The dataset **Coffee Shop Sales**, contains sales transaction records from a coffee shop, with the following columns:

1. **transaction\_id**: A unique identifier for each transaction.
2. **transaction\_date**: The date of the transaction (spanning from January 1 to June 30, 2023).
3. **transaction\_time**: The time of the transaction.
4. **transaction\_qty**: The quantity of items purchased, ranging from 1 to 8.
5. **store\_id**: Identifier for the store, with values from 3 to 8.
6. **store\_location**: Location of the store (e.g., "Lower Manhattan," "Hell's Kitchen").
7. **product\_id**: Identifier for the product.
8. **unit\_price**: The price per unit of the product, ranging from $0.80 to $45.00.
9. **product\_category**: The category of the product, with values like "Coffee," "Tea," and "Drinking Chocolate."
10. **product\_type**: A more specific product type, such as "Gourmet brewed coffee" or "Hot chocolate."
11. **product\_detail**: Detailed description of the product (e.g., "Ethiopia Rg," "Spicy Eye Opener Chai Lg").

Your goal is to transform the data into meaningful insights, a dynamic dashboard that shop owners can use to identify patterns, trends and opportunities for the business.