



「Spruce」

Always Growing

***A Presentation by Joshua Espinosa & Zachary Berman
(collaborated equally on 10/4)***

***“If a picture is worth a thousand words...
We’re giving you a novel.”***

- The Internet always gives us the first page and then makes us skip to the last chapter.
- It's time to give people the opportunity to experience the entire journey and share their own.
- Here's our solution...

Wouldn't you like to know how this happened?



Josh Peck, a popular Nickelodeon actor

Spruce

- Spruce is a new social media platform being developed as a web application.
- Like a Spruce tree, your profile will start as a seed and grow into a tree with many branches, which represent projects.
- The entire application is based around the idea of bettering oneself and reaching goals set through these “branches.”
- Users will also be able to derive inspiration from seeing others reach their own goals.

Branches

“Nothing is ever really over. Show them what’s next.”

- Branches, or projects, are created by the user in which photos are taken over time and tell a story.
- These branches create a community of users who are motivated to complete their projects and view other projects that spark their interests.
- They can consist of anything from losing weight to home improvement or even from learning how to knit to building a car.

Using Spruce

“Don’t say ‘goodbye’. Say ‘see you later’.”

- The basis of Spruce revolves around users’ profiles and their projects.
- Users will have their own customized feeds to get updates on the projects they are subscribed to or other users they are following.
- Users can comment on individual images in a project gallery and offer advice, gratitude, or any other comments you may have.

How We Grow

“Things change—let’s show them how much.”

- What we are trying to do is to change the culture of online social interaction.
- We want to create a community of positivity, determination, and inspiration in order to create a healthy virtual environment.
- We hope to *stem* away from the current outlet of harmful comparisons and competition where everything is black and white.
- Instead, we aim to capture everyone and help encourage them at every step through their whole experience.

Timeline

“Life’s not instant, it’s a process”

Research:

10/5 – 10/14

- Gain familiarity with web technologies.
- Explore popular social media websites for common successful themes.

Design:

10/15 – 10/31

- Create visually appealing site with hopes to instill a calming sense of relaxation for users to enjoy themselves.
- Create a user friendly interface that is intuitive to a wide range of users.

Implementation & Testing:

11/01 – END

- Delegate different components of the project into subgroups.
- Testing throughout entire coding process to ensure high quality software.

Samples

Banner



Samples

Wireframe

The wireframe shows a web browser window with a background image of a forest. The page layout includes a header with the 'Spruce' logo and a navigation bar. The main content area is divided into two columns. The left column features a section titled 'Always Growing...' with a large text input field and a quote: 'Don't say "goodbye," say "see you later"' followed by another large text input field. The right column contains a 'Join the community!' section with form fields for 'Choose a username:', 'Choose a password:', and 'Email Address:', followed by a CAPTCHA section titled 'Let's just make sure you're not a robot...' and a 'Submit' button.

Spruce [Navigation Bar]

Join the community!

Choose a username:

Choose a password:

Email Address:

Let's just make sure you're not a robot...

Submit

Always Growing...

Don't say "goodbye," say "see you later"

Meet the team



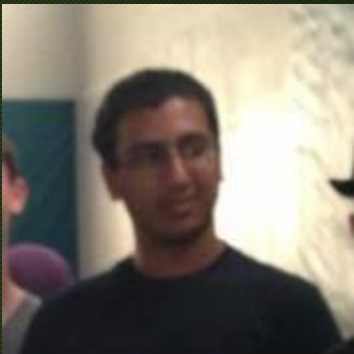
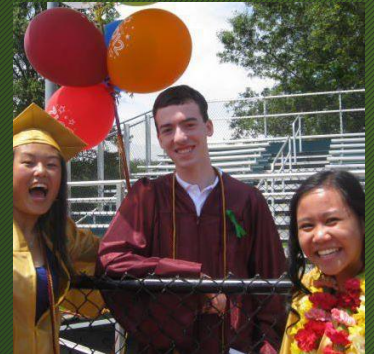
Zachary Berman
Back-End Developer

Josh Espinosa
Front-End Developer



Christian Brown
Software Engineer

Rick Phelan
Documentation Engineer



Pra Dhulipalla
Database Engineer

Garret Prenguber
Chief Software Engineer



The background features abstract geometric shapes in various shades of green and black. A large, dark green shape occupies the right side, while a black shape is on the left. A lighter green shape is at the top left, and a darker green shape is at the bottom left. The text "The End" is centered in the dark green area.

The End