Summarized Activity #2 Notes

- They don't like SDG news!
- The engaging circle was attractive…
- Hover over data - Colleen liked it!
- She liked the collapsed "About" section to not scare the users with overwhelming sections.
- Straightforward, less clicks - good navigation!
- Carousel should highlight the main goals, if it's 17 it's a lot more…
- Sort by cause
- Combination of 1-2 prototypes (Nathan and Sam's): simple and straightforward, yet engaging!
- USM - quick glance is great!
- Community based - R Inspired → do not want to choose a name that is linked to the UofR!
- Focus on the ones that are most important!
- SDGS should also include references and credits WITH SHARE/DOWNLOAD button…
  - Include months and years (some current, some not)!
  - Digestible Data, infographics, and facts with Interactive tools….
  - SDGs that are related!
  - Let them download the whole data set.
- They don't like the stats page (difficult to implement).
- Contact page is less important than SDGs, About, etc.
- Site map - must be clear and easy to navigate. Not too confusing!
- Side bar is easier to understand and navigate over time...but harder for a user to learn how it works.
- Text for pages are going to be written by *US* (ex. About section)!
- THEY LIKE PINWHEELS AND INTERACTIVITY
  - It has to be readable (since the words may be rotated throughout…)
  - Half a dome is an idea to think about.
  - Sound effects would be cool…
  - Have a backup plan!
- Search bar is nice!
- Volunteerism and donations are not priorities - to coordinate with Non profits would be difficult unless it is showing links.
- Figure out what is visually appealing and interactive!
  - Layered effects of 3D!!!
- "Return home" is a good idea so that they can always be redirected to the home page.
- Language is not a top priority, but it is cool to think about.
- Dates will be monthly! Different units on each SDG.

- Targets…
- How is the data updated (structured) - static is fine (for now)!
- Best display for data!!! (most cases line or bar charts)
- Eye catching graphics (made entirely by teams).