AudioBook :  
  
Ok. Now in order to calculate the cost, we have a simple formula to have the number of words converted into number of recording hours and then multiply it with the per finished hour fee that is usually around ($350 to $500) as per Google or Audible whereas we charge a flat fee of $250 per finished hour (by finished hour means the final number of hours for an audiobook because after the recording a couple of hours are also counted and needed for its mixing and finalization.   
  
Now leta convert your word count that is around 80,000 words so according to market standards and as per audible, 10,000 words approx can be accumulated as one hour of recording and 30 minutes for mixing and 30 minutes for finalization thus it would be around 11 hours of total work that you would be charged and that is coming upto 11\*250 = $2750 One time fee (50% paid upfront and 50% on after recording) for getting a 10 hours audiobook recorded and published on audible and 125+ audiobook platforms.

hostwriting

Hello John,

It was lovely speaking with you today. As discussed, I am attaching the details for your review. Please let me know if you have any questions or concerns and I will be able to address them here.

Process:

As soon as the order is placed, A project manager gets in touch with you over the phone. They welcome you onboard and share a couple of questionnaires with you which entail information about the subject of the book and what writing style you prefer.

Once, we have the filled questionnaires, our writing team drafts an outline based on the provided information and shares it with you for your approval. once we have the approval for the outline from you, our writers start writing the first chapter.

The entire book will be done chapter by chapter and you will be called every week to get your feedback. Similarly, the book will be delivered chapter by chapter every week so we can make sure we are moving in the right direction.

Once the book is completed, it is completely formatted as per the international publishing standards and shared with you in Pdf and MS word files.

The calls will be just to receive your feedback. 10-15 minutes at max. If you think calls are going to be tough to schedule, we can do emails as well. And when you think you can make time for calls, we can speak.

Packages:

This is the package that is offered for the ghostwriting of a book with different quality of writers.

Writing Package:

Creating/updating the outline.

Completing your book of around 200 pages as per the requirements/outline.

Adjust the layout and presentation for the publishing standards.

Unlimited revisions.

A dedicated team of expert writers.

Complete Ownership Rights.

Editing, Proofreading, and formatting

Turnaround Time of 60 – 70 days.

Now from the pricing point of view. We have three different tiers of writers.

1. Platinum Tier - NYT Nominated Authors

2. Gold Tier - Professional Ghostwriters with 15+ years of experience

3. Silver Tier - Professional Ghostwriters with 5+ years of experience.

The price for the same package in different tiers will be:

1. Platinum - Now $11,125

2. Gold - Now $6,725

3. Silver - Now $3,100

We sign a contract before we move forward and our entire emphasis remains on the writing as per the client's suggestions. Remember, it is your book. We are only a company that is hired to do the job on it.

One thing I can guarantee is that there is no other company better than Penguin Book Writers to get the job done.

I look forward to hearing from you about your opinion on the shared information.

Regards,

Marketing:

• Email Blast: +300,000 subscribers

• Press Release Campaign

• Social Influencer Promotion

• Social Media Paid Campaign: 1 million + Targeted Reach

• Blog & Article Marketing

• Maintenance of Author Website

• SEO Optimization of the Website

• SEO Search Analytics

• Organic Social Media Marketing

• Posts Calendar

• Maintenance for at least 6 months

• Creation of Marketing Material

• Paid Marketing Budget

• Optimizations for Online Platforms

• Optimization for Website

Phase 1:

- Research on Demographics

- Optimization on Platforms where the book is available

- Posts Calendar

- SEO initialization

Phase 2:

- Preparing Marketing Campaigns

- Video Trailer and Teaser Creation

- Publishing

Phase 3:

- Running adverts

- Targeting Traffic from social media to Check Out

- Weekly Stats Reports

All In One Package: $1,000

1. Developmental Editing & Book cover

2. Editorial Report

3. Line by Line Editing

4. Proofreading.

5. Formatting and type-setting.

6. eBook, Paperback, and Hardcover formats.

7. Unlimited Revisions.

8. Editorial review.

9. Plagiarism check.

10. Critique.

11. Publishing on 50+ platforms.

12. Dedicated Project Manager.

13. 100% royalties will be owned by you. (Amazon will deduct 20% to 30% of the royalties for printing and delivery).

14. 100% refund (if we fail to satisfy you with the services).

15. 100% ownership of material.

Platforms to be catered :

- Amazon

- B&N

- Kobo

- iBooks

- Scribd

- Tolino

Paperback Submission over :

- Adlibris

- Agapea

- Amazon.co.uk

- Aphrohead

- Blackwell

- Book Depository Ltd

- Books Express

- Coutts Information

Services Ltd

- Designarta Books

- Eden Interactive Ltd

- Foyles

- Gardners

- Trust Media Distribution

(formerly STL)

- Mallory International

- Paperback Shop Ltd

- Superbookdeals

- The Book Community Ltd

- Waterstones

- Wrap Distribution

Ebook Submission over :

- 24Symbols

- Ainosco

- Amazon\*

- Apple\*\*

- Barnes & Noble Nook

- Bibliotheca

- BibliU

- Bolinda

- Bookmate

- Chegg

- De Marque

- eBooks.com

- EBSCO

- fable

- Follett/B&T

- Gardners

- Glose

- hoopla

- Hummingbird

- iGroup

- ITSI

- Kobo Plus

- Kortex

- Libreka

- Libri.de

- LitRes

- Mackin

- Odilo

- OverDrive

- Perlego

- Perusall

- ProQuest

- Publica.la

- RedShelf

- Scribd

- SpoonRead

- Storytel

- VitalSource

- WF Howes

- Wheelers

- Wook

- YouScribe

Library Submission over 30K

plus Libraries through :

- Bakers & Taylor

- Bibliotheca

- OverDrive