



UI Flow:

A Complete UI/UX Design Guide

200 Prompts for Every Stage



By Haseem Sagheer



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A Complete UI/UX Design Guide

Go-to Toolkit with 80 Prompts for Every Stage of Your Design Journey

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Prompt Pack 1:

Ideation & Brainstorming

Every successful design starts with a clear idea. In this chapter, you'll learn how to initiate product ideas, brainstorm interfaces, and structure screens. From competitive analysis to wireframe suggestions, the goal is to assist your mind in kickstarting design without hitting a creative block.

The chapter emphasizes how AI can be your co-pilot—providing quick suggestions, comparing user needs, and generating unique value propositions. Whether you're working alone or collaborating in a team, ideation powered by AI ensures fewer roadblocks and faster conceptual clarity.

You'll also learn how to structure your ideas with task flows, user personas, and interface inspiration based on real user behavior. With powerful prompts, you can ask the AI to generate ideas based on industries, personas, or device-specific use cases.

Demonstration Prompt:

"I'm designing a fintech app for Gen Z users. Generate 3 unique app concepts that focus on gamified saving habits, user retention, and easy onboarding. Each should include a name, value proposition, and 2 primary user flows."



Prompt Pack 2:

UX Strategy & Flow Mapping

Once your concept is set, it's time to dive into UX strategy. This flow teaches you how to build meaningful journeys for users. From onboarding to completion, flow mapping helps users navigate without confusion or frustration.

The AI prompts guide you in crafting user flows, decision trees, and actionable task sequences. You'll learn how to address pain points through experience mapping and create features that matter. Key elements include mapping out happy paths, alternative paths, and edge cases.

You'll explore how to incorporate accessibility and usability from the start—an often overlooked but critical part of UX strategy. Also, AI can help you simulate personas going through your flow and pinpoint where drop-offs might occur.

Demonstration Prompt:

"Create a user flow for a first-time user of a grocery delivery app. Include onboarding, adding items to cart, applying discounts, and completing checkout. Highlight 3 areas where users might face friction and suggest fixes."



Imagine you are designing an e-commerce website for a clothing brand. Your goal is to create a seamless user experience that guides customers from browsing products to making a purchase.

1. **Onboarding Phase:** When users first visit your website, the onboarding process should be intuitive and effortless. Use AI prompts to design a welcome screen that highlights key features and benefits of your brand. Consider including a quick tutorial or demo to help users get started.

2. **Product Exploration:** Next, users should be able to easily browse through your product catalog. Create clear categories and filters to help users find what they're looking for. AI can analyze user behavior to suggest personalized recommendations based on past interactions.

3. **Adding to Cart:** When users find a product they like, the process of adding it to their cart should be straightforward. Use AI-guided decision trees to optimize the checkout flow and minimize steps. Provide clear calls to action and visual cues to encourage users to proceed to checkout.

4. **Checkout Process:** During the checkout process, it's important to streamline the user experience to reduce friction. AI can help identify potential drop-off points and suggest ways to simplify the process. For example, offering multiple payment options and a guest checkout option can improve conversion rates.

5. **Order Confirmation:** After users complete their purchase, provide a clear confirmation message and details of their order. AI



can analyze post-purchase behavior to recommend related products or promotions to encourage repeat purchases.



Prompt Pack 3:



UI Design, Layouts & Components

Now that the journey is defined, it's time to build the visuals. This chapter walks through designing user interfaces—how elements like typography, spacing, color, and icons come together to form usable screens. You'll learn how to generate component libraries, reuse layouts, and maintain visual consistency across the board. Prompts in this section allow AI to suggest button styles, design systems, dashboards, and mobile-friendly layouts.

AI tools can also provide variations of existing screens, propose accessibility-friendly designs, or even translate wireframes into high-fidelity UIs. This helps you focus more on refinement and less on repetitive screen design tasks.

Log in

Email

Square.one@gmail.com

Password

INPUT HEIGHT

Forgot password?

Log in

Don't have an account?

Register

- Where am I?
- Required fields
- Alt. option
- Main and secondary action



Demonstration Prompt:

"Design a minimalist login screen for a health tracking app. Include email/password fields, Google sign-in, and forgot password. Suggest a mobile-friendly layout with 3 variations for accessibility."



Prompt Pack 4:

Copywriting, Critique & Handoff

Great design isn't just about visuals—it's also about the words you choose. In this section, learn how to use AI for writing microcopy, CTA buttons, error messages, and onboarding instructions.

You'll also be guided on how to run your own design critique sessions. AI can serve as a mock reviewer, giving instant feedback based on UX heuristics, cognitive load, visual hierarchy, and more. That makes this section essential for refining your designs.

Finally, we wrap up with how to create effective handoff documents. Generate design specs, developer-friendly notes, and annotated wireframes using simple prompts. This reduces friction between design and dev.

Demonstration Prompt:

"Critique the following screen: a checkout form with 12 input fields, unclear button labels, and no error validation. Suggest how to improve clarity, reduce cognitive load, and make the form mobile-optimized."



Prompt Pack 5:

Enhancing User Flow – Smooth, Logical, & Intuitive

In UI/UX design, user flow refers to the path users take to complete a task. A seamless user flow reduces friction and helps users reach their goal quickly and comfortably. For example, when booking a flight, users expect to search, select a flight, enter personal details, and confirm – in that order. If we interrupt this with irrelevant steps or a poor layout, users may bounce.

To improve flow, always consider the **mental model** of your users. Group related steps, limit distractions, and use progressive disclosure to avoid overwhelming them. Consider breaking complex tasks into digestible steps using a multi-step form or wizard. Consistency in CTA placements and visual cues (like progress bars or breadcrumbs) can significantly enhance flow clarity.

Prompt Example (for AI tools):

"Analyze my app's checkout flow and suggest improvements to reduce friction. Look at each step from item selection to payment confirmation and recommend where to consolidate or improve clarity."



Prompt Example (for debugging a prototype):

"Review this multi-step onboarding process for a job portal. Is the information architecture aligned with the user's expectations? Suggest reordering or combining steps if necessary."



Prompt Pack 6:

Writing UX Copy – Talk Like a Human

Design isn't just about layout and visuals – it's about **communication**. Microcopy and UX writing set the tone for your interface and help guide users. Poor copy can confuse; good copy feels like a helpful friend guiding you along. Think of Gmail's "Undo Send" – it's clear, timely, and empowers the user.

Avoid robotic or overly technical language. Be **clear**, **concise**, and **contextual**. Use verbs and active language. Instead of "Your data has been submitted," say "Thanks! We've got your info." Also, don't underestimate error messages – they should explain what went wrong and how to fix it, not just shout "ERROR 404!"

Prompt Example (for improving UI messages):

"Rewrite all the tooltips and error messages on this banking app to sound more human and helpful, without losing clarity or professionalism."



Prompt Pack 7:

Accessibility & Inclusion – Designing for All

Accessibility isn't just a feature – it's a **fundamental responsibility**. Whether your user has visual impairments, limited mobility, or cognitive challenges, your design should serve them equally. This includes proper color contrast, keyboard navigability, screen reader support, and avoiding sensory-dependent interactions (like drag-only).

Designers should incorporate **WCAG guidelines**, test for accessibility barriers, and use tools like Wave, Stark, or Figma plugins for contrast checking. An inclusive design process also means using diverse user personas and feedback loops from underrepresented communities.

Prompt Example (for accessibility testing):

"Evaluate this login form for accessibility compliance. Are the input fields, buttons, and labels optimized for screen readers and keyboard navigation?"

Prompt Example (for inclusive design suggestions):

"Suggest UI adjustments to make this financial dashboard more inclusive for users with color blindness and cognitive impairments."



Prompt Pack 8:

Conducting Design Critiques – Collaborate, Not Compete

Design critiques are not about tearing ideas down, but **building them up collaboratively**. The goal is not to impose your opinion but to align around user goals and design principles. When done right, critiques accelerate learning and lead to better outcomes.

Start with context: What problem is being solved? Who is the user? Then invite feedback on layout, copy, color, flow, and hierarchy. Create a culture where questions like “What made you choose this approach?” or “How might this behave on smaller screens?” are common. Encourage positive feedback too – “This section feels intuitive – what helped you arrive at that?”

Prompt Example (for AI-facilitated critique):

"Act as a senior UX designer. Critique this mobile app homepage based on layout, readability, and call-to-action clarity."

Prompt Example (for peer feedback synthesis):

"Summarize peer feedback on this settings page design and help group insights into themes like clarity, aesthetics, and usability."



Prompt Pack 9:

Design Critique – Improving Through Feedback

Design critique is not about fault-finding — it's about refining. Whether you're part of a team or a solo designer, inviting and incorporating feedback is crucial to crafting intuitive, usable designs. Knowing how to ask for critique and how to give it can greatly influence your growth and product success.

Demonstration Scenario:

You're designing an onboarding flow and want to test if it's intuitive. You prompt the AI to act as a user encountering your design for the first time and provide feedback.

Example Prompts:

1. *“Act as a UX designer. Critique my app’s onboarding flow for first-time user clarity.”*
2. *“What accessibility issues can you find in this color palette?”*
3. *“Play the role of a confused user navigating this app screen — describe your thoughts step by step.”*
4. *“Which UX design principles are violated in this wireframe, and how can I fix them?”*
5. *“Give me feedback on the spacing and hierarchy of my landing page layout.”*



Prompt Pack 10:

Design Systems & Component Libraries

Consistency is king in UI/UX. A well-organized design system or component library ensures visual and functional alignment across your product. This chapter shows how AI can assist in defining design tokens, naming conventions, component logic, and responsive behavior—all while keeping scalability in mind.

Demonstration Scenario:

You're building a design system from scratch for a SaaS product and want the AI to help you define component behavior and tokens.

Example Prompts:

1. *"Help me name all components in a mobile-first design system for a health app."*
2. *"Create a set of design tokens (colors, typography, spacing) for a corporate dashboard UI."*
3. *"Suggest responsive breakpoints and scaling behavior for buttons, modals, and inputs."*
4. *"I need component documentation for a 'Toggle Switch' — include usage examples and accessibility notes."*
5. *"Compare the structure of Material Design and Apple's Human Interface component systems for table layouts."*



Prompt Pack 11:

Microinteractions and Motion

Motion design can elevate your product's delight factor. Microinteractions—such as button animations, page transitions, or loading states—give life to your UI. This chapter dives into how to ask AI for ideas that animate purposefully, guide attention, and enhance usability, not distract from it.

Demonstration Scenario:

You want to create a smooth success animation after form submission that aligns with your product's feel.

Example Prompts:

1. *“Suggest microinteraction animations for empty states on a productivity app.”*
2. *“What’s the best animation to indicate loading without frustrating the user?”*
3. *“Describe a Lottie-compatible success checkmark animation that matches Apple’s iOS style.”*
4. *“How can I animate the transition between a list and detail view in a minimalist style?”*
5. *“Write CSS keyframes for a pulsing submit button with accessible timing.”*



Prompt Pack 12:

Accessibility and Inclusive Design

Design should be for everyone. Accessibility (a11y) ensures that users of all abilities can interact with your product. Inclusive design goes further — it embraces diversity in users' backgrounds, cultures, and contexts. This chapter provides ways to prompt AI to analyze your work for accessibility gaps and to rethink flows and visuals to be more welcoming and usable for all.

Demonstration Scenario:

You're designing a checkout screen and want to make sure it works well for users with vision impairments and limited dexterity.

Example Prompts:

1. *List all accessibility violations in this form design (contrast, labels, focus order).*
2. *Suggest accessible color pairings for light and dark mode themes.*
3. *Describe how to make this calendar component usable via keyboard navigation.*
4. *How would a screen reader announce this tooltip? Suggest alternatives.*
5. *Redesign this dashboard for neurodiverse users with ADHD — simplify and prioritize key actions.*



Prompt Pack 13:

Writing Microcopy That Guides and Converts

Demonstration:

Microcopy refers to the small bits of text on a UI that help users interact effectively—button labels, error messages, tooltips, and empty states. Writing helpful, human, and context-aware microcopy can dramatically improve usability and user trust.

Prompts to Use:

- 1) *“Act like a UX writer. Suggest five helpful and non-robotic microcopy options for a login button for a banking app.”*
- 2) *“Write empathetic error messages for a failed payment transaction.”*
- 3) *“Give examples of microcopy that make first-time users feel welcomed.”*
- 4) *“Suggest tooltip text for a complex data analytics dashboard.”*
- 5) *“Review the following microcopy and improve its tone to be more user-friendly: [insert microcopy here].”*



Prompt Pack 14:

Conducting Design Critiques with AI

Demonstration:

Design critiques help teams identify what works and what needs improvement in a design. You can use AI to simulate critique sessions or get a second perspective on your work, especially useful for solo designers.

Prompts to Use:

1. *“Critique this signup page UI for accessibility, clarity, and engagement: [describe design].”*
2. *“As a senior product designer, what are 3 things you'd suggest improving in this onboarding flow?”*
3. *“Act like a design mentor. Analyze my homepage layout and offer suggestions to enhance user engagement.”*
4. *“How can I simplify this navigation bar while maintaining function?”*
5. *“Review this UI and list 3 design patterns that could improve usability: [description or screenshot].”*



Prompt Pack 14:

Designing for Accessibility (A11y)

Demonstration:

Accessibility ensures your product can be used by people with various disabilities. Designing for A11y includes color contrast, keyboard navigation, screen reader support, and more. AI can help flag issues or suggest improvements.

Prompts to Use:

- 1) “List the most common accessibility issues in mobile app UI design and how to fix them.”
- 2) “Check this form design for accessibility compliance and suggest improvements: [describe form].”
- 3) “Create accessible alternatives for color-only indicators in a dashboard.”
- 4) “How can I make my carousel component usable for screen readers?”
- 5) “Suggest accessibility tips for a booking calendar component used by elderly users.”



Prompt Pack 15:

Designing for Empty States

Demonstration:

Empty states are what users see when there is no data to display—like an empty inbox or search result. These are golden UX moments often overlooked. A well-crafted empty state informs users, sets expectations, and encourages action. It combines functional messaging with a helpful UI element like an illustration or CTA.

Prompts to Use:

1. “Generate empty state copy and visuals for a ‘no search result’ page in an e-commerce app.”
2. “Give me 3 engaging ways to display an empty dashboard for first-time users.”
3. “Act like a senior UX designer. What should I include in an empty state for a financial transaction log?”
4. “Suggest illustrations and copy to reduce user frustration when a page has no data yet.”
5. “Improve this empty state: ‘Nothing here yet.’ Make it empathetic and action-driven.”



Prompt Pack 16:

Running Remote User Interviews with AI

Demonstration:

User interviews are essential for understanding pain points, validating features, and discovering user behavior. With AI, you can simulate user responses, refine your questions, or even generate personas and possible answers to interview questions before you speak to real users.

Prompts to Use:

- 1) “Generate a set of 10 user interview questions for testing a new budgeting app.”
- 2) “Simulate a remote interview with a user who is struggling with our file upload process.”
- 3) “Act like a frustrated first-time user. How would you respond to these onboarding steps?”
- 4) “Based on this user persona, what would their top 3 concerns be about our scheduling feature?”
- 5) “Help me rewrite my interview questions to be more open-ended and less leading.”



Prompt Pack 17:

Animations and Motion Design in UI

Demonstration:

Motion and micro-interactions can guide attention, reinforce hierarchy, and make digital products feel alive. However, they must be purposeful. AI tools can help you plan out these animations by generating use-cases, storyboards, and motion patterns.

Prompts to Use:

1. “Suggest 5 subtle hover animations for buttons on a professional portfolio site.”
2. “What motion patterns work best when transitioning between dashboard tabs?”
3. “Describe a loading animation that fits a minimalist travel booking app.”
4. “Create a storyboard for animating a ‘success checkmark’ after form submission.”
5. “Act as a UI animator. How would you animate the error state for a failed login?”



Prompt Pack 18:

Microcopy That Builds Trust

Demonstration:

Microcopy includes small bits of text like button labels, form hints, password instructions, disclaimers, and error messages. It's often the difference between a confusing experience and a clear one. Trust-building microcopy is transparent, empathetic, and useful. AI tools can help you generate and test alternatives fast.

Prompts to Use:

- 1) "Rewrite this microcopy for a payment button to sound more reassuring: 'Pay Now'."
- 2) "What's a friendly and clear way to explain why we need a user's phone number during sign-up?"
- 3) "Generate error message microcopy for an invalid promo code – helpful, not robotic."
- 4) "Improve the microcopy under our password field to reduce user friction."
- 5) "Suggest copy for a tooltip that builds trust before submitting a loan application."



Prompt Pack 19:

Dark Mode UI Design

Demonstration:

Dark mode has become a UI standard due to its aesthetics and power-saving benefits. But designing for it isn't just about inverting colors. Contrast, readability, and emotional tone all matter. AI can help by reviewing your design rules, suggesting component styles, and providing accessibility tips.

Prompts to Use:

1. "Suggest a dark mode color palette for a wellness app that feels calming and modern."
2. "How do I maintain text legibility in dark mode UI while keeping contrast WCAG-compliant?"
3. "Generate CSS color token names for dark mode based on our light theme variables."
4. "Give me tips for adjusting illustrations and icons to work well in dark mode."
5. "Review this dark theme layout and suggest 3 improvements for visual clarity."



Prompt Pack 20:

Writing Case Studies That Land UX Jobs

Demonstration:

Case studies are the most powerful pieces in your UX portfolio. They tell the story of your process, your thinking, and your impact. But many designers struggle with structure or storytelling. AI can help you outline, refine your language, and even suggest missing sections based on your draft.

Prompts to Use:

- 1) “Help me write a UX case study intro about redesigning a ride-hailing app’s booking screen.”
- 2) “Generate a case study structure that highlights my problem-solving and collaboration skills.”
- 3) “Rewrite this conclusion to emphasize user impact and measurable success.”
- 4) “Act like a hiring manager – what would you want to see in my case study about a food delivery dashboard?”
- 5) “Suggest ways to explain research insights without being too dry or academic.”



Prompt Pack 21:

UX Writing for Accessibility

Demonstration:

Accessibility isn't just about color contrast and screen readers—it's also about language. Clear, concise UX writing ensures that users of all abilities can understand and navigate your interface. AI can help identify jargon, simplify instructions, or even simulate how a person with cognitive impairments might perceive your copy.

Prompts to Use:

1. “Rewrite this button label to be clearer for users with cognitive impairments: ‘Initiate Process’.”
2. “Suggest simpler alternatives for the sentence: ‘Please authenticate your credentials’.”
3. “Simulate how a screen reader might interpret this UI and suggest improvements.”
4. “Generate accessible alt text for this checkout success illustration.”
5. “Evaluate this onboarding text for readability at a 6th-grade reading level.”



Prompt Pack 22:

Building Design Systems with AI

Demonstration:

Design systems bring consistency and scalability to your product design. AI can help by generating naming conventions, producing design tokens, and documenting usage patterns. You can even ask AI to audit a Figma file for inconsistencies or missing components.

Prompts to Use:

- 1) “Create a naming convention for color variables in a financial dashboard design system.”
- 2) “List 10 atomic UI components every design system should start with.”
- 3) “Generate a markdown file explaining how to use our button component with props.”
- 4) “Audit this design system for inconsistencies in spacing and sizing rules.”
- 5) “Give me layout rules for responsive grid columns for web and mobile.”



Prompt Pack 23:

AI-Powered UX Research

Demonstration:

AI can supercharge your research process by summarizing interviews, analyzing user reviews, clustering survey responses, and generating personas. Use it as your research assistant to synthesize findings faster and generate insights that drive design decisions.

AI-powered UX research involves the use of artificial intelligence technology to gather and analyze data related to user interactions with digital products. By utilizing AI tools, researchers can collect large amounts of data quickly and accurately, providing valuable insights into user behavior and preferences. This data can then be used to make informed design decisions, leading to more user-friendly and intuitive products.

One key advantage of AI-powered UX research is its ability to streamline the research process. AI algorithms can automatically analyze and interpret user data, saving researchers time and resources. This efficiency allows for a quicker turnaround in identifying user trends and patterns, enabling designers to make timely adjustments to improve the overall user experience.

AI-powered tools can also help to uncover hidden insights that may not be immediately apparent from traditional user research methods.



By analyzing data at a scale beyond human capabilities, AI can reveal nuanced details about user behavior and preferences that can inform more targeted design recommendations. This level of granularity can lead to more personalized and tailored solutions for users.

Furthermore, AI-powered UX research can enhance the accuracy and reliability of research findings. By removing human bias and error from the analysis process, AI can provide more objective and data-driven insights. This objectivity can help designers make more informed decisions that are based on evidence and empirical data, rather than subjective opinions or assumptions.

Overall, AI-powered UX research represents a significant advancement in the field of user experience design. By leveraging the capabilities of artificial intelligence, designers can gain deeper insights into user behavior, streamline the research process, and ultimately create more user-friendly and effective digital products. This exciting development holds great promise for the future of UX design and has the potential to revolutionize how designers approach user research.



Prompts to Use:

1. “Summarize the top pain points from this set of 10 user interviews (paste text below).”
 2. “Cluster these 100 survey responses into 3 main themes.”
 3. “Generate 3 realistic personas based on this app’s audience: young freelancers using an expense tracker.”
 4. “What insights can we extract from 500 Play Store reviews about our calendar app?”
 5. “Create a user journey map for a new subscriber to our online magazine.”
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Prompt Pack 24:

Designing Empty States

Demonstration:

Empty states are the first impressions your users get when there's no data to show—think of a new inbox or a zero-result search. These screens are opportunities to delight, inform, and guide users. AI can help you brainstorm clever messaging, useful CTAs, and illustrations that communicate function and intent.

Prompts to Use:

- 1) “Generate an empty state message for a brand-new project management dashboard.”
- 2) “Write helpful copy for a ‘no internet connection’ screen with a retry button.”
- 3) “Suggest 3 onboarding CTAs to display on an empty saved-items page.”
- 4) “Give me ideas for illustrations for an empty contact list screen.”
- 5) “Make this empty state more playful: ‘No tasks here yet.’”



Prompt Pack 25:

Designing with Motion and Animation

Demonstration:

Motion can enhance clarity, reinforce hierarchy, and delight users—when done right. AI tools can help you storyboard animations, suggest easing types, or create micro-interaction concepts for transitions, loading, or hover states. Use prompts to guide ideas before diving into After Effects or Lottie.

Prompts to Use:

1. “Describe a subtle micro-interaction when a user taps a heart icon.”
2. “Suggest an animation style for transitioning between tabs on mobile.”
3. “List 3 loading animation concepts for a booking app.”
4. “What motion should a success checkmark icon have to feel satisfying?”
5. “Explain how to use easing curves to create natural UI transitions.”



Prompt Pack 26:

Optimizing Forms and Input UX

Demonstration:

jForms are where your users do the work. Optimizing them for clarity, accessibility, and conversion is critical. AI can help improve label clarity, group related inputs, simplify long forms, and suggest interaction enhancements—especially for mobile users.

Prompts to Use:

- 1) “Rewrite these form field labels to be clearer and more concise.”
- 2) “Suggest a multi-step layout for this job application form with 12 fields.”
- 3) “Evaluate the input UX of this form on a small screen—how can it be improved?”
- 4) “Create error message examples for password creation fields.”
- 5) “Suggest ways to improve form completion rates on mobile devices.”



Prompt Pack 27:

Accessibility and Inclusive Design

Demonstration:

Designing for accessibility ensures your product works for everyone—including users with disabilities. From color contrast to screen reader support and keyboard navigation, inclusive design improves usability for all. AI can help audit your designs for accessibility gaps or generate inclusive alternatives to problematic UI patterns.

Prompts to Use:

1. “Review this color palette for WCAG 2.1 compliance.”
2. “Rewrite this tooltip to be clearer for screen readers.”
3. “Suggest accessible alternatives to using color alone to indicate status.”
4. “What are the common accessibility mistakes in login forms?”
5. “Generate inclusive error messages for a name input field.”



Prompt Pack 28:

Designing for Dark Mode

Demonstration:

Dark mode is more than just flipping colors—it's about maintaining visual balance, legibility, and brand consistency in low-light environments. Use AI to guide tonal shifts, recommend color systems, and simulate how your interface will look in dark themes.

Prompts to Use:

- 1) “Convert this light mode UI to a dark mode-friendly color palette.”
- 2) “Suggest background and surface color layers for a dark theme interface.”
- 3) “List common mistakes designers make when switching to dark mode.”
- 4) “How do you maintain visual hierarchy in dark mode interfaces?”
- 5) “Generate a semantic color system that supports both light and dark themes.”



Prompt Pack 29:

Running Design Critiques

Demonstration:

Effective design critiques focus on constructive feedback, clarity, and shared understanding. Whether you're leading or receiving critiques, AI can help you prepare by surfacing objective questions, guiding talking points, or evaluating visual decisions without personal bias.

Prompts to Use:

1. “Create a checklist for a UI design critique session.”
2. “What questions should I ask when reviewing a signup flow design?”
3. “Provide neutral critique feedback on this homepage layout.”
4. “Help me give feedback on inconsistent button styles across screens.”
5. “Generate team-friendly language for suggesting a layout change.”



Prompt Pack 30:

Designing for Trust and Credibility

Demonstration:

Trust drives conversions, loyalty, and user confidence. Visual design choices—such as typography, color, imagery, and layout—impact how credible your product feels. AI can audit your design for trust signals, identify patterns that erode confidence, and suggest better alternatives.

Prompts to Use:

1. “Analyze this landing page and suggest ways to build more trust.”
2. “Generate copy that reassures users about data privacy.”
3. “What design elements make a payment form feel secure?”
4. “Help me write testimonials that don’t sound fake.”
5. “Suggest icons or imagery that convey safety and reliability.”



Prompt Pack 31:

Ethical UX and Dark Pattern Avoidance

Demonstration:

Design choices shape user behavior, and with that power comes responsibility. Ethical UX avoids manipulative “dark patterns” like hidden opt-outs, guilt-tripping, or forced continuity. Ethical design builds trust and ensures long-term success. AI can audit flows for potentially unethical interactions and suggest alternatives.

Prompts to Use:

- 1) “Review this subscription flow for potential dark patterns.”
- 2) “Suggest ethical alternatives to increase sign-up without tricking users.”
- 3) “List common dark patterns to avoid in mobile app design.”
- 4) “Help me reframe this exit popup to be more respectful.”
- 5) “Does this pricing table feel misleading? How would you fix it?”



Prompt Pack 32:

Conducting Remote Usability Testing

Demonstration:

Remote usability testing allows you to gather user insights without geographical constraints. With tools like Maze, Useberry, or Google Forms, you can test wireframes, prototypes, or live products. AI can help create test scripts, interpret feedback, and suggest optimizations based on usability patterns.

Prompts to Use:

1. “Create a usability test script for a new dashboard interface.”
2. “Summarize common pain points users mentioned in test results.”
3. “Suggest follow-up questions for this usability survey.”
4. “How can I analyze click maps and heatmaps efficiently?”
5. “Generate a remote usability testing checklist.”



Prompt Pack 33:

Creating User-Centered Design Systems

Demonstration:

Design systems standardize your UI elements, typography, and components for consistency and scalability. But a great system is not just atomic—it's user-centered. Your design system should adapt to real user needs, not just enforce visual rules. AI can audit inconsistencies, name components, or help document guidelines.

Prompts to Use:

- 1) “List essential components for a design system in a banking app.”
- 2) “Suggest naming conventions for design tokens.”
- 3) “Write usage guidelines for the primary button component.”
- 4) “Audit this design system for redundancy or inconsistency.”
- 5) “Generate a color system with accessibility ratings included.”



Prompt Pack 34:

Optimizing Onboarding Flows

Demonstration:

First impressions matter. Onboarding should be frictionless, fast, and valuable. Good onboarding introduces users to your product's value without overwhelming them. AI can help write concise walkthroughs, design progressive disclosure strategies, and optimize for drop-off points.

Prompts to Use:

1. "Design a 3-step onboarding flow for a budget tracking app."
2. "Write tooltips that help first-time users navigate a dashboard."
3. "Suggest ways to reduce onboarding abandonment."
4. "Should I include a skip button in onboarding? Justify your answer."
5. "Create onboarding copy that highlights this app's key features."



Prompt Pack 35:

Improving UX Writing with AI

Demonstration:

Microcopy—tooltips, buttons, alerts—can make or break the user experience. Good UX writing is clear, concise, and aligned with the brand's tone. AI excels here by generating variants, simplifying jargon, or maintaining consistency across flows. Whether for empty states or error messages, you can iterate much faster with the right prompts.

Prompts to Use:

- 1) “Write friendly error messages for failed logins.”
- 2) “Generate success messages for a file upload process.”
- 3) “Simplify this tooltip text for a general audience.”
- 4) “Write empty state copy for a to-do list app.”
- 5) “Create 3 versions of microcopy with different brand tones.”



Prompt Pack 36:

Designing for Localization and Multilingual UX

Demonstration:

Designing for a global audience means ensuring your UI accommodates multiple languages, date formats, cultural norms, and directionality (like RTL for Arabic or Hebrew). AI tools can help simulate how different languages affect layout and generate content in multiple languages to test localization strategies.

Prompts to Use:

1. “Translate this UI microcopy into Spanish, French, and Arabic.”
2. “What UI challenges should I expect when designing for right-to-left languages?”
3. “Suggest icons that are universally understood across cultures.”
4. “Generate placeholders for dates, currencies, and units across countries.”
5. “How can I ensure layout flexibility for long words in German or Finnish?”



Prompt Pack 37:

Designing for Voice User Interfaces (VUI)

Demonstration:

Voice interfaces present a unique challenge: the lack of a visual interface means the design depends entirely on tone, brevity, and conversational structure. AI tools can help simulate user interactions, write sample scripts, and identify where visual feedback is still needed to supplement voice interaction.

Prompts to Use:

- 1) “Write a voice flow for booking a hotel using a voice assistant.”
- 2) “What are best practices for designing prompts and responses in voice UIs?”
- 3) “Simulate a VUI conversation for a smart home control system.”
- 4) “How should voice interfaces handle user errors and confirmations?”
- 5) “Suggest voice command structures for a hands-free navigation app.”



Prompt Pack 38:

Designing UX for E-Commerce

Demonstration:

E-commerce UX revolves around trust, conversion, and reducing friction. Key flows include product discovery, comparison, checkout, and returns. AI can help optimize these by analyzing user behaviors, suggesting improvements to CTAs, and crafting persuasive microcopy and layouts for higher conversion.

Prompts to Use:

1. “Analyze this product page for UX improvements.”
2. “Suggest persuasive CTA text for an ‘Add to Cart’ button.”
3. “Write microcopy for an abandoned cart email that feels helpful, not pushy.”
4. “Compare one-step vs. multi-step checkout flows.”
5. “List trust-building elements every product page should include.”



Prompt Pack 39:

UX for SaaS Dashboards and Admin Panels

Demonstration:

Dashboards and admin panels often suffer from complexity and information overload. Good UX ensures clarity, data prioritization, responsiveness, and scalability. Use AI to evaluate layout hierarchies, optimize data visualization, and craft onboarding experiences tailored to admin tools.

Prompts to Use:

- 1) “Generate layout ideas for a SaaS analytics dashboard.”
- 2) “Suggest widget placement for a CRM admin panel.”
- 3) “Write onboarding microcopy for new users managing their SaaS billing.”
- 4) “List visual hierarchy principles for designing complex dashboards.”
- 5) “Summarize this API data into a simple card component design.”



Prompt Pack 40:

Mobile App Navigation Optimization

Explanation:

Designing effective navigation for mobile apps requires balancing simplicity with utility. Consider thumb zones, gesture controls, and reducing cognitive load. Great navigation should anticipate user needs and minimize taps to achieve goals.

Prompt:

"Analyze my mobile app's navigation structure and suggest improvements to reduce user effort. Consider hamburger menus vs tab bars, thumb zones, and commonly used user flows."



Prompt Pack 41:

Create a Design System from Scratch

Explanation:

A design system is a collection of reusable components, guided by clear standards. It helps teams build consistent interfaces faster. Good systems include color palettes, typography, spacing, buttons, and interaction rules.

Prompt:

"Help me build a UI design system from scratch. Start with color palette, typography, grid system, button states, spacing rules, and reusable components."



Prompt Pack 42:

Improve UI Microinteractions

Explanation:

Microinteractions—tiny animations or feedback—play a huge role in user satisfaction. Examples include button clicks, loading indicators, and swipe confirmations. They provide guidance and delight when executed properly.

Prompt:

"Suggest creative and meaningful microinteractions for a task management app. Include examples for onboarding, task completion, errors, and loading screens."



Prompt Pack 43:

Conduct a UX Heuristic Evaluation

Explanation:

A heuristic evaluation uses established usability principles (e.g., Nielsen's heuristics) to identify UI/UX issues. It's a fast and cost-effective way to improve usability before testing with users.

Prompt:

"Perform a UX heuristic evaluation for my web app using Nielsen's 10 principles. Identify violations and recommend improvements for each."



Prompt Pack 44:

UX Portfolio Case Study Outline

Explanation:

A good case study tells the story of your design process. It showcases your thinking, research, and results. It should clearly define the problem, your role, process, challenges, and impact.

Prompt:

"Generate an outline for a UX portfolio case study based on my project: [Insert brief project description]. Include sections like problem statement, research, ideation, wireframes, testing, and final solution."



Prompt Pack 45:

Improve Conversion with UX Psychology

Explanation:

Using psychology in UX—like scarcity, social proof, or cognitive bias—can guide user behavior. These principles are especially helpful for forms, landing pages, and CTAs.

Prompt:

"Apply UX psychology techniques to improve conversions on my SaaS product landing page. Suggest where to use social proof, urgency, and loss aversion."



Prompt Pack 46:

Empty, Error, and Success States

Explanation:

Designing states beyond the 'ideal' scenario ensures users aren't stuck when something goes wrong. Communicate clearly and help users recover quickly.

Prompt:

"Create designs and copy for empty, error, and success states in a file-upload interface. Include visuals, retry options, and encouraging messages."



Prompt Pack 47:

UX for Forms and Input Fields

Explanation:

Forms are critical touchpoints. Reduce friction by breaking long forms into steps, providing inline validation, using smart defaults, and keeping labels visible.

Prompt:

"Audit and improve the UX of a sign-up form. Recommend better field labels, inline validation messages, autofill settings, and mobile input optimizations."



Prompt Pack 48:

UX for Notifications and Alerts

Notifications should be timely, relevant, and non-intrusive. Use clear hierarchy between passive updates, urgent alerts, and promotional messages. Give users control over what they see.

Prompt:

"Design a notification system for a project management tool. Include toast messages, modals, and in-app alerts with proper priority and tone."



Prompt Pack 49:

Design UI for Wearables

Wearables have unique constraints: small screens, minimal input, and short attention spans. Prioritize glanceable content, haptics, and minimal interaction steps.

Prompt:

"Design a smartwatch UI for a fitness tracker app. Include steps tracking, heart rate monitor, and daily goals with minimal interactions."



Prompt Pack 50:

UI Animation & Motion Design

Explanation:

Motion brings interfaces to life. Use animations to explain changes, guide attention, or reinforce brand. Keep them subtle and purposeful, avoiding distraction or delay.

Prompt:

"Suggest motion design principles for animating transitions in a weather app. Include ideas for loading, refreshing, and switching between cities."



Prompt Pack 51:

Conversion-Focused UI Design

UI design should drive business goals. Conversion-centered design uses clarity, urgency, and relevance to nudge users toward desired actions. Effective use of CTA buttons, visual hierarchy, and value propositions play a crucial role. Always A/B test your changes and use heatmaps or user analytics to refine your strategy.

Prompt:

"Revamp this landing page layout with the goal of increasing sign-ups. Add trust-building UI elements and optimize the layout to highlight value and boost conversions."



Prompt Pack 52:

Landing Page Optimization

Landing pages are often the first touchpoint. A great landing page eliminates distractions and answers all user concerns in a scannable, digestible way. Use powerful headers, subheaders, visuals, testimonials, and minimal forms. Every element should serve the purpose of converting.

Prompt:

"Give me a high-converting layout and copy structure for a SaaS landing page. Make it minimal and responsive. Include hooks, proof, and a CTA flow that reduces bounce rate."



Prompt Pack 53:

Gamification in UI/UX

Gamification adds elements like points, rewards, progress bars, and achievements to increase engagement. It taps into psychological motivators like competition, achievement, and status. Used in moderation, it can enhance loyalty and retention, especially in learning platforms, apps, and communities.

Prompt:

"Suggest gamified UX strategies for a mobile app that teaches users how to code. Include progress tracking, reward systems, and motivational nudges."



Prompt Pack 54:

Responsive Grid Systems

Grids bring order to chaos. A responsive grid system allows your design to adapt across screen sizes, ensuring usability across devices. Understanding breakpoints, columns, and spacing is crucial for clean layouts. CSS frameworks like Bootstrap or custom grid utilities in Figma streamline this process.

Prompt:

"Create a responsive grid layout for a web dashboard with 4 main widgets, sidebar navigation, and a sticky header. Optimize for both desktop and mobile."



Prompt Pack 55:

Typography Systems

Typography affects readability, mood, and hierarchy. A well-structured typography system involves choosing a font family, defining heading sizes, line heights, weights, and spacing. Use scales and consistency to give rhythm and clarity to content.

Prompt:

"Develop a complete typography system for a mobile health app. Include font pairing, size scale, accessibility contrast, and typographic rhythm recommendations."



Prompt Pack 56:

Storytelling with Design

Storytelling guides the user's journey emotionally and functionally. Effective storytelling aligns UI flows with a beginning (hook), middle (exploration), and end (conversion or value). Use visual hierarchy, motion, and consistent tone to shape narratives across screens.

Prompt:

"Design a homepage for a nonprofit that tells a compelling story through visuals, user flow, and copy. Use emotion and progression to build trust and drive donations."



Prompt Pack 57:

Data-Heavy UI Simplification

Dashboards and analytics tools often overwhelm users. Simplifying data-heavy interfaces means using smart grouping, summarization, color-coded statuses, and progressive disclosure. Good design helps users focus on insights, not noise.

Prompt:

"Design a clean, digestible dashboard UI for financial analysts. Prioritize key metrics and allow for expandable views with minimal clutter."



Prompt Pack 58:

Cultural UX Considerations

Designs should resonate with local norms, symbolism, and expectations. A layout that works in the US may not feel intuitive in Japan or Nigeria. Cultural UX adapts visuals, colors, gestures, and flow for relevance and respect.

Prompt:

"Adjust this onboarding flow for Middle Eastern users. Suggest changes in tone, right-to-left orientation, icons, and color symbolism."



Prompt Pack 59:

Design Ethics and Dark Patterns

Designers hold power. Dark patterns manipulate users into actions they wouldn't consciously take—like hidden fees or tricky opt-outs. Ethical design respects the user, their data, and their choices. Build trust, not traps.

Prompt:

"Review this sign-up and cancellation flow for ethical concerns. Highlight any dark patterns and suggest more transparent, user-respecting alternatives."



Prompt Pack 60:

Redesign a Dashboard for Better Data Insights

Demonstration:

You've been asked to redesign an analytics dashboard for marketing managers. The current one is cluttered and not actionable.

Prompt:

"Help me redesign a marketing analytics dashboard for clarity and ease of use. Prioritize KPIs, use cards for data, and recommend effective chart types."



Prompt Pack 61:

Optimize CTA Buttons for Conversion

Demonstration:

A product landing page has several CTAs, but none are converting. You want to optimize them in placement, copy, and design.

Prompt:

"Analyze and rewrite my call-to-action buttons for higher conversion. Suggest better placement and visual hierarchy for CTAs on a landing page."



Prompt Pack 62:

Create Microcopy for User Input Fields

Demonstration:

You're designing a registration form and want concise, helpful input field hints to improve completion rates.

Prompt:

"Generate friendly and clear microcopy for a sign-up form, including email, password, and optional fields with examples and tone guidance."



Prompt Pack 63:

Design a Responsive Table UI

Demonstration:

Your web dashboard contains a table with many rows and columns, but it breaks on smaller screens.

Prompt:

"Suggest responsive table design patterns for mobile devices that preserve readability and interactivity without horizontal scroll."



Prompt Pack 64:

Personalize User Dashboards with AI

Demonstration:

You want to create personalized dashboards using user behavior, preferences, and recent activity.

Prompt:

"Design a user dashboard layout that adapts to preferences and activity history using AI, and suggest key widgets based on common user personas."



Prompt Pack 65:

Designing for Multilingual Interfaces

When your app serves users across different regions, multilingual support becomes crucial. It affects the interface layout, alignment, readability, and even UX patterns. Languages like Arabic or Hebrew require right-to-left alignment, while German can stretch labels.

Demo: A global e-commerce app expanding into the Middle East needs RTL support.

Prompt:

“Design a multilingual-friendly UI for an e-commerce app that supports English, French, and Arabic, ensuring proper RTL layout and dynamic content expansion support.”



Prompt Pack 66:

Emotional Design

Designing with emotion means creating interfaces that evoke specific feelings—trust, excitement, joy, or calmness. Emotional design leads to stronger user loyalty and brand attachment.

Demo: A mental health app needs to make users feel safe and supported.

Prompt:

“Design a calming, trust-driven interface for a mental health app. Include colors, typography, microcopy, and UX tone that convey empathy and care.”



Prompt Pack 67:

Designing for AI-Powered Features

AI features like chatbots, recommendations, or image generation need unique UX. It's vital to manage user expectations, errors, and boundaries.

Demo: A writing tool uses AI to suggest better copy.

Prompt:

“Design the UX flow for an AI-based writing tool, focusing on how suggestions are shown, accepted, edited, and rated by users.”



Prompt Pack 68:

Onboarding with Delight

First impressions count. A delightful onboarding experience educates, excites, and retains users.

Demo: A new photo editing app wants to guide users through its advanced features.

Prompt:

“Design an interactive and delightful onboarding flow for a photo editing app that introduces its key features in 3 steps.”



Prompt Pack 69:

Designing for Zero UI

Zero UI refers to voice, gesture, and environmental-based interactions. As tech advances, we must design beyond the screen.

Demo: A smart kitchen assistant activated by voice commands.

Prompt:

“Create UX flows for a smart kitchen assistant that uses voice commands to suggest recipes and set timers.”



Prompt Pack 70:

Adaptive Interfaces

Adaptive interfaces dynamically change based on user roles, device, or context. Unlike responsive design, it's about **functional** changes.

Demo: A logistics dashboard shows different tools for drivers and managers.

Prompt:

“Design adaptive UI for a logistics platform, where the manager dashboard shows analytics while the driver sees route maps and delivery tasks.”



Prompt Pack 71:

Designing for Seniors

Seniors often need larger fonts, high contrast, and simplified flows. Empathy is key to accessibility.

Demo: A health tracker for seniors to log blood pressure and medications.

Prompt:

“Design a user interface for a health tracker app for seniors, focusing on large touch targets, readable fonts, and clear reminders.”



Prompt Pack 72:

Accessibility Improvements Audit

Demonstration:

Imagine your app works beautifully, but a user with color blindness or a screen reader finds it hard to use. Accessibility ensures everyone can experience your product. An audit might reveal low contrast text or missing alt descriptions on images. AI can help flag these and recommend changes.

Prompt:

"Review my UI design for accessibility issues, including color contrast, keyboard navigation, screen reader compatibility, and other WCAG compliance factors. Provide actionable fixes."



Prompt Pack 73:

Localized UI Adaptation

Demonstration:

Designs that work in English might break in languages with longer text or RTL formats like Arabic. Localization isn't just translation—it's spatial and cultural adaptation. AI can help foresee and fix layout issues across locales.

Prompt:

"Test this UI design across multiple languages (English, Spanish, Arabic, Chinese). Identify layout shifts, broken components, or areas that need culturally sensitive adaptation."



Prompt Pack 74:

Empty State Suggestions

Demonstration:

Empty states are opportunities—not just voids. A shopping cart with no items can either look sad or smartly suggest bestsellers. Designing these states adds polish to your UX.

Prompt:

"Generate smart and helpful empty state ideas for the following user screens: search results, shopping cart, dashboard, and notifications."



Prompt Pack 75:

Feature Discovery Optimization

Demonstration:

You launched a feature, but users aren't using it. The issue may lie in poor discoverability. Should it be a banner? A tooltip? A spotlight? AI can recommend the right balance between subtle and bold.

Prompt:

"Analyze this UI and suggest ways to make the newly released [feature name] more discoverable without being intrusive."



Prompt Pack 76:

Gamification Elements

Demonstration:

Apps like Duolingo and Fitbit thrive on gamification. Whether it's progress tracking, leaderboards, or achievement badges, these elements hook users. AI helps tailor gamified UX patterns to your app's context.

Prompt:

"Recommend gamification techniques for this app that would increase user retention while aligning with the core functionality."



Prompt Pack 77:

UX Microcopy Fixes

Demonstration:

Small texts—button labels, tooltips, helper messages—form the soul of user experience. Clunky copy adds confusion. Effective microcopy guides, reassures, and persuades with clarity.

Prompt:

"Analyze the microcopy used in this form and across this UI. Suggest improvements that are more user-friendly, human, and conversion-driven."



Prompt Pack 78:

Mobile vs Desktop Responsiveness Review

Demonstration:

Your beautifully crafted desktop layout might collapse into chaos on a phone. Responsive design ensures visual and functional integrity across devices. AI can simulate and diagnose these inconsistencies.

Prompt:

"Review this UI design for responsive performance across mobile, tablet, and desktop views. Flag elements that require redesign or conditional layout changes."



Prompt Pack 79:

CTA Optimization

Demonstration:

The Call-To-Action (CTA) is the climax of the user journey. Poor CTAs lead to abandonment. A well-designed CTA considers color, size, wording, and position. AI assists in A/B testing and refinement.

Prompt:

"Evaluate the call-to-action buttons in this product page and suggest high-performing alternatives in text, design, and placement."



Prompt Pack 80:

UX Heuristics Evaluation

Demonstration:

Beyond pretty pixels, great design obeys Jakob Nielsen's 10 Usability Heuristics. From error prevention to recognition over recall, these principles guide smart UX. AI can benchmark your design against them.

Prompt:

"Perform a UX heuristic analysis on this interface using Nielsen's 10 principles. Provide scores and detailed suggestions for each."



SCALEUP

ScaleUp is your next chapter after mastering the basics. Now that you've fine-tuned wireframes, prototypes, copy, flows, and visuals, it's time to:

- Create design systems
 - Build with code using design-to-dev tools like Figma → React
 - Automate feedback loops with analytics
 - Conduct real-world A/B testing
 - Lead cross-functional design reviews
 - Mentor or onboard new designers
-



Contributors & Credits

This guide was compiled with insights from:

- UI/UX professionals across Behance, Dribbble, and Medium
 - Design communities like ADPList, Design Buddies, and Friends of Figma
 - AI prompt engineering by Haseem Sagheer
 - Visuals supported by AI-generated mockups and user-tested interfaces
-



Next:

What You Can Study

To continue your journey:

- **Design Systems & Tokens:** Understand scalable design with Material, Fluent, and Tailwind systems.
 - **Motion & Interaction Design:** Learn tools like Lottie, Principle, and Framer.
 - **No-Code UI Building:** Tools like Webflow, Bubble, and Glide for rapid deployment.
 - **UX Psychology:** Dive into cognitive biases, decision theory, and user empathy.
 - **AI-Powered UX:** Learn how LLMs, CV, and personalization engines shape the future of interface design.
-



Author Contact & Support

Thank you for reading **UI Flow: A Complete UI/UX Design Guide**. I hope this toolkit empowers you to think deeper, design smarter, and collaborate better using AI in your UI/UX journey.

If you have any questions, feedback, or wish to collaborate, please don't hesitate to reach out. Let's grow the design community together!

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Next Step for Readers

As a continuation of this guide, consider diving deeper into:

- Product Strategy & Design Thinking
- No-Code Prototyping Tools
- DesignOps & Scalable Design Systems
- Front-End Dev for Designers (HTML, CSS, Tailwind)
- Design for Emerging Markets (like Arewa & Sub-Saharan Africa)

Join the Skill Arewa **UI/UX Circle** for community access, design critiques, and curated resources: facebook.com/skillarewa