



There's always something to do

Movies | Lectures | Courses | Exhibitions | Art | Family activities
Children's activities | Sports | Shows | Community events | Performance

Who We Are

BeThere was established in order to allow each person to be exposed to a variety of activities and to expand their interests and by doing so, open up to a world full of possibilities.

The app collects and aggregates all activities around the users and using advanced ML algorithms, automatically finds and recommends the ones most suited for them.

BeThere makes it easier than ever before to find new and relevant activities.

BeThere has set the goal of empowering cultural, social, sports and leisure events in Israel, in the belief that these activities can lead to a real social change.

Our Platform

Our convenient, easy-to-use platform is comprised of two main components: a mobile app and a website. Our advanced AI engine enables the app to learn and adapt to the user's interests, constantly offering them new and personalized events. In addition, the platform will allow for networking between users with the same interests, creating lively micro-communities. The web interface enables content providers to manage the activities they offer, optimize their marketing efforts and increase service providers revenue and reach. Direct messaging between service providers and their customers, with statistical data and ML algorithms will increase customer satisfaction and service providers profits.

Problem and Solution

PROBLEM

- ♦ Users are confused by an overwhelming amount of channels from which to get information about activities and events.



SOLUTION

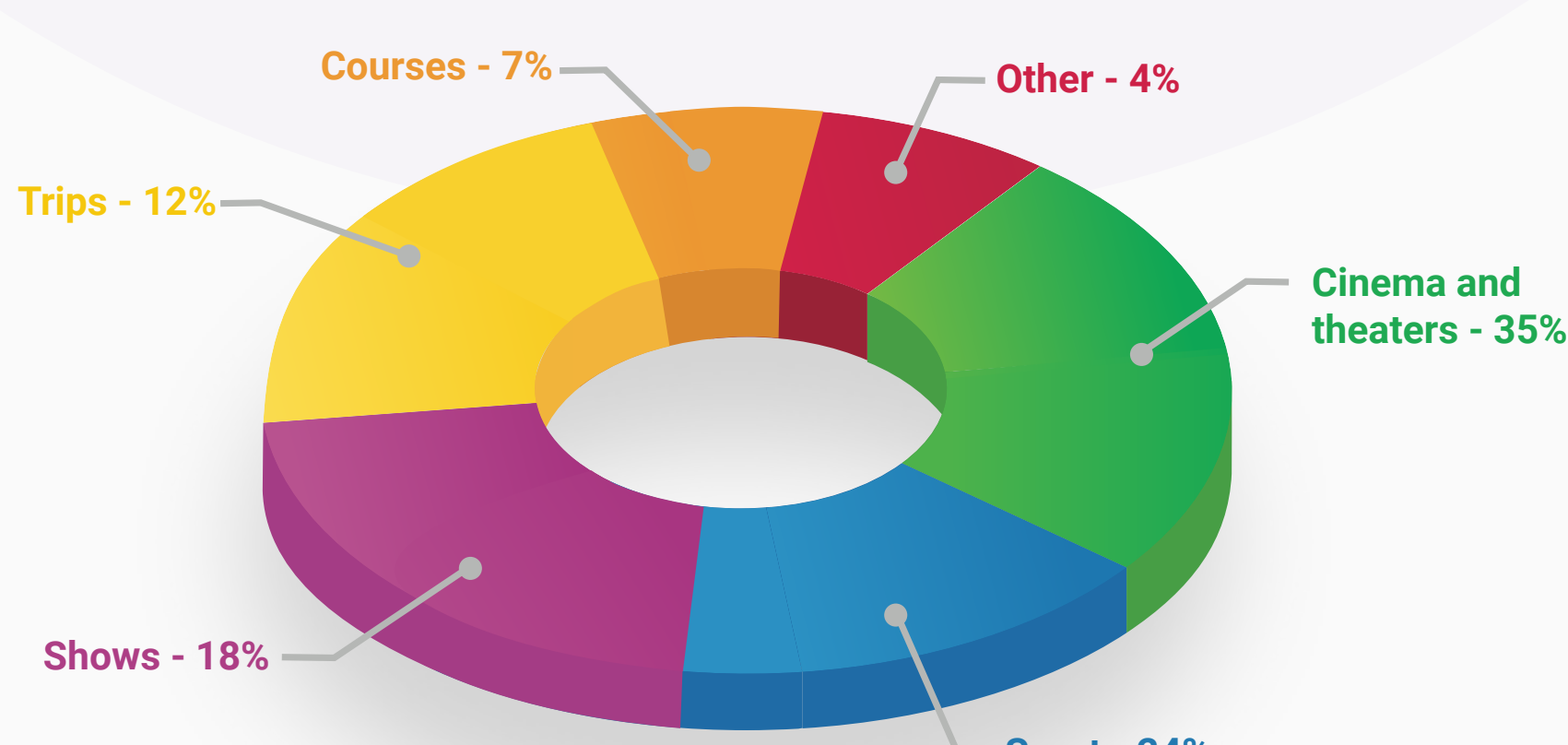
- ♦ Easy to use application that matches activities to users.
- ♦ AI system to expand users interests.
- ♦ Automated social and networks built on similar interests and events.

- ♦ Suppliers find it difficult to manage multiple marketing channels.
- ♦ Small businesses find it difficult to maintain the relationship with customers.



- ♦ Friendly and flexible interface for suppliers allowing for seamless management of events and hassle-free communication with customers.
- ♦ A platform which will allow service providers to easily reach their target audience.

Market breakdown Israel



Milestones

November 2018

Startup Founded

January 2019

Expanded team to 5 employees

July 2019

Launched Pilot in Ramat-Hasharon

Founders



Dan Agmon
COO



Omer Havakook
CTO



Rotem Alt
CEO