

# Tableau In Real World



+ tableau®

# Why Tableau Exists

- Businesses drown in data – Tableau brings clarity.
- From spreadsheets → dashboards → insights.
- See trends, patterns, and decisions visually.

# Who Uses Tableau

- Amazon | Deloitte | NASA | Netflix | Accenture | Govt of India
- Used across every sector – finance, healthcare, retail, education.

# Tableau in Finance

- Risk & fraud detection
- Loan & revenue tracking
- Investment performance dashboards
- Banks depend on Tableau to make data-driven financial decisions.

# Tableau in Healthcare

1. Patient and hospital resource tracking
2. Disease spread visualization
3. COVID-19 monitoring dashboards
4. From WHO to Apollo Hospitals – Tableau  
empowers healthcare analytics.

# Tableau in Retail & E-Commerce

- Product sales & customer behavior
- Marketing campaign performance
- Inventory & supply tracking
- Used by Amazon, Flipkart, and Myntra for data-driven growth.

# Tableau in Manufacturing & Logistics

- Factory performance dashboards
- Quality control & defect tracking
- Route optimization for logistics
- Companies like FedEx & Siemens use Tableau to save time & cost.

# Tableau in Marketing, Education & Government

- Marketing – social media & ad ROI tracking
- Education – student progress dashboards
- Government – crime, budget, health analytics
- Wherever data exists, Tableau finds its place.

# Career Paths in Tableau

- Tableau Developer
- Data Analyst
- BI Analyst
- Data Visualization Expert
- Data Scientist
- Every role turns data into decisions – that's the power of Tableau skills.

# Salary Insights

- India → ₹5-15 LPA
- US → \$70K-150K+
- Freelancers → ₹50K-₹3L per project
- Data visualization = high demand, high reward.

# Why Tableau Is Future-Proof

- Integrates with Python, R, AI & Cloud
- Predictive dashboards & automation
- Growing with the data revolution
- Tableau is not just a BI tool – it's the control center for data.

# Why Learn Tableau

- No coding needed
- Easy to start, powerful to master
- High career growth & demand
- Learn to think with data, not just use data

- Tableau turns numbers into stories.
- Decisions become faster, smarter, and clearer.
- Be a storyteller who speaks the language of data.

*Data Is the New Oil – Tableau Is the Refinery*

Thanks .....

# Follow Us



**YouTube**

CodeNetra



**WhatsApp**

CodeNetra