Project

Stock Market Price Prediction Model (S.M.P.P.M)

Dataset: AAPL.csv

Source: Kaggle

Problem Statement

The goal of this project is to develop a predictive model capable of forecasting stock prices using historical time series data. Given the inherent volatility of stock markets and the influence of various external factors, accurately predicting stock prices remains a significant challenge. By utilizing historical data from the AAPL.csv dataset, this model aims to identify trends, patterns, and key indicators that can enhance forecasting accuracy. The successful implementation of this model could provide valuable insights for investors and stakeholders, aiding in informed decision-making in the dynamic world of stock trading.

Description

The dataset AAPL.csv contains time series data of Apple Inc.'s stock prices, spanning from 1980 to 2022. This comprehensive dataset is essential for developing predictive models to forecast future stock prices based on historical trends.

Features

- **Date**: Represents the date of the stock price record.
- **Open**: Indicates the opening price of the stock at the start of the respective date.
- **Close**: Shows the closing price of the stock at the end of the respective date.
- **High**: Represents the highest price reached by the stock during the respective date.
- **Low**: Indicates the lowest price recorded for the stock on the respective date.
- **Adjacent close**: Reflects the adjusted closing price after accounting for dividend payouts, stock splits, or additional share issues.
- **Volume**: Represents the total trading volume of the stock on the respective date.

Challenges

- **Date Formatting**: Ensuring that date formats are consistent and properly parsed for time series analysis can be tricky.
- **Normalization/Scaling**: Stock prices vary significantly, so normalizing or scaling features may be necessary for effective model training.
- **Unpredictable Events**: External factors, such as economic indicators, geopolitical events, or changes in company fundamentals, can lead to sudden market shifts that are difficult to predict using historical data alone.

- **Technical Indicators**: Incorporating additional features such as moving averages or Relative Strength Index (RSI) requires domain knowledge and careful selection.

Minahil Mir 23L-2517

Hashir Rauf 23L-2572

Hafiz Abdullah Qasim 23L-2640