Google Sheets and Looker Studio Dashboard:

Export the data to google sheets. Connected these google sheets to looker studio. For

visualization, data spans multiple sheets use "Blend data" feature to create relationship between the sheets.

For visualization prepare the following:

- 1. Total sales by month
- 2. Top-selling books
- 3. Revenue by genre
- 4. Top 5 customers by spending
- 5. Stock quantity per genre
- 6. Books by price range
- 7. Authors with the highest number of books sold
- 8. Customer orders by city
- 9. Orders trend by date
- 10. Average spending per customer
- 11. Genre performance analysis

Google Looker Studio Link for visualization:

https://lookerstudio.google.com/reporting/fe0735af-c943-4493-ad6d-7b687f73e5c8