

# HASSAN NAEEM

FULL STACK DEVELOPER 📍 KARACHI, PAKISTAN ☎ 03331267223

## ◦ DETAILS ◦

Karachi  
Pakistan  
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## ◦ LINKS ◦

[Linked In](#)  
[Github](#)

## ◦ SKILLS ◦

Microsoft Office
HTML & CSS
JavaScript
Bootstrap
jQuery
Wordpress
SQL
MySQL
PHP
Laravel
Angular JS
ASP.NET
Adobe Photoshop
Adobe Illustrator
Git

## 👤 PROFILE

A highly skilled **Software Developer** with expertise in **PHP, Laravel, and Frontend Development**, possessing a strong command over backend technologies and modern web development frameworks. While proficient in **WordPress**, my core strength lies in building scalable and efficient web applications using **Laravel and PHP**.

With over **four years of teaching experience**, I have a deep understanding of software development principles and enjoy mentoring aspiring developers. Currently serving as the **Academic Head at Aptech**,

## 📁 EMPLOYMENT HISTORY

### Faculty at Aptech Garden, Karachi

December 2022 — March 2024

- Conducted **interactive lectures and hands-on training** on various IT subjects, including **PHP, Laravel, Frontend Development, and WordPress**.
- Developed and delivered **structured lesson plans** to enhance students' understanding of modern web technologies.
- Provided **guidance and mentorship** to students, helping them build real-world projects and strengthen their programming skills.

### Remote Wordpress Developer at V.B Studios, Karachi

September 2024 — Present

- Oversee the **development, maintenance, and optimization** of the company's WordPress website to ensure smooth functionality.
- Customize **themes and plugins** to enhance website performance and meet business requirements.
- Enhance **website speed, security, and responsiveness** for a seamless user experience.
- Provide ongoing **technical support and troubleshooting** for website updates and content management.

### Social Media Marketing Manager at INFRA Professional Training Center, Karachi

August 2023 — February 2025

- Developed and executed **Meta Ads campaigns**, ensuring targeted reach and engagement.
- Created and scheduled **engaging content** to boost brand visibility and audience interaction.
- Monitored and responded to **customer queries and messages**, maintaining a positive brand image.
- Analyzed **social media performance metrics** to refine strategies and improve engagement.

### Remote Wordpress Support at M.E.C.C, Karachi

December 2024 — Present

- Provided **technical support and maintenance** for WordPress-based websites, ensuring smooth performance and security.
- Troubleshooted and resolve **WordPress-related issues**, including plugin conflicts, theme customization, and database errors.
- Implemented **custom functionalities and enhancements** using PHP, HTML, CSS, and JavaScript.
- Optimized website performance, improve **SEO strategies**, and ensure **mobile responsiveness**.

- Managed **content updates, backups, and security measures** to maintain site integrity.
- Collaborated with the internal team to support digital initiatives and enhance the company's online presence.

#### Graphics Designer - Intern at Smart Cube Systems, Karachi

September 2020 — December 2020

- Created **visual designs, banners, and marketing materials** using Adobe Photoshop and Illustrator.
- Assisted in designing **logos, social media graphics, and promotional content** for digital and print media.

#### Laravel Developer - Intern at MT Coders, Karachi

June 2020 — November 2021

- Built **custom Laravel-based solutions** to generate, manage, and analyze reports efficiently.
- Integrated **database management** to ensure accurate data retrieval and reporting.
- Optimized system performance for **faster data processing and report generation**.



## EDUCATION

#### F.S.C, Govt. Jinnah College For Mens, Karachi

April 2017 — May 2019

#### Diploma In Software Engineering, Aptech Metro Star Gate, Karachi

October 2017 — July 2021

#### C.I.E.E, Eureka Al-Hilal, Karachi

June 2015 — November 2015