

# Tech Brief — Command Theory In Multi-Agent Systems

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## Executive Summary

Agentized AI (robotics, security, back-office) is moving from research to operational deployments: demo-stage robotics orchestration (Mbodi), 24/7 autonomous security agents (Cogent) and managed support agents (Notch) signal cross-sector adoption and heavy capital flows into workplace automation. Consequences: platform and cloud/compute owners consolidate pricing power; vertical managed-service specialists capture premium margins by bundling implementation, compliance and SLAs; smaller point vendors face margin pressure. Operationally, teams must treat agents as long-lived services, investing in orchestration layers, durable state, telemetry, CI/CD for models, behavior SLOs and rigorous safety controls (access, audit, human override). Investors should favor companies with recurring managed revenue, proprietary domain data, and orchestration IP, plus infra suppliers of heterogeneous compute and security automation; expect M&A and valuation premiums for outcome-oriented players. For business development, sell SLA-backed outcome packages, partner with cloud, CRM and SIEM vendors, and pilot narrow, high-frequency workflows with outcome-based pricing to prove ROI. Immediate recommended actions: run focused pilots, instrument behavior SLOs and audit trails, secure edge/cloud compute partnerships, and prioritize human-in-the-loop safety and compliance to control risk while scaling agent deployments. Measure early business metrics, lock integration contracts, and allocate capital to retraining pipelines, observability, and secure device management to sustain reliable, auditable, scalable agent operations.

## Topline

At TechCrunch Disrupt, Mbodi's CEO will demo training a robot with AI-agent clusters that decompose natural-language prompts into subtasks, amid an FT warning that 'hundreds of billions' are flowing into workplace automation—signaling accelerated, well-funded adoption of agent-driven robotic automation.

## Signals

2025-10-27 — Mbodi (co-founder/CEO Xavier Chi) will demonstrate training a robot using AI agent clusters in 1 live demo session at TechCrunch Disrupt 2025, showing agent-driven decomposition of natural-language prompts into subtasks. — strength: High | impact:

Medium | trend: ↗ [1] [4]

HIGH

MEDIUM



2025-10-28 — Financial Times published a video/transcript this week warning that 'hundreds of billions of dollars' are being spent on workplace automation (AI investment wave), highlighting large-scale capital deployment into AI initiatives. — strength: High | impact: High | trend: ↗ [3] [6]

HIGH

HIGH



2025-10-29 — Financial Times article published this week has comments disabled and is behind a subscription paywall, i.e., 0 comments enabled and subscription required to access full content. — strength: Medium | impact: Low | trend: → [2] [3]

**MEDIUM**

**LOW**



2025-10-27 — Cogent (AI-native cybersecurity platform) is operating autonomous agents that continuously monitor and remediate cybersecurity risks, providing 24/7 monitoring (168 hours/week) to identify, prioritize and remediate vulnerabilities across enterprise environments. — strength: Medium | impact: High | trend: ↗ [4] [5]

**MEDIUM**

**HIGH**



2025-10-28 — Notch (AI agent service) this week describes delivering secure, fully managed AI agents to automate routine customer-support and back-office workflows — explicitly automating at least 2 named workflow categories (account updates and information requests) upon deployment. — strength: Medium | impact: Medium | trend: ↗ [4] [8]

**MEDIUM**

**MEDIUM**



2025-10-29 — Industry trend this week: at least 3 companies (Mbodi, Cogent, Notch) are publicly demonstrating or marketing cluster/agent-based AI approaches to physical robotics, cybersecurity and back-office automation, indicating cross-sector adoption of agent orchestration. — strength: Medium | impact: High | trend: ↗ [1] [4] [7] [5]

**MEDIUM**

**HIGH**



## Market Analysis

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Pricing power dynamics — Market pricing leverage is coalescing around a few classes of providers. Cloud and platform owners (large model and compute providers) hold outsized leverage because training and operationalizing large-scale AI — including agent orchestration and continuous model retraining — requires concentrated, specialized compute and data pipelines that are expensive to replicate at scale [^3][^7]. Vertical specialists that package end-to-end, managed agent services (for example, secure managed agents for customer support or cybersecurity) can command premium prices by bundling implementation, compliance and 24/7 operational guarantees, a model already being marketed by startups positioning themselves as extensions of enterprise teams rather than toolkits [^4][^1]. At the same time, firms that solve the hardest domain problems in the physical world (robotics orchestration and on-device adaptation) will gain additional pricing power because each new capability carries bespoke data and integration costs that customers cannot easily substitute [^1][^8].

Smaller point-solution vendors will face margin pressure unless they either integrate into these platforms or specialize into high-value niches [^4][^6]. Capital flow patterns — Capital is flowing heavily into AI automation and agent orchestration, with public reporting indicating “hundreds of billions” in workplace automation investment and a wave of deployment spending that dwarfs prior cycles; this level of capital amplifies concentration risk as market leaders accelerate capability and scale advantages [^3][^5]. Venture and growth funding is visibly targeting agent-native startups that promise rapid time-to-value through managed deployments (customer support agents, back-office automation, cybersecurity agents) as well as robotics software companies demonstrating domain-specific orchestration techniques [^4][^1]. Financial markets and institutional investors are tracking these moves closely (coverage and terminal data remain a key signal source), which has boosted both private valuations and strategic M&A interest in platform plays versus standalone utilities [^5][^6].

Open-model providers and infra investors continue to attract capital to cover expensive model training and inference infrastructure [^7][^8] Infrastructure investment trends — Investment is shifting from purely model R&D to practical, persistent infrastructure: agent orchestration layers, continuous monitoring and remediation systems in security, and integrated tooling to train and adapt robots in the physical world Demo-stage robotics orchestration (agent clusters decomposing natural-language prompts into subtasks) exemplifies the new class of infrastructure being built to bridge simulation/data gaps in physical automation [^1][^3] Enterprise-grade, secure managed agent services that include full implementation and operations are emerging as a funded infrastructure category, as are tools that automate vulnerability discovery and remediation at scale [^4][^8] Large-scale compute, data storage, and edge-device management remain central capital sinks [^7][^5]

Market structure changes — The ecosystem is rapidly consolidating around platform integrators and managed-service specialists while new entrants proliferate in agent-first niches (robotics orchestration, cybersecurity automation, back-office agents) Several startups are publicly marketing agent-cluster approaches across sectors, signaling cross-sector convergence and likely near-term consolidation as incumbents buy capabilities rather than build them in-house [^1][^4] [^6] Media and analyst coverage is intensifying but gated, reflecting high stakeholder sensitivity and rapid narrative shifts [^2][^3] Supply chain and operational impacts — Operational models are shifting toward continuous, data-driven feedback loops: agents that monitor, prioritize and remediate issues 168 hours a week in security, and agent clusters that retrain robots on the fly, reduce manual tuning and shorten deployment cycles [^4][^1] This reduces certain labor bottlenecks but increases dependency on reliable data flows, labeled examples and low-latency compute, exposing supply chains for chips, data infrastructure and skilled ML ops talent as new operational constraints [^7][^5]

Overall, the competitive frontier is defined by who controls the data-infrastructure-agent stack and who can deliver predictable, auditable outcomes to enterprise buyers [^8][^3].

## Technology Deep-Dive

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The recent signals point to a rapid, cross-sector shift toward agentized AI that combines modular model architectures, specialized hardware demands, and cloud/edge orchestration — with both performance upsides and nontrivial technical risks Model architectures and chip developments: Companies demonstrating agent clusters (Mbodi's multi-agent robot trainer) signal a pragmatic move away from single monolithic models toward ensembles and task-decomposition pipelines where lightweight, specialist models or agents handle subtasks (vision, manipulation planning, language parsing) and an orchestrator sequences them; Mbodi's approach of breaking NL prompts into subtasks to train robots quickly is an explicit example of this trend[^1] Such agentized stacks increase demand for heterogeneous compute: low-latency edge accelerators for real-time control, power-efficient NPUs for on-robot inference, and large GPU/TPU pools for off-

line training and RL-style policy improvement Market pressure from massive AI investment flows further accelerates interest in domain-specific accelerators and chip co-design to reduce latency and cost per inference<sup>[3][5]</sup>

Network infrastructure and automation stacks: The proliferation of always-on autonomous agents (Cogent's continuous vulnerability remediation and Notch's fully managed support/back-office agents) requires robust orchestration layers — service meshes, sidecar telemetry, and event buses to route subtasks between agents and persistent state stores for context continuity<sup>[4]</sup> Architectures will lean on hybrid cloud/edge topologies: low-latency inference and safety checks at the edge (robots, customer-facing agents), with model updates, replay buffers, and heavy retraining in the cloud This operational model demands mature CI/CD for models (MLflow/Metaflow patterns), continuous evaluation pipelines, and automated governance controls to push policy-aligned agent updates safely into production<sup>[4][1]</sup> Technical risk assessment: Security and operational risk are paramount On the positive side, AI-native security firms advertise continuous detection-and-remediation agents, but agent autonomy introduces new attack surfaces — compromised agents, poisoned subtasks, or model-based prompt injection leading to unsafe actuator commands or leaked credentials<sup>[4]</sup>

The huge capital inflows and rapid productization increase systemic risk: rushed integrations and technical debt may create brittle stacks that scale poorly under real-world heterogeneity, echoing FT's caution about large waves of automation spending and potential market misalignment<sup>[3]</sup> Information and governance risks are compounded by opaque commercial signals — gated reporting and limited public commentary can obscure failure modes and slow corrective community feedback<sup>[2]</sup> Performance and efficiency improvements: Decomposed agent architectures can yield measurable efficiency gains: smaller specialist models typically require fewer FLOPs for a subtask than a single large model and can be pruned, quantized, or distilled independently, enabling mixed-precision deployments and lower inference cost on edge NPUs<sup>[1][8]</sup> Managed agent services (Notch) claim replication of top-performing agent behaviors to accelerate deployment, implying standardized model packaging and checkpointing that improve time-to-value and reduce human-in-the-loop tuning costs<sup>[4]</sup>

Continuous monitoring agents (Cogent) also shift costs from incident response to steady-state detection and auto-remediation, potentially lowering breach dwell time and mean time to repair — important operational ROI levers under heavy enterprise adoption<sup>[4][5]</sup> Integration and interoperability: The emergent ecosystem requires clear APIs, common telemetry schemas, and orchestration protocols so robotic, security, and back-office agents can interoperate Managed agent providers emphasize turnkey integration and policy alignment, but broad interoperability will depend on standardization of agent metadata, intent contracts, and safety hooks (e.g., human override, audit logs) — areas where platform guidance and API design best practices (as advocated in vendor and platform documentation) will matter for adoption<sup>[7][8]</sup> Cross-sector demonstrations (robotics, cybersecurity, customer ops) from multiple vendors indicate a converging pattern: reusable agent primitives wired into vertical workflows through adapters and secure connectors will be the integration fabric of 2025 deployments<sup>[6]</sup>

Overall, the technical trajectory favors modular, agentized stacks deployed across hybrid cloud/edge infrastructure with targeted hardware co-design and strong automation for lifecycle management — but success depends on rigorous security engineering, standardized integration contracts, and disciplined investment to avoid accumulation of technical debt amid frenetic capital deployment<sup>[1][2][3][4][5][6][7][8]</sup>.

## Competitive Landscape

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Overview — The current agent-driven AI wave is creating clear short-term winners among firms that can operationalize multi-agent orchestration and integrate human corrective feedback, while exposing losers among heavy spenders who fail to deliver ROI. Startups demonstrating concrete, domain-specific value — e.g., Mbodi in robotics and Cogent / Notch in security and back-office automation — are best positioned to convert hype into share gains <sup>[1][4][6]</sup>. Conversely, broadly funded incumbents that focus on scale rather than immediate operational outcomes risk losing momentum as investors and customers demand measurable productivity gains <sup>[3]</sup>.  
Winners and losers — Winners: Mbodi's live demo strategy and agent decomposition approach address a fundamental robotics pain point (lack of task data and adaptability), giving it a first-mover credibility in physical-world automation <sup>[1]</sup>.

Cogent and Notch are winners in enterprise applications by packaging continuous autonomous remediation (cybersecurity) and fully managed, policy-aligned agents (customer support/back-office) — offerings that reduce buyer implementation friction and operational risk <sup>[4]</sup>. Losers: organizations that simply pour money into generic automation without solving domain data scarcity or human-in-the-loop orchestration will underperform; FT reporting highlights the danger of an investment wave that rewards scale of spending less than demonstrated business transformation <sup>[3][2]</sup>. White-space opportunities — Physical robotics remains under-served: the need for rapid on-device training, decomposition of complex natural-language prompts into sub-tasks, and systems that let humans correct agents represents a major white space for tooling and datasets <sup>[1]</sup>. SMBs that cannot justify in-house AI teams are underserved by enterprise-grade fully managed agent services — a gap Notch is targeting but which leaves room for niche providers and vertical specialists <sup>[4]</sup>.

Continuous, autonomous cybersecurity for mid-market companies is another open market where Cogent-style 24/7 remediation can expand beyond top-tier enterprises <sup>[4][6]</sup>. Strategic positioning analysis — Mbodi positions on physical-world adaptability and agent orchestration, emphasizing rapid decomposition and training workflows to overcome data sparsity <sup>[1]</sup>. Cogent frames itself as an AI-native security stack focused on autonomous vulnerability management and remediation, appealing to risk-averse CISOs <sup>[4]</sup>. Notch differentiates as a managed outcome provider — not merely a toolkit — selling operational continuity and policy alignment for support workflows <sup>[4]</sup>. Market narratives and sponsored content are reinforcing a reimagine-rather-than-optimize mindset that benefits firms with bold, outcome-driven position-

ing [^4] Competitive dynamics — Expect accelerated partnerships and M&A as companies chase data, vertical expertise, and distribution: the massive capital flow into AI increases incentives to buy proven domain teams or partner for integrations rather than build slowly in-house [^3][^5]

Cross-sector adoption of agent orchestration (robotics, security, back-office) is already visible and will drive ecosystem alliances between model providers, orchestration platforms, and vertical specialists [^1][^4][^6] Market share shifts & advantages — Competitive advantage will accrue to firms with three assets: proprietary domain data, robust agent orchestration tooling, and managed operational delivery Those who combine these (e.g., operationalized Cogent/Notch offerings or Mbodi's robotics demos) will capture adoption from cautious enterprises seeking demonstrable ROI; those lacking these assets risk being outcompeted despite heavy funding [^3][^1][^4] Platform and standard-setting by major model providers will also tilt outcomes — vendors that integrate seamlessly with dominant model APIs and developer ecosystems gain distribution and stickiness [^7][^8]

In sum, the market favors outcome-oriented, domain-specialized agent players; broad spend without operationalization is a losing bet in the near term, creating attractive white space for mid-market and vertical solutions able to marry agents with managed delivery and human correction loops [^3][^1][^4].



## Operator Lens

The recent cluster/agent signals (Mbodi, Cogent, Notch) force operational teams to re-evaluate systems, processes and runbook assumptions Architecturally, you must treat agents as long-lived services that maintain context, telemetry and state across asynchronous subtasks rather than ephemeral model calls That means investing in orchestration layers (service meshes, event buses, durable state stores) and standardized telemetry/intent schemas so multiple specialist agents (vision, motion planning, language parsing, policy enforcement) can interoperate Expect new CI/CD for models and agents: continuous evaluation, canary policy rollouts, replay buffers for offline retraining and automated rollback hooks

Monitoring must expand from uptime to behavior-level SLOs — drift, hallucination rates, intervention frequency, and mean time to safe-recover Automation opportunities are high: 24/7 autonomous remediation (Cogent) reduces incident dwell time and human triage; managed agents (Notch) can automate recurring back-office tasks (account updates, information requests) and reduce manual throughput requirements; agent clusters (Mbodi) can accelerate robot training cycles and reduce dependence on bespoke labeled datasets These yield efficiency gains, faster time-to-value, and predictable operational cost profiles when packaged with SLAs Challenges center on integration fragility, data dependencies and safety

Agent autonomy creates new attack surfaces (compromised agents, prompt injection, poisoned subtasks) and increases blast radius — a misbehaving agent in a decomposition chain can cause unsafe actuator commands or data leakage Operational risk controls must include strict access controls, input sanitization, layered policy enforcement, audit logs, and human-in-the-loop safety gates for high-risk actions Compliance and auditability will be buyer priorities; design for immutable, queryable decision trails Infrastructure and tooling implications: hybrid cloud/edge topologies will be common — low-latency inference and safety checks on-device or in proximal edge clusters, heavy retraining and buffer storage in cloud

Expect investment in heterogeneous compute (edge NPUs, GPUs/TPUs), secure device management, and model packaging/quantization toolchains Tooling needs: agent orchestration frameworks, model lifecycle platforms (MLflow/Metaflow patterns), telemetry and observability stacks that correlate agent decisions to downstream effects, and security posture automation Operational efficiency considerations: shift from episodic projects to continuous operations budgeting (compute, data pipelines, labeling, retraining) Staff skillsets must blend SRE, MLops, security and domain specialists To control costs and technical debt, prefer modular, audited agents with well-defined intent contracts and human override points

Pilot with narrow, high-impact workflows (support tickets, vulnerability remediation, repetitive robotic tasks) and instrument ROI before broad rollout.

## Investor Lens

Macro capital flows are already concentrating around agent orchestration, managed agent services and domain-specific robotics stacks. The FT's "hundreds of billions" framing signals an acceleration of deployment spending that will favor platform owners (cloud + model providers) and specialized managed-service players who convert capability into repeatable enterprise outcomes. Expect sector rotation away from broad R&D plays into companies that commercialize persistent infrastructure: orchestration layers, continuous-monitoring security, and turnkey agent deployments. Investment opportunities: cloud/infra providers and semiconductor plays benefit from rising heterogeneous compute demand.

Key names: NVDA (accelerators for training and edge inference), AMD and QCOM (edge/telemetry/NPUs), MSFT/AMZN/GOOGL (managed AI infra, distribution and model APIs). AI-native security and orchestration specialists gaining traction (CRWD, PANW, FTNT) could capture enterprise spend for continuous remediation. Automation and RPA vendors such as PATH (UiPath) and enterprise SaaS platforms with deep workflow integration (NOW, CRM vendors like CRM and CRM-adjacent integrators) are natural beneficiaries. Robotics and industrial automation ETFs (e.g., BOTZ, IRBO) can provide thematic exposure to physical automation winners.

Valuation implications: winners that demonstrate managed outcomes and recurring revenue will command premium multiples, while pure-play R&D or tooling vendors without sticky delivery models will face margin compression as customers prefer bundled SLAs. Capital concentration increases. M&A tailwinds: incumbents will prefer acquisitions to accelerate domain expertise, driving acquisition-driven valuation uplifts for strategic targets. Conversely, broad market froth is a risk: heavy deployment spending with limited ROI evidence could lead to re-rating if productivity gains don't materialize quickly (a secular risk flagged by FT coverage).

Risk factors: supply-chain constraints for accelerators and edge chips; model/agent security incidents that cause reputational damage; regulatory and compliance headwinds around autonomous decision-making and data privacy; and execution risk for startups attempting to scale 24/7 managed services. Additional valuation pressure exists for firms that cannot secure durable data moats or integration locks. Thematic plays: cloud infra + accelerator suppliers (NVDA, AMD, QCOM, MSFT, AMZN, GOOGL), cybersecurity automation (CRWD, PANW, FTNT), RPA/automation and workflow integrators (PATH, NOW), and robotics/industrial automation ETFs (BOTZ, IRBO). Private-market interest should emphasize companies with demonstrable managed-revenue models, vertical data advantages, and defensible orchestration IP.

## BD Lens

The cross-sector demonstrations from Mbodi, Cogent and Notch create clear business-development wedges: sell outcomes, not models A compelling BD playbook is to package vertical-specific, SLA-backed managed agents (robot training-as-a-service, continuous security remediation, back-office automation) that promise measurable KPIs (reduced MTTR, ticket deflection rates, deployment time reductions) Positioning as an extension of customer ops — not a toolkit — accelerates procurement approvals and reduces implementation friction

Partnership prospects: pursue channel alliances with major cloud providers and hardware vendors to bundle edge compute and secure device management; integrate with CRM/ITSM platforms (Salesforce, ServiceNow) and SIEMs (Splunk, CrowdStrike integrations) to embed agents into existing workflows Strategic OEM partnerships with robotics OEMs or system integrators can accelerate physical-world adoption Co-sell arrangements with MSPs and SIs can unlock mid-market and SMB segments lacking in-house AI capability Market entry strategies: start with narrow pilot programs targeting high-frequency, low-variability workflows (account updates, information requests, vulnerability triage, common robotic pick-and-place tasks) Use outcome-based pricing (SLA + success fees) to reduce buyer risk

Offer appliance-like bundles: pre-trained agent clusters, connectors to common enterprise systems, compliance toolkits, and an introductory managed-service tier to prove ROI before upsell Use case templates and vertical accelerators reduce time-to-value and create repeatable sales motions Competitive positioning: differentiate on managed delivery, auditability and human-in-the-loop safety Emphasize continuous retraining pipelines, immutable audit logs, and clear override/escape hatches For robotics, highlight rapid on-device adaptation and agent-decomposition workflows that reduce labelled-data needs For security and back-office, sell 24/7 remediation guarantees and integration with existing security stacks

Customer acquisition & retention: lead with pilot-to-scale playbooks — short, measurable pilots that demonstrate cost savings or risk reduction within weeks Build retention through continuous value capture: automated reporting, quarterly ROI reviews, and feature roadmaps aligned to customers' compliance cycles Upsell paths include additional agents covering adjacent workflows, custom domain-data enrichment services, and premium SLAs for critical systems Finally, invest in developer and partner ecosystems (APIs, SDKs, certification programs) to create stickiness and network effects across customers and partners.

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