



SUGAR & DELIGHT

MINI REPORT

FOOD FESTIVAL PROJECT

PROFESSIONAL SKILLS

No.	Member Name	Registration Number
01.	T.H.G. Fernando (Group Leader)	SA23091702
02.	P.K.C. Wijesekara	SA23082656
03.	P. Gajan	SA23099036
04.	G. Shnegan	SA23133754
05.	L. Yathavan	SA23125148
06.	Ramesh Anojan	SA23082106
07.	W.G.A. Adeesha	SA22408488
08.	N.A.S.K. Sandaruwan	SA22490322
09.	K.G.V. Dinusara	SA22432902
10.	W.T.D. Rabel	SA23103054

Abstract

This report presents an analysis of our food stall project, focusing on aspects such as cleanness, food quality, customer service, marketing strategies, revenue generation, business operations, teamwork and collaboration. Key findings include the impact of marketing strategies such as combo offers and posters on customer engagement and sales performance.

Acknowledgement

We would like to express our sincere gratitude to our supervisor Ms. Ishara Weerasinghe for her ultimate guidance, support and valuable feedback throughout the food stall project. Her expertise and insights have been instrumental in shaping our understanding of entrepreneurship and business management. We also extend our appreciation to our fellow group members for their collaboration and dedication, which contributed to the success of our project.

Table of Contents

1.General Description of the Group Project	4
2. Income and Expenditure Description	5
2.1.Financial Summary of the Project	8
3. Conclusion	9
Appendix: Photos of the Project	10

1.General Description of the Group Project

The Food stall project provided a practical opportunity to apply theoretical knowledge and skills in managing a business, in this case food business. This report evaluates our performance across various aspects, highlighting strengths, areas for improvement and lessons learned for future entrepreneurial endeavors.

Our food stall aimed to deliver high-quality food and exceptional customer service while maximizing profitability. We focused on,

- Cleanness
- Hygiene
- Food Safety
- Food Quality
- Customer Service
- Marketing Strategy
- Revenue Generation
- Business Operation
- Teamwork and Collaboration

Reflecting on our experiences, we identified areas for improvement and formulated strategies for enhancing future performance. We recognized the importance of ongoing learning and adaptation in navigating the dynamic landscape of the food business industry.

To enhance customer engagement and attract more visitors to our stall, we developed and hosted a small Doodle game. Customers could play the game while we prepared their orders, adding an element of fun to their wait time. By scanning the QR code displayed at our food stall, customers were directed to the website where the Doodle game was hosted. The game featured an attractive user interface and enjoyable mechanics, serving as an effective marketing gimmick. It successfully drew people towards our food stall and increased our visibility. Moreover, we influence participation by offering a free beverage item to the customer who topped the leaderboard, further boosting customer interest and interaction.

2. Income and Expenditure Description

Event date: 8th October 2024

Time frame: 12:30 PM - 2:30 PM

Income			
Item	Unit Price (LKR)	Quantity Sold	Total Income (LKR)
Black Current Mocktail	200	30	6000
Brownie	160	30	4800
Cotton Candy	120	25	3000
Grand Total Income			13,800

Table 1.1 - Income Breakdown

Expenditure			
Item	Unit Price (LKR)	Quantity Used	Total Expenditure (LKR)
Mocktail Ingredient			
Mocktail Cups	60	30	1800
Spoons	50	22	1100
Paper Plates	50	22	1100
Straws	60	30	1800
Mocktail Ingredient			1500
Total Cost of Goods			7300
Additional Costs			
Decorations			1000
Posters			400
Quiz play Gift			200
Hand Gloves/Paper servietee Papers			500
Total Additional Costs			2100
Grand Total Expenditure			9400

Table 1.2 - Expenditure Breakdown

Profit Calculations	
Category	Amount (LKR)
Total Income	13,800
Total Expenditure	9400
Net Profit	4400

Table 1.3 - Profit Calculation Breakdown

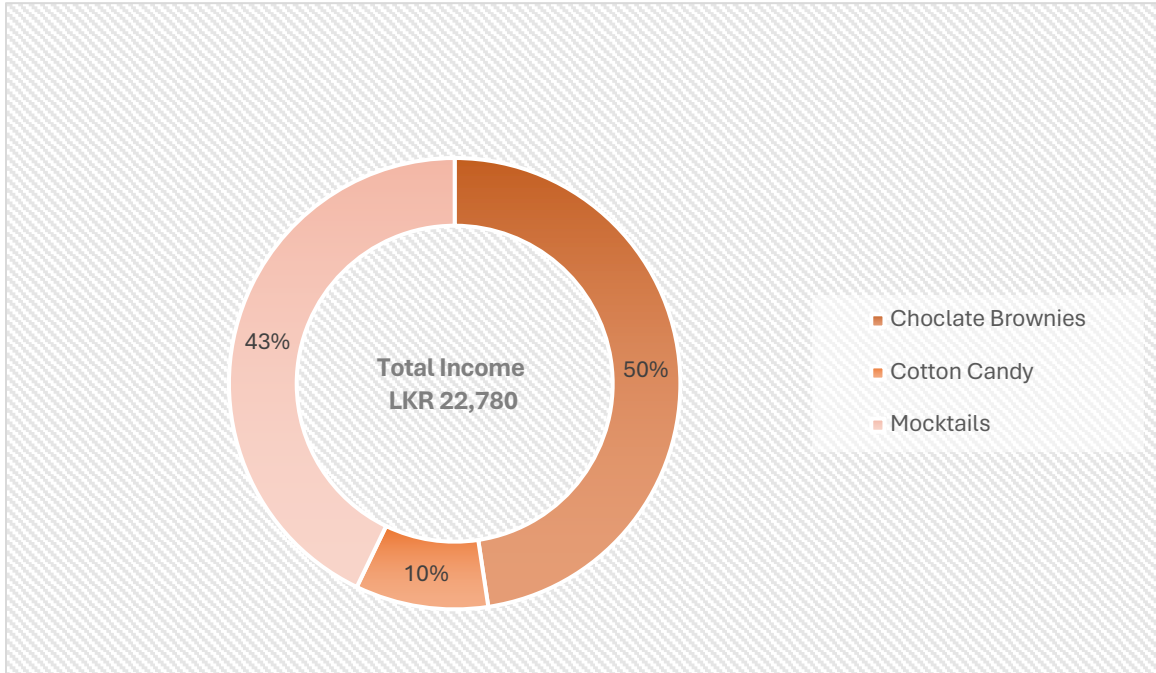


Figure 1.1 - Income Breakdown

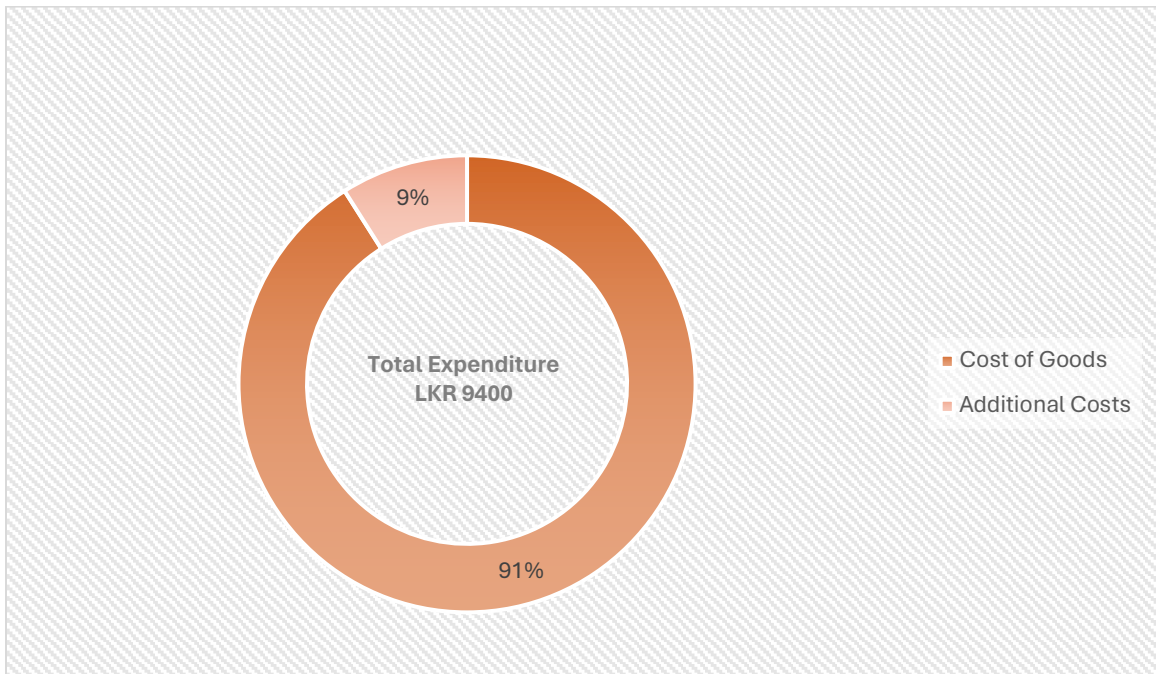


Figure 1.2 - Expenditure Breakdown

2.1. Financial Summary of the Project

On 8th of October 2024, the food stall project successfully generated a total income of LKR 13,800 from item sales. After accounting for the cost of goods sold and additional expenses, the net profit stands at LKR 4,400.

3. Conclusion

In conclusion, the food stall project provided a valuable learning experience in business management and entrepreneurship. As well as it reflects the success of planning and execution process of a business. By focusing on aspects such as quality of product, quality of service we demonstrated our readiness to succeed in the competitive industry.

Appendix: Photos of the Project



Picture 1 - Our team (all the members were attended)



Picture 2 - Preparing



Picture 3 - Preparing



Picture 4 - Our Store – Sugar & Delight



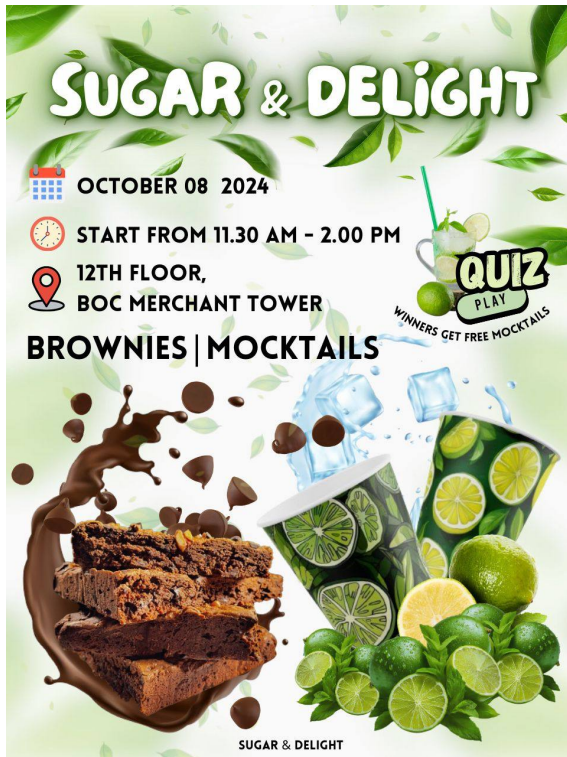
Picture 5 - Our Store – Stall & Members



Picture 6 – Selling Foods



Picture 7 – Giveaway Winner



Banners we made for it.



Picture 12 - Dustbin



Picture 13 - Garbage collected at the end of the food stall



Photos of food Items

app.involvement/projects/sugardelight/analytics#tab=responses

Paused Relaunch to update

6mail YouTube Maps Translate Search results for Fi... Royal Cars - Rent Ca... Dreams Rent | Temp... Title Builder - Title B... Financial Data - Goo...

SUBMISSION TIME	CORRECT	SCORE
2024-10-08 13:07	8	8.0
2024-10-08 13:09	6	6.0
2024-10-08 13:07	9	9.0
2024-10-08 13:19	-	-
2024-10-08 12:58	9	9.0
2024-10-08 13:13	-	-
2024-10-08 13:06	-	-
2024-10-08 12:51	2	2.0
2024-10-08 12:46	6	6.0
2024-10-08 12:37	9	9.0

This submission will be deleted in 22 days, according to your data retention setting. Change it here

PERSONAL DATA

First Name: Pepper
Last Name: Butterfly
Email: thivyanath15@gmail.com
Contact Tags: manage tags

QUESTIONS

1 I agree to the processing of personal data
☒ Checked

2 What is a computer program?

Previous 1 2 Next

Picture 17 - Snapshot of the quiz

app.involvement/projects/sugardelight/analytics#tab=responses

Paused Relaunch to update

6mail YouTube Maps Translate Search results for Fi... Royal Cars - Rent Ca... Dreams Rent | Temp... Title Builder - Title B... Financial Data - Goo...

All Submissions Completed Partial

Preview responses by: Correct Answers & Score

SUBMISSION TIME	CORRECT	SCORE
2024-10-08 12:32	1	1.0
2024-10-08 12:34	9	9.0

Previous 1 2 Next

Showing 11 to 12 of 12 entries 10 entries/page

PERSONAL DATA

First Name: අමරසේන
Last Name: කේතනී
Email: inubax@gmail.com
Contact Tags: manage tags

QUESTIONS

1 I agree to the processing of personal data
☒ Checked

2 What is a computer program?
set of instructions that a computer follower

Picture 18 - Snapshot of the quiz

END....