

SEO WOLVES

COMPANY PROFILE

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ABOUT WOLVES

SEO Wolves was founded in January 2024 as an ambitious initiative combining extensive expertise with modern innovation in digital marketing. Our team has over **10 years** of experience in search engine optimization (SEO), content creation, website design and development, and managing paid advertising campaigns on platforms like Google.

Throughout our journey, we have worked with more than **50 companies** across various industries and sectors, spanning the Arab world and the **Gulf** region. We take pride in building successful partnerships with our clients, helping them achieve their marketing goals and strengthen their digital presence strategically and effectively.



VISION

To redefine SEO in the Arab world by becoming the most trusted partner for brands seeking lasting digital growth and visibility.

We aim to lead the market through innovation, strategy, and results that speak louder than promises.



MISSION

To empower businesses with transparent, data-driven SEO strategies that elevate their online presence, drive measurable results, and build long-term competitive advantage.

We don't just improve rankings — we craft paths to real growth.



VALUES

- **Transparency:** We believe in clarity, honest reporting, and open communication at every step of the journey.
- **Partnership:** We treat every client as a long-term partner — your success is our success.
- **Expertise:** Our team combines deep SEO knowledge with strategic thinking to deliver smart, customized solutions.
- **Growth-Driven:** We focus on impact — every decision we make is tied to your growth, not vanity metrics.
- **Unity & Loyalty:** Like a wolf pack, we move as one — strong, agile, and loyal to the mission.



MILESTONES

2023:

- Founded SEO Wolves with a vision to lead the SEO industry in the Arab world.

2024:

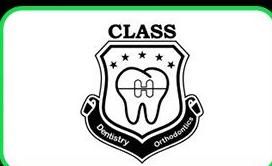
- Expanded our services to include Content Marketing and Web Development.
- Launched our Microservices SEO Model for modular and scalable service delivery.
- Crossed 25+ clients served across multiple industries.
- Entered regional markets in Saudi Arabia, UAE, and Kuwait.

2025:

- Develop a custom AI Agent framework to perform Micro SEO services fully transparently.
- Strengthened partnerships with brands seeking long-term digital growth.
- Laid the foundation for future productized SEO solutions and automation.



OUR CLIENTS



OUR CLIENTS



OUR PARTNERS



ANSWER
THE PUBLIC



Google Ads



Google
Search Console



Snapchat
Partners

OUR METHODOLOGY

At SEO Wolves, we follow a selective partnership approach. We carefully choose to collaborate only with clients who are genuinely committed to their growth and success. This ensures that every effort, strategy, and resource we invest contributes to building a sustainable and result-driven partnership.

Our methodology is built on four key pillars:

1. Precision & Commitment

We commit to strict deadlines, agreed-upon strategies, and measurable results. Every project is executed with the highest level of professionalism.

2. Microservices Approach

By breaking down SEO and digital marketing into specialized microservices, we ensure flexibility, scalability, and tailored solutions that meet each client's unique needs.

3. Effective Communication

Our team maintains continuous communication during working hours and provides immediate support in urgent cases, ensuring clients always feel connected and supported.

4. Result-Oriented Execution

From in-depth research and strategy design, through implementation and optimization, to transparent reporting, our focus remains on achieving impactful outcomes such as higher rankings, increased traffic, and sustainable growth.

At SEO Wolves, we don't just provide SEO services; we build strategic partnerships that thrive on trust, results, and shared success.

OUR WORK PROCESS

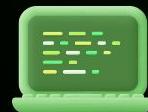
At SEO Wolves, we follow a structured and transparent work process designed to deliver consistent and measurable results:

- 1. Discovery & Audit:** We begin by conducting a full audit of the client's website, industry landscape, and competitors to identify challenges, opportunities, and areas for growth.
- 2. Strategy Development:** Based on the audit, we create a customized SEO and digital growth strategy with clear objectives and measurable KPIs.
- 3. Implementation:** Our team executes the strategy using a microservices approach, covering on-page optimization, off-page activities, technical improvements, and content development.
- 4. Optimization:** We continuously monitor performance, analyze data, and fine-tune tactics to ensure ongoing improvement and sustainable growth.
- 5. Reporting & Communication:** Clients receive transparent reports with actionable insights, accompanied by regular communication to align on progress and next steps.
- 6. Growth & Partnership:** Beyond execution, we focus on building long-term partnerships by adapting strategies as our clients expand and their needs evolve.



OUR SERVICES

We offer specialized services built around one goal: **Making Search Engines your most Profitable Marketing Channel**



SEO:

Search Engine Optimization
(SEO):
And their microservices like

- Technical Audits
- On-page & Off-page Optimization
- Keyword Strategy
- Backlinks strategy
- And More...

Content Creation:

Content Creation:
And their microservices like

- SEO Blog Writing
- Content distribution
- Content analysis
- And More...

Website Development:

Website Development
And their microservices like

- Hosting
- UI & UX
- Front & Back end
- Testing
- And More...

Paid advertising:

Paid advertising:
And their microservices
like

- Map Ads
- App Ads
- Search Ads
- Display Ads
- And More...

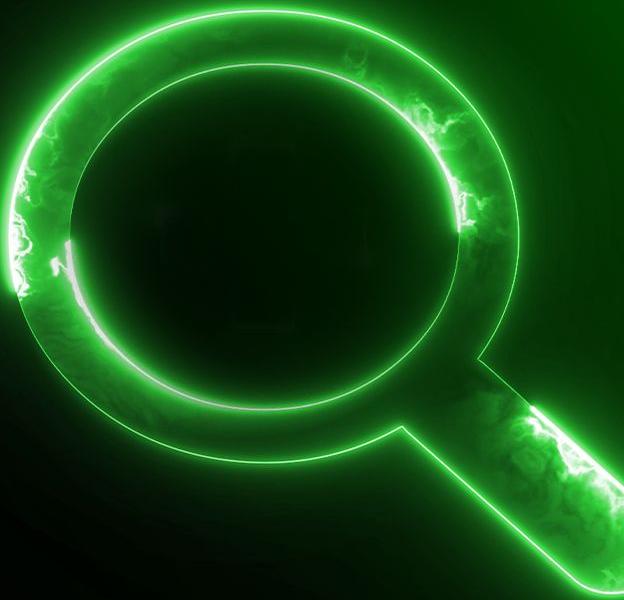
SEARCH ENGINE OPTIMIZATION (SEO):

Your Visibility. Our Mission.

At SEO Wolves, SEO isn't just a service — it's our core. We design intelligent, data-backed strategies to get your brand found, ranked, and chosen.

What We Deliver:

- **Technical SEO:** We start with your website's foundation — crawling, indexing, speed, structure, and mobile performance. Clean code and technical health are non-negotiable.
- **On-Page Optimization:** From metadata and internal linking to keyword mapping and content structure — we make every page search-friendly and conversion-ready.
- **Off-Page SEO & Link Building:** We build strong, organic backlinks through ethical, strategic outreach that boosts your authority and trust in the eyes of search engines.
- **Keyword Research & Content Strategy:** We don't chase traffic — we target intent. Our keyword planning aligns with your customer journey and business goals for maximum ROI.
- **Performance Monitoring & Reporting:** Transparent, real-time dashboards and monthly reports keep you in the loop. Rankings, clicks, conversions — we track it all.



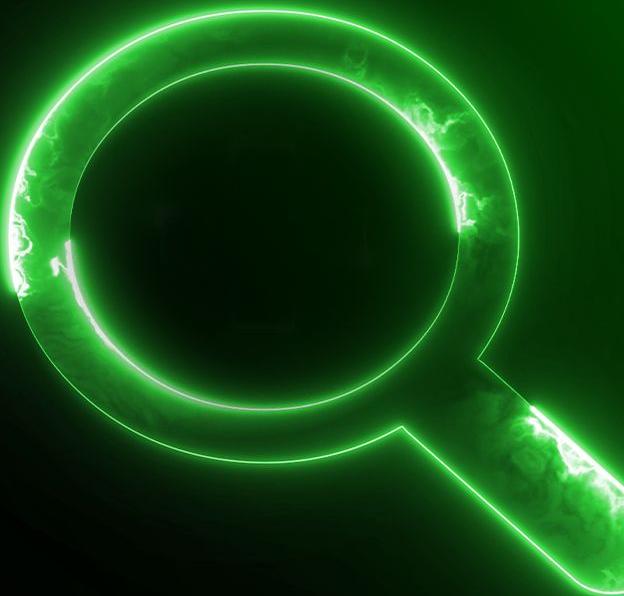
SEARCH ENGINE OPTIMIZATION (SEO):

Our Microservices:

- K.W Research
- Competitor Analysis
- Articles Optimization
- Backlinks List
- SEO Website Structure
- Backlinks Work
- Core Web Vitals
- Off-Page Strategy
- On-Page Strategy
- Site Speed Enhancement
- Site Audit

Why Our SEO:

- Built on real data, not guesswork.
- Customized strategies for your business.
- Designed for long-term organic growth.
- Fully integrated with content, design, and CRO.



WEBSITE DEVELOPMENT

Built to Rank. Designed to Convert.

We don't just build websites — we create **SEO-optimized digital assets** that are fast, functional, and built to drive growth from day one.

What We Offer:

- **Custom SEO-Friendly Builds:** Every website we build is structured for search engines from the start — clean code, scalable architecture, and technical SEO baked in.
- **All Web Development:** Whether you're a content-driven brand or an e-commerce store, we develop fully responsive, high-performing websites with many technologies.
- **Mobile & Speed Optimization:** Page speed and mobile usability directly impact rankings and conversions. We ensure your site is lightning fast and flawlessly responsive across all devices.
- **UI/UX Design Integration:** We collaborate with UI/UX designers to ensure your site is not only functional, but beautiful, intuitive, and user-centered.
- **Ongoing Technical Support:** Post-launch, we offer ongoing support, performance monitoring, and updates, keeping your website secure, optimized, and ready to scale.



WEBSITE DEVELOPMENT

Our Microservices:

- UI Design
- Front-end Development
- Back-end Development
- SEO Management
- Testing & Optimize
- Hosting

Why Choose Us for Web Development?

- SEO-first from the wireframe up.
- CRO and user experience aligned.
- Future-proof tech stack & scalable frameworks.
- Fully integrated with content, analytics, and marketing.



CONTENT CREATION

Content with Purpose. Built to Rank.

At SEO Wolves, we craft content that does more than just fill pages — it **educates, engages, and elevates your brand** in search results.

What We Offer:

- **SEO Content Writing:** We create content designed to rank — from landing pages to blog posts, every word is optimized around user intent and search algorithms.
- **Product Descriptions & E-commerce Content:** Tailored, keyword-rich product content that turns browsers into buyers while improving visibility on Google Shopping and search results.
- **Blog Strategy & Execution:** We build editorial calendars aligned with your SEO goals, delivering consistent, relevant, and valuable blog posts that attract and retain traffic.
- **AI-Assisted Content at Scale:** Need volume without sacrificing quality? We use advanced AI tools under human supervision to generate and optimize content quickly and cost-effectively.
- **Arabic & English Content Creation:** Our bilingual team produces native-quality content that resonates with audiences across the MENA region — culturally relevant and linguistically flawless.



CONTENT CREATION

Our Microservices:

- Content Strategy
- Seo Articles
- Content Distribution
- Content Analysis

Why Our Content Converts:

- Rooted in deep SEO keyword & topic research.
- Written by specialists, not generalists.
- Tailored to user behavior & funnel stages.
- Built for both humans and search engines.



PAID ADVERTISING

Precision. Performance. Profit.

At SEO Wolves, we design paid advertising campaigns that do more than spend budgets — they **drive real business results** with data-backed targeting and creative execution.

What We Offer:

- **Google Ads (Search & Display):** Reach high-intent users at the right moment. We create and manage keyword-targeted campaigns that capture demand and maximize ROI.
- **Social Media Advertising:** Launch powerful, creative-driven ads on platforms like Instagram, Facebook, TikTok, and LinkedIn — built for visibility, engagement, and conversions.
- **Retargeting & Funnel Ads:** Don't let interested users slip away. We build smart retargeting campaigns that guide users from awareness to action with precision.
- **Creative Strategy & Copywriting:** We develop scroll-stopping ad creatives, headlines, and CTAs tailored to each platform's audience behavior.
- **Performance Optimization & Reporting:** Real-time analytics, weekly optimizations, and monthly reports ensure every ad dollar is accountable and working hard for your brand.



PAID ADVERTISING

Our Microservices:

- Search Ads
- Display Ads
- Youtube Ads
- Shopping Ads
- App ads
- Map ads

Why Brands Choose Us for Paid Ads:

- Unified strategy with SEO for lower CPAs.
- Custom-built funnels based on user journey.
- Constant A/B testing and budget reallocation.
- Transparent reporting and full-funnel insight.



OCTAHEDRON

Octahedron is a comprehensive Enterprise Resource Planning (ERP) solution designed to integrate and streamline all business functions within a single, powerful platform.

With its modular structure, Octahedron provides:

- Task & Project Management for full control of operations.
- Real-time Reporting & Analytics to support better decision-making.
- Scalable Modules (Finance, Sales, HR, Supply Chain, etc.) are adaptable to any industry.
- Centralized Data Management ensures accuracy, efficiency, and transparency.

At **SEO Wolves**, Octahedron is more than a product — it's part of our workflow. We use its Task Management System internally to:

- Track every client project step-by-step.
- Ensure deadlines and deliverables are met with precision.
- Maintain seamless communication within our team.
- Monitor KPIs and results in real time.
- Every client gets a dedicated account on Octahedron to monitor their projects.
- Clients can follow up on all tasks, workflows, and progress in real-time.

By relying on Octahedron, we guarantee our partners a structured, transparent, and results-driven approach. And for businesses seeking the same efficiency, Octahedron is also available as a standalone solution.



OCTAHEDRON

Key Features of Octahedron ERP System

Octahedron empowers businesses with a complete, scalable solution that ensures efficiency, transparency, and growth.

1. Task & Project Management

Organize, assign, and track tasks with full visibility over workflows and deadlines.

2. Real-Time Reporting & Analytics

Access clear dashboards and insights to make data-driven decisions instantly.

3. Finance & Accounting

Manage budgets, invoices, and financial reports with precision and accuracy.

4. Sales & CRM

Streamline sales processes, track pipelines, and manage customer relationships effectively.

5. Inventory & Supply Chain

Monitor stock levels, suppliers, and logistics in real time for smooth operations.

6. Human Resources & Payroll

Simplify employee data, attendance, and payroll management in one place.

7. Scalability & Customization

Flexible modules that adapt to different industries and business sizes.

With Octahedron , we turn complexity into clarity — empowering businesses to focus on growth while we streamline the process.



“
Just Remember
We are always partners.



OUR LATEST PROJECTS



OUR LATEST PROJECTS



MOBILE APPLICATIONS



MOBILE APPLICATIONS

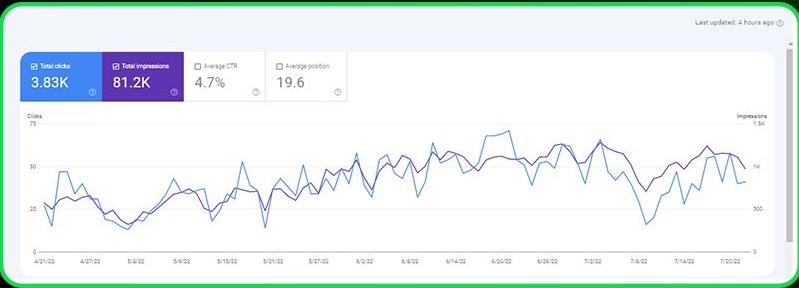


SEO



SEO Performance – E-Commerce Field

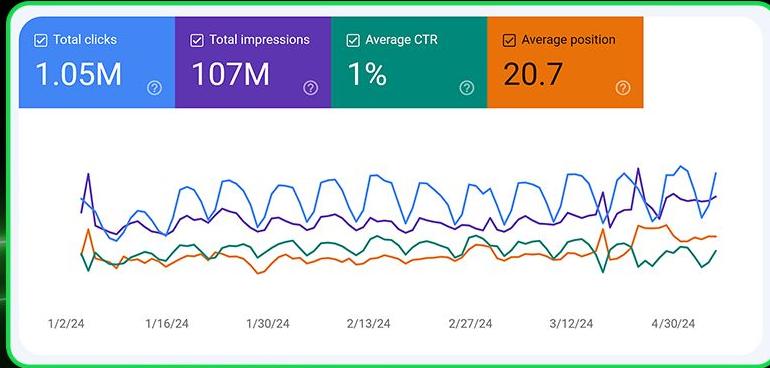
This screenshot highlights the SEO progress achieved for an e-commerce website, showcasing a significant increase in impressions and clicks. Our focus was on enhancing the site's technical structure, optimizing targeted content, and implementing advanced SEO strategies that drove qualified traffic and delivered sustainable growth in performance.



SEO Performance – Medical Center Field

This screenshot demonstrates the SEO efforts for a medical center website, reflecting steady growth in impressions and clicks. By optimizing medical-related keywords, improving on-page elements, and enhancing the site's technical health, we successfully increased organic visibility and attracted more qualified visitors searching for healthcare services.

SEO



SEO Performance – Medical Complex Field

This screenshot showcases the SEO achievements for a medical complex website, with over 1 million clicks and more than 100 million impressions. Through strategic keyword targeting, technical enhancements, and continuous content optimization, we significantly boosted the site's visibility and ensured a consistent flow of organic traffic from patients seeking healthcare services.



SEO Case Study – E-Commerce Field

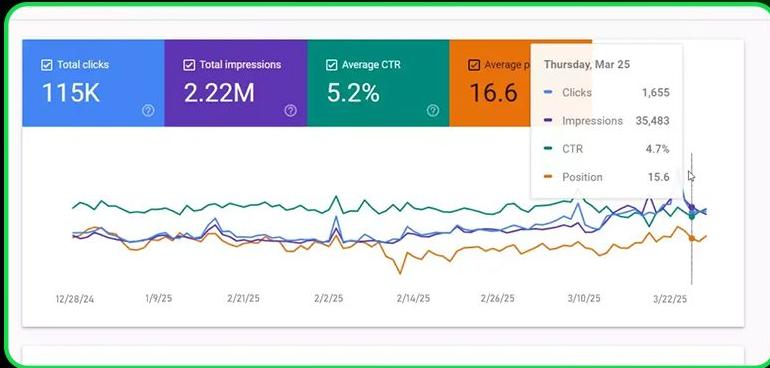
This screenshot highlights the SEO success achieved for an e-commerce platform, reaching over 500k clicks and 12 million impressions. By focusing on product-focused keyword research, optimizing category and product pages, and strengthening the site's technical SEO, we managed to maximize organic visibility and drive consistent, high-intent traffic that translates into measurable sales growth.

SEO



SEO Case Study – Service Industry

This screenshot illustrates the SEO impact for a service-based business, generating over 300K clicks and 11 million impressions. Our strategy focused on targeting service-related keywords, optimizing landing pages for better user experience, and improving the site's technical performance. As a result, the website achieved stronger organic visibility, consistent traffic growth, and higher conversion opportunities for its core services.



SEO Case Study – Real Estate Sector

This screenshot reflects the SEO results for a real estate website, achieving over 100K clicks and 2M impressions. By targeting property-related keywords, optimizing listing and location pages, and improving the site's technical SEO, we enhanced organic visibility, attracted qualified leads, and supported consistent growth in inquiries for real estate services.

GOOGLE ADS



Search Campaign – Service Industry

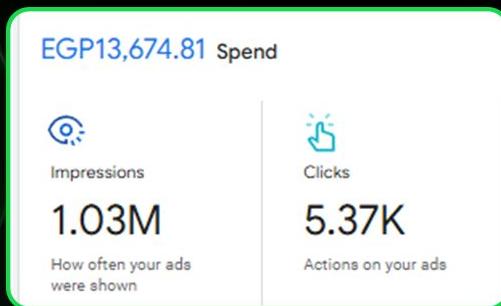
This screenshot presents the results of a Google Ads search campaign in the service sector. By applying detailed keyword segmentation, A/B testing for ad copies, and refining landing page speed and UX, we successfully attracted high-quality leads. The campaign delivered a lower cost per conversion, increased inquiries, and a measurable uplift in ROI.



Search Campaign – E-Commerce

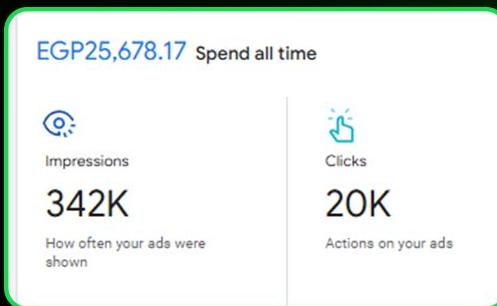
This screenshot highlights the performance of a search campaign in the e-commerce sector. By focusing on high-intent keyword targeting, writing compelling ad copy, and optimizing landing pages, we were able to capture ready-to-buy customers. The campaign achieved higher numbers, improved conversion rates, and delivered a strong increase in online sales.

GOOGLE ADS



Map Campaign – Retail Field

This screenshot illustrates the outcomes of a map campaign for the retail industry. Our approach combined accurate geo-targeting, optimized call and location extensions, and competitive bidding strategies to drive foot traffic. The campaign resulted in a sharp rise in store visits, higher engagement on Google Maps, and improved local customer acquisition.



Map Campaign – Medical Services Field

This screenshot demonstrates the impact of running map campaigns for the healthcare industry. Through precise location-based targeting, optimized local extensions, and smart bidding strategies, we connected the business with nearby patients. The results included stronger local visibility, more calls and direction requests, and a measurable increase in patient visits.

GOOGLE ADS



Video Campaign – Real Estate Field

This screenshot showcases a video campaign executed in the real estate sector. By creating engaging video content, applying advanced audience targeting, and using remarketing techniques, we maximized brand awareness and lead generation. The campaign drove high engagement rates, boosted brand recall, and generated qualified inquiries for property listings.



Video Campaign – Healthcare Field

This screenshot reflects the performance of a video campaign in the healthcare sector. By leveraging emotional storytelling, precise demographic targeting, and retargeting strategies, we increased awareness and trust among the target audience. The campaign achieved excellent view-through rates, higher engagement, and boosted appointment requests from potential patients.

SOCIAL MEDIA ADS



Sales via Messages (E-Commerce Field)

This screenshot highlights a Meta ads campaign focused on driving sales through direct messages. By using product-focused creatives, personalized CTAs, and audience retargeting, we encouraged potential buyers to engage in one-to-one conversations. The campaign delivered a significant increase in qualified leads through chat, boosted customer trust, and ultimately translated into measurable sales growth.



Engagement (Service Industry)

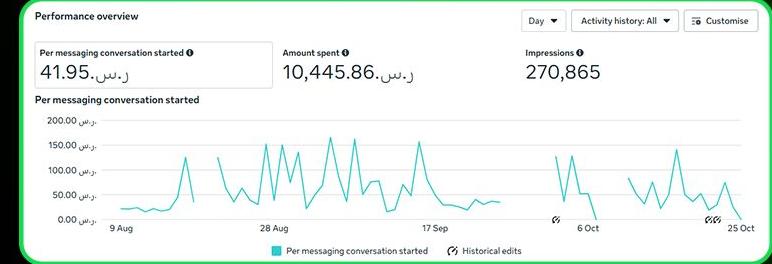
This screenshot demonstrates the results of a campaign designed to maximize engagement. Through eye-catching visuals, interactive posts, and optimized audience targeting, we successfully increased likes, comments, and shares on the brand's content. The campaign enhanced brand visibility, strengthened community interaction, and expanded organic reach across social platforms.

SOCIAL MEDIA ADS



Lead Generation (Real Estate Field)

This screenshot reflects the outcomes of a lead generation campaign on Meta. By leveraging lead forms with simplified steps, strong value propositions, and precise demographic targeting, we captured high-quality customer information at scale. The campaign achieved a notable increase in qualified leads, lowered cost per lead, and built a solid pipeline of potential buyers.



Sales via Messages (Healthcare Field)

This screenshot presents another example of a message-based campaign focused on sales in the healthcare sector. We implemented localized creatives, persuasive ad copy, and remarketing strategies to drive patient inquiries via direct chat. The campaign generated higher engagement through messages, boosted appointment bookings, and improved overall conversion performance.

SOCIAL MEDIA DESIGNS



SOCIAL MEDIA DESIGNS



SOCIAL MEDIA DESIGNS



Hunt Results
Lead the Pack

”



ALL FEATURES

SOCIAL MEDIA

SOCIAL MEDIA PLAN SOCIA MEDIA CALENDAR

SOCIAL MEDIA PLATFORM #1 SOCIAL MEDIA PLATFORM #2

SOCIAL MEDIA PLATFORM #3 SOCIAL MEDIA PLATFORM #4

DESIGNED POSTS AI POSTS

GIFS AI VIDEOS

MOTION GRAPHIC VIDS SLIDSHOW VIDS

DEDICATED MODERATOR SOCIAL MEDIA MONTHLY REPORT

UGCS INFLUNCER

SOCIAL MEDIA ADS

BUYER PERSONA
TEMPLAATE A/B TESTING

MULTI ADS OBJECTIVIES TEST CAMP

ADS OPTIMIZATION ROUND ADS KPI'S PLAN

SPECIFIC ADS MATERIALS
(IMAGES - VIDS) MONTHLY REPORTS

GENERAL FEATURES

SYSTEM ACCOUNT WHATS APP GROUP

DEDICATED ACCOUNT
MANAGER WEEKLY MEETING

WEEKLY GENERAL ANALYSIS
OF COMPETITORS REAL-TIME TRACKING
SYSTEM

DIGITAL MARKET OVERVIEW

CURRENT SITUATION ANALYSIS COMPETITORS ANALYSIS

DIGITAL MARKETING GAPS DIGITAL MARKETING PLAN

DIGITAL MARKETING
CAMP KPI'S

CONTENT

BRAND TONE OF VOICE CONTENT STRATEGY

CONTENT FORMATS
AND CHANNELS MULTI LANGUAGE CONTENT



ALL FEATURES

SEO

- COMPETITORS ANALYSIS
- SEO AUDIT
- ROBOTS TXT FILE
- SEARCH CONSOLE ACCOUNT
- SEO STRUCTURE
- ON-PAGE PLAN
- GOOGLE ANALYTICS ACCOUNT
- GOOGLE MERCHANT CENTER
- CRO
- MONTHLY REPORT
- AI SEO (GEO)
- LOCAL SEO
- SEO CONTENT STRATEGY
- SEO CONTENT MAP
- INTERNATIONAL SEO
- TARGETED COUNTRIES
- GOOGLE MAP OPTIMIZATION
- SITEMAP GENERATE & OPTIMIZATION
- MULTI LANGUAGE
- ORGANIC TRAFFIC GROWTH
- SCHEMA STRUCTURED DATA
- KEYWORDS RESEARCH
- IMPRESSIONS GROWTH
- BLOGS
- KEYWORD MAP
- TARGETED KEYWORDS
- PRODUCTS OPTIMIZATION
- OFF-PAGE STRATEGY

GOOGLE ADS

- BUYER PERSONA TEMPLAATE
- A/B TESTING
- YOUTUBE CAMP
- MONTHLY REPORTS
- SEARCH CAMP
- GDN CAMP
- SHOP CAMP
- MAP CAMP
- TEST CAMP
- ADS OPTMIZATION ROUND
- ADS KPI'S PLAN
- SPECIFIC ADS MATERIALS (IMAGES - VIDS)
- GOOGLE MERCHANT CONNECT
- GOOGLE MAP CONNECT
- GOOGLE TAG MANAGER CONNECT
- GOOGLE ANALYTICS CONNECT

WEBSITE

- WEBSITE AUDIT
- WEBSITE PERFORMANCE GROWTH
- WEBSITE SERVER SUPPORT
- UX & UI ANALYSIS
- WEBSITE EDITS
- MOBILE APP SUPPORT
- WEBSITE ADMINISTRATION
- WEBSITE DATA ENTRY



ALL FEATURES

WEBSITE DEVELOPMENT

CUSTOM THEME

RESPONSIVE DESIGN

CUSTOM DASHBOARD

FAST LOADING

WEBSITE PAGES

SEO STRUCTURE

STRUCTURED DATA

CONTENT UPLOADING

WEBSITE IMAGES DESIGN

PRODUCTS IMAGES
RETOUCH

WEBSITE LANG

GOOGLE SEARCH
CONSOLE LINK

GOOGLE ANALYTICS LINK

GOOGLE MERCHANT LINK

OCTA SYS INTEGRATION

WEBSITE HOSTING

DOMAIN

WEBSITE MAINTAIN

TIME FRAME

WORK SCHEDULE



SERVICES PACKAGES

GROWTH PACKAGE	PROFESSIONAL PACKAGE	MARKET LEADER PACKAGE
<p>This bundle includes: 37 Elements</p> <p>+ Dedicated Account Manager - Octa System Account - Monthly Report</p>	<p>This bundle includes: 61 Elements</p> <p>+ Dedicated Account Manager - Octa System Account - Monthly Report - Weekly Meeting</p>	<p>This bundle includes: 86 Elements</p> <p>+ Dedicated Account Manager - Octa System Account - Monthly Report - Weekly Meeting - Weekly Analysis</p>
Started From \$800	Started from \$1100	Started From \$1900

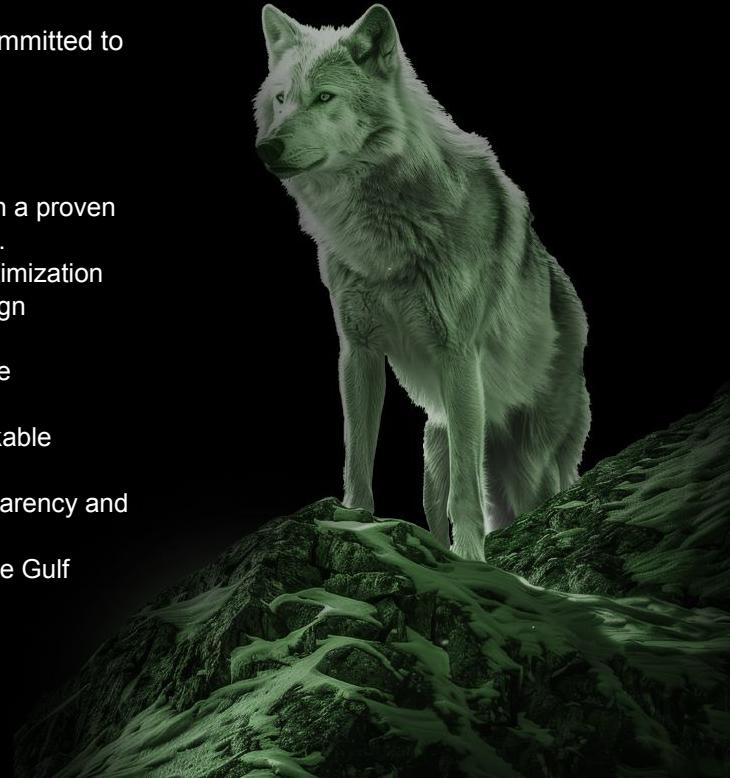
WHY DEAL WITH SEO WOLVES?

We Don't Just Do SEO — We Build Digital Growth Engines.

At SEO Wolves, you're not hiring an agency. You're gaining a dedicated, strategic partner committed to your long-term success.

What Sets Us Apart:

- **Extensive Experience:** Our team has over 10 years of expertise in digital marketing, with a proven track record of success working with more than 50 companies across various industries.
- **Comprehensive Solutions:** We offer a full range of services, including search engine optimization (SEO), content creation, website design and development, and paid advertising campaign management, saving our clients time and effort.
- **Tailored Approach:** We understand that every business has unique needs, so we provide customized solutions that align with your goals and set you apart from the competition.
- **Measurable Results:** We leverage advanced analytics tools to ensure tangible and trackable outcomes, delivering a high return on investment for our clients.
- **Commitment to Quality:** We are dedicated to delivering high-quality services with transparency and adherence to deadlines.
- **Regional Reach:** With experience working with companies across the Arab world and the Gulf region, we have a deep understanding of both local and regional markets.



LET'S GROW TOGETHER

Ready to Own the Search Results?

Partner with SEO Wolves and turn Google into your #1 acquisition channel. Let's build something powerful together.

Phone Number: +2010 66466 188

Email: info@seo-wolves.com

Website: www.seo-wolves.com

Location: 2 Badreldin Adham, Al Maryotia, Giza



THANK YOU

