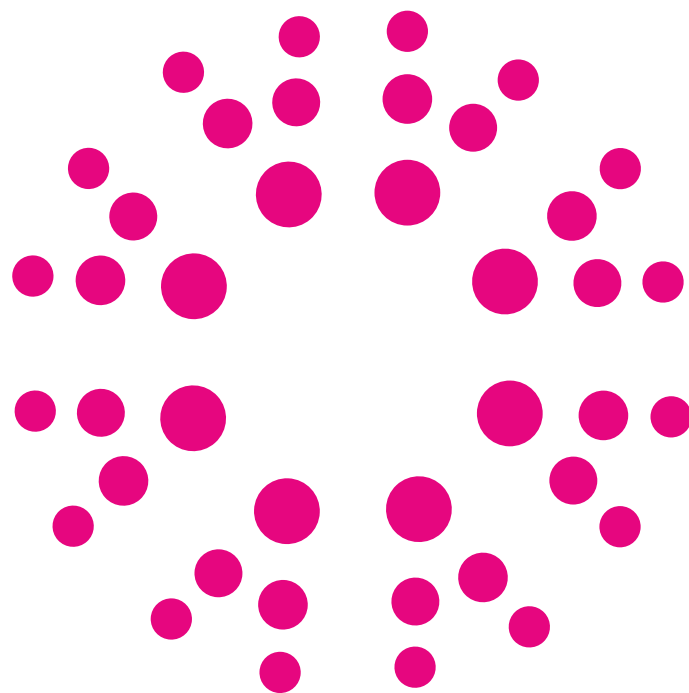




HULT  
PRIZE

Pulchowk Campus

# HULT PRIZE AT IOE



**SPONSORSHIP PACKAGE**

28<sup>TH</sup> NOVEMBER, 2020

# Introduction

The Hult Prize is the world's largest social impact competition. Run in partnership with the United Nations, student teams come together to compete to solve a pressing social issue by developing a scalable, sustainable social enterprise. Finalists pitch to a panel of esteemed judges, global business leaders, thought leaders, and change makers to win 1M USD and launch their enterprise. Past judges include former US President Bill Clinton, former Australian Prime Minister Julia Gillard, and Nobel Peace Prize Winner Muhammad Yunus.



## The vision for 2020

“Food For Good”-Transforming food into a vehicle for change. Our 2021 Challenge will create jobs, stimulate economies, reimagine supply chains and improve outcomes for 10,000,000 people by 2030. Food is the ultimate equalizer. Together with the Hult Prize global community, we strongly believe we can reclaim the potential and power of the most basic and fundamental resource required to fuel humanity for the century to come.

# Our mission

1. Reaching maximum number of students
2. Helping Students grow their entrepreneurship skills
3. Creating an effective environment in this pandemic to solve food problems.

## Our Target

**100K+ Total Reach**

**100+ Global Changemakers**

**20+ Empowering Workshops**

**1000+ Registrations**

**1000+ Impactful Ideas**

**15+ Info Session**

**20+ Mentorship Session**















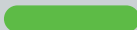

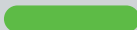
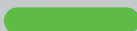
**10+ Forbes, CNN featured speakers's attendance**

# Our Roadmap for Hult Prize 2021



# Sponsorship Tiers

|   | <b>Silver Sponsor</b><br><small>NRs.</small><br><b>30000</b>                        | <b>Gold Sponsor</b><br><small>NRs.</small><br><b>50000</b>   | <b>Platinum Sponsor</b><br><small>NRs.</small><br><b>70000</b>   |
|---|---|--|--|
| <b>General</b>  |   |  |  |
| Send Mentors  |    |                          |                           |
| Recongnition during event's Opening/Closing                       | <b>2 MIN</b>  | <b>3 MIN</b>   | <b>5 MIN</b>   |
| Announcements during event (During gaps between pitching session) | <b>2 TIMES</b>  | <b>4 TIMES</b>   | <b>6 TIMES</b>   |
| Host Special Events/Workshops                                     |  |                        |                         |
| Access to student registration database                           |   | <br><b>AFTER EVENT</b> | <br><b>BEFORE EVENT</b> |
| Take part in the final jury (Send Judge)                          |   | <b>MAX 1</b>   | <br><b>MAX 2</b>        |
| Opening Keynote Speaker   |   |  |                         |
| Presentation at awards ceremony:<br>Major Presence                |   |  |                         |

|   | <b>Silver Sponsor</b><br><hr/> NRs.<br><b>30000</b>  | <b>Gold Sponsor</b><br><hr/> NRs.<br><b>50000</b>  | <b>Platinum Sponsor</b><br><hr/> NRs.<br><b>70000</b>  |
|---|--|--|--|
| <b>Branding</b>   |  |  |  |
| Company Logo on the Hult Prize at IOE website   | <b>MEDIUM</b>  | <b>LARGE</b>   | <b>X-LARGE</b>   |
| Logo on Hult Prize Banner, Logo on all Hult Prize at IOE promotional Material                         | <b>MEDIUM</b>  | <b>LARGE</b>   | <b>X-LARGE</b>   |
| Social Media Shoutout   |                         |                                      |   |
| Advertisement of company in between event   | <br><b>3 TIMES</b>      | <br><b>6 TIMES</b>                   | <br><b>10+ TIMES</b>  |
| Feature in Weekly Newsletter  | <br>NAME MENTION ONLY | <br>NAME MENTION + VERY SHORT INFO | <br>NAME MENTION + SHORT INFO + COMPANY'S WEBSITE /SOCIAL MEDIA URL |
| Company Showcase/Promo videos/links on Hult Prize at IOE Website                                      |  | <br><b>MEDIUM</b>                  | <br><b>LARGE</b>  |
| Company logo on post-event published videos   |  | <br><b>MEDIUM</b>                  | <br><b>LARGE</b>  |
| Your Company's custom giveaways through HP at IOE Platform  |  |                                    |   |
| Featured in Hult Prize at IOE's promo video   |  |  |   |
| Mentioned in Press Releases   |  |  |   |
| Your Company's Personalized branding materials for winners to be taken to the international regionals |  |  |   |

# Our Past Experience

## **Entrepreneurship Talk Series:**

- Value-packed talk series featuring Entrepreneurs
- On going Series
- 1500+ registrations till now
- Facilitators:
  - Julia Schetelig, Generation Impact
  - Satish Gaire, Forbes,CNN Featured Entrepreneur
  - Pratik Gauri, Social Entrepreneur
- Guests:
  - Ali Zafar, Film Star and Musician
  - Preity Upala, Miss India International

## **QuantumHack:**

- Nepal's largest online Hackathon cum Digital Festival
- 1000+ Applicants
- 3000 Registration
- 10 Events in 24 hour
- 60 projects Submission
- 15+ Guests & Speakers
- Special Guests:
  - Mr. Steve Wozniak, Co-founder, Apple Inc.
  - Mr.Joe Sepi, Open Source Engineer & Developer, IBM Corp.
  - Mr.Denver Dsouza, Community Evangelist, Devfolio

## **SDG Youth Action forum:**

- UN SDG awareness program
- 800+ Registrations
- 500+ Participants
- Guests:
  - Mr. Mark Jacinto, Field SDG Advocate, United Nations
  - Miss Nigina Sodikova , Global Actions Ambassador, Youths for SDGs project

## **COVID-19 Preparedness for Students.**

- Webinar on post pandemic effects on students
- 500+ Registrations
- 300+ participants
- 4 Guest speaker

# Why Partner with us?

**Increased Brand Awareness**

**Reach over 90000+ Impactful youths from accross the nation**

**Networking Opportunity**

**Part of the most prestigious OnCampus Event**

## About Us

## Our Community

Hult at IOE is co-organized by NxtGen, a non-profit organization formed by the students of Pulchowk campus, IOE. We at NxtGen are a diverse community of enthusiastic individuals who are committed to student welfare. Our community is built upon the support of students from different majors and fields of interests. We are fully committed to assisting students in their personal and career development and helping them make a positive impact in the society.



# Reach to Us

## Contact :

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