

Tableau In Real World

The background of the slide features a large, light blue graphic of a stylized eye. Inside the eye, there are several plus signs in various colors (orange, teal, red, dark blue) and the letters 'AI' in a light blue font. The entire graphic is framed by a white, stylized bracket shape.

+ tableau®

Why Tableau Exists

- **Businesses drown in data — Tableau brings clarity.**
- **From spreadsheets → dashboards → insights.**
- **See trends, patterns, and decisions visually.**

Who Uses Tableau

- **Amazon | Deloitte | NASA | Netflix | Accenture | Govt of India**
- **Used across every sector — finance, healthcare, retail, education.**

Tableau in Finance

- **Risk & fraud detection**
- **Loan & revenue tracking**
- **Investment performance dashboards**
- **Banks depend on Tableau to make data-driven financial decisions.**

Tableau in Healthcare

- 1. Patient and hospital resource tracking**
- 2. Disease spread visualization**
- 3. COVID-19 monitoring dashboards**
- 4. From WHO to Apollo Hospitals — Tableau empowers healthcare analytics.**

Tableau in Retail & E-Commerce

- **Product sales & customer behavior**
- **Marketing campaign performance**
- **Inventory & supply tracking**
- **Used by Amazon, Flipkart, and Myntra for data-driven growth.**

Tableau in Manufacturing & Logistics

- **Factory performance dashboards**
- **Quality control & defect tracking**
- **Route optimization for logistics**
- **Companies like FedEx & Siemens use Tableau to save time & cost.**

Tableau in Marketing, Education & Government

- **Marketing – social media & ad ROI tracking**
- **Education – student progress dashboards**
- **Government – crime, budget, health analytics**
- **Wherever data exists, Tableau finds its place.**

Career Paths in Tableau

- **Tableau Developer**
- **Data Analyst**
- **BI Analyst**
- **Data Visualization Expert**
- **Data Scientist**
- **Every role turns data into decisions — that's the power of Tableau skills.**

Salary Insights

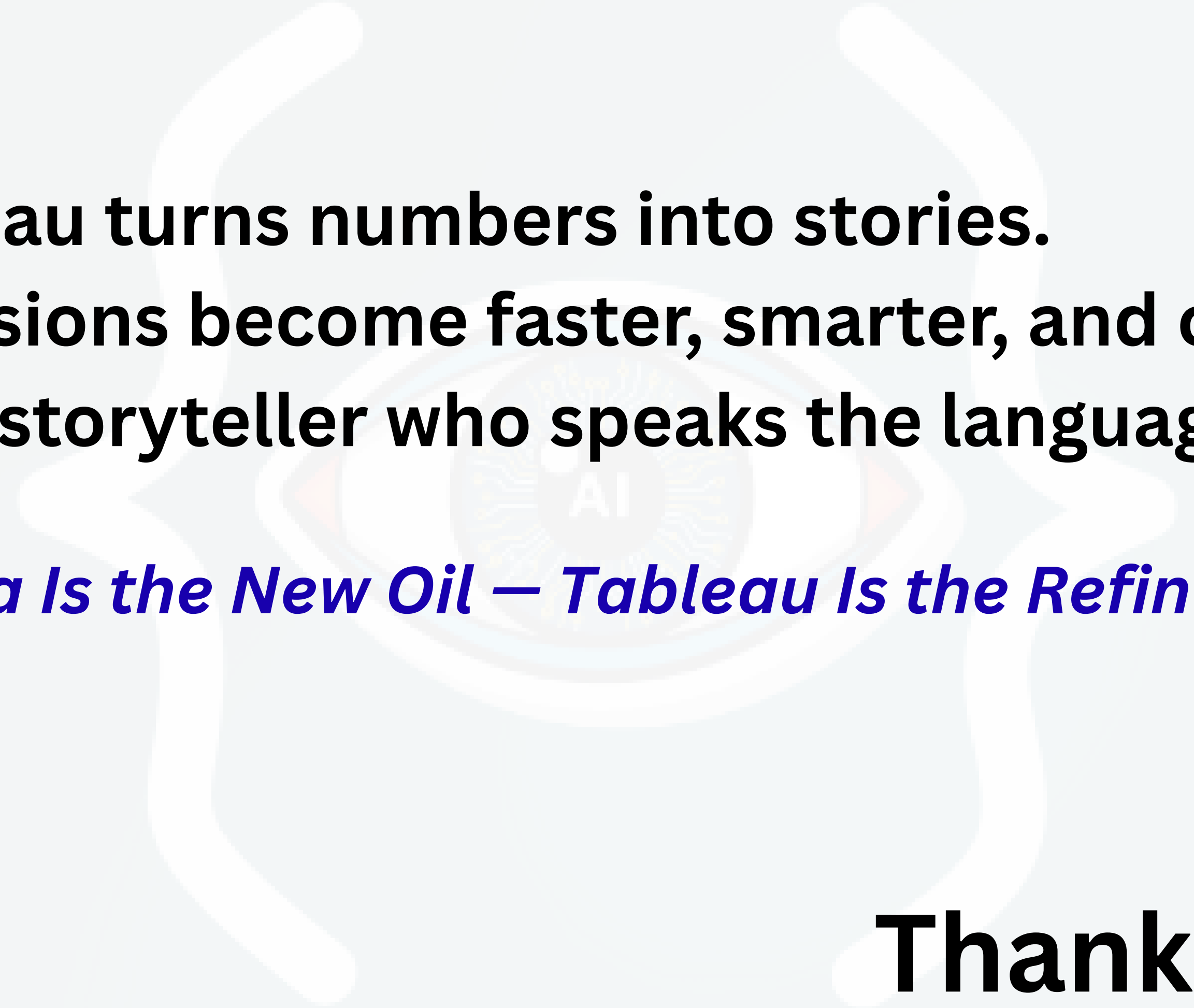
- **India → ₹5–15 LPA**
- **US → \$70K–150K+**
- **Freelancers → ₹50K–₹3L per project**
- **Data visualization = high demand, high reward.**

Why Tableau Is Future-Proof

- **Integrates with Python, R, AI & Cloud**
- **Predictive dashboards & automation**
- **Growing with the data revolution**
- **Tableau is not just a BI tool — it's the control center for data.**

Why Learn Tableau

- **No coding needed**
- **Easy to start, powerful to master**
- **High career growth & demand**
- **Learn to think with data, not just use data**

- 
- **Tableau turns numbers into stories.**
 - **Decisions become faster, smarter, and clearer.**
 - **Be a storyteller who speaks the language of data.**

Data Is the New Oil — Tableau Is the Refinery

Thanks

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