



Hassan Nahhal

TORONTO, ON

nahhal.hasan@gmail.com

+1 (226) 600-3458

Energetic, target-oriented, collaborative, analytical problem-solver Salesforce Developer with 4+ years of experience in **designing, implementing** and **testing** solutions that help companies with their **digital transformation**.

HIGHLIGHTS & CERTIFICATIONS

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|---|----------|
| • Salesforce Certified Application Architect | Apr 2021 |
| • Salesforce Certified Data Architecture Designer | Apr 2021 |
| • Salesforce Certified Sharing and Visibility Designer | Feb 2021 |
| • Salesforce Certified Platform App Builder | Oct 2020 |
| • Salesforce Certified Platform Developer I | Sep 2020 |
| • Salesforce Certified Administrator | Jun 2020 |
| • 1 st Place award for Best NexJ Systems Hackathon Project | Dec 2019 |
| • 1 st Place award for Best Mobile Solutions Capstone Project | Aug 2016 |
| • Graduated with High Distinction form Conestoga College | Aug 2016 |

SKILLS

- | | |
|---|---|
| • Apex | • Object Oriented Design and Analysis |
| • Lightning Web Components | • Database Design |
| • Java | • Design Patterns |
| • JavaScript and Node.js | • Testing and Test Automation |
| • HTML and CSS | • Debugging |
| • SQL, SOQL and SOSL | • Source Control (Git and Mercurial) |
| • REST, SOAP and Metadata APIs | • SFDX |
| • Salesforce Administration and Customization | • Scrum and Scrum tools (Jira and Azure DevOps) |

EMPLOYMENT

Aug 2020 – Present

FULL STACK SALESFORCE DEVELOPER

EcoVadis, Toronto

- Designed, built and maintained a **survey-like** tool built on top of **Sales Cloud** that includes **5 levels of parent-child relationships** to store data, externally exposed it using **Apex Web Service** and a web-app, secured it using **JWT**, and visualized it's results with interactive graphs by leveraging **Chart.js** in a custom **Lightning Web component**.
- Increased users' productivity by **automating business processes** using **Lightning Process Builder, Flows, Apex Trigger** and **other automation tools**.
- **Improved data quality** by implementing **Validation Rules** and **Apex Triggers** and unit tested them with **at least 90% code coverage**.
- Helped **derive business decisions** by building Reports, Dashboards, Custom Report Types, and custom Formulas.
- Mentored and supported team members by **providing guidance** and **detailed steps** on how to achieve a desired outcome.
- Identified gaps, areas for improvement and performance optimization with action items following **best practices**.

Nov 2017 – Apr 2020

- **Lead technical and solution designs** then discusses them with stakeholders and/or the enterprise architect to validate requirements and approaches.
- Initiated a weekly 15 minutes Lightning Talks to **share Salesforce knowledge**, best practices or interesting features we learned about, and also created a Chatter group to publish releases and release notes.
- Lead **agile transformation** by introducing change management and processes, administered sprints, sprint planning, retrospectives, stand-ups, and then **built CI/CD** between sandboxes and Production org using **Azure DevOps Repos, Pipelines and SFDX**.
- Administered the org by **importing and cleansing records** using Data Loader or Data Import Wizard, **identifying and giving the right user/object/field permissions**, creating new users and other administrative tasks.
- **Trained internal Users** on how to use Sales Cloud out-of-box feature, and external consultant on how to use **Azure DevOps** and **SFDX**.
- Researched, planned and offered to lead an **org spit project**, inclusive of **metadata and data migration, and a rollout strategy**.

APPLICATION DEVELOPER

NexJ Systems, Toronto

- Implemented features and fixed bugs for NexJ's Customer Process Management System (CPM) based on **Stakeholders' requirements**.
- Integrated CPM with both NexJ's Enterprise Customer Relationship Management (CRM) and CRM for Wealth Management.
- Wrote unit tests to **maintain quality** and **eliminate regressions**.
- Helped Professional Services implement clients' requirements using CPM to **improve and enforce compliance**.
- Developed Progress Calculation with an **intuitive UI** to **improve User Experience** and **increase** Financial Advisors' **productivity**.
- Performed code reviews and **took initiative** to develop coding standards to maintain **code base quality** and **increase readability**.
- Administered **Scrum** processes including grooming, stand-ups, sprint planning and retrospectives.
- Documented features and bugs internally for each release to **increase knowledge transfer**.
- Integrated CPM with **Salesforce's** Sales Cloud by building **REST** APIs that push data to **Heroku's PostgreSQL** database, then retrieve them in Salesforce through Salesforce Connect. (Hackathon)

Mar 2017 – Aug 2017

FULL STACK DEVELOPER

Whut Inc (Contract), Toronto

- Investigated and fixed bugs for Whut's Content Management System.
- Integrated Whut's CMS with **Salesforce's** Sales Cloud.
- Built a PDF viewer using Mozilla's **PDFJS** in **Angular2** and **ionic2**.

Jan 2016 – Apr 2016

APPLICATION DEVELOPER

Blackberry (Co-op), Waterloo

- Analyzed, optimized and scheduled Oracle **PL/SQL** stored procedures.

EDUCATION

May 2015 – Aug 2016

MOBILE SOLUTIONS DEVELOPMENT (OCGC WITH CO-OP)

Conestoga College, Kitchener, Canada

- **GPA:** 3.93/4
- **Capstone project:** [Receipt Keeper](#), a mobile and **Web app** that uses **Tesseract OCR** to extract then persist and **sync** data from a receipt.

Sep 2010 – Jun 2014

BSC IN COMPUTER SCIENCE

Beirut Arab University, Beirut, Lebanon

- **ABET** accredited
- **Senior project:** PocketShop, a **C2C** eCommerce app built for Android devices.

SOCIAL

