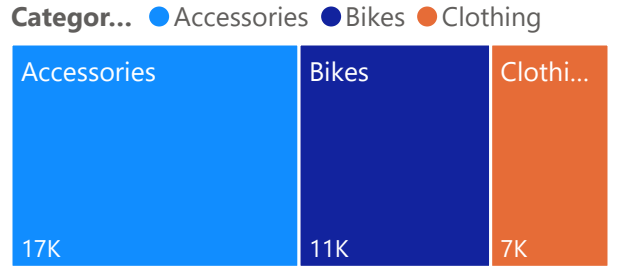




1/1/2016

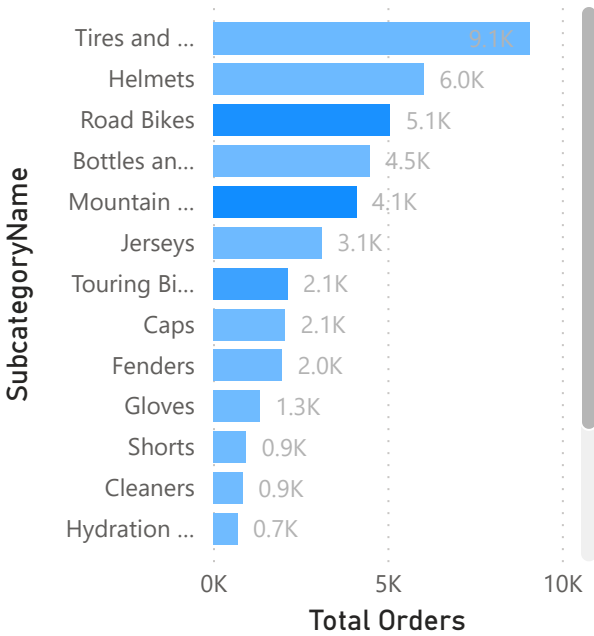
6/30/2017

Total Orders by Category



Total Orders by Subcategory

Total Revenue \$0.01M \$7.05M



ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3,983	1.95%
Patch Kit/8 Patches	2,952	1.61%
Mountain Tire Tube	2,846	1.64%
Road Tire Tube	2,173	1.55%
Sport-100 Helmet, Red	2,099	3.33%
AWC Logo Cap	2,062	1.11%
Sport-100 Helmet, Blue	1,995	3.31%
Fender Set - Mountain	1,975	1.36%
Sport-100 Helmet, Black	1,940	2.68%
Mountain Bottle Cage	1,896	2.02%
Road Bottle Cage	1,668	1.68%
Touring Tire Tube	1,364	1.64%
HL Mountain Tire	1,305	3.75%
ML Mountain Tire	1,059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Total	22,534	2.14%

View Specific Product Detail

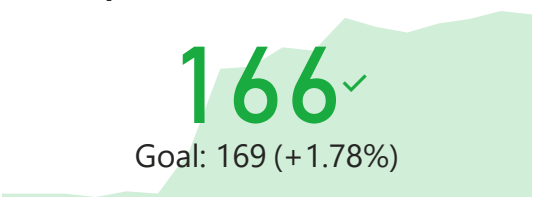
Monthly Revenue



Monthly Orders



Monthly Returns



Top Product (Orders)

Water Bottle - 30 oz.

Top Product (Profit)

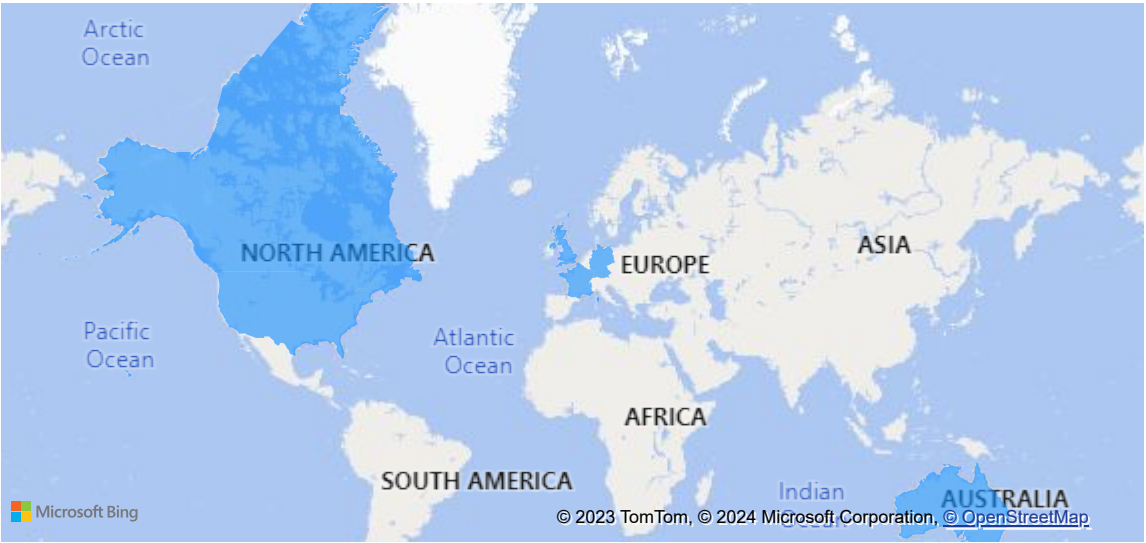
Mountain-200 Black, 46

Select all

Europe

North America

Pacific



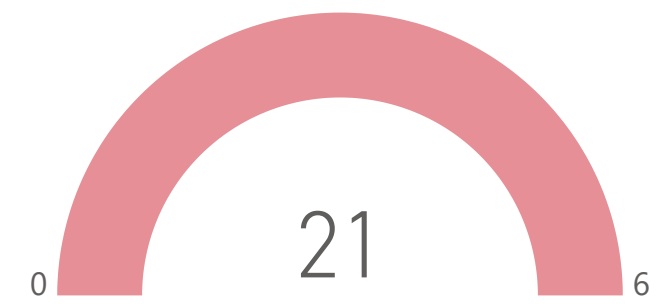
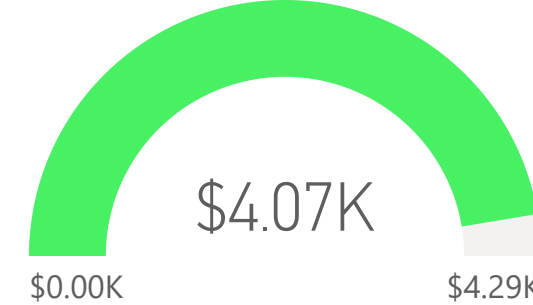


Current Month Orders vs. Target

Current Month Revenue vs. Target

Current Month Returns vs. Prev Month

Water Bottle - 30 oz.

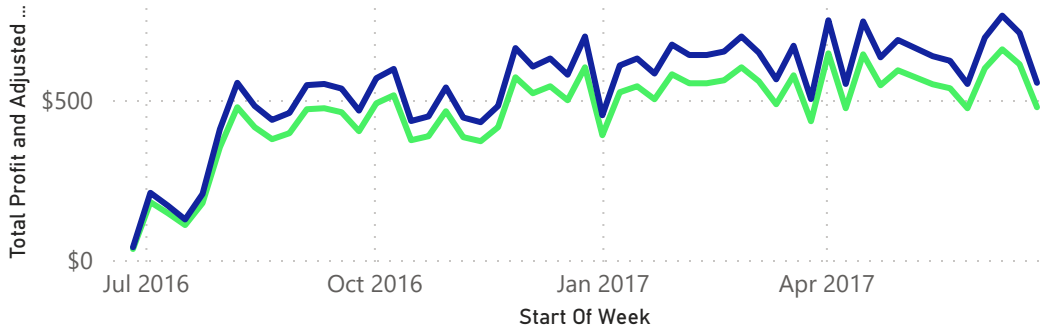


Price Adjustment (%)

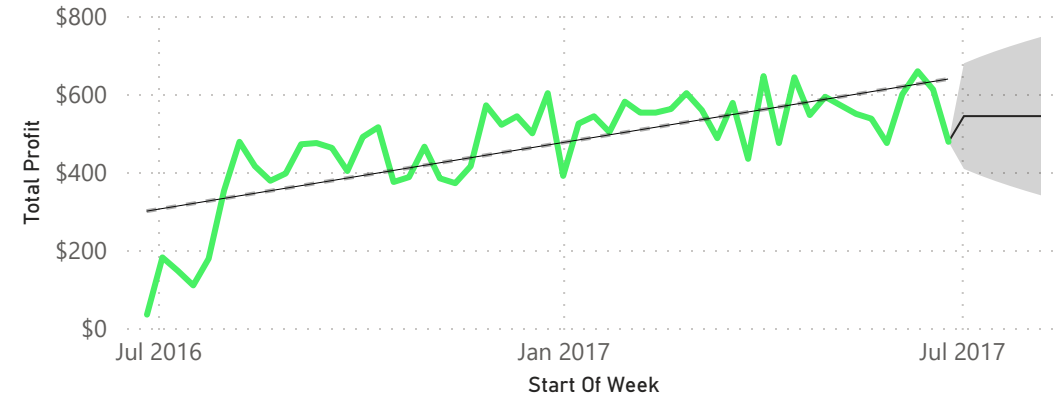
0.10

Weekly Profit

Total Profit Adjusted Profit

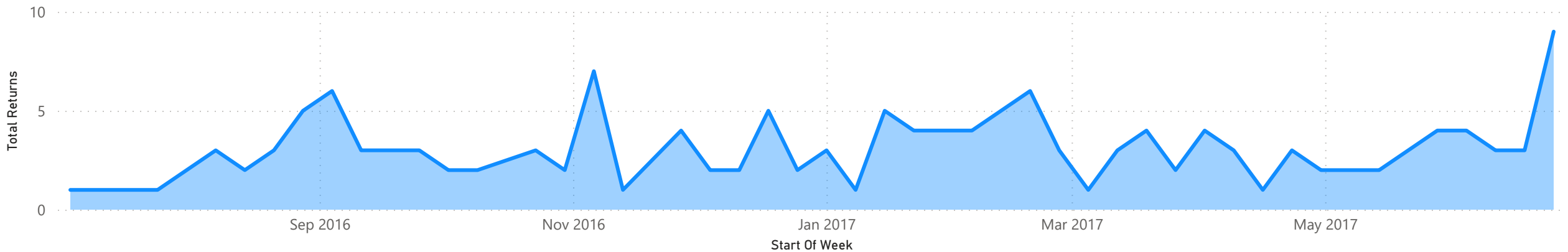


Weekly Profit



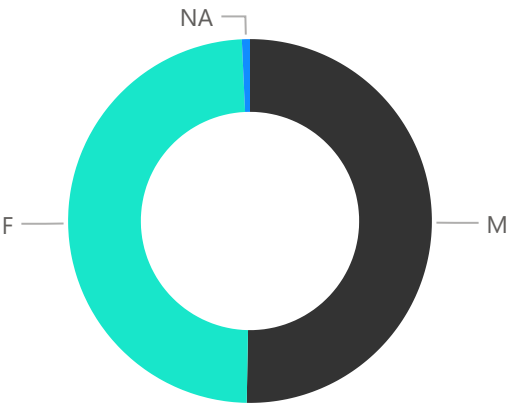
Weekly Return Volume

CategoryName Accessories

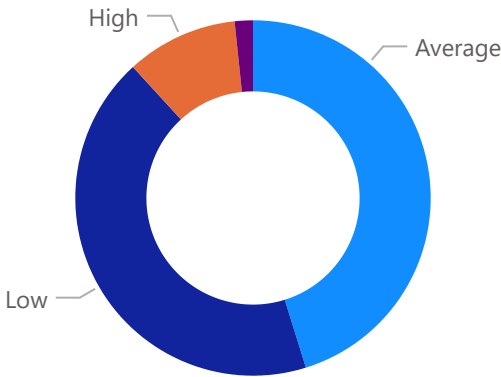


FullName	Total Orders	Total Revenue
Mr. Dalton Perez	26	\$1,513.14
Mr. Fernando Barnes	26	\$1,838.99
Mr. Ryan Thompson	26	\$1,596.61
Mrs. Hailey Patterson	26	\$1,615.65
Mrs. Samantha Jenkins	26	\$1,739.55
Mr. Jason Griffin	25	\$1,613.87
Mrs. Ashley Henderson	25	\$1,716.73
Mr. Charles Jackson	24	\$1,776.67
Mr. Daniel Davis	24	\$1,403.83
Mr. Henry Garcia	24	\$1,442.94
Mr. Mason Roberts	24	\$1,526.02
Mrs. Jennifer Simmons	24	\$1,464.79
Ms. April Shan	24	\$1,424.45
Mrs. Nancy Chapman	23	\$1,111.20
Mr. Luis Diaz	17	\$1,002.05
Mrs. Ana Perry	17	\$1,335.84
Mr. Antonio Bennett	16	\$1,001.38
Mr. José Hernandez	16	\$904.51
Mrs. Samantha Russell	16	\$947.95
Ms. Gina Martin	16	\$991.27
Ms. Jasmine Powell	16	\$1,103.50
Ms. Sierra Young	16	\$813.29
Mr. Andrew Martinez	15	\$757.56
Mr. Eduardo Patterson	15	\$1,117.25
Mr. Luke Lal	15	\$961.92
Mr. Nicholas Brown	15	\$934.27
Mrs. Chloe Campbell	15	\$969.79
Mrs. Jada Morgan	15	\$1,022.79
Ms. Isabella Russell	15	\$859.45
Ms. Sarah Simmons	15	\$848.90
Mr. Jared Peterson	13	\$1,051.48
Mrs. Brandy Chandra	13	\$844.62
Mr. Jordan Turner	7	\$11,022.38
Total	22,534	\$18,509,633.20

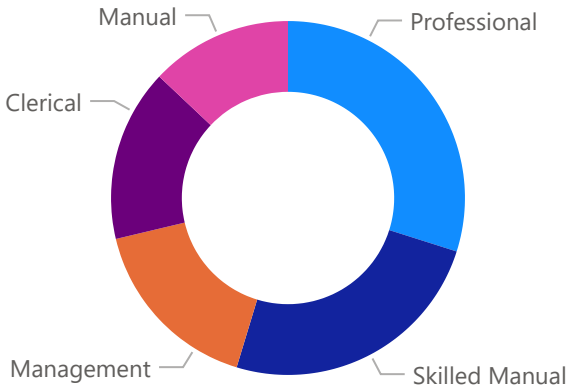
Orders by Gender



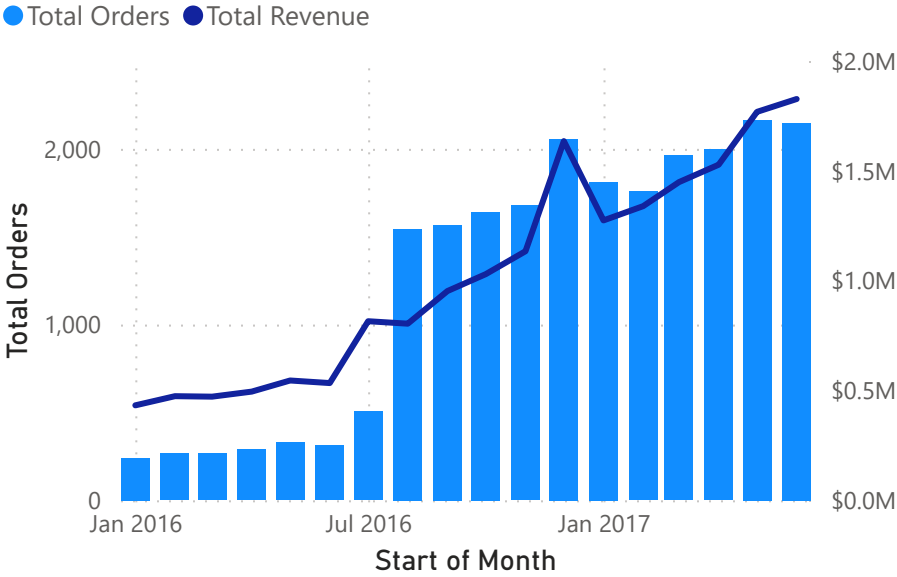
Orders by Income Level



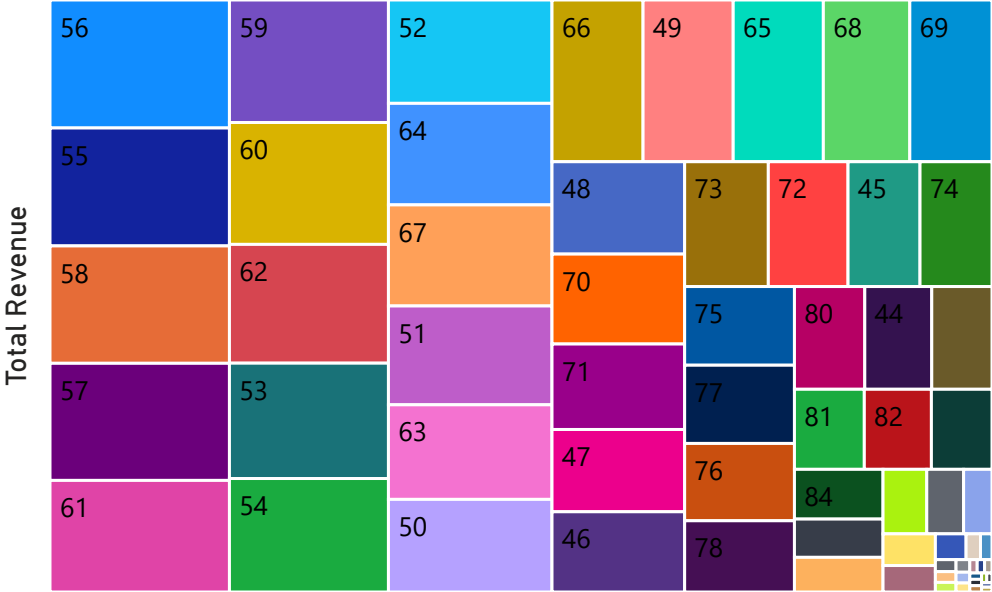
Orders by Occupation



Total Orders and Total Revenue by Start of Month



Total Orders by Current Age



Top Customer

Customer Orders

Customer Revenue

Mr. Maurice Shan

6

\$12.41K