

Retail Analysis (Adidas)

Retail

Amazon

\$4,464,834
Men's Collection

\$3,305,051
Women's Collection

Sales Rank

5

Total Transaction

949

Total Unit Sold

197,990

Average Unit Sold

209

Total Sales

\$7,769,885

Total Cost

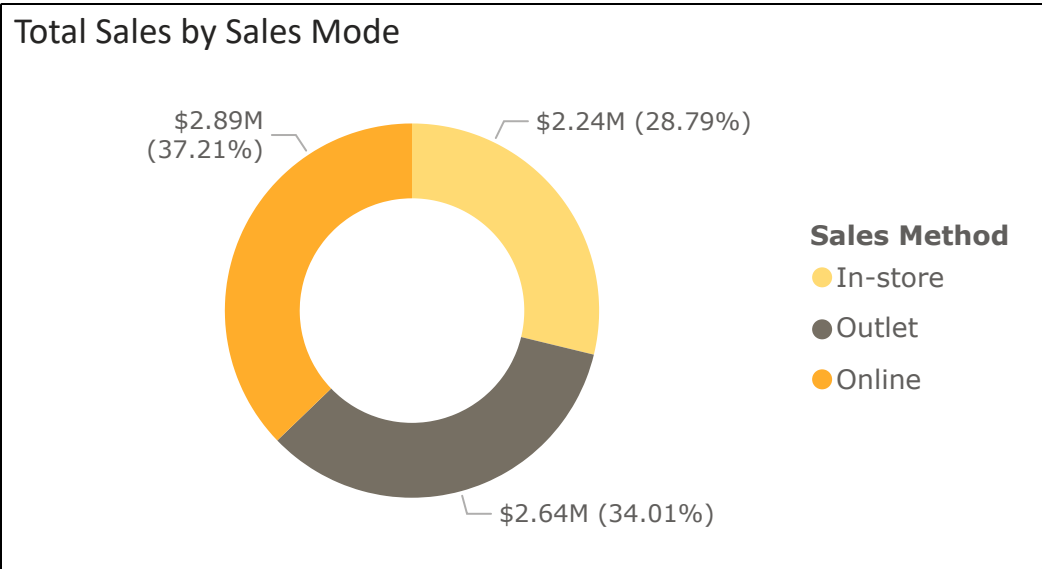
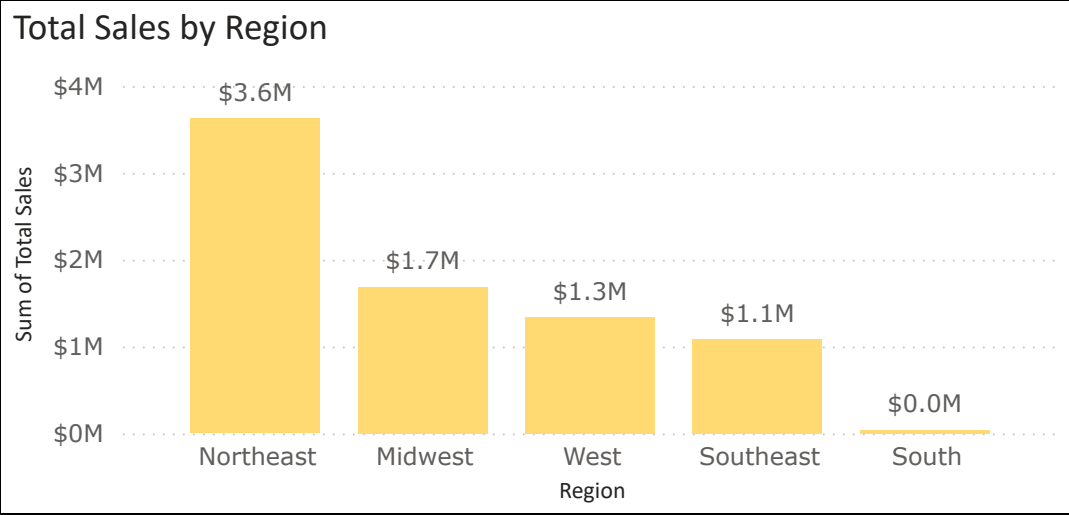
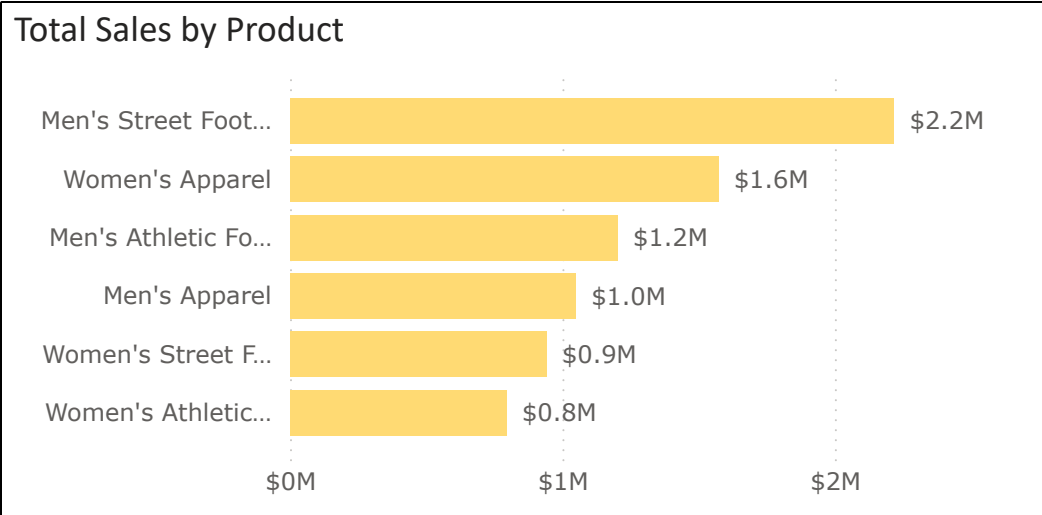
\$4,888,046

Avg Profit Ratio

41.8%

Total Profit

\$2,881,839



Year	Quarter	Month Name	Month	Day name	Day	Sum of Total Sales
2021	1	February	2	Friday	12	\$82,510
2021	1	February	2	Friday	19	\$103,776
2021	1	February	2	Monday	22	\$168,868
2021	1	February	2	Thursday	11	\$109,407
2021	1	January	1	Friday	22	\$69,938
2021	1	January	1	Sunday	24	\$16,937
2021	1	January	1	Thursday	14	\$87,988
2021	1	January	1	Thursday	21	\$97,636
2021	1	January	1	Wednesday	13	\$118,866
2021	1	March	3	Saturday	20	\$91,179
2021	1	March	3	Sunday	21	\$67,504
2021	1	March	3	Tuesday	8	\$85,608
Total						\$7,769,885