

PERSONAL BRANDING PROPOSAL

JENNIFER



Zenerom is made up of digital marketing & Lead generation specialists with more than a decade of expertise in the field. We offer best-in-class solution from Paid Advertising, SEO, Web Development, Social media marketing to link building, PPC and more to propel the growth of businesses like you. Our feature-rich perfect marketing solutions aid businesses by ebbing expenses, increasing returns, and connecting directly with customers who are ready to buy through adaptive tactics.

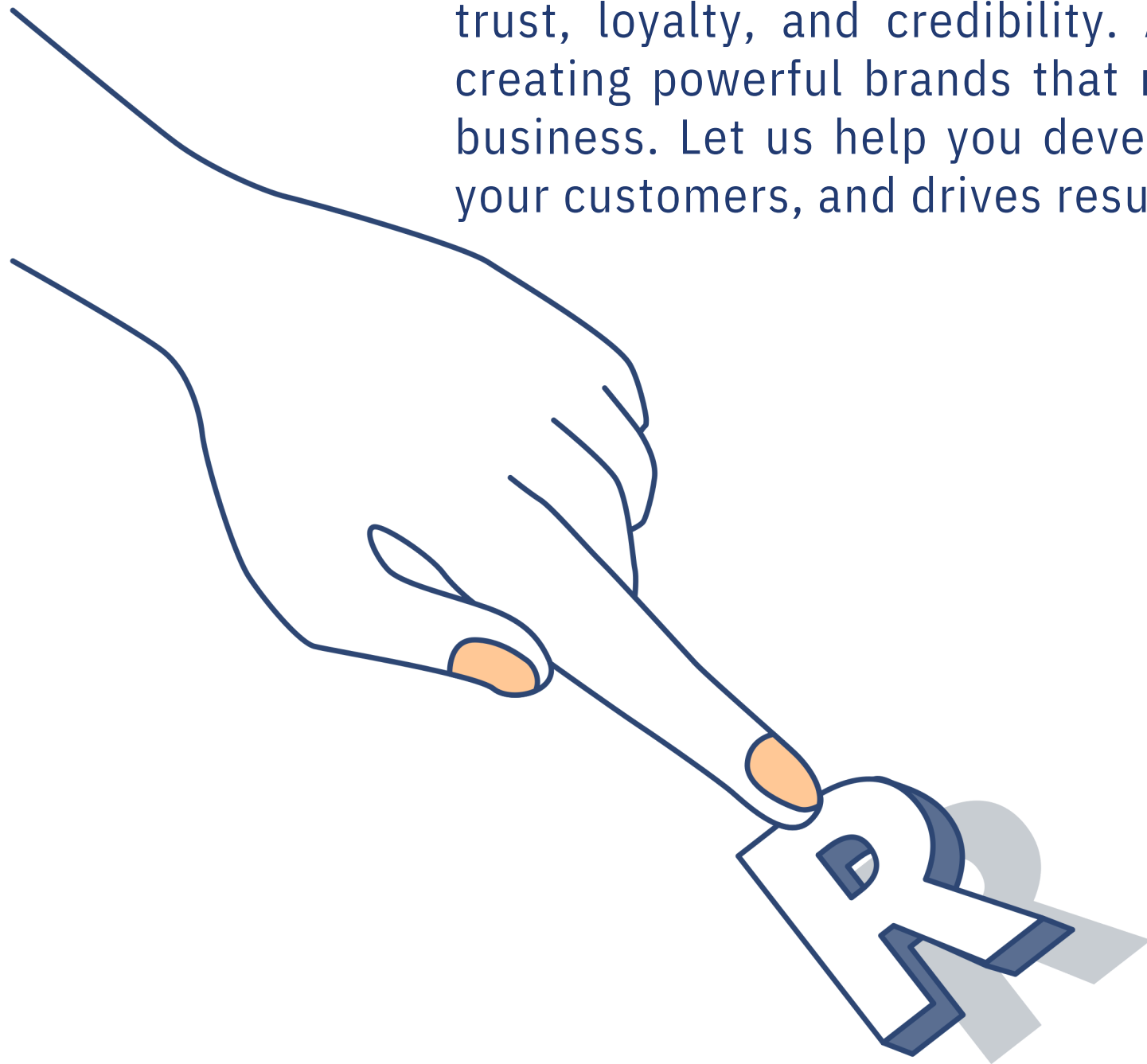
We at Zenerom, create custom multi-channel digital marketing solutions geared to climb up promptly and efficiently that help your business to increase online presence and drive more revenue.



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Branding

Your brand is more than just a logo or a product. It's the entire experience your customers have with your company. A strong brand creates a connection between your business and your audience, and it helps to build trust, loyalty, and credibility. At Zenerom Creative Lab, we specialize in creating powerful brands that reflect the unique values and vision of your business. Let us help you develop a brand that stands out, resonates with your customers, and drives results.

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Personal Branding Services

1. Brand Assessment and Strategy

- In-depth consultation to understand your career goals, strengths, and unique attributes.
- SWOT analysis (Strengths, Weaknesses, Opportunities, Threats) for personal branding.
- Crafting a comprehensive personal branding strategy tailored to your goals.

2. Brand Messaging

- Crafting a compelling personal brand statement that succinctly communicates your value proposition.

3. Online Presence Optimization

- LinkedIn Profile Optimization:
 - Keyword-rich headline and summary.
 - Professional photo selection.
 - Customized URL.
 - Recommendations for activity and engagement.
- Google Search Results Optimization:
 - Ensuring positive and relevant content appears first in search results.

4. Social Media Audit and Strategy

- Review and recommendations for your existing social media profiles (e.g., Twitter, Facebook) to align with your personal brand.
- Customized social media strategy for brand consistency and engagement.

5. Content Creation

- Creation of a compelling blog post or article that reinforces your personal brand.

6. Networking Guidance

- Tips and strategies for active networking to enhance your personal brand within your industry or field.

7. Personal Branding Guide

- A comprehensive document summarizing key insights, recommendations, and action steps to maintain and grow your personal brand.

8. Follow-up Consultation and Implementation Support

- A review session to discuss progress, address any questions, and provide additional guidance.
- Support in implementing recommended changes and strategies.

9. Resource Recommendations

- Suggested reading materials, online courses, or workshops relevant to personal branding.

10. Additional Support (via Email)

- Ongoing support for any questions or advice related to your personal brand.

SCOPE

PACKAGES

FEES

Personal Branding

Meta (Facebook / Instagram
TikTok
YouTube
LinkedIn

- Brand Assessment
- Brand Messaging
- Online Presence Optimization
- Social Media Audit
- Content Strategy
- Personal Branding Guide
- Creative Post - 4
- Reels - 6
- Carousel post - 4
- Creative story - 26

1,500 AED

Terms & Conditions

- This quotation is subject to mutually acceptable terms and conditions and Payment is however made 1 month in advance of work being carried out.
- If payment is stopped, All works will not continue and previous payments will not be refunded.
- Unless otherwise specified, all third-party costs are excluded - this refers to image purchase or stock shot costs, photoshoot, translation, illustrations, printing, production, media placement and buying.
- All supplier costs will be shared prior to being invoiced.
- This proposal is valid until 26th APRIL, 2025..

THANK YOU.

Jithin George

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