

# Ideal Online Store

Location

All

Month

All

Female & Male

Female

934

Male

534

Total Customers

1468

Total Revenue

2.76M

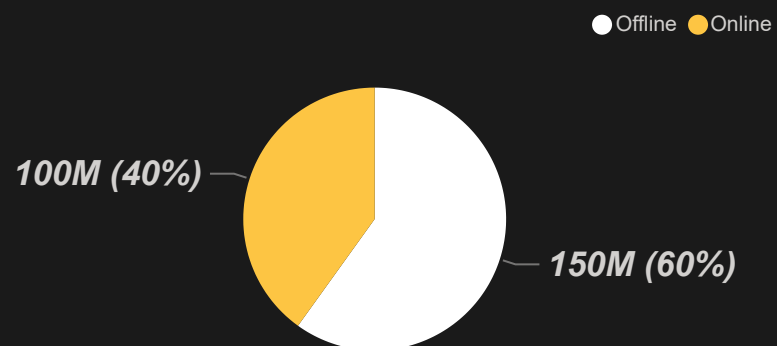
Total Orders

53K

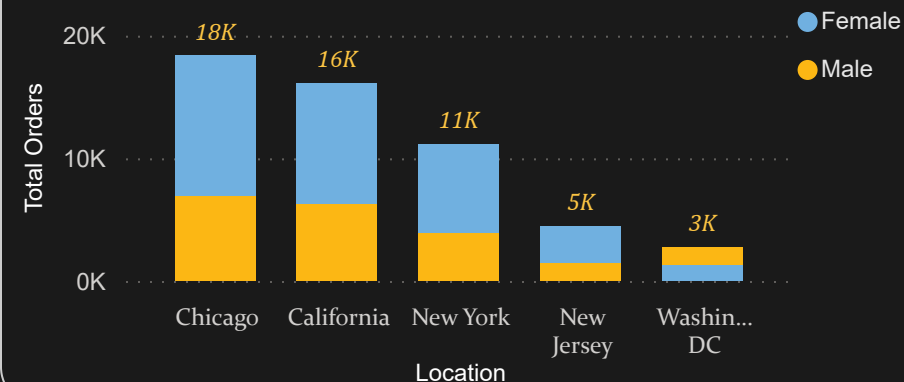
Units Sold

238K

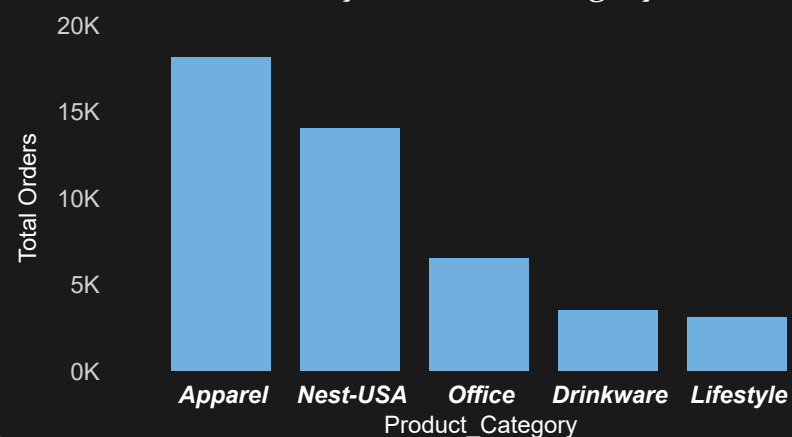
## Spending Distribution



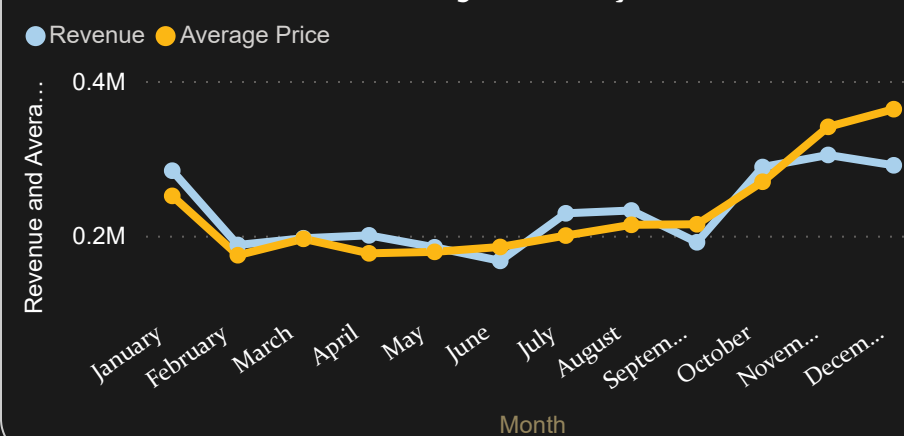
## Gender & Geography



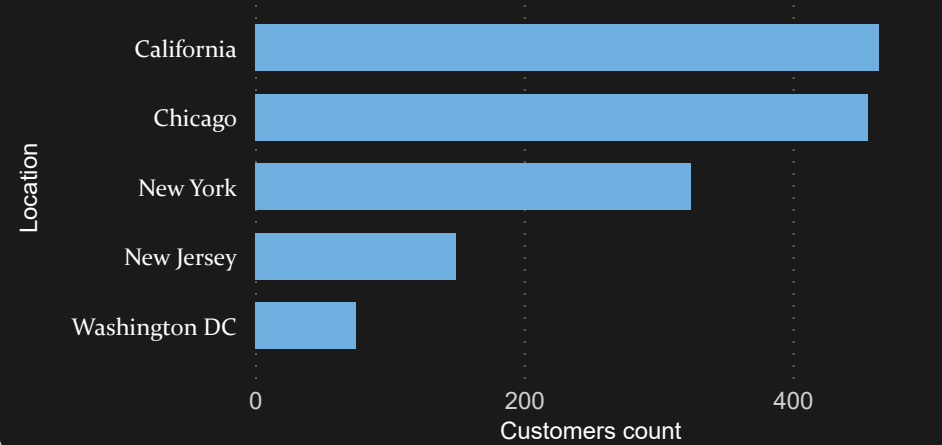
## Orders by Product\_Category



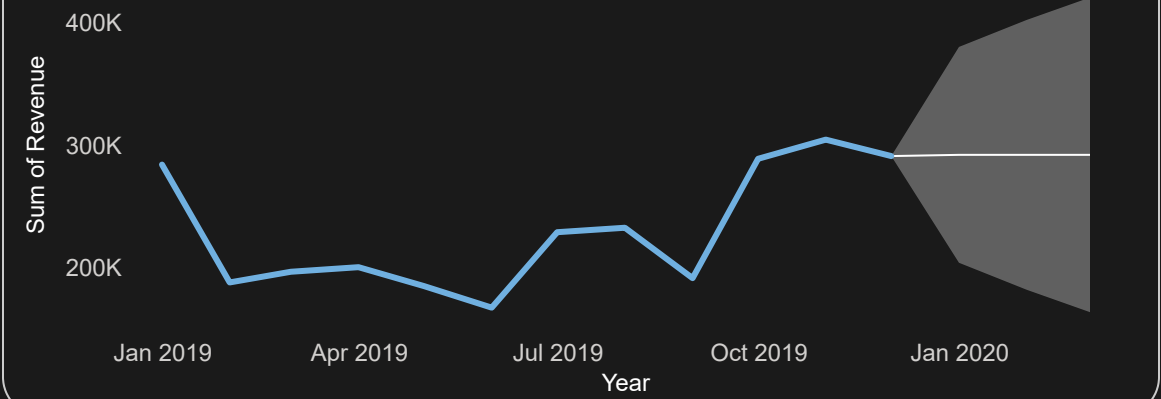
## Revenue & Avg. Price Rhythm



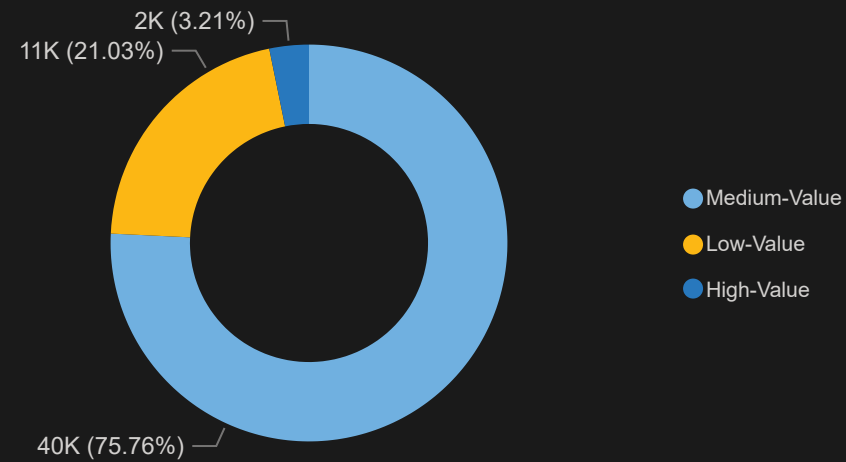
### Customer Demographics



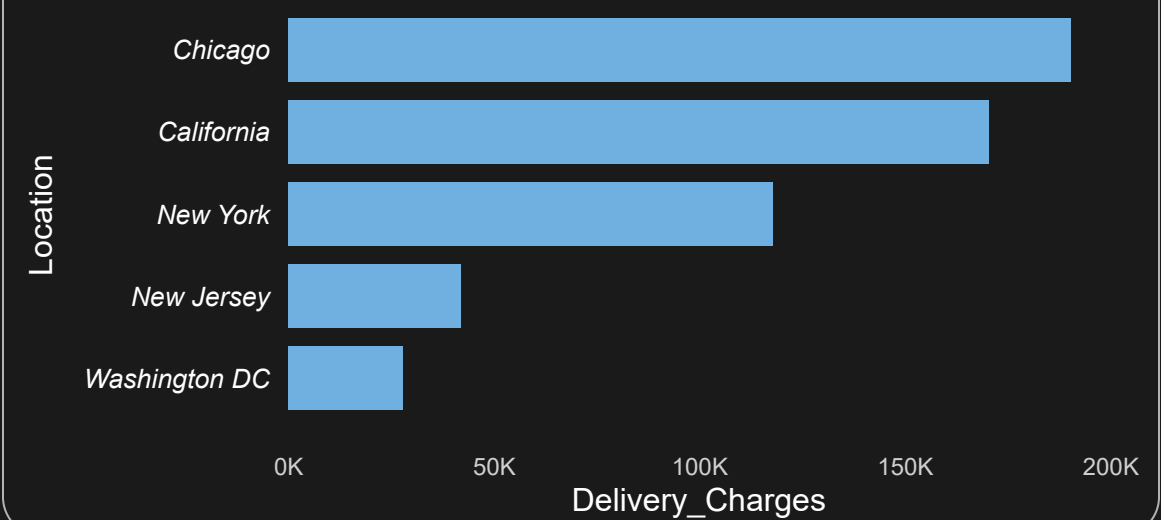
### Revenue Forecasting



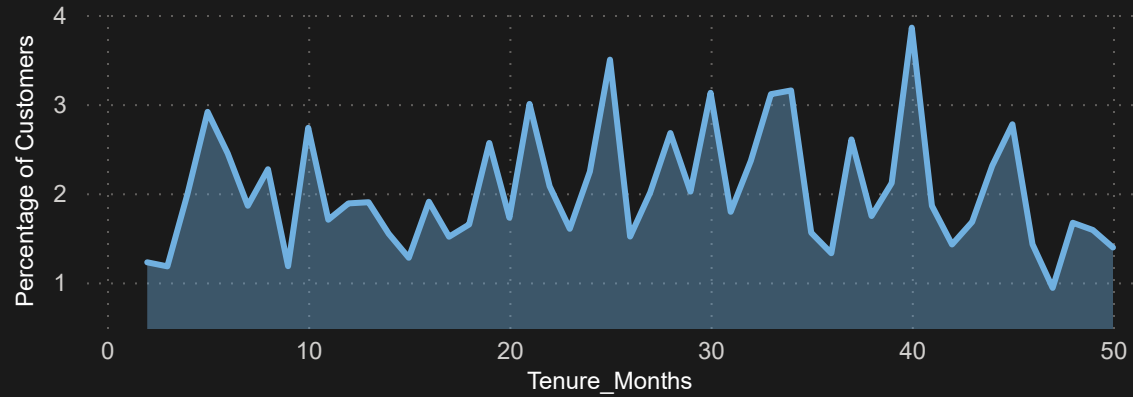
### RFM Segment



### Total Delivery Charges by Location



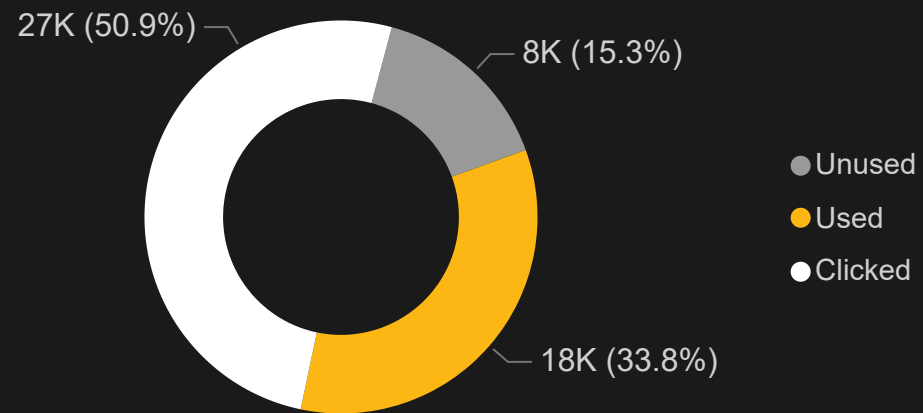
Percentage of Customers by Tenure\_Months



Percentage of Customers

100

Redeeming Rewards



Top Revenued Products

