

Earn money creating phone apps

If you already have a great idea for an app and you have the wherewithal to create it, then I encourage you to do it. It's always going to be a bit of a crapshoot, but if you take the time to market it on your blog or on social media, you might be able to sell enough copies to earn a steady stream of income. You probably already know that places like the Apple Store and the Google Store sell apps, and you can now buy apps on the Amazon App Store as well.

What can you do if you don't have an idea for an app? One solution that I like to suggest is piggybacking on an existing app. What I mean is that you can look at popular apps in your niche and figure out a way to put a twist on them.

The next step is to create your app. If you have extensive programming experience, you can certainly create and program the app yourself. However, as a rule I do not recommend trying to create the app yourself. You can hire a programmer on many of the same sites that I mentioned earlier, including places like Freelancer and Upwork. Of course you will have to pay out some money up front, but once you do you can hand over the work to a programmer. You'll need to explain exactly what you want the app to do. I recommend making a complete list of the functionalities you want included. Give some thought to whether you want to allow in-app purchases and things of that nature. A good programmer should have a list of questions that will help you narrow down what you want. You also have the option of using online resources to create the app yourself if that is your preference.

Once you have a completed app that's tested and ready to sell, you can sell it on the places I mentioned earlier, including the Apple Store, the Google Store, and the Amazon App Store. However, you should also do some marketing of your own. I strongly recommend that you set up a WordPress site to sell your app directly to consumers, using the same tips that I listed in the last chapter about affiliate marketing.

You should also consider advertising your app on facebook ads or instagram pages, this will increase your sales. Also ask your programmer if he can add you advertise on your website, he will ask you some questions about what to do. If he cant do that, here is a tutorial how to do it yourself.

<https://www.youtube.com/watch?v=dWnLUH3qCE0>