



V3

A New Era in DAO Governance

Human Coordination is Not Easy

One day, every organization will be a DAO.

But today's **one-size-fits-all** solutions miss the market.

- **Too complicated** for non-technical people to use
- **Inflexible** monoliths that limit DAO growth
- Rely on **obsolete** power structures that don't realize the potential of DAOs

A New Kind of Haus

DAOhaus V3 marks a pivot to creating a simple, extensible toolset for DAO builders:

- Core UI like a DAOlauncher, Basic DAO Management Interface, DAO Explorer
- An SDK and modular packages for building customized DAOs and DAO tooling
- Moloch V3 smart contracts and helper contracts to power the ecosystem
- Easy integration with Gnosis Zodiac and Safe

More on DAOhaus v3

The most ambitious version of our mission yet.
We're expanding from building a great user-facing application for community governance to fostering an entire ecosystem of applications and products, power by and infused with community governance capabilities based on our protocol

DAOhaus Protocol

- Contracts
 - Moloch V3 DAO framework
 - Minions
 - Shamans
- Data Sources
 - Metadata on distributed storage networks

Developer infrastructure and application ecosystem

- Data APIs
 - Subgraphs (for all contracts above)
 - Data SDK
- Tools
 - Libraries for interacting with contracts and data sources
 - Modular components for quickly building apps
 - Backend => data and contract interaction
 - Frontend / UX
- Apps
 - Apps whose functionality relies on / assumes the presence of the Foundational Apps
 - Alternatives to the Foundational Apps

Foundational Apps

- Launch a DAO
- Operate / participate in DAOs (make and vote on proposals, etc)
- Hub: navigate among your DAOs
- Explore: find DAOs
- All built with the same tools available to everybody else

The DAOhaus Open Source Stack

Hub App
DAO Explorer App
Summoner's App
Data SDK - APIs
Subgraphs
Modular Component Libraries
DAO Governance R&D



Gnosis Safe Zodiac Module
Shamans
Minions
Moloch V3 DAO Framework
Yeeter
DAOgroni



The DAOhaus Social Influence

Trustless Crowdfunding App

- Value prop: lower risk to funders \Rightarrow more funds raised and from a wider funder base
- Traction: "Yeeter" MVP generated **\$4mm volume** from 7 crowdfunds over 12 weeks
- Revenue model: percent of total volume (similar to Kickstarter, Juicebox, etc)

Yeeter

Trustless Crowdfunding App

- Value prop: lower risk to funders \Rightarrow more funds raised and from a wider funder base
- Traction: "Yeeter" MVP generated **\$4mm volume** from 7 crowdfunds over 12 weeks
- Revenue model: percent of total volume (similar to Kickstarter, Juicebox, etc)

How is DAOhaus organized?

- DAOhaus Governance (currently called UberHaus) stewards the overall direction of the protocol and the resources involved in building, maintaining, growing it
- The contributor DAO (currently called Warcamp) is charged with building and maintaining the DAOhaus protocol, dev tools, and foundational apps

Warcamp- The DAOhaus Contributor DAO

Adrienne

Andy

arentweall

Avi

Bau

Bill

Boilerrat(Chris)

BorrowLucid

Callum

Ceresbzns

Darren

Dekan

Earth2travis

Felipe

Isaac

James Waugh

jekl

Jord

Joshua

jp

Kerp

Keating

Lee

Sam

Santiago

scottrepreneur

Sky

Spencer

Sydney

Tae

TW

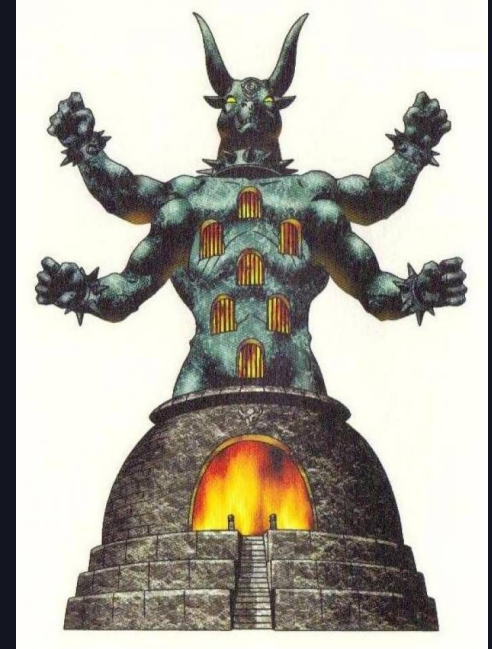
UI369

Vanilla

Ven

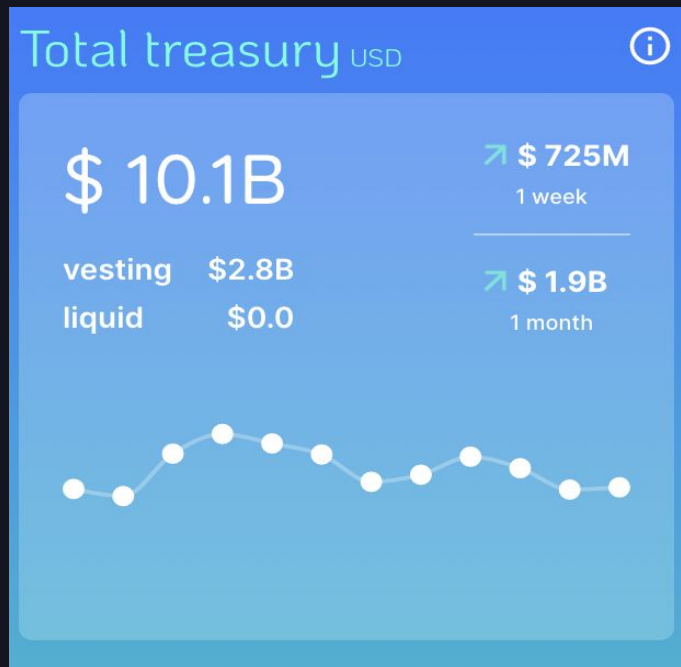
The Secret Moloch Sauce

- We know permissioned DAOs can seed stronger internet-native communities
- Simple and extensible dev tools mean we can easily experiment with new apps
- We have a strong community of builders committed to continuous improvement
- Practicing capture-resistant governance before the broader DAO ecosystem started recognizing that token-based governance is vulnerable to capture by whales and other attacks



Just DAO It

We've seen the DAO space grow 10x over the past 2 years and expect it to 10x again



We've noticed a turn away from purely tokenized communities that are easy for whales to capture and towards the kinds of permissioned DAOs that are enabled by the DAOhaus platform.

Why now?

- DAOhaus v3 protocol approaching launch \Rightarrow a powerful, flexible foundation on which to build valuable products
- DAOs have grown 10x in last 18 months; we anticipate similar growth over next several years
- Market is finally realizing that token voting is not ideal \Rightarrow DAOhaus provides a clear solution
- Advancements in L2 economics are making DAO operations cheaper than ever

Why Polygon?

- Polygon's business development is tops in the industry and is in a position to onboard millions of people into web3.
- Polygon's low transaction fees, speed of use and the roadmap point to Polygon continuing to be a Layer 2 solution of choice for millions of new users.
- At DAOhaus we feel we have created the tools that will aide in the simplifying onboarding new users into the ecosystem.

Traction – Our Haus has many guests

\$400mm+

of treasury throughput
on DAOhaus

10,000+

unique DAO
members on
DAOhaus

13,000+

proposals made

Social Proof - DAOs love DAOhaus

It's a great way to bring people together who want to get shit done. The process of building a DAO community is an experience that you will never regret.

Peter Pan, 1kx / MetaCartel
Summoner

We launched YAP DAO in July 2021 with the help of DAOhaus. As a nontechnical DAO, we were looking for an intuitive DAO tooling platform that would help us easily manage our members and treasury, without needing to know code.

-Samantha Yap, YAP DAO

Before having a DAO, I was already seeding and flourishing a chat group of blockchain developers. Even though there is a lot of engagement in the chat channel, in a DAO things get more serious. The sense of commitment is much more developed.

Juliana, MGD

As seen in...



The logo for Forbes, featuring the word "Forbes" in a classic, white, serif font centered on a solid black rectangular background.

Competition - DAOscape

Protocols



TRIBUTE LABS



Roundhaus Labs
Products

Apps

Marketplaces

Roundhaus Labs
Marketplace

Tools

Team - DAOhaus Core

Core Team

Dekan – Lead Solidity Engineer ([twitter](#) | [github](#))

Bill – Lead Product Developer / Solidity ([linkedin](#) | [github](#))

Travis – Lead Project Coordinator ([twitter](#) | [github](#))

Sam – Lead Full Stack Engineer ([linkedin](#) | [github](#))

Ven – Lead Product Designer ([twitter](#) | [github](#))

Adrienne – Lead UX / UI Designer ([website](#))

Jord – Full Stack Engineer

Spencer – Strategy & Product ([twitter](#) | [github](#) | [mirror](#))

Competitive Advantage — Ready to Raise the Roof

DAOhaus V2 taught us valuable lessons and lead to an open-source protocol of developer tools for DAO builders (V3), but with DAOhaus Labs we can:

- Commercialize and iterate on previously successful experiments
- Focus on solving new community coordination problems with easily extensible, open-source DAOhaus V3 building blocks
- Attract other developers to use the DAOhaus V3 protocol to contribute user-facing applications in an open, community-run marketplace

Cut & Save

Team – The Haus Residents

- The Roundhaus Labs team has deep expertise in building DAO technologies and communities
- Many of us have contributed significantly to DAOhaus itself over the past few years
- We plan to operate largely like a DAO ourselves with the founding team + investors as the initial members

Core Team

Dekan – Lead Solidity Engineer ([twitter](#) | [github](#))

Bill – Lead Product Developer / Solidity ([linkedin](#) | [github](#))

Travis – Lead Project Coordinator ([twitter](#) | [github](#))

Sam – Lead Full Stack Engineer ([linkedin](#) | [github](#))

Ven – Lead Product Designer ([twitter](#) | [github](#))

Adrienne – Lead UX / UI Designer ([website](#))

Jord – Full Stack Engineer

Spencer – Strategy & Product ([twitter](#) | [github](#) | [mirror](#))

Open roles:

- Marketing, communications, & sales
- Ops & finance
- Community & support

Roundhaus Labs

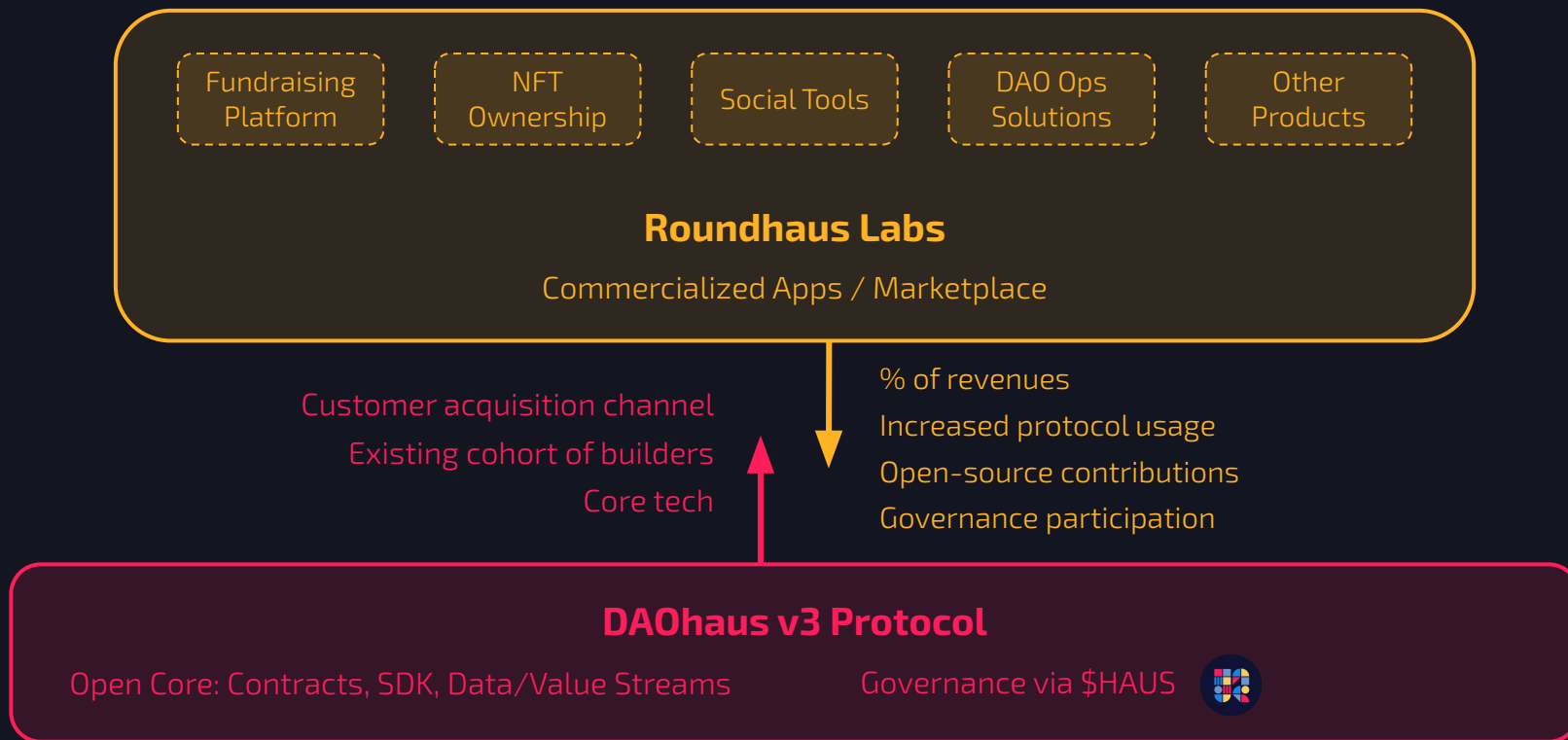
- Roundhaus Labs **builds products, composable DAO tools, and an app store** leveraging the powerful DAOhaus v3 protocol
- We've **built two successful product MVPs** in addition to fostering a \$400mm DAO ecosystem around DAOhaus v2
- We are raising **\$3.5mm** with a target dilution of 15%

The Solution – Roundhaus Labs

Tapping into the open DAOhaus v3 protocol, **Roundhaus Labs** empowers communities to form and operate as true DAOs.

1. Building a suite of focused products that meet DAOs' specific needs ⇒ **Products**
2. Enabling DAOs to use the products and tools that fit their context ⇒ **Marketplace**

Our Unfair Advantage: DAOhaus Protocol & Roundhaus Labs



Revenue — New wings

Roundhaus Labs **Products** earn revenue from users (DAOs or individuals)

- Share of treasury / equity in DAOs using the product
- One-time app purchases
- Recurring revenue based on usage

Roundhaus Labs **Marketplace** earns a cut of other products' revenue

- Value prop to other products: distribution
- Value prop to DAOhaus ecosystem of DAOs: discovery

The Ask - Seeding the Yard

- We are raising **\$3.5mm** with a target dilution of 15%
- Use of funds / process
 - Start with iterating on two successful experiments: the Yeeter and DAOgroni.
 - Set quarterly KPIs for determining an experiment's success.
 - As apps hit or exceed KPIs, we organize a spin-out and fundraise.
 - Use successful projects as basis for a **basic app store**.
 - **Prototype marketplace** asset- and revenue-sharing mechanics.
 - Purchase **HAUS tokens** with up to 15% of funds to align organizations / governance.

The Roadmap – Brick by brick

- Q4 2022 – DAOhaus v3 Protocol launch
- Q2 2023 – First product: trustless crowdfunding platform (Yeeter v2)
- Q3 2023 – Second Product: NFT fair launch (DAOgroni v2)
- Q4 2023 – Third Product: ??
- Q1 2024 – Basic app store
- Q2 2024 – First third party product in app store

Wait, no CEO?

- We have been successfully operating without a single decision-maker for 2+ years
- Labs' executive responsibilities are distributed across the core team:
 - Investor relations and fundraising \Rightarrow [person]
 - Treasurer (Delaware B-corp requirement) \Rightarrow [person]
 - Secretary (Delaware B-corp requirement) \Rightarrow [person]
 - [etc]
- Core team makes decisions via a DAO, codified in the bylaws
- Board governs the company via a separate DAO, also codified in the bylaws