

Retail Analysis (Adidas)

Retail

\$12,923,522
Men's Collection

\$11,372,909
Women's Collection

West Gear

Sales Rank

1

Total Transaction

2374

Total Unit Sold

625,262

Average Unit Sold

263

Total Sales

\$24,296,431

Total Cost

\$15,729,631

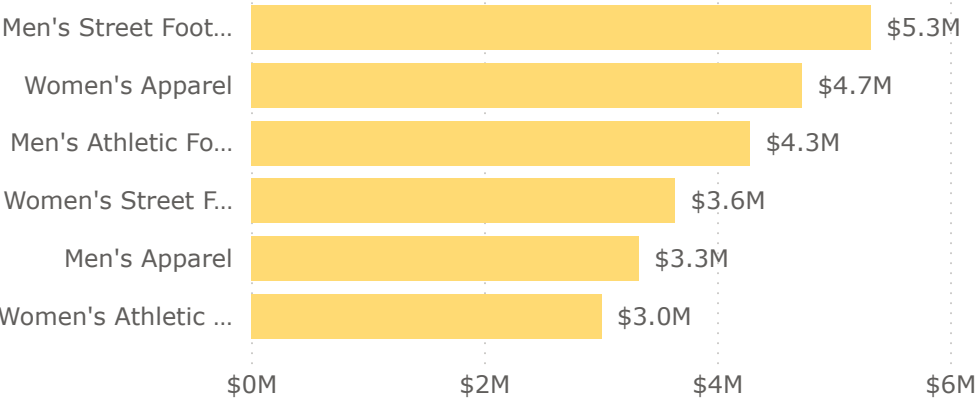
Avg Profit Ratio

41.8%

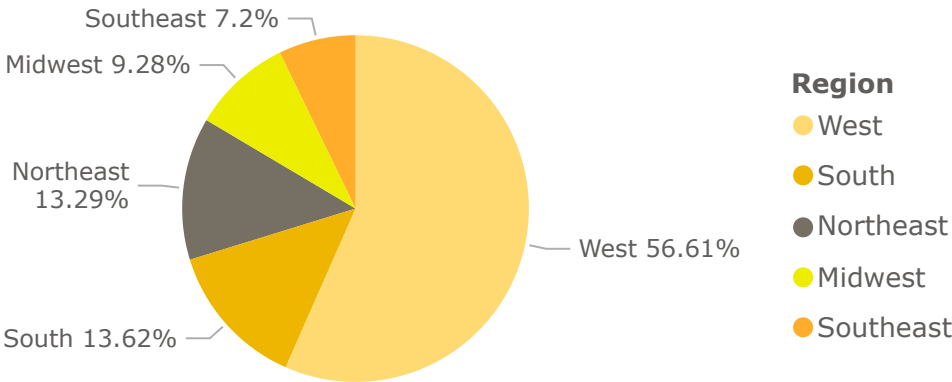
Total Profit

\$8,566,800

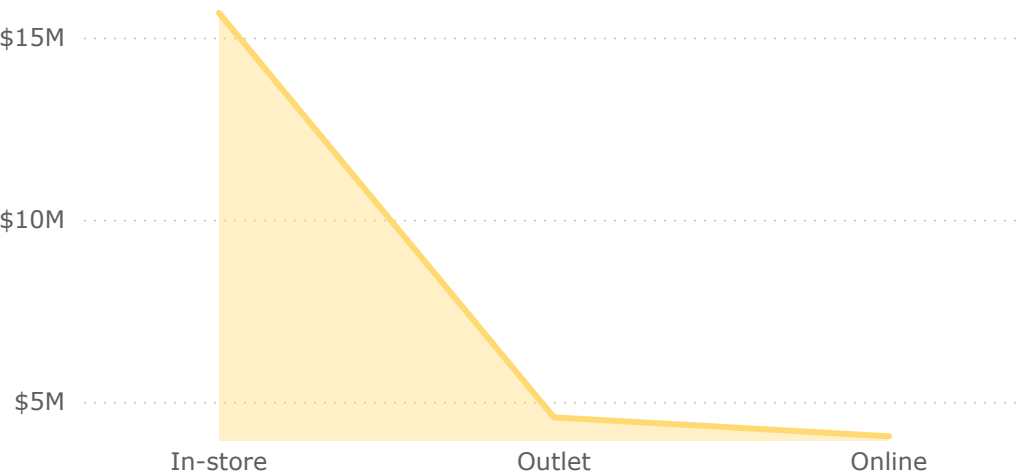
Total Sales by Product



Total Sales by Region



Total Sales by Sales Mode



Year	Quarter	Month Name	Month	Day name	Day	Sum of Total Sales
2020	1	February	2	Friday	7	\$47,382
2020	1	February	2	Friday	14	\$47,830
2020	1	February	2	Friday	21	\$28,329
2020	1	February	2	Friday	28	\$22,079
2020	1	February	2	Monday	3	\$37,583
2020	1	February	2	Monday	10	\$28,288
2020	1	February	2	Monday	17	\$37,323
2020	1	February	2	Monday	24	\$35,342
2020	1	February	2	Saturday	1	\$44,210
2020	1	February	2	Saturday	8	\$40,999
2020	1	February	2	Saturday	15	\$35,825
2020	1	February	2	Saturday	22	\$25,183
Total						\$24,296,431