

Muhammad Hassan Saeed

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SUMMARY

To gain extensive experience and work in a competitive environment where I can groom my Software skills, Personal Skills, and work for the growth of the respective organization.

EDUCATION

Bachelor of Software Engineering

Minor in Android App Development and Front End • University of Central Punjab • 3.02 • Johar Town, Lahore • 2023

F. Sc (Pre-Engineering)

Minor in Mathematics • Govt Colleges Ravi Road • Shahdara Lahore • 2020

Matric (Science)

Minor in Mathematics • Govt Boys High School Factory Area • Shahdara Lahore • 2018

EXPERIENCE

SEO Analyst

BlueDigitalPixel

August 2021 - May 2022, Johar Town, Lahore

- Keyword Research: Identifying relevant keywords and phrases that users likely use when searching for products, services, or information related to the website's content.
- On-Page Optimization: Optimizing the website's pages to improve search engine rankings.
- Technical SEO: Ensuring the website's technical aspects are optimized for search engines.
- Content Strategy: Developing and executing a content strategy that focuses on creating high-quality, relevant, and engaging content to attract users and search engines.
- Link Building: Acquiring high-quality backlinks from reputable websites to improve the website's authority and credibility in the eyes of search engines.
- Analytics and Reporting: Monitoring and analyzing website performance using tools like Google Analytics, Semrush, Keyword Planner, etc.

SKILLS

Front End: HTML, CSS, JavaScript.

C/C++ Programming: Ability to build C++ programs using OOP principles and proficiency in implementing data structures concepts. And Familiar with Linux Operating System using C Language.

Java programming: Familiarity with Android Studio and ability to develop Android applications using the Java programming language. Experience with GitHub for version control.

Python programming: Ability to build Python programs using OOP principles and apply data structures concepts.

Database Management: Ability to build basic databases using SQL (DDL or DML) queries, demonstrating competence in data modeling and manipulation.

Quality Assurance: Proficient in software testing techniques including black box and white box testing.

WordPress web development: Theme customization, plugin integration, and more.

INTERPERSONAL SKILL

- Eager and zealous in individual as well as in Teamwork.
- Expertise in Problem Solving.
- Aptitude in Documentation/Report Writing.
- Best in Time Management.
- Proficiency in Communication Skills.
- Good in Analytical Solutions (Math).

PROJECTS

MeetMedi Android App

University of Central Punjab • June 2023 - July 2023

- I developed MeetMedi a Medical App that provides medical accessories to its customers in the nearest places.
- App able to save the customer's recodes (Purchases, Dates, etc).

Online Printing Press Website

University of Central Punjab • January 2023 - February 2023

- Online Printing Press Company-based Website that provides printing services to its customers. (It includes: Logo Design, shirt design, Book Covers Design, Flyers, etc).
- On the Printing Press Website I use programming Languages HTML, basic CSS, basic JavaScript Mostly SQL.

Testing Facebook

University of Central Punjab • December 2022 - January 2023

- By using White Box testing techniques I tested the Facebook Login Page and their home page working by using selenium software.

WordPress Websites

Blue Digital Pixel • June 2022 - September 2022

- Creating a ClaimsHack a WordPress-based website for the UK client. This website-based Injury Claim, a Blog Website provides Knowledge to people about Injury claim issues and their solutions.

CERTIFICATIONS

Search Engine Optimization

Sunny Ali, Video Boot Camp (VBC) • 2022

Freelancing

DigiSkills • 2022

COURSEWORK

Freelancing

DigiSkills • 2022 • SEO Content Writing

I was worked for Flourish Consult company as an SEO Content Writer.
