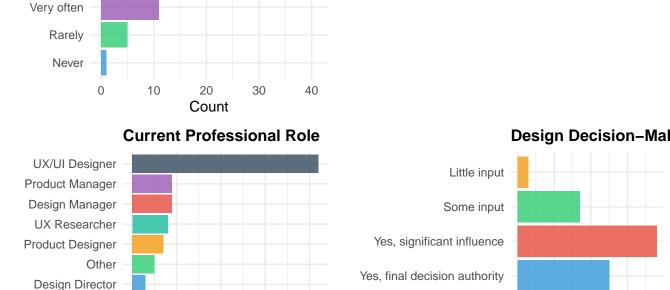
Participant Demographics (N = 83) ears of Design Experience **Dark Pattern Familiarity** Familiarity Level **Experience Level** Very familiar 1-2 years Slightly familiar 3-5 years Not familiar More than 10 years NA Encounter Ethically Questionable Design Organizational Al Support (Data not available) Sometimes Often Very often



20

Count

30

10

20

Count

30

40

10