

BETTING APP FOR E-SPORTS TOURNAMENTS





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PROJECT OVERVIEW



This project aims to develop a mobile application that allows users to wager on esports tournaments. The app will provide users with features such as:

- A variety of esports titles to bet on
- Live betting options
- Upcoming event calendars.
- Betting statistics and odds.
- Secure deposit and withdrawal methods.

OBJECTIVES & GOALS...

The main objectives of the application are to:

- Provide a convenient and user-friendly platform for esports betting.
- Offer a wide range of betting options to meet the needs of different users.
- Create a fun and engaging experience for esports fans.

The goals of the application are to:

- Attract a large number of users
- Become a leading platform for esports betting.
- Generate revenue through commissions on bets.
- Esports is a rapidly growing industry with a large and engaged audience.
- This project has the potential to capitalize on this growth and provide a valuable service to esports fans.



USER PERSONA 01

The Casual Esports Fan.

Name: Osar

- Age: 22
- Occupation: Student and young professional.
- Esports knowledge: Watches occasional esports streams and tournaments, but not highly knowledgeable about specific games or teams.

Needs:

- A user-friendly and easy-to-navigate app.
- Simple betting options with clear explanations.
- Ability to wager on popular esports titles and events.

Preferences:

- A visually appealing app with a clean interface.
- Social features that allow them to connect with other esports fans.
- Quick and easy deposits and withdrawals.



USER PERSONA 02

THE HARDCORE ESPORTS FAN.

Name:Mark

- Age: 19
- Occupation: Varied, but with a strong interest in esports.
- Esports knowledge: Very knowledgeable about specific esports games, teams, and players.

Needs:

- A wide range of betting options, including live betting and in-play betting.
- Access to detailed statistics and analytics to inform their bets.
- Competitive odds.

Preferences:

- A feature-rich app with advanced betting options.
- The ability to track their betting history and performance.
- Integration with social media platforms to follow other esports bettors and communities.



USER PERSONA 03

The Competitive Esports Bettor.

Name: Daniel

- Age: 28
- Occupation: Varied, but may have a strong interest in esports betting as a secondary income source.
- Esports knowledge: Expert-level knowledge of esports games, teams, and players, as well as esports betting strategies.

Needs:

- The ability to place complex bets and hedge their wagers.
- Access to the latest esports news and information.
- The best possible odds and betting lines.

Preferences:

- A sophisticated betting platform with a focus on data and analytics.
- Secure and reliable transactions.
- A loyalty program or VIP rewards for high-volume bettors.

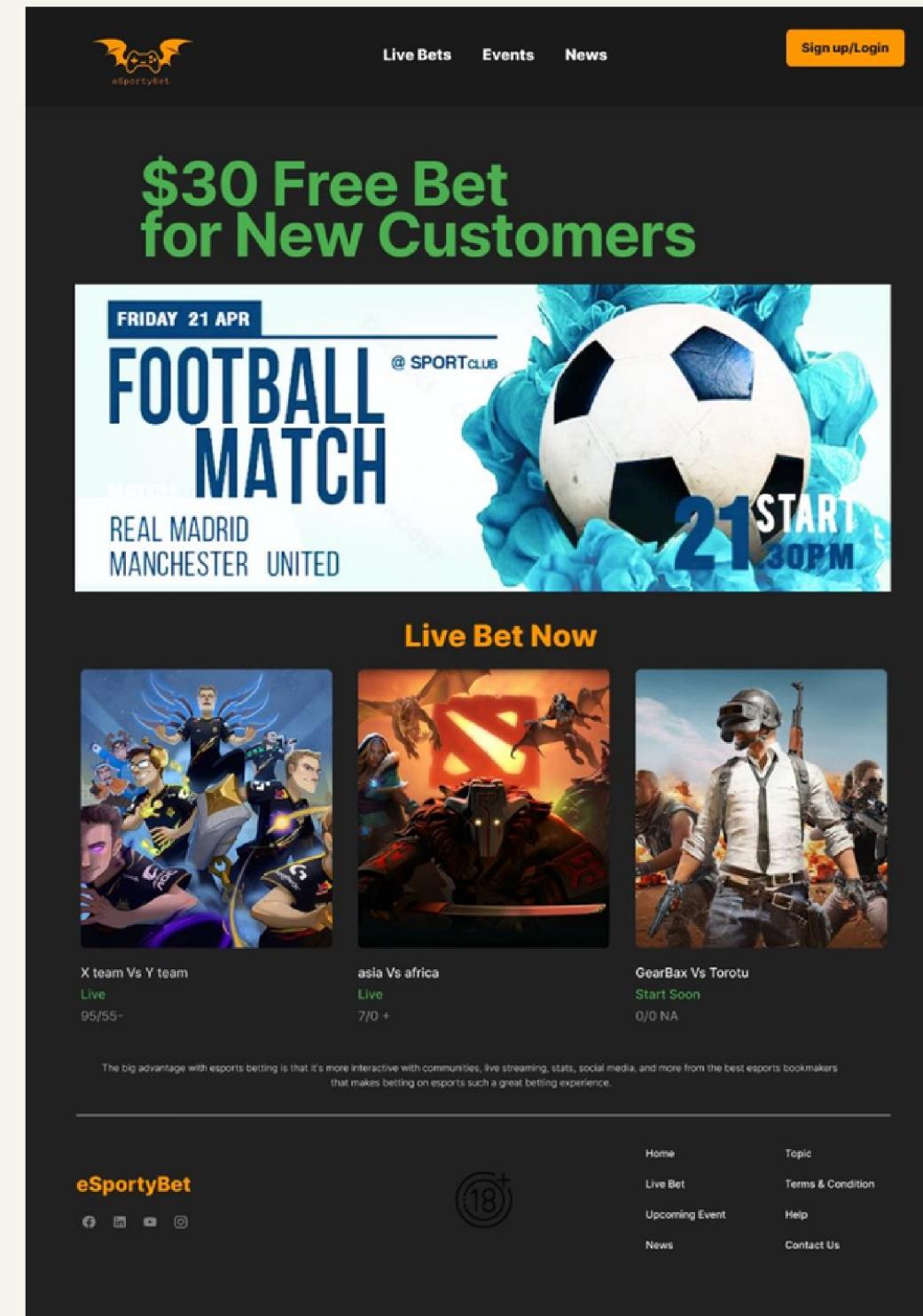


USER PERSONAS OVERVIEW

- Increased Focus on User Needs.
- Improved Decision Making.
- Enhanced Communication.
- A user-friendly and easy-to-navigate app.
- Simple betting options with clear explanations.
- Ability to wager on popular esports titles and events.
- A wide range of betting options, including live betting and in-play betting.
- Access to detailed statistics and analytics to inform their bets.
- Access to the latest esports news and information.

UI DESIGNS...

HOME PAGE





HOME PAGE...

- The home page of this esports betting app appears to prioritize a clean and intuitive layout that facilitates easy navigation for all user personas.
 - Here's a breakdown of the potential user experience (UX) design:
 1. Clean and Intuitive Layout
 2. Color scheme appears limited, potentially using primary and accent colors for a streamlined look.
 3. White space around elements like buttons and text fields may create a sense of balance and avoid overwhelming users.
 4. Highlights Upcoming Esports Tournaments
 5. Quick Access to Popular Bets and User Profile.
 - Bottom navigation bar provides one-click access to key features:
“Home” which highlights esports tournaments.
“Live Bets” likely leads to a page with ongoing matches users can wager on.
“Events” tab could display a calendar or list of upcoming esports events.
“News” section may provide esports news articles and updates.
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- User profile icon in the top right corner likely allows users to access account settings, transaction history, or other personal information.
- Highlighting upcoming esports tournaments on the home page keeps users informed about what they can wager on and draws them into the app.
- Placing popular betting options and the user profile within the bottom navigation bar provides immediate access to these features, streamlining the user experience.

LIVE BET PAGE

Your Name
View Profile

Team name 1: 5.21 Team name 2: 3.25

Add Your Bet Here
Add Coin Submit

Live

Event	1	2
Dota 2	3.25	4.15
Team X & Y	1.55	2.0
PUBG GearBex	1.42	0
ToTowo team	6.2	2.33
cod	0.15	.25
FreeFire X	0.25	0.23
NFS	0.21	0.32
Noway DFX	2.22	0.2
NOwTTX	1.25	1.26
Royal PT	5.2	3.33
Gearbex Batting	2.0	0
SS PIG	2.55	3.0

Search

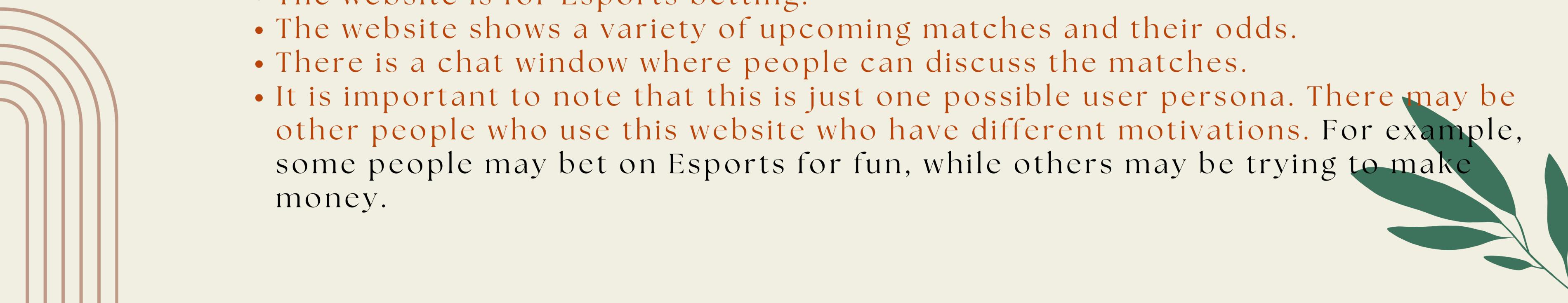
100% bonus on first deposit

The big advantage with esports betting is that it's more interactive with communities, live streaming, stats, social media, and more from the best esports bookmakers that makes betting on esports such a great betting experience....

More....



LIVE BET PAGE...

- The website shows a variety of upcoming matches and their odds. There is also a chat window where people can discuss the matches.
 - we can infer that the user persona is someone who is interested in Esports and likes to bet on them. They are likely familiar with the different games and teams, and they know how to read odds. They may also enjoy the social aspect of Esports betting, and they like to chat with other people about the matches they are betting on.
 - Here are some of the details that support this persona:
 - The website is for Esports betting.
 - The website shows a variety of upcoming matches and their odds.
 - There is a chat window where people can discuss the matches.
 - It is important to note that this is just one possible user persona. There may be other people who use this website who have different motivations. For example, some people may bet on Esports for fun, while others may be trying to make money.
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PROFILE PAGE

Dashboard Home Live Bet News Share 

Search...

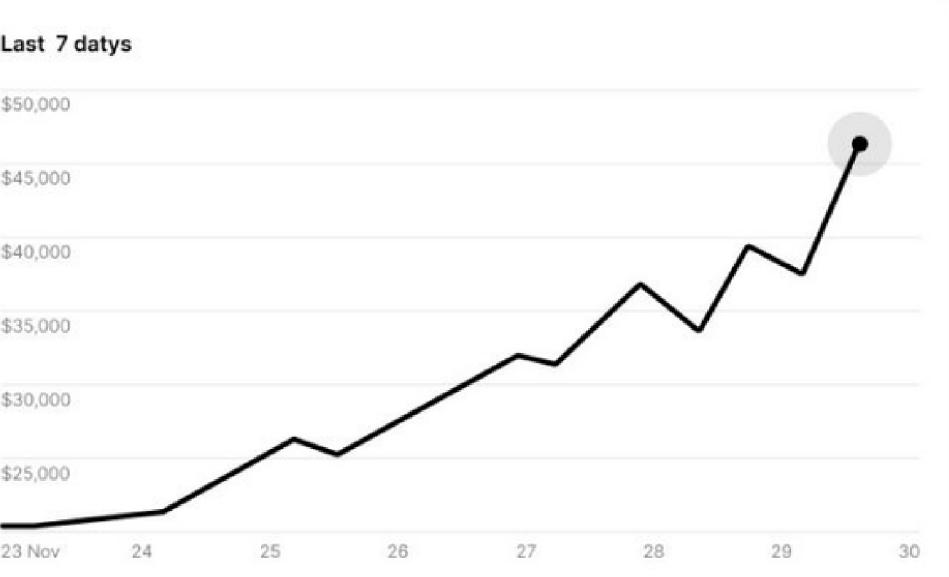
Total **\$45,678.90**
+20% month over month

Inves **2,405**
+33% month over month

Profit **10,353**
-8% month over month

Your Activity ▾

Last 7 days



Date	Value (\$)
23 Nov	~24,000
24	~24,500
25	~27,000
26	~27,500
27	~33,000
28	~37,000
29	~39,000
30	~46,000

Friends

-  **Helena**
email@figmasfakedomain.net
-  **Oscar**
email@figmasfakedomain.net
-  **Daniel**
email@figmasfakedomain.net
-  **Daniel Jay Park**
email@figmasfakedomain.net
-  **Mark Rojas**
email@figmasfakedomain.net



PROFILE PAGE...

Account Summary

- Total amount: Possibly the user's current account balance.
- Inves (short for Investment): Total amount wagered.
- Profit earned from winnings.
- Percentage change in profit over the past month.

Activity Section

- Your Activity is the section title.
- Last 7 days is the time frame for the data displayed.
- A table with the following columns:
- Date (day of the month)
- Possibly esports event names or team name
- Wager amount
- Username or email address (potentially of the person the user bet on)

profile page provides users with a quick overview of their esports betting activity, including their account balance, total wagers placed, profits earned, and recent betting history.



SIGN IN PAGE



Create an account

Enter your email to sign up for this app

email@domain.com

Sign up with email

or continue with



By clicking continue, you agree to our [Terms of Service](#) and [Privacy Policy](#)



SIGN IN PAGE...

- This web page is the signup page for a mobile esports betting application. It's designed to collect user information to create a new account. Here's a breakdown of the elements visible in the image:

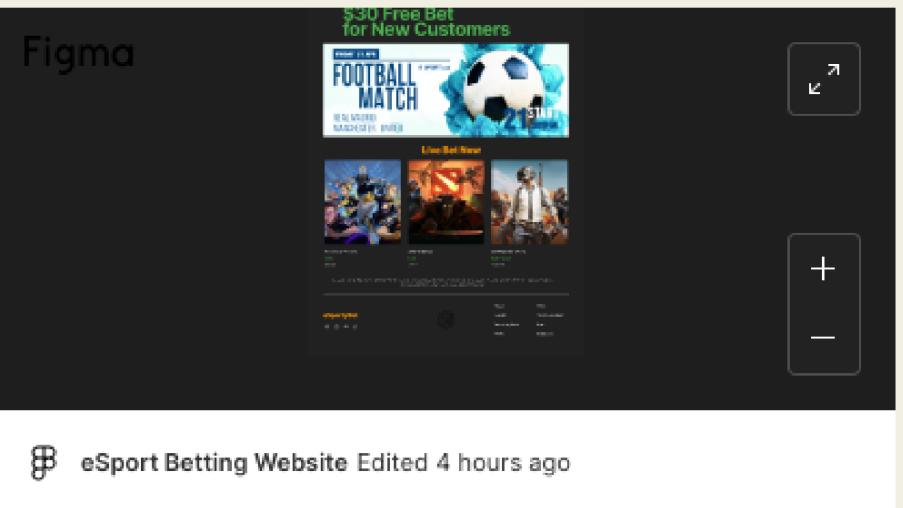
Main Content.

- Enter your email to sign up for this app prompts the user to enter their email address.
- Secondary Option or continue with separates the email signup option from an alternative signup method.
- A G logo, possibly representing a Google sign-up option using a Google account.

This webpage aims to acquire new users for the esports betting app by offering a simple signup process. Users can either sign up with their email address or potentially use their Google account.



PROJECT LINK: double click here..



UNIQUE & KEY FEATURES AND INNOVATIONS

- Real-time Analytics and Insights.
- Seamless Integration with Social Media and financial Tools.
- Customizable User Experience.
- Highlights Upcoming Esports Tournaments.
- Quick Access to Popular Bets and User Profile.
- Empowered Betting Decisions.
- profile page graph that shows the total amount invested, total invested year over year, and profit.
- profile page display list of friends and their investment amounts.
- Personalized Experience.

PROBLEM-SOLVING AND USER SATISFACTION

- Addressed potential issues such as security concerns, complexity of betting odds, and performance reliability.
- Ensured the app meets the diverse needs of users by offering both simple and advanced betting options.

CONCLUSION

- Designed for Engagement

This project explored the design of a mobile application for esports betting.

- User-Centered Design

We began by considering user personas, which are fictional characters that represent the different types of users who might use the app. This helped us focus on the needs of both casual and hardcore esports fans, ensuring the design caters to a wide audience.

- A Clean and Intuitive Interface

The app prioritizes a clean and intuitive layout, featuring a clear hierarchy of information and easy navigation. This makes it user-friendly for everyone, regardless of their experience with esports betting.

Q & A...

**THANK
YOU**