HANNAH HATHERELL

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PROFILE

Innovative and organized young professional with a strong background in web, graphic and interaction design. Working knowledge of current industry trends and equally successful in both team and self-directed settings. Proficient in a range of design softwares and tools.

EDUCATION

Interactive Media Design
Algonquin College
Dean's List · GPA: 3.94/4.0
2017 - 2018

Graphic Design
Algonquin College
Dean's List · GPA: 3.82/4.0
2015 - 2016

Digital Photography & Imaging
Georgian College
Dean's List · GPA: 3.90/4.0
2012 - 2014

SKILLS

SOFTWARE
· Adobe Suite
· Sketch
· InVision
· Balsamiq
· WordPress
· Googe Docs
· Mailchimp
· Canva
· HTML, CSS, SCSS & PHP

INTERPERSONAL
· Problem solving
· Collaboration
· Adaptability
· Self-awareness
· Critical thinking
· Empathy
· Prioritizing
· Active listening
· Focus
· Prioritizing

WORK EXPERIENCE

LEAD GRAPHIC DESIGNER

Coyle Media Group / *September 2018 - September 2019, Stittsville, ON*

Spearheaded in-house production of magazines, saving over 25% in annual labour costs and exceeding the company's expectations. Streamlined the magazine production process by implementing a new design process to effectively decrease overall project timeline by 1.5 weeks. Went above and beyond by mentoring other team members and implementing brainstorm sessions.

· WordPress website creation
· Branding and re-branding
· Advertising campaigns
· Advertorial and editorial design
· Tradeshow photography
· Team collaboration
· Volunteered to help with extra projects and tasks

USER EXPERIENCE DESIGNER

MasterpieceVR / *Summer 2018, Ottawa, ON*

Strengthened the company's product through designing an effective and easy-to-use way of annotating in virtual reality. Increased team morale and encouraged collaboration by introducing daily scrum meetings. Maintained organization and handled problems effectively when faced with challenges.

· Storyboarding and prototyping
· Conducted user testing sessions
· UX flow charts
· User research presentation
· Live demonstration of the end-product

WEB & GRAPHIC DESIGNER

Freelance / *2014 - 2018, Ottawa, ON*

Solved business problems for clients through digital and print solutions. Provided excellent customer service, communication and quick turn-around time to meet deadlines.

· Moodboards and style guides
· Wireframing and prototyping
· Information architecture
· Low/high fidelity mockups
· HTML, CSS, SCSS, PHP
· Digital organization
· Content management
· Photo editing and restoration
· Managed WordPress CMS
· Technical troubleshooting

GRAPHIC DESIGN & DIGITAL MEDIA AUTHORING INTERN

DominKnow Learning Systems / *Summer 2016 Kanata, ON*

Participated in agile methodology. Designed and tested e-Learning course templates. Authored metadata for over 2,500 digital assets. Edited video backgrounds for web use in Final Cut Pro.