

Assignment#1

Overview:

Crowdfunding platforms like Kickstarter and Indiegogo have surged in popularity since the late 2000s. From indie creators to A-list celebs, they're the go-to for launching products and generating buzz. But not every project succeeds. To secure funding, a project must meet or exceed its initial goal. This challenge involves analyzing a database of 1,000 sample projects to uncover hidden trends and insights. Let's dive in and decode the secrets to crowdfunding success.