1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

-There are certain categories of projects that seems to be more successful than other (e.g. film/video, music and theatre). It’s interesting that these categories generally fall within the entertainment industry.

-Campaigns seem to have more success if they are done over the spring and summer months and again (to a lesser degree) in the fall.

-For whatever reason, campaigns having to do with journalism/publishing/writing appear to do abysmally with getting funded. As do campaigns centered on the food industry.

1. **What are some limitations of this dataset?**

Most of the categories and subcategories are not particularly descriptive of the types of projects that are successful in getting funded beyond rather broad descriptions. It is somewhat difficult to tease out what projects within a broad category are most successful and why.

1. **What are some other possible tables and/or graphs that we could create?**

-Given the successful nature of campaigns within entertainment industry generally, it would be interesting to see how successful the sub-categories are across the year, to see if there is any seasonality to their success.

-It would be interesting to see if any countries have more successful campaigns that others, and what kind of campaigns are more successful within certain countries.