

Order Analysis

Top 10 Highest Order States

Total Orders
7055

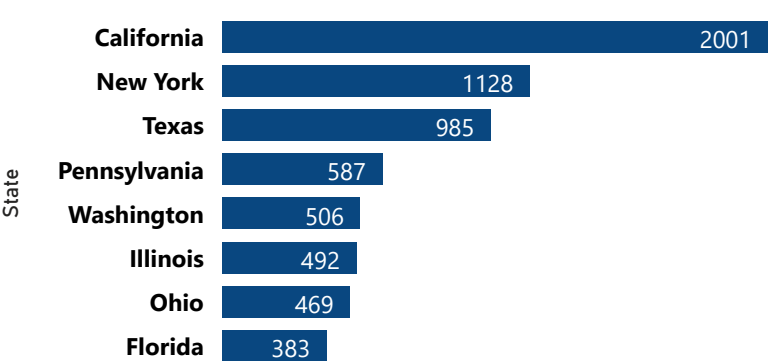
Profitable Orders
5416

Order in Losses
1591

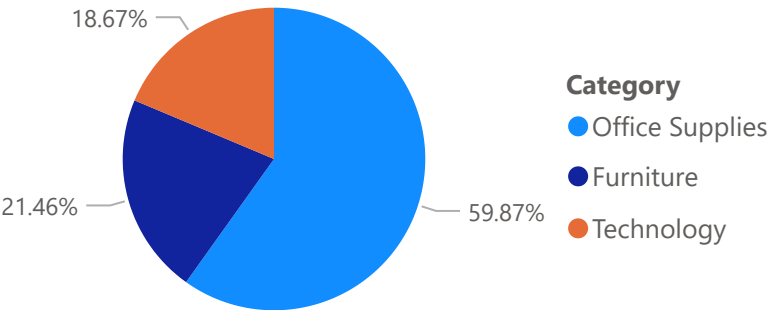
No Profit/Loss Orders
48

Order Profit Ratio
76.77

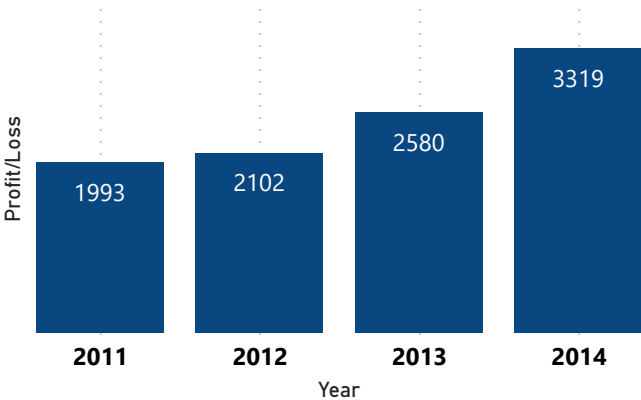
Top 10 States



Distribution of Order Categories



Yearly Performance



Top 10 Lowest Order States

Total Orders
113

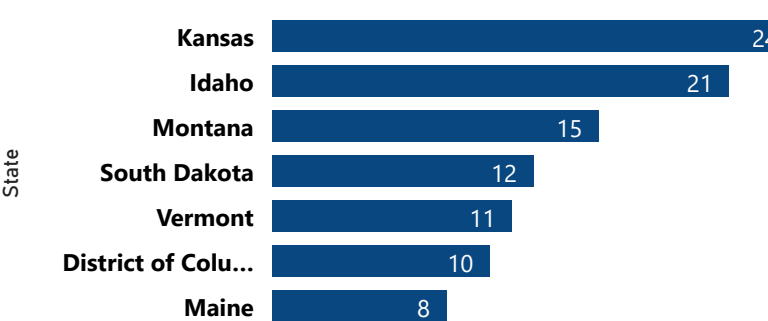
Profitable Orders
112

Order in Losses
1

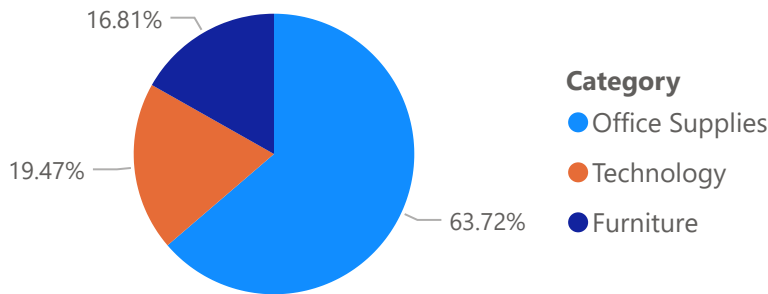
No Profit/Loss Orders
0

Order Profit Ratio
99.12

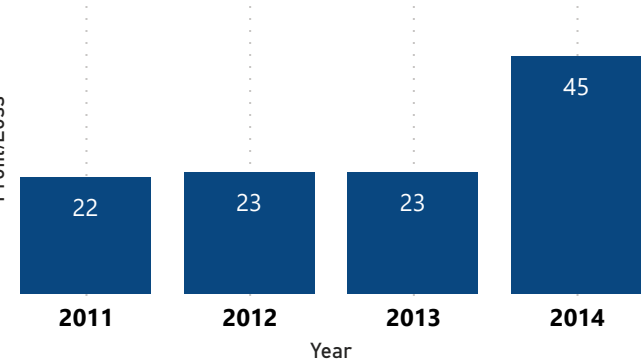
Top 10 States



Distribution of Order Categories



Yearly Performance



State
New York

Sales Qty Analysis

Rank Based on No Sales
2

No of Sales
1128

No of Sales In Profit
1074

Sales Profit Ratio
95.21

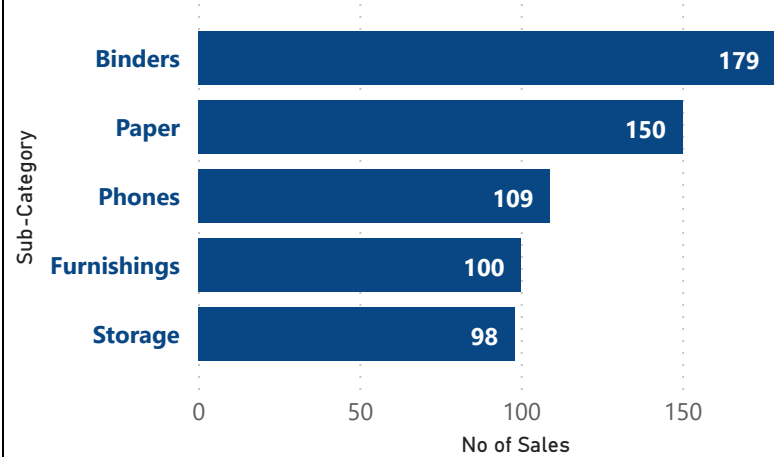
No of Sales In Loss
47

Sales Loss Ratio
4.17

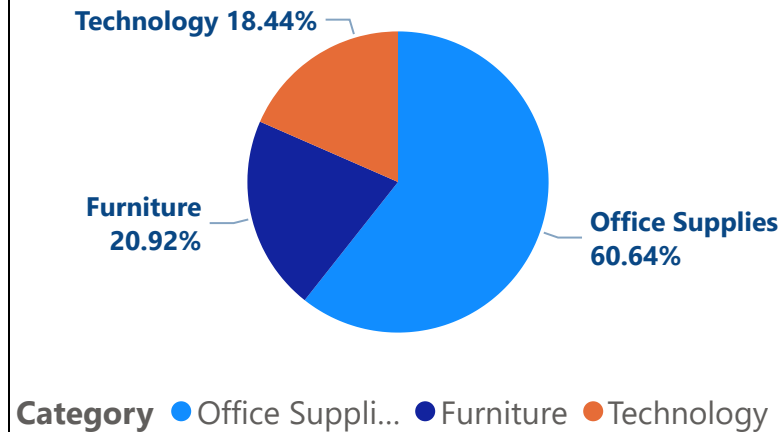
Total Qty Sold Out
4224

Qty per Sale
3.74

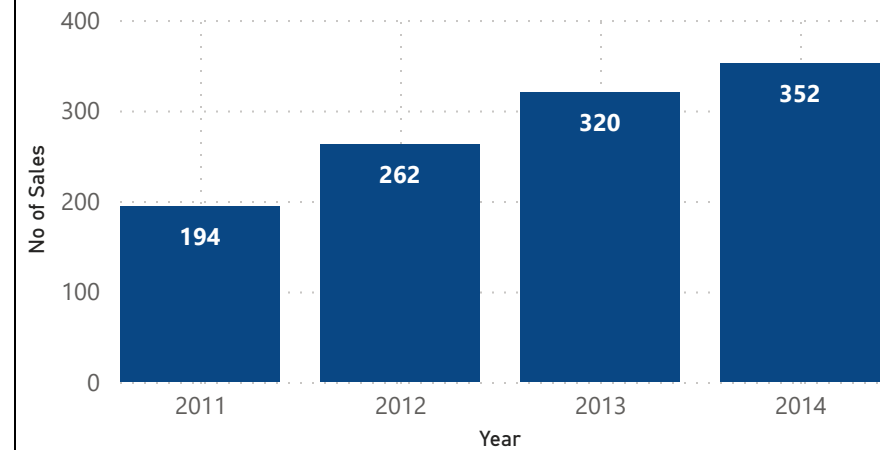
Top 5 Most Saleable Items



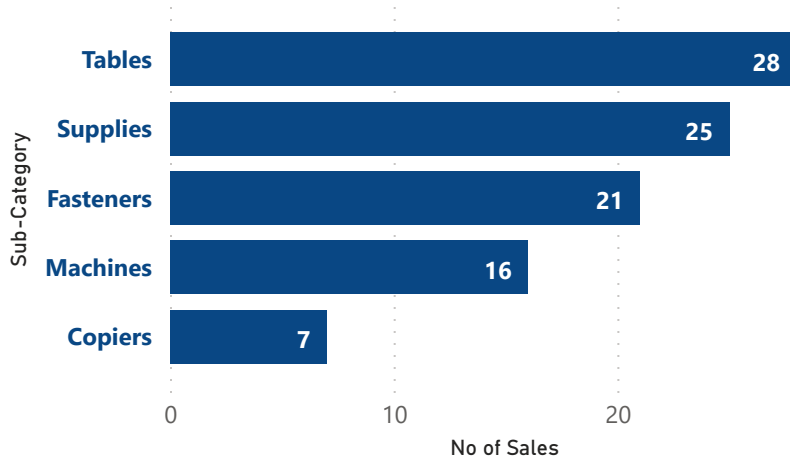
No of Sales Across Categories



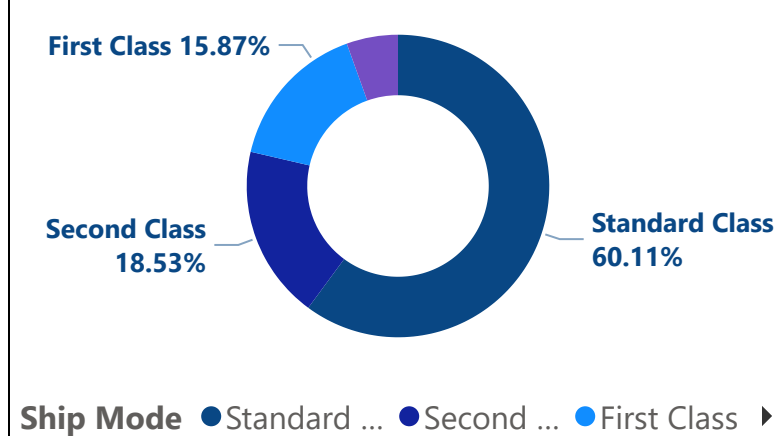
Yearly Sales



Top 5 Least Saleable Items



Shipment Mode Used for No of Sales



City

Search

☐ Select all

☐ Auburn

☐ Buffalo

☐ Freeport

☐ Hempstead

State

new

☐ New Hampshire

☐ New Jersey

☐ New Mexico

☒ New York

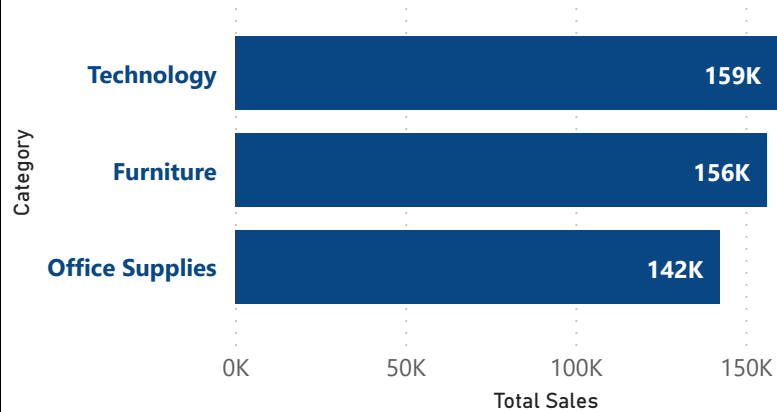
State
California

Sales Analysis

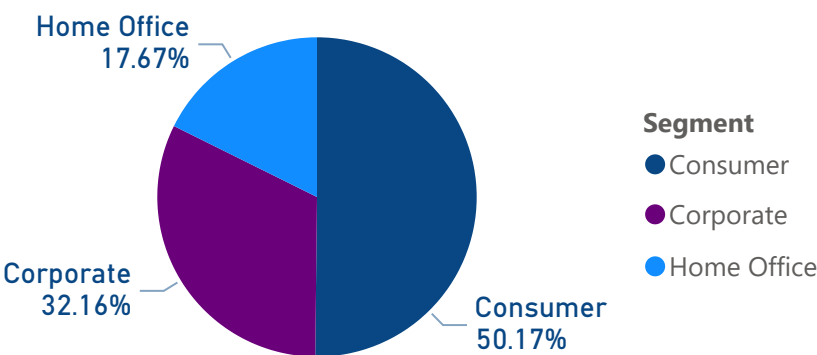
Rank Based on Total Sales
1

Total Sales	Sales in Profit	Sales in Losses	Profit Ratio	Loss Ratio	Total Qty Sold Out	Average Sale	Status
457.69K	415.41K	36.53K	90.76	7.98	7667	228.73	Positive+

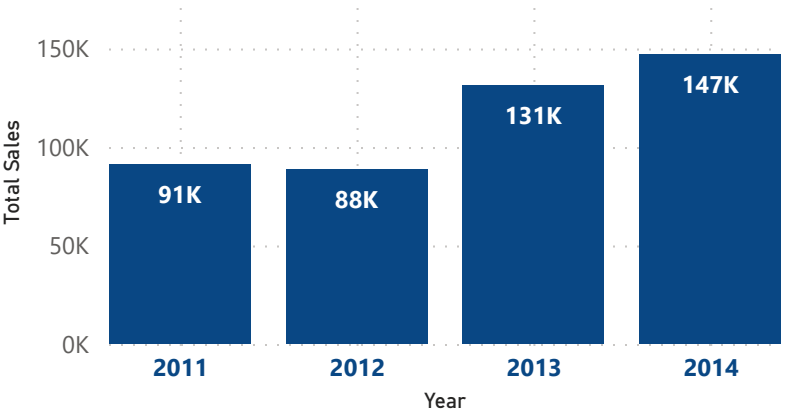
Total Sales Across Categories



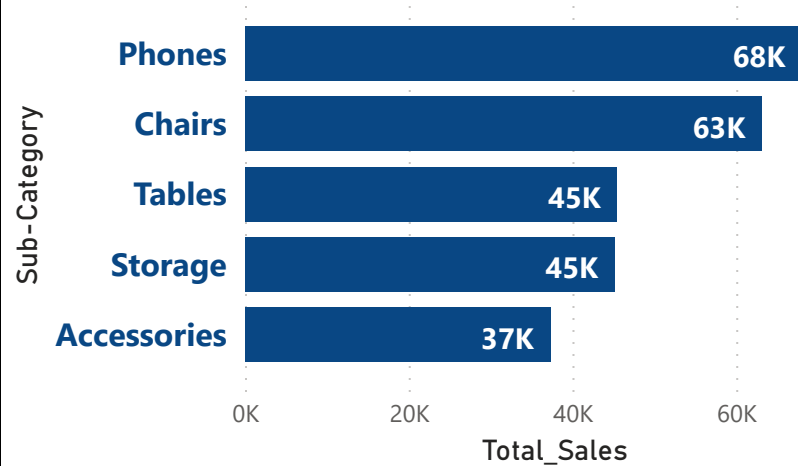
Total Sales Across Segments



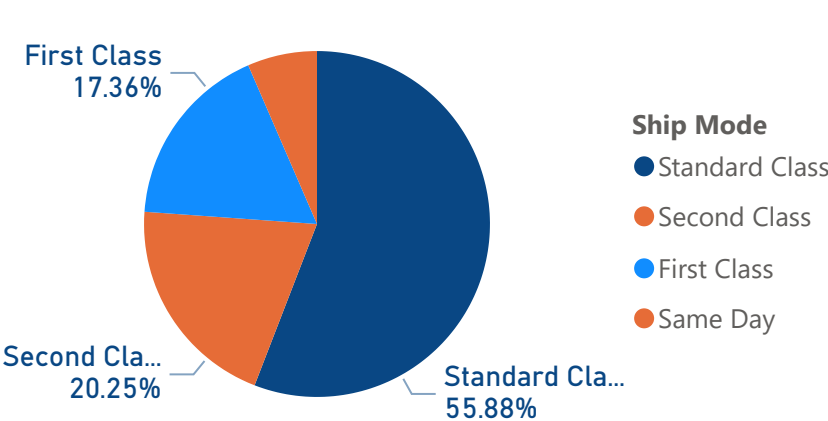
Yearly Total Sales



Top 5 Sales Generated Items



Shipment Modes Used for Sales



City

Search

☐ Select all

☐ Anaheim

☐ Antioch

☐ Apple Valley

☐ Bakersfield

☐ Brentwood

State

ca

☒ California

☐ North Carolina

☐ South Carolina