## 1. CUSTOMER SEGMENT(S)

CS

Who is you' custome'?
i.e. wo'king paients of 0-5 y.o. kids

Deaf-mute and a normal person are the customers of this project.

### 6. CUSTOMER CONSTRAINTS

capture the voice or sign languages

What constiaints pievent voui customeis from taking action of limit their choices

of solutions? i.e. spending poweí, budget, no cash, netwoík connection, available devices.

The newtwork connection of the device should be stable to



5. AVAILABLE SOLUTIONS



Which solutions are available to the customers when they face the problem of need to get the job done? What have they tried in the past? What pros & cons dothese solutions have? i.e. pen and paper is an alternative to digital notetaking

Nowadays Deaf Mute Communication Interpreter, Under Wearable communication method, there are Glove based system, Keypad method and Handicom Touchscreen

## 2. JOBS-TO-BE-DONE / PROBLEMS



Which jobs-to-be-done (of píoblems) do you addíess foi youí customeís? Theíe could be moie than one; exploie diffeient sides.

Communication between the deaf and non-deaf has always been a very cumbersome task. This paper aims to cover the various prevailing methods of deaf-mute communication interpreter system. The two broad classification of the communication methodologies used by the deaf –mute people are Wearable Communication Device and Online Learning System.

### 9. PROBLEM ROOT CAUSE



What is the feal feason that this píoblem exists? What is the back stofy behind the need to do this job? i.e. customeís have to do it because of the change in fegulations.

Communications between deaf-mute and a normal person has always been a challenging task. It is very difficult for mute people to convey their message to normal people. Since normal people are not trained on hand sign language. In emergency times conveying their message is very difficult. The human hand has remained a popular choice to convey information in situations where other forms like speech cannot be used. Voice Conversion System with Hand Gesture Recognition and translation will be very useful to have a proper conversation between a normal person and an impaired person in any language.

### 7. BEHAVIOUR



What does you' custome' do to addiess the pioblem and get the job done?
i.e. difectly felated: find the fight solai panel installet, calculate usage and benefits;
indifectly associated: custome's spend fiee time on volunteefing work (i.e. Gieenpeace)

Easy to use .
can be able to respond quickly.
Able to produce absolute translation.
Should consume less data.
Requirement of internet speed.

# 3. TRIGGERS

Σ

ංජ

H

Identify strong



What tfiggefs customefs to act? i.e. seeing theif neighbouf installing solaf panels, feading about a mofe efficient solution in the news.

If any specially abled people use this device for communication make the others to use this device.

#### 4. EMOTIONS: BEFORE / AFTER



How do customeís feel when they face a píoblem oí a job and afteíwaíds? i.e. lost, insecuíe > confident, in contíol - use it in youí communication stíategy & design.

It enables Specially abled people to convey their information using signs which get converted to human-understandable language and speech.

### 10. YOUR SOLUTION



If you ase working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits feality.

If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.

An app is built which uses this model. This app enables deaf and dumb people to convey their information using signs which get converted to human-understandable language and speech is given as output.

## 8. CHANNELS of BEHAVIOUR



#### ONLINE

What kind of actions do customeis take online? Extiact online channels from 7

The specially abled people need to access the device.

#### OÏÏLINE

What kind of actions do customeís take offline? Extíact offline channels fíom 7 and us# them foí customeí development.

Store The datas and informations being transfered.

Real time communication systems powered by AI for specially abled 1 eam

Leadeí: LOGESH S