



haveesh goli <haveeshgoli4@gmail.com>

Fwd: iMotions - Poposal

nitu sharaff <nitusharaff1995@gmail.com>
To: haveesh goli <haveeshgoli4@gmail.com>

Mon, May 22, 2017 at 9:12 PM

----- Forwarded message -----

From: **nitu sharaff** <nitusharaff1995@gmail.com>
Date: Thursday, May 18, 2017
Subject: iMotions - Poposal
To: Alex Rebolledo <alex.rebolledo@imotions.com>

Hi,

It was great to have your team here for the presentation and demonstrations. The professors present in the meeting are happy with the products of IMOTIONS.

With this, i would also like to inform you that all the procedures for buying equipment in the laboratory is done through the website <https://www.gebiz.gov.sg/>

This is a Government website where NTU puts up an open request for tender where the suppliers can bid. To be a part of this, I request you to kindly have a look at the website and become a member.

As per the information I have, the request on the website would be made by July-August and final acceptance of the bid by NTU would be done by October 2017.

Thank you
Nitu

On Thu, May 4, 2017 at 3:03 PM, Alex Rebolledo <alex.rebolledo@imotions.com> wrote:
Hi Nitu,

Thanks for your message, it is understood. I will answer some of your questions:

- Points 1, 2, 3, 4 & 5 will be covered in the presentation.
- Point 6: Do not quite understand your question. The prices that I have given throughout our conversation are the totals, there is no extra cost for analysis capabilities of the software. Unless you want us to analyze the data, but usually Universities make the analysis themselves.
- Point 7: We ship the products from different parts of the World: Eye Trackers from Sweden, GSR, ECG, EMG from Ireland and EEGs from the US. Once you get the equipment, we could go to the University to give you an onsite workshop and setup the Lab. It has a cost of €5.000 all inclusive.

Yes, iMotions integrates with the EyeLink eye tracker, so you can use it in combination/sync with all the other devices.

Let me know if you have other questions,

Kind regards,

Alex Rebolledo
iMotions A/S

On 04/05/17 06:32, nitu sharaff wrote:

Hi Alex,

As discussed earlier, the professors here are looking for emotion analysis of a person through his/her behavior during an interview. Besides computer science, there will be many professors coming from the Humanities and Psychology department to know about your product from this perspective.

You can introduce the IMOTIONS platform first.
Then the major points professors would be looking for are:

- 1) The interview process carried out in the software through stimuli. This could be a survey like questionnaire filled with images, videos, texts, audio, etc.
- 2) Integration of the hardware with software in IMOTIONS platform to provide data. This would include eye tracker, facial expression, ECG, EEG, GSR, Seat pressure, hands and legs tracking through Microsoft Kinect.
- 3) The fact that suitable products would make hardware not to interfere with each other-- like we discussed about Tobii remote and Kinect
- 4) How invasive would attaching EEG, ECG to head and chest respectively be?
- 5) How can the data be further analyzed or stored once collected?
- 6) Cost analysis
- 7) How would we receive the products and set up the lab?

I think all these point are the most important ones. You could add more as per the need.

Also, I would like to know that the department here has a Eye Link Eye tracker in the lab. Is it possible to integrate that device with IMOTIONS as eye tracker is one of the most expensive equipment?

Thank you
Nitu

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On Wed, May 3, 2017 at 5:47 PM, Alex Rebolledo <alex.rebolledo@imotions.com> wrote:

Hello Nitu,

Could you please provide us with some bullet points in regards to yours and the professors expectations to the meeting/presentation. What do you think we should focus on and/or potential gaps we should cover.

Looking forward to hearing your comments, many thanks.

Kind regards,

Alex Rebolledo
iMotions A/S

On 26/04/17 06:10, nitu sharaff wrote:

Hi,

Sure, no problem. The date and time looks good.

We have invited other professors at the same time.

Date/time: 11 May: 330pm -5pm

Location: NTU, N4, MML Lab, N4-B1C-17

<http://maps.ntu.edu.sg/maps#q:MML%20Lab>

Thank you

Nitu

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On Tue, Apr 25, 2017 at 7:50 PM, Alex Rebolledo <alex.rebolledo@imotions.com> wrote:

Hi Nitu,

One last minute change, my apologies but the team can only do the presentation on the 11th of May from 15:30hrs to 17:30hrs. There will be 2 people from iMotions (Thomas and Tue)

Hope this is ok, looking forward for your confirmation.

Kind regards,

Alex Rebolledo
iMotions A/S

On 25/04/17 08:18, nitu sharaff wrote:

Hi,

Glad to hear that you are visiting Singapore. We would definitely like to have you here for a presentation of your product.

We prefer the date 11th May 2017 at NTU, Singapore. I would let you know the venue later.

I would set up a meeting with professors from different fields who are interested to know more about your product.

As per our project, we would like to hear more about behavior analysis of a person while giving a quiz/survey through the system including text/image/audio/video based questions. Further, recording different kinds of data and analyzing them through integration with the IMOTIONS platform.

Moreover, let me know how many people from your team would be joining us so that we can be prepared. Let me know if the date and venue works for you.

Thank you
Nitu

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On Mon, Apr 24, 2017 at 7:12 PM, Alex Rebolledo <alex.rebolledo@imotions.com> wrote:

Nitu,

The agenda of the iMotions team visit to Singapore is getting full. The only available dates now are:

- Tuesday May 9th early start or late afternoon start.
- Thursday May 11th early start with a hard stop at 11.00 o'clock

Please confirm asap if you are interested in the visit/presentation.

Kind regards,

Alex Rebolledo
iMotions A/S

On 21/04/17 16:01, Alex Rebolledo wrote:

Hi Nitu,

Thanks for your email. Looking forward to hearing the best time for the presentation.

Kind regards,

Alex Rebolledo
iMotions A/S

On 21/04/17 06:41, nitu sharaff wrote:

Hi,

I have given all the details about IMOTIONS to my professor and NTU staff. But, I have not received a reply yet.
We would be glad to have you here for a demonstration in May. I shall get back to you with the dates soon.

Thank you
Nitu

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On Tue, Apr 18, 2017 at 9:00 PM, Alex Rebolledo <alex.rebolledo@imotions.com> wrote:

Hi Nitu,

I just wanted to touch base to know if you have some news regarding the status of the grant? - Also to let you know that an iMotions team will be in Singapore on May 8, 9, 10, 11 and would be happy to give you a visit and present our technology to stake-holders / decision makers and the procurement department if you feel it will speed up the purchase time.

Looking forward to hearing your comments, many thanks.

Kind regards,

Alex Rebolledo
iMotions A/S

On 23/03/17 07:46, nitu sharaff wrote:

Hi,

Thank you so much. Everything sounds great.
I am sure NTU would have no problem in choosing IMOTIONS for the setup.

I will let you know if I have more questions. In the mean time, we are waiting for a positive response from the admin.

Thank you
Nitu

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On Tue, Mar 21, 2017 at 4:01 PM, Alex Rebolledo
<alex.rebolledo@imotions.com>
wrote:

Hi Nitu,

Always nice to receive your positive emails. Here I answer your questions.

- Lighting should be dimmed and avoid direct light towards the respondent and the monitors.
- We do not provide with the lapel mics
- Yes we do have 2 Questionnaires modules (Survey & Qualtrics Modules) where you can collect stated responses of the respondents with different type of answers, like multiple choice, scales, direct text, etc....Both are totally integrated with the biometrics so it is very easy to triangulate the stated responses with the subconscious ones. I am attaching 2 brochures for your review.
 - Qualtrics Module: External integration with more advanced features like skip logic and other complex setups = €2650
 - Surveys Module: iMotions own

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[Message clipped]

