# Mohammed Aadhil



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- 7994126435
- Kochi,India

<u>##</u> 11/08/2001

# SKILLS

### DIGITAL MARKETING

SFO **SEM** Google Ads Facebook Ads Linkedin Ads Google Analytics Google Search Console Affiliate Marketing Content Marketing **Email Marketing Backlinks Building** 

# CERTIFICATES

#### PG DIPLOMA IN DIGITAL MARKETING

Smec Labs, Cochin 16/05/2023

#### **DIGITAL MARKETING**

**Hubspot Academy** 15/11/2023

# LANGUAGES

# **MALAYALAM**

**Native Proficiency** 

#### **ENGLISH**

**Professional Working Proficiency** 

#### HINDI

**Limited Working Proficiency** 

## OBJECTIVE

Seeking For A Challenging Position Where I Can Work With Passion And Grow My Career In The Field Of Digital Marketing With A Positive Attitude And Dedication And I Also Utilise This Opportunity To Improve My Skills And Also Growth Of The Company



#### **EXPERIENCE**

#### **ZENEROM CREATIVE LAB**

SOCIAL MEDIA MARKETING

02/2024 - Present

### **VIVACRISTO INTERNATIONAL**

Digital Marketing Intern 09/2023 - 12/2023

### **EDUCATION**

#### **B.COM COMPUTER APPLICATION**

MES College Kochi 2023 | Kochi, INDIA

#### **PLUS TWO**

Shri Gujarathi Vidyalaya High School Mattanchery 2019 | Mattanchery, India

#### **SSLC**

**SDPY BHSS** 2017 | Kochi, India

# PROJECTS

#### **SEARCH ENGINE MARKETING**

Conducted For Publishing And Managing Ads In Google Ads

05/2023

#### **SOCIAL MEDIA MARKETING**

Conducted For Publishing Ads In All Social Media Platforms Like Facebook Instagram And Linkedin 05/2023

### A STUDY ON CONSUMER PERCEPTION TOWARDS **DIGITAL PAYMENT MODE WITH SPECIAL REFERENCE** то косні

Conducted A Project To Know More About The Consumers Opinion About The Digital Payment Mode 03/2022