



MAVEN MARKET

Analysis Report 1997-1998

Home

Products

Customers

Current Month Revenue

\$120.16K✓

Goal: \$113.79K (+5.6%)

Current Month Profit

\$71.68K✓

Goal: \$67.87K (+5.61%)

Current Month Transactions

18325✓

Goal: 17339 (+5.69%)

Current Month Returns

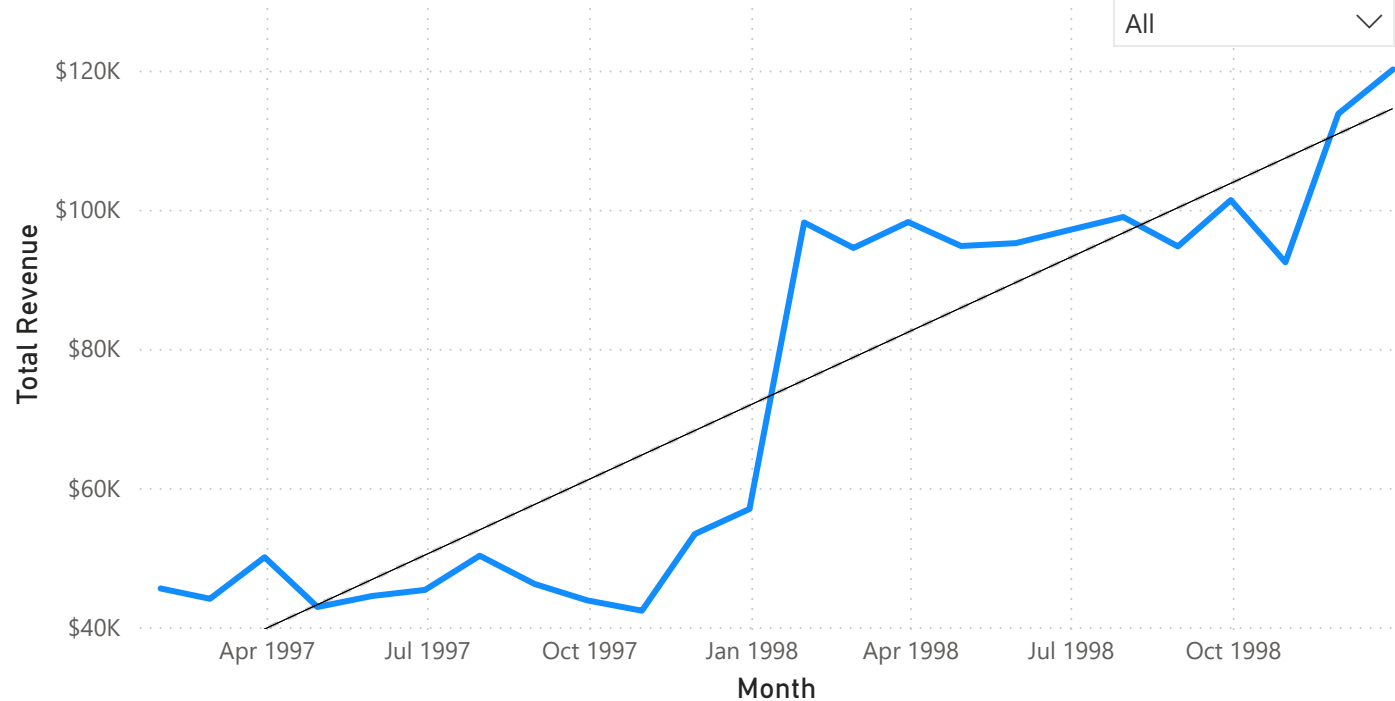
496!

Goal: 482 (+2.9%)

Total Revenue by Month

Select Year

All



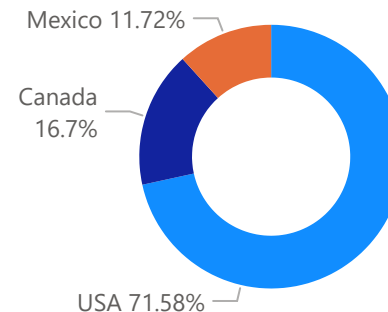
Top 15 Selling Brands

product_brand	Total Quantity	Return Rate
Hermanos	24682	1.11%
Tell Tale	23801	1.00%
Ebony	23492	0.95%
Tri-State	23400	1.02%
High Top	22040	1.01%
Nationeel	19959	1.11%
Horatio	19205	1.25%
Fast	19118	1.09%
Fort West	18869	0.92%
Best Choice	18553	0.84%
Big Time	17959	0.97%
Sunset	17957	1.04%
Red Wing	17816	1.09%
Carrington	17126	0.89%
High Quality	16658	1.03%

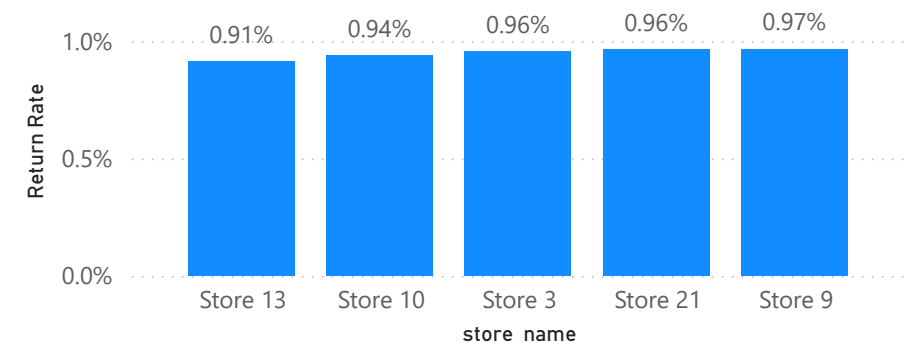
Last 60 Day Top Customers

full_name	60-Day Revenue
Randee Simmons	\$418.87
Kurtis Trosper	\$411.51
Eleanor Storey	\$408.27
Merridee Archuleta	\$396.35
Krystle Bachman	\$378.49

Customers by Country



Top 5 Stores by Low Return Rates





MAVEN MARKET

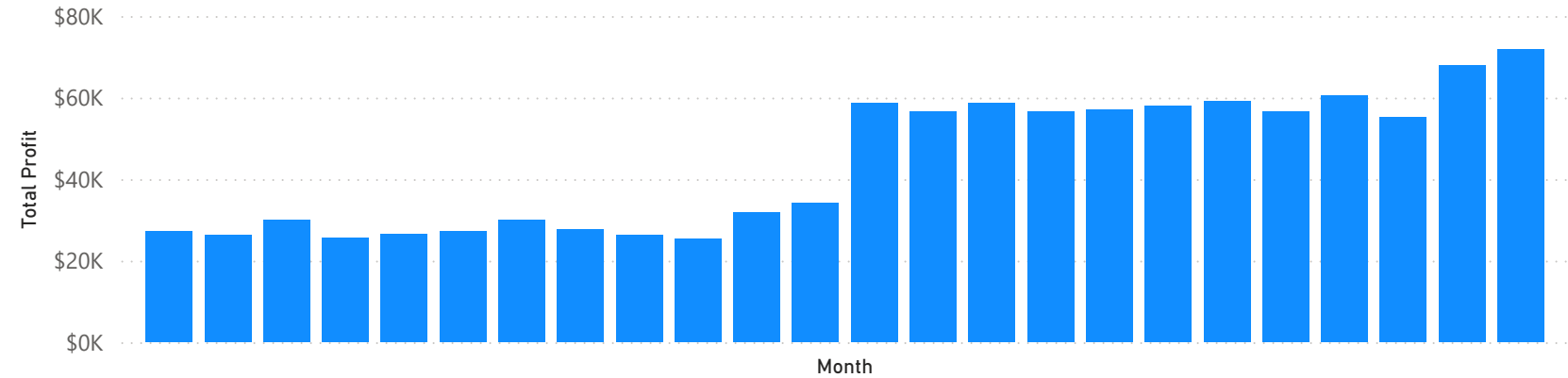
Analysis Report 1997-1998

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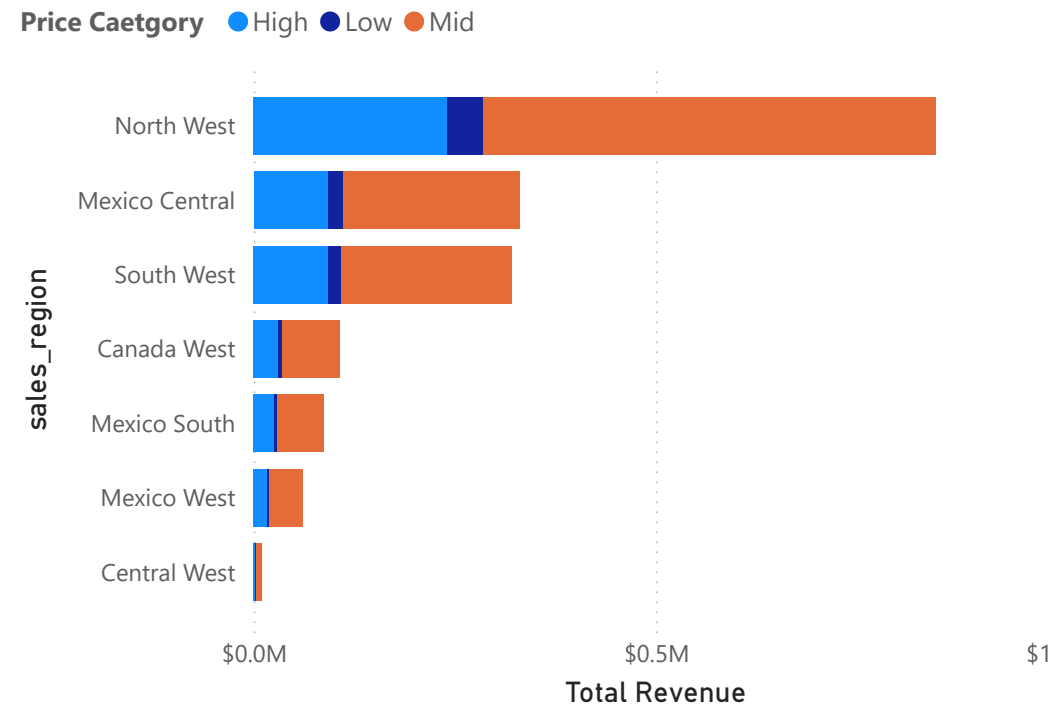
Top 25 Selling Products

product_name	Total Quantity	Total Revenue
Tell Tale Fresh Lima Beans	698	\$2,212.66
Steady Whitening Toothpast	684	\$410.4
Hilltop Mint Mouthwash	676	\$2,447.12
Moms Roasted Chicken	675	\$1,093.5
Hilltop Silky Smooth Hair Conditioner	665	\$990.85
Great English Muffins	663	\$1,597.83
Steady Childrens Cold Remedy	658	\$440.86
Ebony Mixed Nuts	653	\$620.35
Sunset Economy Toilet Brush	651	\$345.03
Ebony Fresh Lima Beans	648	\$939.6
Red Wing Glass Cleaner	647	\$1,086.96
Hermanos Green Pepper	645	\$2,489.7
Special Wheat Puffs	645	\$1,876.95
Great Pumpernickel Bread	644	\$2,408.56
BBB Best French Roast Coffee	643	\$1,845.41
Hermanos Potatos	643	\$597.99
BBB Best Apple Butter	642	\$1,059.3
Moms Beef Bologna	642	\$1,457.34
Monarch Manicotti	641	\$1,666.6
Token Diet Cola	641	\$352.55
Monarch Rice Medly	640	\$1,152
Best Choice Low Fat Popcorn	639	\$1,693.35
Moms Potato Salad	639	\$1,424.97
Nationeel Golden Raisins	639	\$1,610.28
Red Wing Tissues	639	\$798.75

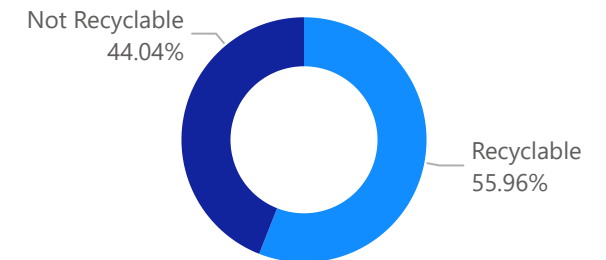
Total Profit by Month



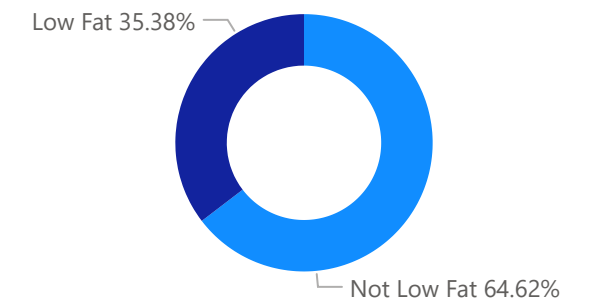
Total Revenue by Sales Region



Recyclable Products



Low Fat Products





Analyze Coustomer and Store Cities Profits

Coustomers

Stores



Top 25 Customers

full_name	Total Revenue	60-Day Revenue
Aaron McDonnell	\$1,907.9	\$135.07
Bernadette Marschang	\$1,713.75	\$165.65
Craig Blackwell	\$1,538.74	\$322.37
Dawn Laner	\$1,995.21	\$236
Emily Barela	\$1,630.12	\$139.97
Eric Winters	\$1,776.27	\$198.27
Frank Darrell	\$1,628.36	\$274.33
George Todero	\$1,664.45	\$87.95
Ida Rodriguez	\$2,235.43	\$273.2
Isaiah Heymsfield	\$1,598.53	\$208.87
Jack Zucconi	\$1,547.24	\$222.48
James Horvat	\$2,121.31	\$246.54
Joann Mramor	\$1,826.31	\$104.11
Kristin Miller	\$1,738.93	\$125.22
Lucy Flowers	\$1,750.14	\$223.55
Mary Francis Benigar	\$1,973.79	\$72.86
Mary Smith	\$1,595.58	\$251.86
Matt Bellah	\$1,560.61	\$141.35
Merridee Archuleta	\$1,763.58	\$396.35
Patricia Towns	\$1,585.12	\$160.76
Scott Littleford	\$1,716.15	\$153.58
Shirley Ortiz	\$1,583.94	\$237.74
Stanley Marks	\$1,509.47	\$316.81
Tyler Tejan	\$1,528.41	\$179.89
Wildon Cameron	\$1,955.25	\$206.08



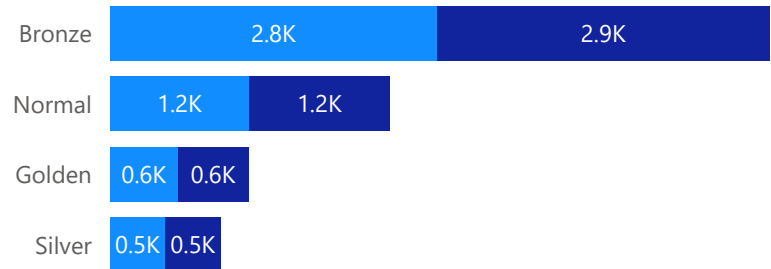
High Priority Customers



887

Customer Membership Type

Gender F M



Customers occupation

