



## Creating Out-of-the-Box Submissions

### Helpful considerations when creating your next solution

- ☐ Do your research: make sure you have a solid understanding of the problem you are trying to solve and the needs of the challenge sponsor.
- ☐ Be creative: come up with something new and innovative that will capture people's attention.
- ☐ Take advantage of challenge resources that may be available including community conversations, hosted Q&A's and more.
- ☐ Be passionate: your solution should be something you feel a level of passion or excitement about, as this will help you convey it to others.
- ☐ Be planful: make sure your idea is feasible and achievable, and that you have outlined the resources (even if they don't yet exist) and plan to make it happen.

Happy solving!

*Floor23 InnoBear Team*