



Region

Midwest

Northeast

South

Southeast

West

Years (Invoice D...

2022

2023

Coca-Cola USA Retailer Dashboard

Figures in USD

Created by: Hassan Ali

Total Sales
12,016,665

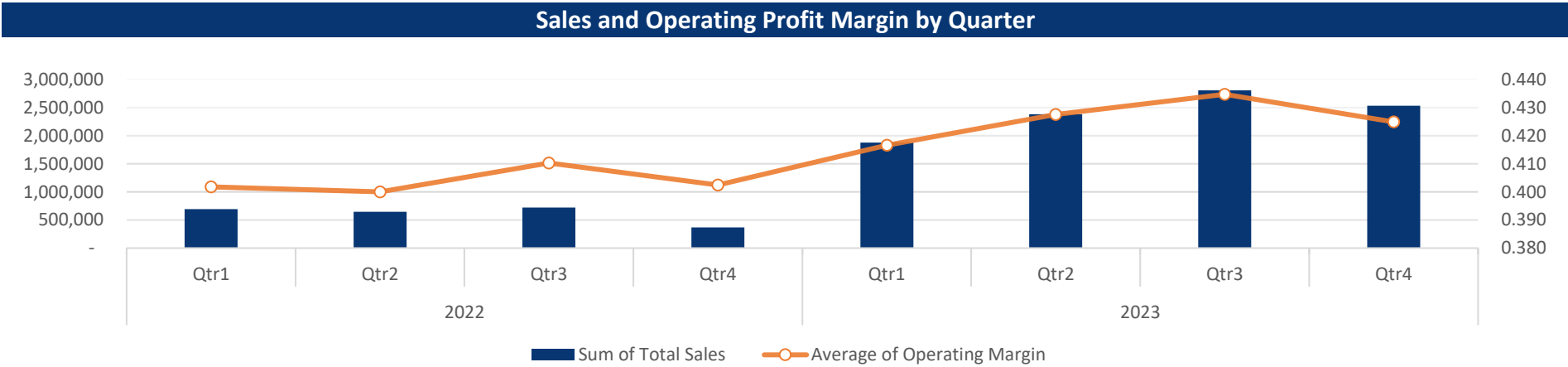
No. of Units Sold
9,648

Average of Price per Unit
\$0.45

Sum of Operating Profit
4,722,497

Sales by Beverages Brand			
Brand	Sales 2022	Sales 2023	Variance
Coca-Cola	499,102	2,268,975	1,769,873
Dasani Water	469,271	1,917,828	1,448,557
Diet Coke	423,759	1,633,959	1,210,201
Fanta	315,489	1,116,063	800,574
Powerade	349,534	1,302,529	952,995
Sprite	366,578	1,353,578	987,000
Total	2,423,733	9,592,933	7,169,200

Sales by Retailer			
Brand	Sales 2022	Sales 2023	Variance
Amazon	276,210	1,009,699	733,489
BevCo	466,788	2,327,607	1,860,819
FizzyCo	161,210	2,262,827	2,101,617
Target	9,250	1,341,995	1,332,745
Walmart	339,913	580,211	240,299
West Soda	1,170,362	2,070,594	900,233
Total	2,423,733	9,592,933	7,169,200



Sum of Total Sales	Count of Units Sold	Average of Price per	Sum of Operating Profit
12,016,665	9,648	\$0.45	4,722,497

Sum of Total Sales	Column Labels	
Row Labels	2022	2023
Coca-Cola	499102	2268974.9
Dasani Water	469270.7	1917827.8
Diet Coke	423758.7	1633959.3
Fanta	315489.2	1116062.9
Powerade	349533.9	1302529.3
Sprite	366578	1353578.3
Grand Total	2423732.5	9592932.5

Sum of Total Sales	Column Labels	
Row Labels	2022	2023
Amazon	276210	1009698.7
BevCo	466788	2327606.5
FizzyCo	161210.1	2262827.1
Target	9250.3	1341995
Walmart	339912.5	580211
West Soda	1170361.6	2070594.2
Grand Total	2423732.5	9592932.5

Years (Invoice Date)	Quarters (Invoice Date)	Sum of Total Sales	Average of Operating Margin
2022	Qtr1	692,776	0.402
2022	Qtr2	644,204	0.400
2022	Qtr3	719,170	0.410
2022	Qtr4	367,582	0.402
2023	Qtr1	1,877,584	0.417
2023	Qtr2	2,379,425	0.428
2023	Qtr3	2,805,753	0.435
2023	Qtr4	2,530,171	0.425
Grand Total		12,016,665	0.423