

Privacy Policy for Circuitil

Last Updated: April 05, 2025

At Circuitil, we respect your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, store, share, and safeguard your information when you use our app—a social platform designed to facilitate collaboration between brands and influencers. We do not promote harmful, illegal, or inappropriate content, and we ensure all data practices are transparent to avoid deception. By using Circuitil, you agree to the practices described here. If you have questions, please contact us at contact@circuitil.com.

1. Information We Collect

We collect the following information to provide and improve our services:

a) Information You Provide

- **Profile Information:** When you create a profile (as a brand or influencer), you may provide details such as your name, email address, username, interests, or other information about yourself.
- **Profile Images & Photos:** You can upload images to your profile or posts to showcase your work. These are stored securely on our servers.
- **Collaboration Details:** Information shared when creating or accepting collaborations (e.g., project descriptions).
- **Chat Messages:** Messages exchanged between brands and influencers in the in-app chat feature.
- **Social Media Links:** You may add links to your social media profiles, which are used for navigation purposes only via external URL launchers. We do not collect data directly from these platforms.

b) Information Collected Automatically

- **Device Information:** IP address (for network communication), device type and operating system (for compatibility), and unique device identifiers (e.g., device tokens for notifications).
- **Usage Data:** How you interact with Circuitil (e.g., pages visited, features used).
- **Log Data:** Timestamps and activity logs for security and troubleshooting.
- **OTP Data:** Temporary One-Time Passwords (OTPs) used during sign-up for identity verification.

c) Permissions-Based Data

- **Camera and Gallery Access:** Circuitil requires access to your camera to capture photos and your gallery to select existing images for profile uploads or posts. We only access media files you explicitly choose to upload, and we do not store or share them without your permission. We do not require broad storage access beyond these user-initiated actions.

d) What We Don't Collect

- We do not access, store, or share a list of installed apps on your device.
- We do not use the Android Accessibility API to collect or modify user interactions, control device settings, or perform automated actions.

2. How We Use Your Information

We use your data to:

- Provide and personalize your Circuitil experience (e.g., creating profiles, facilitating collaborations, enabling chat).
- Display your uploaded images to showcase your work to other users.

- Verify your identity via OTP to prevent fake accounts and enhance security.
- Improve our services by analyzing usage trends while ensuring a spam-free, functional user experience.
- Send push notifications (e.g., chat alerts, collaboration updates) via Firebase Cloud Messaging (FCM).
- Ensure platform security and prevent fraud or abuse without modifying system settings or bypassing device security.
- Comply with legal obligations (e.g., responding to law enforcement requests).

We do not sell your personal data to third parties, nor do we impersonate others or infringe on intellectual property rights.

3. How We Share Your Information

We may share your information as follows:

- **With Other Users:** Your profile (e.g., name, images, and work) is visible to other Circuitil users to facilitate brand-influencer connections. Chat messages are shared only with the brand or influencer you're collaborating with.
- **With Service Providers:**
 - We use **Firestore Cloud Messaging (FCM)** to deliver push notifications (e.g., chat alerts, collaboration updates). Data shared with FCM, such as device tokens, IP address, and device details, is limited to what's necessary for this purpose and complies with Google's terms.
 - We use **Google Sign-In** to allow optional authentication via Google accounts. If you choose this feature, your Google account ID, email, and name may be shared with Google for authentication purposes, in accordance with Google's policies.
 - We use **Pusher Channels** to enable real-time chat functionality between brands and influencers. Chat messages and connection metadata are shared with Pusher servers to facilitate this service, per Pusher's terms.
 - All third-party SDKs we use comply with their respective terms and Google Play policies.
- **For Legal Reasons:** We may disclose data if required by law or to protect our rights, safety, or property.

4. Data Storage and Security

- **Storage:** Your data is stored on secure servers managed by Circuitil. Uploaded images and chat messages are kept on our hosting infrastructure. We do not access device storage beyond user-selected photos/videos for uploads.
- **Security Measures:** We use industry-standard encryption and security protocols to protect your data from unauthorized access, alteration, or loss. Circuitil does not download or install external apps or files without explicit user consent, does not trigger hidden installations, ensures all downloads are user-initiated, and is free of malicious code. We do not load dynamic executable code from external sources and follow Google Play's update mechanism for all updates.
- **WebView Security:** If Circuitil uses WebViews (e.g., for external links), they are configured securely with industry-standard practices and comply with applicable standards.
- **Background Data Usage:** We do not perform background data transfers without user interaction. Push notifications via FCM are handled by Firebase and do not require continuous background activity from Circuitil itself.
- **No Unauthorized Access:** Circuitil does not engage in unauthorized data access, interference with device functionality, or security bypasses.

5. Data Retention and Deletion

- **Retention:** We retain your personal data only as long as necessary to fulfill the purposes outlined in this policy, comply with legal obligations, resolve disputes, or enforce our agreements. OTP codes are stored temporarily and deleted after verification.
- **Deletion:** You can delete your account via the app settings or email us at contact@circuitil.com to request data removal. Some data may be retained for security or legal purposes (e.g., fraud prevention).

6. Child Safety

Circuitil is not designed for children. Our services are intended solely for adults and professionals engaged in brand-influencer collaborations. We do not knowingly collect personal data from users under 13 (or the applicable age of consent in your region). If you believe a child has provided us with data, please contact us at contact@circuitil.com, and we will take steps to delete it.

Child Safety Point of Contact:

- Developer: Circuitil Team
- Email: contact@circuitil.com

7. User Rights

You have the following rights regarding your data:

- **Access and Correction:** View or update your personal information via your profile settings.
- **Deletion:** Request removal of your data by deleting your account or contacting us.
- **Withdraw Consent:** Where applicable, withdraw consent for specific data processing by adjusting app settings or contacting us.

8. Notifications

Circuitil uses Firebase Cloud Messaging (FCM) to deliver push notifications (e.g., chat alerts, collaboration updates). These notifications are handled by the Firebase service, are user-initiated, relevant to your activity, and do not mimic system notifications or contain misleading content. You can control notification preferences within the app settings to enable, disable, or customize them. We ensure notifications enhance, not disrupt, your experience. We do not currently display ads, but if monetization features (e.g., in-app purchases) are added, they will comply with applicable policies.

9. Third-Party Links

Our app may include links to external websites (e.g., social media profiles). We are not responsible for the privacy practices or content of these third-party sites.

10. Regional Availability

Circuitil is exclusively available for users in India. Our services are intended for individuals residing in India, and we do not offer access to users outside the country as of this update.

11. Screenshots

Circuitil does not disable or restrict your ability to take screenshots within the app. You are free to capture screenshots of your profile, collaborations, chats, or any other content visible to you, as permitted by your device's functionality. We do not collect or monitor screenshot activity.

12. Policy Updates

We may update this Privacy Policy to reflect changes in our practices or legal requirements. The latest version will be available in the app and on our website. Continued use of Circuitil after updates constitutes acceptance of the revised policy.

13. Contact Us

For privacy-related inquiries or to exercise your rights, reach out to:

- **Email:** contact@circuitil.com
- **Requests:** You may request access to your data, corrections to inaccuracies, or removal of your details from our database.

Circuitil is committed to ensuring a secure, transparent, and enjoyable experience for all users while maintaining a high standard of functionality and user experience.