



Country	Total sales
Alabama	\$17,633,424
Alaska	\$14,753,103
Arizona	\$15,782,221
Arkansas	\$12,639,347
California	\$60,174,133
Colorado	\$20,996,536
Connecticut	\$11,573,448
Delaware	\$12,298,412
Florida	\$59,283,714
Georgia	\$18,997,466
Hawaii	\$22,282,457
Idaho	\$19,276,878
Illinois	\$9,797,488
Indiana	\$8,836,198
Iowa	\$7,424,011
Kansas	\$9,972,864
Kentucky	\$10,072,848
Louisiana	\$23,750,781
Maine	\$9,195,978
Maryland	\$7,758,059
Massachusetts	\$11,076,810
Michigan	\$18,625,433
Minnesota	\$7,378,068
Mississippi	\$15,591,709
Missouri	\$9,683,265
Montana	\$15,710,886
Nebraska	\$5,929,038
Nevada	\$20,858,509
New Hampshire	\$16,411,667
New Jersey	\$9,934,246
New Mexico	\$19,865,016
New York	\$64,229,039
North Carolina	\$23,956,531
North Dakota	\$7,735,580
Ohio	\$18,484,583
Oklahoma	\$10,620,734
Oregon	\$21,349,674
Pennsylvania	\$10,357,519
Rhode Island	\$8,446,806
South Carolina	\$29,285,637
South Dakota	\$8,495,576
Tennessee	\$18,067,440
Texas	\$46,359,746
Utah	\$9,696,420
Vermont	\$14,352,923
Virginia	\$21,575,040
Washington	\$26,330,718
West Virginia	\$10,689,160
Wisconsin	\$7,727,469
Wyoming	\$18,577,517
Total	\$899,902,125

Month	Sales 2020	Sales 2021	Variance
Jan	\$16,253,746	\$55,225,396	\$38,971,650
Feb	\$14,997,988	\$46,102,165	\$31,104,177
Mar	\$17,660,577	\$39,148,532	\$21,487,955
Apr	\$24,607,006	\$47,732,964	\$23,125,958
May	\$16,918,014	\$63,589,681	\$46,671,667
Jun	\$8,829,819	\$65,917,553	\$57,087,734
Jul	\$17,146,013	\$78,334,681	\$61,188,668
Aug	\$19,877,980	\$72,288,221	\$52,410,241
Sep	\$18,304,436	\$59,357,023	\$41,052,587
Oct	\$10,836,269	\$53,074,764	\$42,238,495
Nov	\$8,622,300	\$59,235,040	\$50,612,740
Dec	\$8,026,527	\$77,815,430	\$69,788,903
Total	182,080,675	717821450	535,740,775

Retailer	Sum of Total Sales
Walmart	74,558,410
Amazon	77,698,912
Kohl's	102,114,753
Sports Direct	182,470,997
Foot Locker	220,094,720
West Gear	242,964,333
Total	899,902,125

Sales Method	Sum of Total Sales
In-store	\$356,643,750
Online	\$247,672,882
Outlet	\$295,585,493
Total	\$899,902,125