

Tech Brief — Command Theory In Multi-Agent Systems

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Executive Summary

Market momentum is consolidating around agentized automation: Mbodi's public demo of multi-agent robot training, Notch's fully managed agents, and Cogent's 24/7 cybersecurity agents illustrate a shift from pilots to continuous, production automation. Massive capital inflows into workplace automation accelerate infrastructure, edge, and orchestration spending but raise bubble and valuation risks. Pricing power is bifurcating: model/platform owners capture tollbooth economics while vertically integrated managed providers can charge premiums for operational SLAs and liability reduction. Operational implication: companies must adopt Agent-Ops — event buses, identity/RBAC, model registries, observability, canarying, and edge inference capacity — to control drift, cost, and security. Investor implication: favor revenue-generating managed services, hardware/accelerator suppliers, and observability middleware; require ARR, retention, and payback evidence and stress-test inference cost exposure. BD implication: sell SLA-backed, outcome-focused pilots (robotics-training-as-a-service, SOC-as-a-service, managed back-office agents), form cloud/hardware/SI partnerships, and emphasize data portability and auditability. Recommended immediate actions: (1) operators build Agent-Ops playbooks and guardrails, (2) investors prioritize durable, SaaS-like unit economics, and (3) BD teams deploy low-risk KPI-linked pilots to convert trials into recurring contracts. Also invest in simulation-to-real testbeds, secure model provenance, quantized edge inference, and outcome-based pricing; insist on auditable logs, rollback controls, and conservative rollout cadences to limit systemic market risk.

Topline

At TechCrunch Disrupt 2025 Mbodi (CEO Xavier Chi) will demo training one physical robot via a cluster of AI agents that decompose natural-language prompts into subtasks, while global investors deploy hundreds of billions USD into workplace automation, accelerating scalable agent-driven robotics.

Signals

2025-10-29 — Mbodi (co-founder & CEO Xavier Chi) will publicly demo training 1 physical robot using its cluster of AI agents at TechCrunch Disrupt 2025, showing the system breaking a natural-language prompt into multiple subtasks and orchestrating agents to train the robot. — strength: High | impact: Medium | trend: ↗ [1] [3]

HIGH

MEDIUM



FORECAST

2025-10-28 — Global investors and companies are deploying hundreds of billions of US dollars (hundreds of billions USD) into automating workplaces this year, driving a large-scale AI investment wave. — strength: High | impact: High | trend: ↗ [2] [5]

HIGH

HIGH



2025-10-27 — Cogent’s autonomous cybersecurity agents are operating continuously (24 hours/day, 7 days/week) to identify, prioritize and remediate cybersecurity risks for enterprise customers. — strength: Medium | impact: High | trend: ↗ [3] [4]

MEDIUM

HIGH



2025-10-30 — Notch is offering secure, fully managed AI agents that will operate as a 100% managed service to automate routine customer-support and back-office workflows (covering tasks such as account updates and information requests) for client deployments. — strength: Medium | impact: Medium | trend: ↗ [3] [6]

MEDIUM

MEDIUM



FORECAST

2025-10-31 — Mbodi’s software will split user natural-language prompts into multiple smaller subtasks and orchestrate a cluster of ≥ 2 agents per prompt to gather training data and instruct the robot (≥ 2 agents per prompt). — strength: Medium | impact: Medium | trend: ↗ [1] [7]

MEDIUM

MEDIUM



FORECAST

2025-10-27 — Financial Times reporting warns the current AI investment wave (backed by hundreds of billions USD) raises bubble risk and higher stakes for companies spending on AI, implying potential downward market pressure on overinvested firms. — strength: Medium | impact: High | trend: ↘/? [2] [5] [6]

MEDIUM

HIGH



Market Analysis

Pricing power dynamics: Market pricing power is bifurcating between platform owners of core AI models and vertically integrated solution providers that bundle domain expertise with managed services. Large model/platform providers extract prominence from supplying foundational compute, data access, and model updates — creating a tollbooth for downstream players who must pay for inference and fine-tuning at scale [^2][^4]. At the same time, managed-agent and domain-specialist vendors (for example, turnkey robotics trainers and fully managed agent services) can command premium pricing by removing integration and operational risk for enterprise buyers; Mbodi's demo approach of orchestrating agent clusters to train physical robots illustrates how value accrues to firms that package complexity into repeatable services [^1][^7]. Cybersecurity and compliance-sensitive applications (e.g., autonomous vulnerability remediation, regulated back-office automation) also give suppliers vertical pricing leverage because buyers prioritize reliability and liability reduction over lowest upfront cost [^3].

Capital flow patterns: Capital continues to flow heavily into AI infrastructure and end-user automation, with 'hundreds of billions' reportedly being ploughed into workplace automation this year — a wave that is both accelerating deployment and inflating valuation expectations, prompting warnings of bubble dynamics [^2][^4]. Venture and strategic corporate investment is concentrated on two fronts: (1) platform and model-scale plays (compute, foundational models, orchestration layers) and (2) applied, revenue-generating managed services (cybersecurity agents, managed customer-service agents, robotics training pipelines) that can shorten time-to-value — exemplified by funding and commercial traction for firms like Cogent and Notch in cybersecurity and managed agents, respectively [^3][^6]. Secondary flows favor companies that can convert pilot spend into predictable SaaS-like revenues and those offering hardware-adjacent services for physical automation [^1][^6]. Infrastructure investment trends: Spending is concentrated on compute, data pipelines, edge/robotics integration, and continuous-training orchestration.

Investors and enterprises are underwriting both cloud GPU capacity and the middleware that splits complex tasks into agentized subtasks (Mbodi's multi-agent training for robots) — signaling growth in orchestration platforms and robotics testbeds [^1][^7] In parallel, capital is building out 24/7 autonomous monitoring and remediation infrastructure in security operations centers, reflecting demand for always-on agent systems [^3][^6] Market structure changes: The market is consolidating around specialist incumbents and vertically integrated managed-service providers even as new entrants proliferate High upfront and ongoing spend on AI has raised barriers, favoring well-capitalized platforms and enterprise vendors; the FT and Bloomberg narratives both flag that the intensity of investment elevates winners and losers and could accelerate consolidation or exits among weaker players [^2][^4][^5]

At the same time, sponsored and startup activity shows a flourishing of niche entrants focused on automation verticals (cybersecurity agents, back-office automation, robotics tuning) that are attractive acquisition targets for larger cloud and security vendors [^3][^5] Supply chain and operational impacts: Operationally, firms face increased complexity — integrating model updates, managing data lineage, and coordinating agent clusters for physical tasks adds supply-chain-like dependencies between software, hardware, and domain experts This elevates demand for managed implementations and conservative buyers willing to pay to shift operational risk off their balance sheet [^1][^3][^6] The rapid capital inflows intensify this dynamic, but also raise the probability of sharp corrections if overinvestment outpaces realizable enterprise value, as commentators have warned [^2][^4] Overall, market momentum favors vendors that can translate model scale into reliable, auditable, and managed outcomes for customers.

Technology Deep-Dive

Comprehensive technology deep-dive covering model architectures, infrastructure, technical risks, and performance improvements Target ~600 words with specific technical details and assessments MUST cite multiple sources using [^N] format Model architectures and chip developments: The recent developments emphasize modular, agent-based model architectures that orchestrate specialized microagents to decompose complex, real-world tasks — Mbodi's system breaks a natural-language prompt into smaller subtasks and runs clusters of agents to generate training data and robot instructions, illustrating a shift away from monolithic end-to-end controllers toward coordinator/meta-agent patterns optimized for physical action planning [^1] This agent-of-agents pattern accelerates data efficiency for sparse, high-cost domains (robotics, surgery) by reusing subtask models and incrementally fine-tuning local controllers rather than re-training a single massive policy for every new capability [^1][^6]

On the hardware side, the wave of investment into AI infrastructure described in industry reporting implies continued pressure for specialized inference and training silicon (TPU/AI accelerators and domain-specific ASICs) to balance latency needs for multi-agent orchestration and on-device control loops; firms deploying continuous automated agents (e.g., 24/7 cybersecurity

agents) will require low-latency, high-IOPS inference stacks and edge accelerators to meet real-time remediation SLAs [^2][^3][^4] Network infrastructure and automation stacks: Enterprise adoption is being driven by managed, fully-operated agent services that integrate into existing back-office workflows (Notch) and continuous security pipelines (Cogent) — both rely on robust API surfaces, event buses, and queuing systems to link observability, decision, and action layers into closed loops [^3] Cloud providers and vendors will need to standardize event schemas, identity propagation (mTLS/OAuth), and trace correlation across agent invocations to ensure auditability and reliable rollback during automated remediation or robotic instruction phases [^3][^6]

The large-scale funding environment also accelerates adoption of orchestration stacks (Kubernetes + operator patterns, serverless runtimes for ephemeral agents, service meshes for secure inter-agent comms) to scale hundreds to thousands of concurrent agents per customer [^2][^5] Technical risk assessment: Three principal technical risks emerge First, security: continuously operating autonomous agents that perform remediation or action in production expand attack surface and require hardened RLHF/policy-guardrails, privileged access controls, and immutable audit trails to prevent misuse or lateral movement [^3][^1] Second, scalability and cost: the FT's warnings about an investment surge imply many organizations may overprovision complex agent fleets without commensurate ROI, creating runaway cloud costs and operational debt if model lifecycle and data-pipeline optimizations are not enforced [^2][^5] Third, data and model drift: physical-world robotics and domain-specific agents must handle out-of-distribution inputs; without modular retraining pipelines and simulator-to-real transfer validation, deployments risk brittle failures in novel environments [^1][^6]

Bloomberg and FT commentary on market exuberance also heighten systemic risk from rushed deployments and under-tested control systems [^4][^5] Performance and efficiency improvements: The move to microagent ensembles enables better compute amortization: shared subtask models can be cached, quantized, and sharded across accelerators to reduce end-to-end latency and cost per instruction compared with repeatedly invoking large LLMs for every action [^1][^6] Managed agent vendors promise operational efficiency by templating high-confidence agents and automating replication of top performers — a pattern that can materially lower human onboarding costs and cycle time for support/back-office automation [^3] Further gains will come from compiler-level optimizations, operator fusion for multi-agent pipelines, and mixed-precision quantization on domain-specific ASICs to reduce TCO for always-on agents [^6][^7] Integration and interoperability: Successful deployments will hinge on open, auditable APIs, schema standards for action intents, and middleware that bridges simulation, training, and production control planes

Vendors offering fully managed agents (Notch, Cogent) are already emphasizing policy alignment, tone, and workflow integration as part of their API contracts, signaling a market expectation for plug-and-play agent modules with strong policy and logging hooks [^3] To prevent vendor lock-in and enable federated model updates across enterprises and edge robots, industry players must converge on common telemetry formats, capability descriptors, and secure model

provenance standards — areas where platform providers and research groups (including major labs) will need to publish interoperable specifications and validation suites [^5][^7] Overall, the technological trajectory favors composable agent architectures, specialized inference hardware, and robust automation plumbing — but realizing safe, scalable value will require disciplined investment, rigorous security controls, and standardized interoperability to avoid the market and operational risks highlighted by current reporting [^1][^2][^3][^4][^5][^6][^7].

Competitive Landscape

Winners and losers Early winners are vendors that convert AI promise into operational, repeatable products: fully managed agent platforms and autonomous security offerings Notch's managed-agent, end-to-end service model positions it to capture customers that lack in-house AI ops expertise, reducing friction for adoption and accelerating deployment across customer-support and back-office workflows [^3] Cogent's 24/7 autonomous vulnerability management offers a measurable ROI story — continuous detection, prioritization and remediation — making it attractive to enterprises focused on risk reduction rather than experimentation [^3] Mbodi is an emerging winner in robot orchestration by tackling the physical world's infinite variability through agent orchestration and subtask decomposition, which addresses a core barrier to real-world robotics adoption [^1] Losers are likely to be undifferentiated AI toolkits, incumbents that only offer raw compute or models without vertical integration, and firms that overinvest in speculative deployments without operational metrics

Financial Times reporting warns that the scale of AI investment creates bubble risk and that the biggest spenders aren't guaranteed to win — firms that optimize spending and focus on operational outcomes will outcompete those that simply pour capital into capability without go-to-market execution [^2][^5] Bloomberg commentary on market sentiment and concentration around marquee players underscores short-term valuation risk for hype-driven entrants [^4] **White-space opportunities** 1) Physical-world orchestration: Mbodi's approach highlights a gap — platforms that reliably train and adapt robots in situ by orchestrating many specialist agents remain rare, opening an opportunity for middleware that bridges simulation, data collection, and on-device fine-tuning [^1] 2) Managed enterprise agents for SMBs and regulated industries: Notch's managed model signals demand from customers that want policy-aligned, SLA-backed agents without internal teams — an underserved mid-market segment [^3]

3) Continuous security automation for enterprises that can't staff 24/7 SOC: Cogent's autonomous remediation shows a path to capture customers prioritizing risk reduction and compliance [^3] 4) Data and tooling for reproducible physical-world datasets and safety validation — an ecosystem play that combines model providers, instrumentation vendors, and certifiers [^6][^7] **Strategic positioning** Notch positions as a fully managed extension of clients, emphasizing alignment, tone and policy compliance to allay trust and operational risk concerns [^3] Cogent frames itself as AI-native security automation with continuous, closed-loop remediation to promise

breach prevention and efficiency gains [^3] Mbodi differentiates by focusing on orchestration across specialized agents to handle unstructured, physical tasks — selling robustness and adaptability rather than single-task automation [^1] Large incumbents and cloud providers are implicitly competing on scale and model access, but FT cautions scale alone won't secure victory without product and adoption focus [^2][^5]

Competitive dynamics and market shifts Expect consolidation as enterprise demand crystallizes: success stories (managed deployments or security efficacy) will attract acquisitions by cloud, automation, and security incumbents aiming to close product gaps — a dynamic amplified by the massive capital flows into AI and attendant bubble risks [^4][^5] Partnerships between model providers, orchestration middleware, and domain specialists (robotics integrators, MSSPs) will accelerate go-to-market while creating differentiated stacks Competitive advantage will concentrate where firms own unique vertical data, turnkey operational playbooks, and trust/verification features (compliance, safety), supported by modern agent and foundation-model tooling that OpenAI and peers provide [^6][^7] Net: the winners will be those who convert models into reliable, measurable operations in vertical contexts; the losers will be broad, hype-driven players without differentiated data, operational rigor, or managed offerings to reduce customer friction [^1][^2][^3][^4][^5][^6][^7].

Operator Lens

The near-term operational picture: agentized automation (Mbodi's multi-agent robot training, Notch's fully managed agents, Cogent's 24/7 security agents) pushes organizations from one-off pilots into continuous, production-grade automation That changes the shape of operating systems and processes: teams must move from episodic project delivery to always-on pipelines that manage model lifecycle, data ingestion, simulation-to-real validation, deployment, and post-decision auditing How this affects operational systems and processes: orchestration becomes the central control plane Operators need event buses, traceable request/response logs for inter-agent calls, identity propagation and fine-grained RBAC for agents, model registries, and clear telemetry to link agent decisions to downstream outcomes

SRE-style practices for models (ML-Ops) must evolve into Agent-Ops: canarying agent clusters, capacity planning for parallel subtask models, and SLA-driven autoscaling to meet latency and throughput needs for robotics and security remediation Automation opportunities and challenges: Always-on agents unlock continuous monitoring, automated remediation, and large-scale back-office automation that reduces headcount and cycle time Robotics orchestration allows incremental capability growth by reusing subtask agents instead of retraining monolithic policies Challenges include debugging emergent behaviors across agent ensembles, preventing cascading errors when a coordinator splits a prompt incorrectly, and managing cost drift from large fleets of agents invoked for every user/robot action

Infrastructure and tooling implications: Expect investment in edge inference hardware (low-latency accelerators) for closed-loop robotic control, high-IOPS inference stacks for security agents, service meshes for secure inter-agent comms, and workflow engines that can persist task state across asynchronous agents Tooling needs include unified telemetry/observability for agent decisions, immutable audit trails, policy enforcement layers (guardrails + RLHF governance), model provenance stores, and testbeds/simulators for safe validation before physical deployment

Operational risk and efficiency considerations: Main risks are security (agents with remediation privileges widening attack surface), model drift and brittleness in physical environments, runaway costs from overprovisioned multi-agent architectures, and vendor lock-in to platform/tollbooth providers Efficiency levers: cache and reuse subtask agents, quantize and shard models, template high-confidence agents and promote them through an internal marketplace, and adopt outcome-based SLAs with managed-service partners to transfer operational risk Concluding operational imperative: build repeatable Agent-Ops playbooks that emphasize observability, controlled rollouts, strict privilege separation, and tight cost governance so automation scales without becoming operational debt.

Investor Lens

Market backdrop: a wave of hundreds of billions of USD into workplace automation is accelerating both infrastructure plays and end-user managed services, but commentators warn of bubble risk Capital is bifurcating: large foundational-model and cloud providers capture tollbooth economics for compute and model access, while vertically integrated, managed providers (security agents, managed customer-support agents, robotics orchestration) can extract premium pricing through operational SLAs and domain expertise

Market impact and investment opportunities: Best near-term opportunities are in vendors that convert pilots to predictable, SaaS-like revenue — autonomous security (Cogent-style), managed-agent platforms (Notch-style), and robotics orchestration specialists (Mbodi-style) that reduce integration risk for customers Adjacent opportunities include edge/accelerator semiconductor makers (NVDA-class beneficiaries), cloud infra (AWS, MSFT, GCP), and observability/agent governance tooling providers Sector rotation and capital allocation: Expect capital to rotate from pure-play toolkit and speculative model bets into revenue-generating managed services and cybersecurity automation Private investors and strategics will fund M&A to consolidate niche automation providers into larger cloud/security stacks

Allocate toward: (1) platform-plus-services businesses with high gross margins and churn-resistant customers, (2) hardware and infra providers enabling low-latency agent workloads, and (3) middleware/observability plays that reduce operational friction Valuation implications and risk factors: The FT's warnings raise two investor imperatives: require concrete operational metrics (ARR, net retention, payback periods) and stress-test unit economics against rising inference costs and potential tollbooth pricing Valuation multiples for hype-driven entrants could compress rapidly if pilots don't convert

Key risks include regulatory pushback on autonomous actions, high recurring inference costs, security incidents with liability exposure, and competitive displacement by major cloud/model vendors offering integrated stacks Specific tickers and themes to monitor: Cloud & platform — AMZN, MSFT, GOOGL (infrastructure, model hosting); AI accel & infra — NVDA, AMD; security & managed services — CRWD, PANW, ZS (watch for acquisitions or product shifts toward autonomous remediation); enterprise workflow/automation — NOW, MDB (providers that can embed agents into workflows) Also track private-market consolidation: startups in managed-agent, robotics orchestration, and observability are M&A candidates

Investment stance: favor cash-flowing, vertical-focused managed-service providers and infrastructure suppliers with durable moats; apply conservative valuation assumptions and prioritize companies that prove repeatable operational outcomes.

BD Lens

Wedge and offer strategy: the fastest BD path is outcome-focused, SLA-backed managed services that remove integration risk Offerings that resonate: (1) turnkey robotics-training-as-a-service (use Mbodi-like orchestration to promise faster time-to-capability), (2) SOC-as-a-service with autonomous remediation (Cogent model), and (3) managed agents for contact centers and back-office that are policy-aligned and auditable (Notch model) Pack these as incremental, low-friction pilots that map to clear KPIs (MTTR reduction, customer handle-time, robot task success rate)

Partnership and collaboration prospects: Build partnering with cloud providers (to solve tollbooth pricing and provide preferred infra), hardware vendors (edge accelerators for latency-critical control loops), MSSPs and system integrators (go-to-market in regulated industries), and simulator/sensor vendors (to bridge sim-to-real data collection) Strategic alliances with compliance/certification bodies will be a differentiator for regulated verticals Market entry strategies and competitive positioning: Enter via industry-specific use cases with measurable ROI — manufacturing line automation, warehouse pick/put robotics, financial back-office reconciliation, or healthcare admin workflows Position as a managed-extension of the customer team: emphasize data ownership, auditability, rollback capabilities, and liability-limited outcome contracts

Use a land-and-expand playbook: start with a high-impact pilot with guaranteed KPIs, then broaden to adjacent processes by templating successful agent clusters Customer acquisition and retention strategies: Acquire customers through case studies that demonstrate rapid time-to-value, co-funded pilots to lower procurement friction, and channel partnerships (SI and MSSP networks) Retain by embedding into core workflows (connectors to ERPs, ticketing, device firmware), offering continuous improvement via model refreshes and ops playbooks, and providing outcome-based pricing (subscription + usage with performance credits) Governance features — audit logs, explainability, and compliance modules — reduce churn in regulated customers

Commercial cautions: avoid overpromising full autonomy; frame deployments as progressively autonomous with human-in-the-loop guardrails Price to reflect ongoing operational complexity (managed-service premium) while offering clear migration paths from in-house models Finally, prepare for consolidation: design contracts and data portability to make the company an attractive acquisition target for cloud, security, or automation incumbents.

Sources

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