

Attia Mostafa Attia

Data Collector

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A skilled data analyst with extensive experience in digital marketing and media buying, proficient in using analytical tools such as Power BI. Completed advanced training in data analysis and digital marketing with four years of hands-on experience.

Education

2025 **Bachelor's Degree in Information Systems**
Modern Academy
Grade : B+

Work History

2021 - Current **Data Collector**
Hudl

Is responsible for

- Organizing and analyzing data using advanced tools.
- Preparing visual reports with Power BI to showcase insights.
- Enhancing data accuracy through continuous quality checks and audits.
- Developing effective strategies to guide business decisions based on data.

2021 - Current **Digital Marketing Specialist**
Freelance

Is responsible for

- Managing digital advertising campaigns on various platforms.
- Optimizing audience targeting to achieve higher ROI.
- Developing effective marketing content strategies to attract customers.
- Monitoring and analyzing campaign performance for continuous improvement.

Skills

Technical Skills

- Data Analysis, Power BI, Excel
- Campaign management, audience targeting, performance optimization
- Budget management, market trend analysis
- Using analytical tools to create visual reports
- Analytical and visualization software
- Account Management

Soft Skills

- Problem-Solving: Identifying and resolving challenges efficiently
- Time Management: Meeting deadlines and managing multiple tasks effectively
- Communication Skills: Delivering insights and collaborating with teams
- Adaptability: Learning new tools and techniques quickly
- Attention to Detail: Ensuring data accuracy and quality

Training

Digital Marketing Training

Orbscop Company

- Learning to use digital marketing tools and analyze performance.
- Improving targeting strategies to attract potential customers.

Media Buying Training

SMG Company

- Developing negotiation skills to secure profitable ad deals.
- Optimizing budget usage to achieve maximum value.

Data Collection Training

HudlCompany

- Gaining experience in collecting and organizing data.
- Learning to use analytical tools effectively.

Languages

Arabic : Native language

English: Intermediate (B1)

