

#Clustering

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#### Introduction

# What is Clustering?



# What is Clustering?

Clustering is the task of dividing the population or data points into a number of groups such that data points in the same groups are more similar to other data points in the same group than those in other groups.

# What is Clustering?

the aim is to **make groups** with **similar attributes** and assign them into **clusters**.

## Clustering Types

Hard Clustering: each data point either belongs to a cluster completely or not.

Examples: **K – means clustering**.

**Soft Clustering**: a probability or likelihood of that data point to be in those clusters is assigned.

Examples : **Fuzzy C-means** .

#### Supervised vs Unsupervised learning

#### Supervised learning:

Given  $(x_i, y_i)$ , i = 1, ..., n.  $f(x) : X \rightarrow Y$ .

- Categorical -> classification.
- Continuous -> regression.

Unsupervised learning: Given only  $(x_i)$ , i = 1, ..., n, can we infer the underlying structure of X?

		Sepal length	Sepal width	Petal length	Petal width
		$X_1$	$X_2$	$X_3$	$X_4$
	$\mathbf{x}_1$	5.9	3.0	4.2	1.5
	$\mathbf{x}_2$	6.9	3.1	4.9	1.5
Unsupervised learning  Example Iris Dataset	<b>X</b> 3	6.6	2.9	4.6	1.3
	<b>X</b> 4	4.6	3.2	1.4	0.2
	<b>X</b> 5	6.0	2.2	4.0	1.0
	$\mathbf{x}_6$	4.7	3.2	1.3	0.2
	<b>X</b> 7	6.5	3.0	5.8	2.2
	$\mathbf{x}_8$	5.8	2.7	5.1	1.9
	1	:	•	:	÷
	<b>X</b> 149	7.7	3.8	6.7	2.2
	X <sub>150</sub>	5.1	3.4	1.5	0.2

#### Unsupervised learning

Why do unsupervised learning?

- Raw data is cheap.
- Save memory/computation.
- Reduce noise in high-dimensional data.
- Often a pre-processing step for supervised learning.

# Common Distances

#### Euclidean distance

L2- Norm of the difference vector

#### Manhattan Distance

- L1- Norm of the difference vector
- $\partial(a, b) = ||a b||_1 = \sum_{i=1}^{d} |a_i b_i|$

#### $L^p$ distance

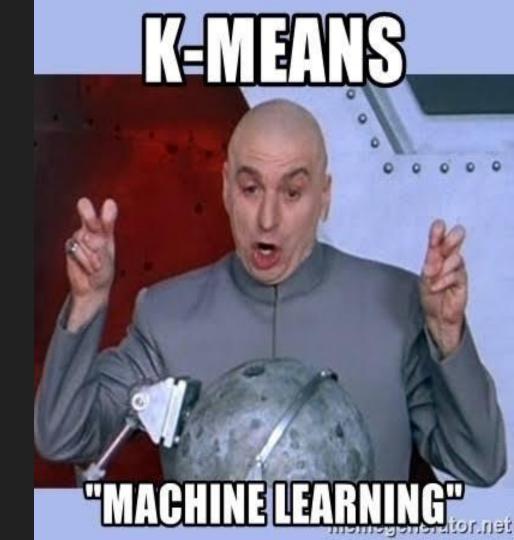
L<sup>P</sup> norm of the difference vector

$$- \boldsymbol{\partial}(\boldsymbol{a}, \boldsymbol{b}) = \|\boldsymbol{a} - \boldsymbol{b}\|_{\boldsymbol{p}} = \sqrt[p]{\sum_{i=1}^{d} (a_i - b_i)^p}$$

## Question?

## K-Means Clustering

What is K-Means?



Introduction

- Uses Distance Function
- Uses Mean as representative.
   Called centroid
- It has a parameter K that you need to guess before clustering.
- Iterative two-step approach
  - Cluster Assignment.
  - Centroid Update

**Objective Function** 

Minimize the sum of the errors between samples in a cluster and their representative (**centroid**).

$$2+3=5$$
  $L=9+1$   $S=E+7$   $8=E+S$   $h$ 
 $1+S$   $2+2=4$   $5+3=8$   $9=1+S$   $1+6=7$   $h=1+3=4$   $9=1+S$   $3+4=7$   $3+3=6$   $h=E+1$ 
 $2+2=4$   $5+3=8$   $9=1+S$ 
 $2+2=4$   $5+3=8$   $9=1+S$ 

1+6=7

5+1=6 9=8+8

#### ALGORITHM 13.1. K-means Algorithm

#### K-MEANS (D, $k, \epsilon$ ): 1 t = 0

- 2 Randomly initialize k centroids:  $\mu_1^t, \mu_2^t, \dots, \mu_k^t \in \mathbb{R}^d$
- 3 repeat

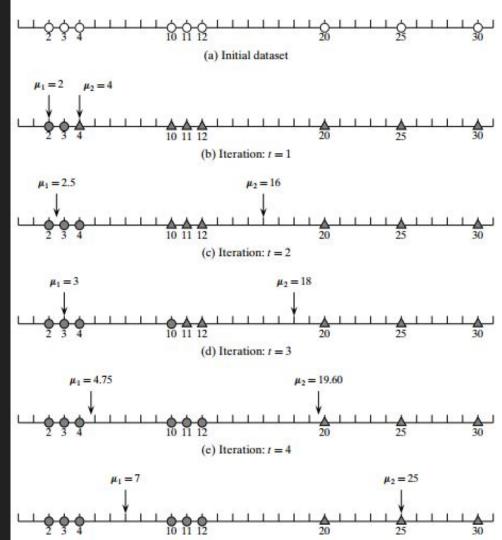
6

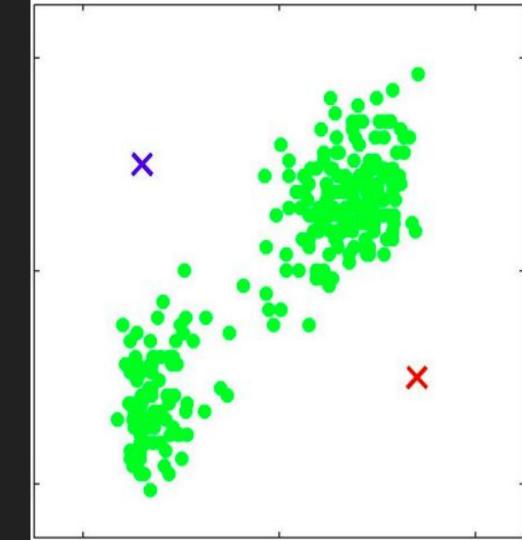
- $t \leftarrow t+1$   $C_j \leftarrow \emptyset \text{ for all } j=1,\cdots,k$ 
  - // Cluster Assignment Step

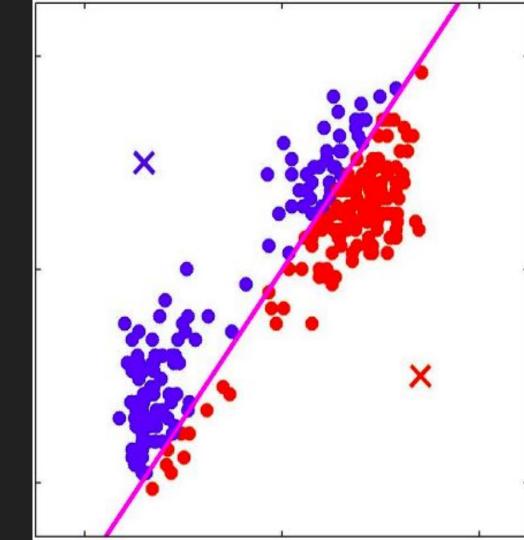
  - foreach  $x_i \in D$  do
- // Centroid Update Step

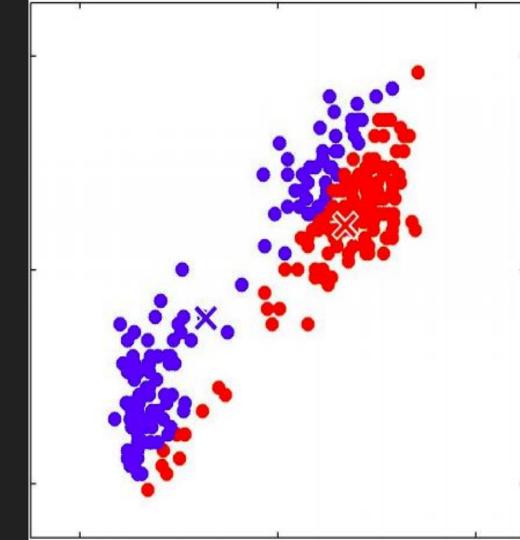
foreach 
$$i = 1$$
 to  $k$  do
$$\mu_i^t \leftarrow \frac{1}{|C_i|} \sum_{\mathbf{x}_j \in C_i} \mathbf{x}_j$$

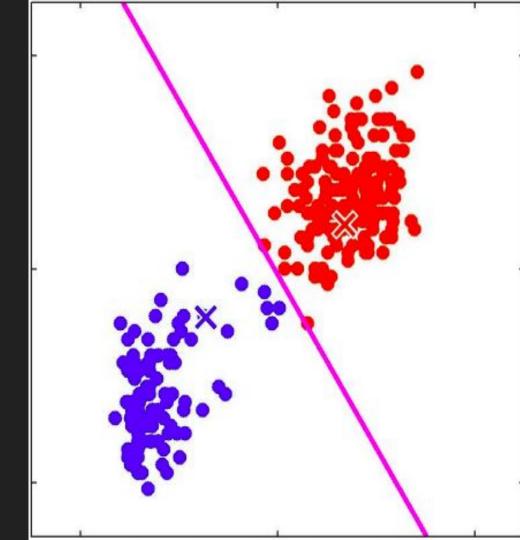
11 until  $\sum_{i=1}^{k} \| \boldsymbol{\mu}_{i}^{t} - \boldsymbol{\mu}_{i}^{t-1} \|^{2} \leq \epsilon$ 

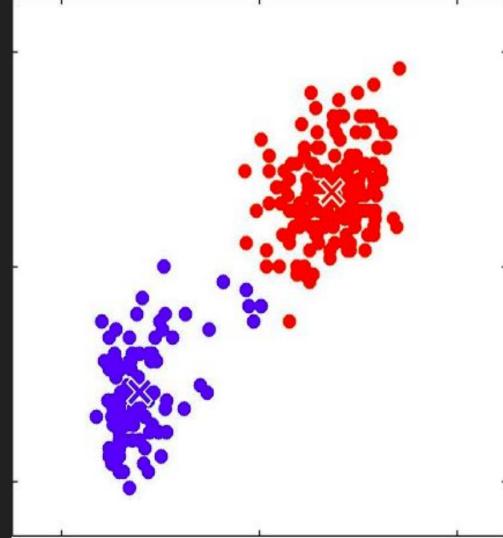












Choosing K?

One way to select **K** for the **K-means** algorithm is to try different values of **K**, plot the K-means objective versus K, and look at the "**elbow-point**" in the plot.

# 1000 K-Means Choosing K?

Limitations

- Hard assignments of data points to clusters.
- **Sensitive** to outliers.

Works poorly on non-convex clusters.

Document Classification



web <u>news</u> <u>im</u> alex skold

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Top 169 results of at least 188,000 retrieved for the query alex iskold

AdaptiveBlue: Get the BlueOrganizer Firefox

sites, and allows you to quickly do what you want to do. www.adaptiveblue.com - [cache] - MSN, Ask, Wisenut

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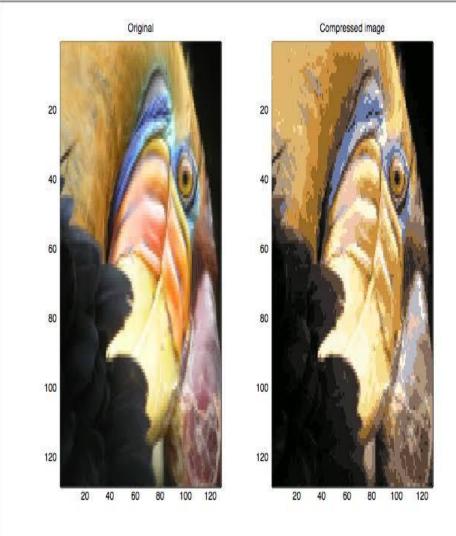
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**Image Segmentation** 



**Image Compression** 



## Question?

#### PUZZLE-TIME

You have 15 L.E with you. You go to a shop and shopkeeper tells you price as 1 L.E per chocolate. He also tells you that you can get a chocolate in return of 3 wrappers. How many maximum chocolates you can eat? 2

## Spectral Clustering

# What is Spectral Clustering?



# Spectral Clustering

Spectral clustering is a technique with roots in **graph theory**, where the approach is used to identify **communities of nodes** in a graph based on the edges connecting them. The method is **flexible** and allows us to **cluster non graph data** as well.

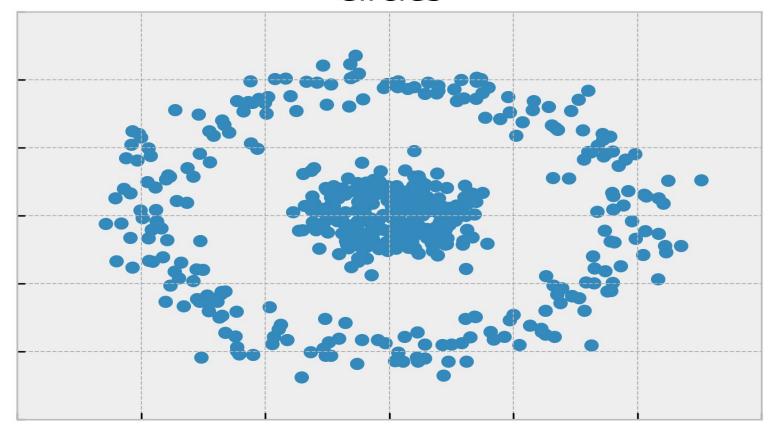
# Spectral Clustering

Spectral clustering uses information from the **eigenvalues** (spectrum) of special matrices built from the graph or the data set.

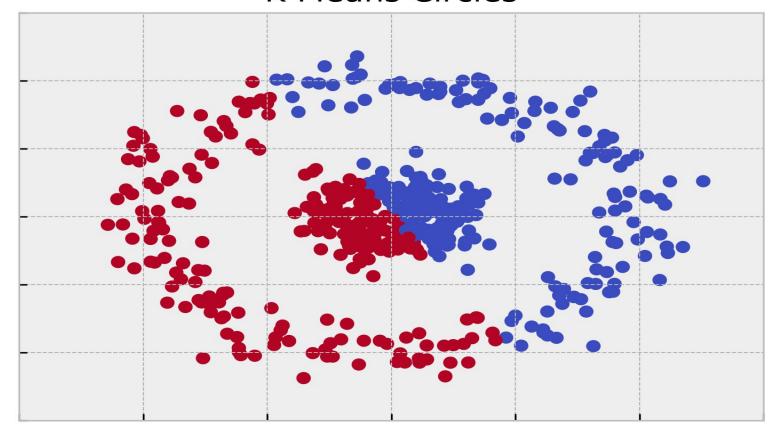
# Spectral Clustering

There are a many ways to treat our data as a graph. The easiest way is to construct a k-nearest neighbors graph. A k-nearest neighbors graph treats every data point as a node in a graph. An edge is then drawn from each node to its k nearest neighbors in the original space. Generally, the algorithm isn't too sensitive of the choice of k. Smaller numbers like 5 or 10 usually work pretty well.

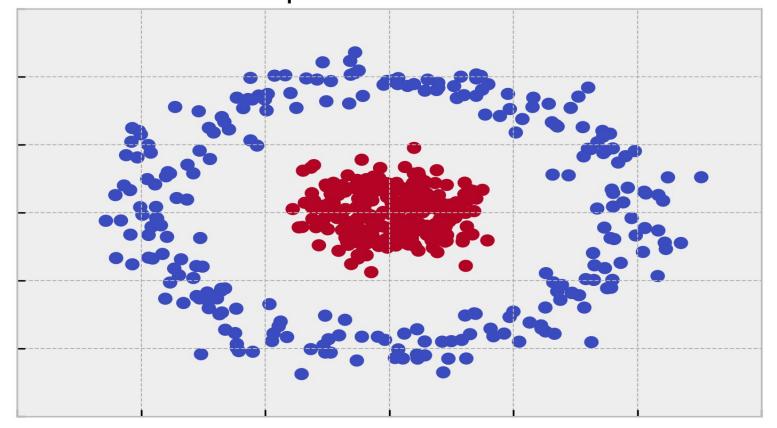
### Circles



#### K-Means Circles



### **Spectral Circles**



### Question?

Goals

#### - Evaluation

- Quality

#### - Stability

 Sensitivity to parameters used

#### - Tendency

 Ability to find groups in data if exists

**Types** 

#### - External

 Expert specified knowledge.

#### - Internal

 Measures derived from the data.

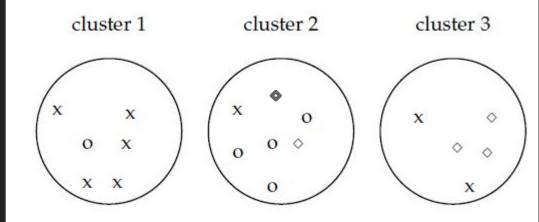
#### - Relative

 Compare different clustering output, to set the best parameters.

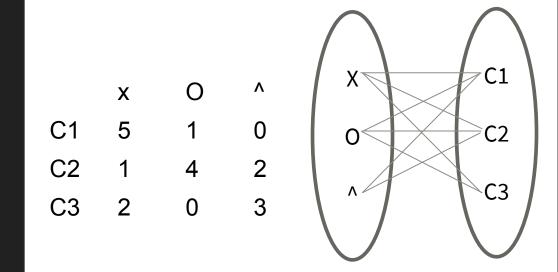
**Purity** 

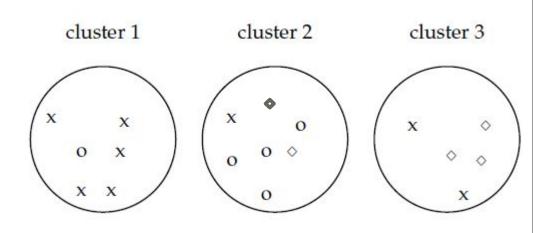
#### Matching Based

- Purity
  - $purity_i = \frac{1}{n_i} \max_j^k n_{ij}$ ,  $Purity = \sum_{i=1}^r \frac{n_i}{n} purity_i$   $purity_1 = \frac{1}{6}(5)$ ,  $purity_2 = \frac{1}{7}(4)$ ,  $purity_3 = \frac{1}{5}(3)$ ,  $Purity = \frac{6}{18}(\frac{5}{6}) + \frac{7}{18}(\frac{4}{7}) + \frac{5}{18}(\frac{3}{5}) = \frac{12}{18}$



Maximum Matching



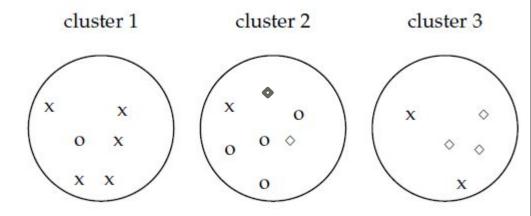


F-Measure

#### ching Based

#### F-measure

For every cluster compute



PUZZLE-TIME

Know Average Salary without Disclosing

**Individual Salaries?** 

### Question?

### Python (K-Means)

Thank You <3

