Arthi M

UI/UX Designer & Digital Creative

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Passionate and detail-driven UI/UX designer with 3+ years of hands-on experience in Figma, transforming ideas into seamless digital experiences. Known for crafting clean, user-centric designs that blend aesthetic clarity with functional precision. Proven ability to collaborate with clients and bring visions to life through thoughtful design and intuitive interfaces.

Projects

MRM Furnitures   *2025*

- Designed a responsive B2B landing page for a furniture manufacturer, focusing on clean UX and business conversion, tailored to a professional audience and effectively showcasing key products.
- Completed the project within 7 days, adhering to both time and budget constraints with zero overruns.
- Created a layout that ensures clarity, visual balance, and user engagement, supporting fast load times and cross-device compatibility.
- The entire design process was executed in Figma, emphasizing scalable, modern visuals aligned with the brand's goals

BytesBrush   *2025*

- Designed a portfolio landing page for a creative digital studio, BytesBrush, with a strong emphasis on brand storytelling and visual identity.
- Focused on highlighting services such as UI/UX design, branding, and digital creativity through a structured, modern layout.
- Executed the entire design in Figma, incorporating bold typography, intuitive navigation, and a sleek visual hierarchy to enhance user engagement.
- Ensured the design reflects a balance between artistic expression and professional presentation, catering to creative-focused audiences.
- Delivered a clean, responsive layout optimized for clarity, accessibility, and seamless user experience across devices.

Education

High School - Holy Flowers Higher Secondary School - 89%   *2020-2021*

Sri Manakula Vinayagar Engineering College   *2021-2025*

- Bachelor of Artificial Intelligence and Data Science
- CGPA: 8.92

Skills

- Figma
- Canva
- Landing Web Page Designs
- Social Media Posters
- Marketing Flyers & Brochures
- Branding & Visual Identity
- Client Interaction
- Eye for Detail