

SIVAMITHRA M NAIR

CONTACT

+91-7012926059
sivamithra19@gmail.com
www.linkedin.com/in/sivamithra-19-m/

PORTFOLIO

[Portfolio-2024](#)

SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Blender
- Figma
- Adobe XD
- Adobe After Effects
- User research
- Microsoft (Excel, PowerPoint)

LANGUAGES

- English
- Malayalam
- Hindi

CERTIFICATIONS

Google UX Design Professional
Certificate
Mar 2024 - Aug 2024

Google Ads for Beginners
June 2024

Search Engine Optimization(Seo)
With Squarespace
June 2024

PROFILE

Freelance Graphic Designer with a passion for visual communication. Expertise in logo design, illustration, image editing, and layout design. Proven ability to apply critical thinking skills in analyzing texts in any context, along with strong communication skills.

EXPERIENCE

FREELANCE

2023 – Now
<https://www.behance.net/avizjordan>

GRAPHIC DESIGNER, LEAPCODES

NOV 2024 - DEC 2024

Created brand guidelines for clients such as Zoek, Aura, and Twissicov. Worked on the logo for Case Up (app). Redesigned the existing logo for Zoek as a part of their rebranding. Created multiple social media posts for clients under the company.

CONTENT MODERATOR, APPEN

JULY 2021 - JANUARY 2022

Reviewed over 1000+ posts and events on Facebook and proficiently sorted the posts under the right tag. Managed pages and moderated the content as required by the client.

EDUCATION

MA ENGLISH LANGUAGE AND LITERATURE, AMRITA VISHWA VIDYAPEETHAM (DEEMED UNIVERSITY)

JULY 2021 - JULY 2023
CGPA: 8.47

BA ENGLISH LITERATURE AND COMMUNICATION STUDIES (DOUBLE MAIN), BHAVAN'S COLLEGE OF ARTS & COMMERCE

JUNE 2018 - JULY 2021
CCPA: 6.97

HIGHER SECONDARY SCHOOL CERTIFICATE (CBSE), AMRITA VIDYALAYAM, KUNNUPURAM

JUNE 2018
CGPA: 7.0

SECONDARY SCHOOL CERTIFICATE (CBSE), AMRITA VIDYALAYAM, KUNNUPURAM

APRIL 2016
CGPA: 9.2