

# Hult Prize

# IOE 2021

**28 NOVEMBER**



# What is HultPrize@IOE?

The Hult Prize is the world's largest social impact competition. Run in partnership with the United Nations, student teams come together to compete to solve a pressing social issue by developing a scalable, sustainable social enterprise. Finalists pitch to a panel of esteemed judges, global business leaders, thought leaders, and change makers to win 1M USD and launch their enterprise. Past judges include former US President Bill Clinton, former Australian Prime Minister Julia Gillard, and Nobel Peace Prize Winner Muhammad Yunus. Past challenges include food security, access to clean water, and affordable education. The global winner of HultPrize receives 1M\$ for seed funding along with other networking and collaboration opportunities with industry standard professionals.

Like every year, HultPrize at IOE determines to be a leading entity that will encourage students from various colleges across IOE to take advantage of this global opportunity. Made out of a strong team with a clear vision to bring revolutionary changes to the world, HultPrize at IOE is more than ever destined for the success of this young generation and helping them to succeed with their idea.

This year, HultPrize at IOE will cover aspiring business ideas from 9 big colleges:

1. Pulchowk Campus
2. Thapathali Campus
3. Kalimati Engineering College
4. Kathmandu Engineering College
5. Sagarmatha Engineering College
6. Advanced College of Engineering
7. Kathford College
8. Lalitpur Engineering College
9. Chitwan Engineering Campus
10. Himalaya College of Engineering
11. National College Of Engineering
12. Khwopa College of Engineering
13. Janakpur Engineering College

# The vision for 2020

“Food For Good”-Transforming food into a vehicle for change. Our 2021 Challenge will create jobs, stimulate economies, reimagine supply chains and improve outcomes for 10,000,000 people by 2030.

Food defines the human experience. Family dinners, religious feasts, quick snacks eaten during breaks at work, and our many other relationships with food combine to shape our bodies, our minds, our communities, and the world we call home. Food is the ultimate equalizer.

Yet increasingly over recent decades, food systems have become machines of extraction that reduce our well-being, weaken communities, and impoverish the world around us. Once celebrated as pillars of society, community and the economy, today’s grocery stores and kiranas alike paint a dismal picture. Store aisles are filled with arsenals of cheap, addictive products that attack the soul through the hollowness of manufactured consumption. Even street vendors peddle what has become a legalized weapon of mass destruction. Parents wage a daily battle to nourish and nurture their children, while supply chains funnel massive profits to corporations and billionaires.

This is a challenge about food and the human experience. This challenge is about your own life, your own body, your own family, and the possibility of turning a looming crisis into an opportunity.

Together with the Hult Prize global community, we strongly believe we can reclaim the potential and power of the most basic and fundamental resource required to fuel humanity for the century to come.



# Our mission

HultPrize at IOE is a part of the global Hult prize community and is run by students from the Institute of Engineering. With a strong dedication to bringing positive changes to the society, Hult at IOE aims at bringing the best visionary ideas from students across the entire nation associated with different colleges IOE. We aim at creating a new wave of ideas that can fill the fissure in the food industry.

Here is what HultPrize at IOE is focused on for this year's challenge:

- **Reaching maximum number of students to create a national impact around 'food for good'**
- **Helping Students grow their entrepreneurship skills through work shops and sharpen their business ideas with mentorships from Industry professionals.**
- **Creating a safe and effective environment in this pandemic such that students can create and pitch their ideas to solve food problems.**

# Our Target

We strongly believe that a target that is not defined in numbers is just a vague assumption. So, here are the numbers HultPrize at IOE has planned to achieve by the end of this year's challenge:

- **100 k+ Total Reach**
- **1000+ Impactful ideas**
- **1000+ Registrations**
- **100+ Global Changemakers**
- **20+ Empowering Workshops**
- **15 + Info Session**
- **20+ Mentorship session**
- **10+ Forbes, CNN featured speaker's attendance.**

# The Roadmap

Manifesting a winning idea that can impact 10M lives is not a single night work. It is not a single event either. So, this year HultPrize at IOE will revolutionize the complete roadmap that will lead to the final event where we would make sure that every student that we reach through our platform learns something that leads him to a better way of thinking, evaluating, and visualizing his entrepreneurial ideas. We will follow a series of info-sessions, pre-event, workshops, and social campaigns that will bring the students in shape to create, ideate, and pitch their ideas that would bring in the expected changes for this year and justify the theme “Food For Good” holistically.

Here's a more concrete list of our roadmap for HultPrize 2021



**Coverage from various media**

**Info-Sessions - Hult Prize  
info sessions**

**Empowering Workshops -  
Workshops on Entrepreneurship**

**Engaging Challenges**



**Entertainment Eves**

**Talk Sessions with industry  
Standard Professionals**

**Semi-Finale**

**Mini Accelerator - Mentorship  
and idea development session**

**Networking Sessions and  
Mentorships**

**The Final Event**

# Why Partner with us?

HultPrize at IOE has established itself as the biggest entity in Nepal running the Million Dollar HultPrize Challenge. With some big names from Forbes, Entrepreneur, CNN, IBT, Greebiz, and many more already making their attendance, the reputation that HultPrize at IOE holds is very clear. So, we are presenting this unique opportunity where being a partner will not only increase the reputation of your brand but also have direct benefits involved for your brand.

Here are some of the key benefits involved with being a partner for HultPrize at IOE:

- **Increased Brand awareness**
- **Reach over 90,000+ Impactful youths from across the nation.**
- **Networking opportunity**
- **Part of most prestigious OnCampus Event**



# About Us

## Our Community

Hult at IOE is co-organized by NxtGen, a non-profit organization formed by the students of Pulchowk campus, IOE. We at NxtGen are a diverse community of enthusiastic individuals who are committed to student welfare. Our community is built upon the support of students from different majors and fields of interests. We are fully committed to assisting students in their personal and career development and helping them make a positive impact in the society





# Our Past Experience

## **Entrepreneurship Talk Series:**

- Value-packed talk series featuring Entrepreneurs
- On going Series
- 1500+ registrations till now
- Facilitators:
  - Julia Schetelig, Generation Impact
  - Satish Gaire, Forbes,CNN Featured Entrepreneur
  - Pratik Gauri, Social Entrepreneur
- Guests:
  - Ali Zafar, Film Star and Musician
  - Preity Upala, Miss India International

## **QuantumHack:**

- Nepal's largest online Hackathon cum Digital Festival
- 1000+ Applicants
- 3000 Registration
- 10 Events in 24 hour
- 60 projects Submission
- 15+ Guests & Speakers
- Special Guests:
  - Mr. Steve Wozniak, Co-founder, Apple Inc.
  - Mr.Joe Sepi, Open Source Engineer & Developer, IBM Corp.
  - Mr.Denver Dsouza, Community Evangelist, Devfolio

## **SDG Youth Action forum:**

- UN SDG awareness program
- 800+ Registrations
- 500+ Participants
- Guests:
  - Mr. Mark Jacinto, Field SDG Advocate, United Nations
  - Miss Nigina Sodikova , Global Actions Ambassador, Youths for SDGs project

## **COVID-19 Preparedness for Students.**

- Webinar on post pandemic effects on students
- 500+ Registrations
- 300+ participants
- 4 Guest speaker

# REACH TO US

## Contact :

Jay Kishan Panjiyar  
Campus Director  
9860679497

Bibek Mallik  
Deputy Campus Director  
9844381503

Biplab Karki  
Partnership and Outreach Manager  
9843437928



[hultprize.ioe@pcampus.edu.np](mailto:hultprize.ioe@pcampus.edu.np)



[/HultatIOE](https://www.facebook.com/HultatIOE)



[/hultatioe](https://www.instagram.com/hultatioe)



[www.hultprizeat.com/pulchowk](http://www.hultprizeat.com/pulchowk)



[/hultatioe](https://twitter.com/hultatioe)



[/company/hult-prize-at-ioe-pulchowk-campus](https://www.linkedin.com/company/hult-prize-at-ioe-pulchowk-campus)



[/NxtGen.ioe](https://www.facebook.com/NxtGen.ioe)



[/nxtgen\\_nepal](https://www.instagram.com/nxtgen_nepal)



[www.nxtgennepal.org](http://www.nxtgennepal.org)



[/company/nxtgen-ioe](https://www.linkedin.com/company/nxtgen-ioe)