utilization **MARKETING** features/layout **OBSTACLES** miscellaneous Would all how to entice people to join? How would **Avoiding** research and teachers need you make it user will the user What will the What would How will we broken development friendly for a single to participate layout of the be able to get user if, hypothetically, the budget for market our schedules into future for the app to only 1 person ever website be? applications of notifications? marketing be? app/website? (user joined? How to work like it optimize it to 'single adoption) ΑI suppose to? player' use case? In order for the Is this figure out to We can use will there be specific The app should be word to get out we scaling: how can we something we computers and keep it simple, free, you should not can use social options for the user WHAT grow it so we are phones as the media like twitter or could need to pay a to choose how their FEATURES/BUTTONS? not overly also marketing platform we use in subscription in instagram to assignments are potentially toward groups other order for people to complex promote the app order to use the organized? than students? make profit use it. app/ website. and make it main looking stream from? We use a calendar layout where they Would the layout be likely we would enticing can choose to show similar to Google Would teacher put need to develop professors/TAs to be keeping business things that are due Sheets or/and Excel in assignments and multiple ways to use non-invasive like a to do list on the main source of and future features or would it be a due dates or will the the app. What are advertisements on the side and can be input. Will need ethical, adhering to closer layout to app/website just they? How many? app for profit? any privacy for in one day, one Blackboard or/and some sort of automatically do it? What features does incentive. concerns week, or a month as Google Classroom? each use case have? an example. One thing we can add is a repeat button, say How will class an assignment as schedule multiple types and are information be put avoiding due the same day of in? Various ways the week every week most likely to be bugs there should be a viable. function to lay that out for people