

# 1920 YEAR IN REVIEW



Watson with Albert and rabbit



Rayner with Albert

## JOHN WATSON'S LITTLE ALBERT EXPERIMENT

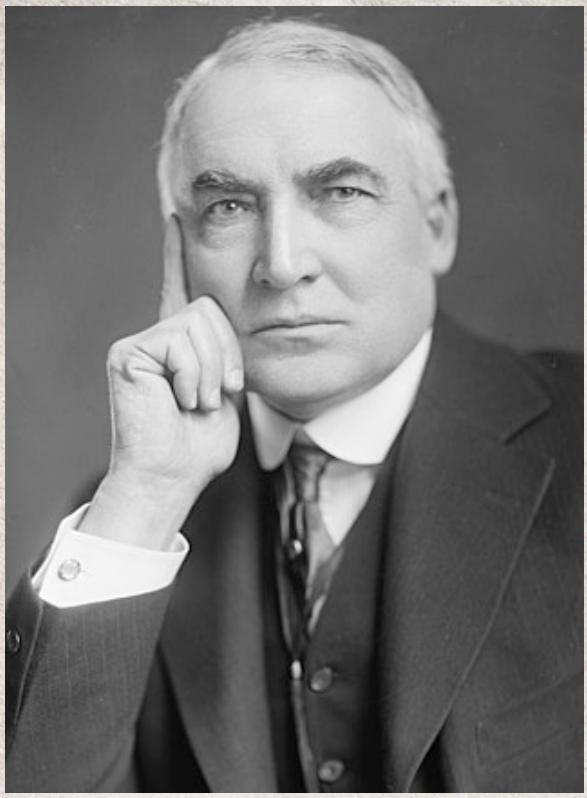
Famed psychologist John B. Watson and his young assistant Rosalie Rayner, from Johns Hopkins University, have published an intriguing new study indicating that classical conditioning exists in humans. Watson and Rayner conditioned 11-month-old boy "Little Albert", a happy and healthy baby, to fear white rats through a series of experiments. They started by exposing Albert to various stimuli, including a white rat, to which he exhibited no fear. Then, Watson paired the presence of the white rat with a frightening noise to condition a fear response in Albert. After several pairings of the noise with the rat, Albert began to cry and show signs of fear just at the sight of the rat, even when the noise was not made. Albert's fear response was also then generalized to other furry white things such as a rabbit, a dog, a fur coat, and a Santa Claus mask. This experiment shows us that it is possible to condition a phobia in an emotionally stable child. Watson suggests that it is the early home life of the child which establishes conditioned emotional responses. He concludes from his research that our adult fears, anxieties, and phobias are simple conditioned emotional responses that were established in our infancy and childhood and stayed with us throughout our lives. This has fascinating implications on parenting and suggests that caregivers might be able to control their children's behaviour and shape their intelligence by controlling the stimulus and response pairings that the child encounters.

## AMERICAN PROFESSIONAL FOOTBALL ASSOCIATION (APFA) FORMED

The American Professional Football Association (APFA), has been formed to raise the standard of professional football in every way possible. Jim Thorpe has been elected as President, and the Association consisted of 14 teams this season.



The Akron Pros, Winners of the APFA 1920 Championship



## WARREN G. HARDING, ELECTED US PRESIDENT

Republican nominee Harding of Ohio is the new President of the United States



Member State Representatives at the League of Nations

## THE CREATION OF THE LEAGUE OF NATIONS

The League of Nations is the first intergovernmental organization established to promote international cooperation and to achieve international peace and security. Its founding document, the Covenant of the League of Nations, was drafted during the peace negotiations at the end of the First World War, and came into force on 10 January 1920. This marks a new era of multilateral cooperation, where 42 founding member countries have agreed to settle their disputes peacefully. These Member States have renounced secret diplomacy, committed to reduce their armaments, and agreed to comply with international law. They have each pledged to respect the territorial integrity and political independence of all members of the League.

## WOMEN IN THE UNITED STATES JUST GOT A LOT MORE POWER!



The right to vote for women, also known as women's suffrage, was established in the United States with the ratification of the 19th Amendment to the United States Constitution. This is the culmination of the women's suffrage movement that has been taking place all over the country over the past half century. The 19th Amendment was first introduced to Congress by Senator Aaron A. Sargent in 1878, and had no changes to its wording during its ratification this year. The amendment was passed before the general election of this year, making the 1920 election the first United States presidential election in which women were permitted to vote in every state. World War I has been credited with a profound impact on woman suffrage due to the major role that women played on the home front.

## 1920 SUMMER OLYMPICS



The 1920 Summer Olympics, held in Antwerp, Belgium, was a symbol of peace and global solidarity following the end of the First World War. The United States won the most gold and overall medals this year. Sweden, Great Britain, Finland, and Belgium rounded out the rest of the Top 5 medal-winning nations.

# ENGLISH PUBLICATION OF SIGMUND FREUD'S "A GENERAL INTRODUCTION TO PSYCHOANALYSIS"

The world's academics are filled with excitement following the release of a groundbreaking book by Austrian neurologist and psychiatrist, Dr. Sigmund Freud. The title is "Introductory Lectures on Psychoanalysis," in English. Dr. Freud, a scholar and pioneer in the field of psychoanalysis, challenges conventional psychology with his ideas, suggesting that human behavior is deeply influenced by unconscious desires, repressed memories, and early childhood experiences. He suggests that dreams serve as a window into the unconscious, offering insights into our deepest fears, desires, and conflicts. In "A General Introduction to Psychoanalysis" Freud begins with a discussion of Freudian slips, where he explains the effect of unconscious thoughts on behaviour and how we make errors. He then talked dream in the second part and mental illness in the third part. Within the field of psychology, Freud's psychoanalytic approach is gaining momentum, offering a framework for understanding and treating mental disorders. His emphasis on exploring unconscious conflicts, dreams, and early childhood experiences is reshaping therapeutic practices and research methodologies. As more psychologists embrace Freud's theories, we can anticipate a paradigm shift in psychology, paving the way for a deeper, more nuanced understanding of the human mind.

While Dr. Freud's work has garnered both admiration and criticism, there is no denying its impact on intellectual discourse, and psychology. As we look to the future, Freud's revolutionary ideas will continue to shape the field of psychology and inspire generations of scholars, clinicians, and artists to explore the complexities of the human psyche.

## FIRST AFRICAN AMERICAN DOCTORATE IN PSYCHOLOGY



Francis Cecil Sumner is the first African American to earn a doctoral degree in psychology. He earned his degree on June 14, 1920 under G. Stanley Hall at Clark University upon defending his dissertation, "Psychoanalysis of Freud and Adler."

## THE FIRST STANDARDIZED INTEREST INVENTORY TEST



The Carnegie Interest Inventory is the first standardized interest inventory published by the Carnegie Institute of Technology's Bureau of Personnel Research in Pittsburgh, Pennsylvania. This is being used to assess individuals and advise them on their most-suited career.

### A General Introduction to Psychoanalysis

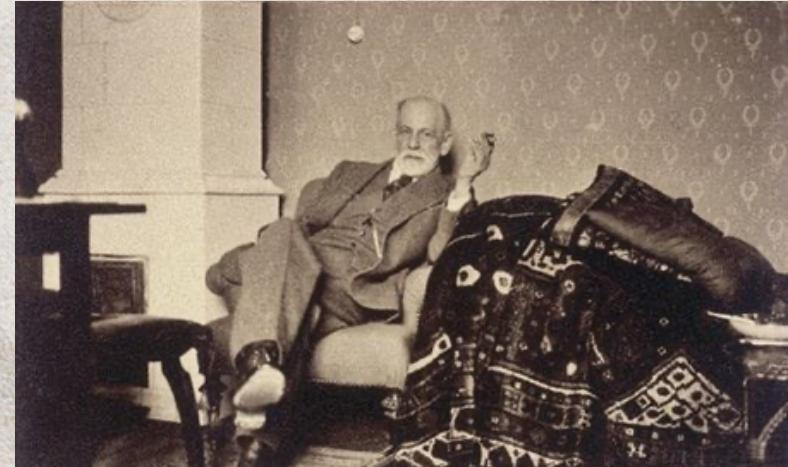
BY  
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AUTHORIZED TRANSLATION  
WITH A PREFACE

BY  
**G. STANLEY HALL**  
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HORACE LIVERIGHT  
PUBLISHER NEW YORK

Cover of the Book



Sigmund Freud

# CHARLES PONZI, STORY OF A SUCCESSFUL EVIL BUSINESS MAN



In 1919, Charles Ponzi, living in Boston, came across the international reply coupon (IRC) system. Recognizing an arbitrage opportunity, Ponzi realized he could buy IRCs from countries with weaker economies at lower prices and sell them at higher prices in the U.S., taking advantage of favorable exchange rates. Earlier this year, he established the Securities Exchange Company, attracting investors with the allure of impressive returns, with up to 50% interest within just 90 days. Ponzi falsely claimed to have a vast European network that was buying IRCs in bulk for him, and promised easy profits. However, instead of investing in more IRCs, Ponzi diverted funds for personal use and used new investor money to pay earlier investors. As Ponzi's wealth and reputation soared, suspicions mounted, leading to legal actions, investigations, and ultimately the exposure of his fraudulent scheme.

## THE BIRTH OF MASS MEDIA



Westinghouse, a prominent radio manufacturer, conceived a strategy to boost radio sales by introducing radio programming, a departure from radio's initial use as a point-to-point communication tool. Dr. Frank Conrad, a Pittsburgh-based amateur radio operator with a wide network, frequently broadcasted records over the airwaves for his acquaintances. Recognizing Conrad's expertise and vision, Westinghouse approached him to establish a consistent broadcasting station in Pittsburgh. On November 2, this year, station KDKA conducted the country's inaugural commercial broadcast, a term coined by Conrad himself. They strategically launched on election day, allowing listeners to hear the Harding-Cox presidential race results via radio before they could access them in newspapers, highlighting the radio's transformative power.

## ENGLISH PUBLICATION OF “THE PHYSICAL GESTALTEN AT REST AND IN A STATIONARY STATE” BY WOLFGANG KOHLER



Wolfgang Kohler

This book introduces Kohler's extension of Gestalt Theory into new domains and did much to ensure the broad impact of these ideas and approaches.