



Urba Kaleem

Content Writer

CONTACT ME

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- 📍 Islamabad, Pakistan

CERTIFICATIONS

- MS word
- MS Excel
- Leadership

SKILLS

- Script writing
- Marketing
- WordPress management
- Video Editing
- Social Media manager

WORK EXPERIENCE

Video Editor 2022-Present
ItSolHub | Islamabad

I skillfully crafted engaging video content and managed social media strategies to boost brand visibility. I edited and polished video projects, ensuring high-quality output and timely delivery. My role also involved developing and executing social media campaigns, analyzing performance metrics, and optimizing content to increase audience engagement and reach

Script Writer | Freelance 2023-Present
Herefilmory | Lahore

I specialized in creating engaging scripts across diverse niches, including mystery, crime, and factual content. I conducted in-depth research to deliver accurate and intriguing narratives, made to captivate and inform audiences. My role involved developing compelling storylines, ensuring alignment with the client's brand voice, and meeting deadlines while maintaining high standards of creativity and precision.

EDUCATION

Bachelor's of Cyber Security 2024- Present
FAST NUCES Islamabad

It provided me with a comprehensive understanding of network security, threat analysis, and data protection. Along with skills in identifying vulnerabilities, implementing security protocols, and responding to cyber threats.

Intermediate of Computer Science 2022-2024
Punjab Group of Colleges

I helped me develop skills in problem-solving and software development through hands-on projects and coursework. Acquired basic proficiency in various programming languages and an understanding of core computing concepts, whilst preparing for advanced studies and professional work in technology.

REFERENCES

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