

Nepean, Ontario 613-601-7795 hannahhatherell@gmail.com hannahhatherell.com

PROFILE

Innovative and organized young professional with a strong background in web, graphic and interaction design. Working knowledge of current industry trends and equally successful in both team and self-directed settings. Proficient in a range of design softwares and tools.

EDUCATION

Interactive Media Design

Algonquin College

Dean's List · GPA: 3.94/4.0

2017 - 2018

Graphic Design

Algonquin College

Dean's List · GPA: 3.82/4.0

2015 - 2016

Digital Photography & Imaging

Georgian College

Dean's List · GPA: 3.90/4.0

2012 - 2014

SKILLS

SOFTWARE

- · Adobe Suite
- Sketch
- InVision
- Balsamiq
- WordPress
- Googe Docs
- Mailchimp
- · Canva
- HTML, CSS, SCSS & PHP

INTERPERSONAL

- · Problem solving
- Collaboration
- Adaptability
- · Self-awareness
- Critical thinking
- Empathy
- Prioritizing
- · Active listening
- Focus
- Prioritizing

WORK EXPERIENCE

LEAD GRAPHIC DESIGNER

Coyle Media Group / September 2018 - September 2019, Stittsville, ON

Spearheaded in-house production of magazines, saving over 25% in annual labour costs and exceeding the company's expectations. Streamlined the magazine production process by implementing a new design process to effectively decrease overall project timeline by 1.5 weeks. Went above and beyond by mentoring other team members and implementing brainstorm sessions.

- · WordPress website creation
- · Branding and re-branding
- · Advertising campaigns
- · Advertorial and editorial design
- Tradeshow photography
- Team collaboration
- Volunteered to help with extra projects and tasks

USER EXPERIENCE DESIGNER

MasterpieceVR / Summer 2018, Ottawa, ON

Strengthened the company's product through designing an effective and easy-to-use way of annotating in virtual reality. Increased team morale and encouraged collaboration by introducing daily scrum meetings. Maintained organization and handled problems effectively when faced with challenges.

- Storyboarding and prototyping
- · Conducted user testing sessions
- UX flow charts

- · User research presentation
- · Live demonstration of the end-product

WEB & GRAPHIC DESIGNER

Freelance / 2014 - 2018, Ottawa, ON

Solved business problems for clients through digital and print solutions. Provided excellent customer service, communication and quick turn-around time to meet deadlines.

- Moodboards and style guides
- Wireframing and prototyping
- · Information architecture
- · Low/high fidelity mockups
- · HTML, CSS, SCSS, PHP
- · Digital organization
- · Content management
- Photo editing and restoration
- Managed WordPress CMS
- Technical troubleshooting

GRAPHIC DESIGN & DIGITAL MEDIA AUTHORING INTERN

DominKnow Learning Systems / Summer 2016 Kanata, ON

Participated in agile methodology. Designed and tested e-Learning course templates. Authored metadata for over 2,500 digital assets. Edited video backgrounds for web use in Final Cut Pro.