Recruitment Materials

Email/Message Template

Subject: Research Study: How do UX metrics inform design decisions? ($8-10 compensation)

Dear [Designer/Design Professional],

Are you a professional UI/UX designer or design decision-maker? We invite you to participate in a research study examining how different types of user experience evaluation data inform design decisions.

What's involved?

- **Time**: 30-35 minutes online
- **Task**: Review interface designs with user evaluation data and make implementation recommendations
- **Compensation**: $8-10 for participation
- **When**: Complete at your convenience

Who can participate?

- Professional UI/UX designers, product designers, or design decision-makers
- Minimum 1 year of professional design experience
- 18+ years old

Why participate?

Your insights will contribute to research on informed design practices and help develop better tools for design evaluation. This study is being conducted by researchers at Cornell University's Information Science department under the supervision of Prof. Helen Nissenbaum.

Ready to participate?

Click here to learn more and begin the study: [SURVEY LINK]

Questions?

Contact Hauke Sandhaus:

- **Email**: hgs52@cornell.edu
- **LinkedIn**: [LinkedIn Profile]
- Feel free to reach out with any questions about the study, participation requirements, or research goals before deciding to participate.

Thank you for considering participation in this research!

Social Media Post Template

🎨 **Calling all UX/UI designers!** 🎨

Participate in a Cornell University research study exploring how UX metrics inform design decisions.

✅ 30-35 minutes online
✅ $8-10 compensation
✅ Contribute to informed design research

Requirements: 1+ years professional design experience

Interested? DM for study link or have questions? 📧 Email: hgs52@cornell.edu 📱 LinkedIn: [LinkedIn Profile]

#UXResearch #DesignEthics #UXDesign #ProductDesign

LinkedIn Post Template

Research Opportunity for Design Professionals

Cornell University researchers are studying how different UX evaluation metrics influence design decision-making. If you're a professional designer or design decision-maker with 1+ years experience, we'd love your participation.

Study details:

- 30-35 minutes online survey
- Review interface designs and evaluation data
- Make implementation recommendations
- $8-10 compensation

This research aims to advance understanding of informed design practices and develop better evaluation tools for the design community.

Questions or want to participate?

- **Email**: hgs52@cornell.edu
- **LinkedIn**: Send me a message on LinkedIn
- Feel free to reach out with any questions about the study before participating

#UXResearch #DesignEthics #UXDesign #HCI

Professional Forum/Community Post Template

[Research Study] How do UX metrics influence your design decisions?

Hi everyone! I'm a PhD student at Cornell studying how different ways of presenting user experience data affect designers' decision-making.

Looking for: Professional UI/UX designers, product designers, or anyone who makes design decisions in their role

What's involved:

- 30-35 minute online study
- Review interface mockups with user evaluation data
- Decide whether you'd recommend implementing each design
- Share your reasoning

Compensation: $8-10 for participation

Why it matters: Results will help develop better tools for design evaluation and support more informed design decisions.

Questions or interested in participating?

- **Email**: hgs52@cornell.edu
- **LinkedIn**: [LinkedIn Profile]

If you're ready to participate, comment below or send me a DM for the study link. Thanks for considering!

Prolific Study Description

Study Title: Design Decision-Making with UX Evaluation Data

Description: In this study, you'll review interface designs alongside user evaluation data and make recommendations about implementation. We're interested in how different ways of presenting UX metrics influence professional design decisions.

Requirements:

- Professional experience in UI/UX design, product design, or design decision-making
- Minimum 1 year professional design experience
- Fluent in English

What you'll do:

1. Complete background questionnaire about your design experience
2. Review 10-15 interface designs with user evaluation data
3. For each design, indicate whether you'd recommend implementation
4. Provide reasoning for your decisions
5. Answer follow-up questions about your decision-making process

Time: 30-35 minutes
Compensation: $8-10

This research is conducted by Cornell University Information Science department and aims to advance understanding of informed design practices.

Questions before participating? Contact researcher Hauke Sandhaus:

- **Email**: hgs52@cornell.edu
- **Institution**: Cornell University, Information Science Department

- Feel free to reach out with questions about the study procedures, requirements, or research objectives

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