



haveesh goli <haveeshgoli4@gmail.com>

Fwd: iMotions - Poposal

nitu sharaff <nitu.sharaff1995@gmail.com>
To: haveesh goli <haveeshgoli4@gmail.com>

Wed, May 24, 2017 at 1:44 PM

----- Forwarded message -----

From: **nitu sharaff** <nitu.sharaff1995@gmail.com>
Date: Fri, Feb 10, 2017 at 2:07 PM
Subject: Re: iMotions - Poposal
To: Alex Rebolledo <alex.rebolledo@imotions.com>

Hi,

Thank you for all the information.

Just to clarify, which are the 2 cameras mentioned in the core module? The one for facial expression(webcam, Affectiva). Also, if we integrate Microsoft Kinect with the same, what would be the cost incurred in the same?

Thank you
Nitu

On Thu, Feb 9, 2017 at 7:00 PM, Alex Rebolledo <alex.rebolledo@imotions.com> wrote:

Hi Nitu,

Very welcome, I answer your questions:

1. Yes, all software is iMotions software, you do not need any other software.
2. Yes, we can offer you the Tobii X2-30 (€3150) which will give you pupil size in millimeters but since it is only 30Hz you can not get our Emotional Arousal metric which requires the X2-60 (60hz). But yes you get the pupil size data.
3. With iMotions core you will be able to record the mic of the computer, so no problem with that.
4. Yes it is possible to integrate the Kinect posture in 3D with the rest of the sensors, you get the raw data of the position X/Y/Z of the joints but no visualization in the software interface. You just need a Kinect that can plug to a windows PC. I am attaching a raw data export so you can see the type of data you get.
5. Reg. the integration of the Tekscan ConforMat, we are still looking if it is possible through the API. Will get back to you when I have further news.

Let me know if all is clear?

Best regards,

Alex Rebolledo
iMotions A/S

On 09/02/17 09:46, nitu sharaff wrote:

Hi,

Thank you so much. I am having a look at the list that you sent me yesterday.

I have few questions related to that.

For every product that mentions the software cost, it related to the one that is integrated together as the IMOTIONS software. Is that correct? and Is there any other Tobii eye tracker, of a lower range that would do the pupil size detection?

Also, would there be any microphones available to record the response too since we consider it to be interview based?

Microsoft Kinect again comes with 3D detection of hands and body postures that we are particularly interested in. Is it possible to integrate that with the same?

We have a meeting to finalize the products in the next week. So I hope to reply to you then.

Thank you
Nitu

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On Thu, Feb 9, 2017 at 4:37 PM, Alex Rebolledo <alex.rebolledo@imotions.com> wrote:

Hi Nitu,

Thanks for your messages, we will check on the **Tekscan ConforMat** to know if it could be integrated to our software via the API.

You can natively integrate a total of 3 cameras in iMotions. One will be pointing to the face of the respondent to record their facial expressions and 2 others for the body. However, yesterday I sent you the prices of only 2 cameras that are included in the core module, if you want a third one you should add €1,100.

These are the recommendations of the PC, monitor and webcams.

<https://imotions.com/hardware/computer/>

If you would like to integrate even more cameras you should acquire this third party software.

<https://manycam.com/buy/>

Let me know if all is clear and when can we expect a decision from your side?

Best regards,

Alex Rebolledo
iMotions A/S

On 09/02/17 04:05, nitu sharaff wrote:

Also,

As u mentioned yesterday that there are a lot of cameras that can be integrated for hand/leg/ body movements. Could you also send me the name and cost of integrating such devices.

Thank you
Nitu

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On Thu, Feb 9, 2017 at 10:30 AM, nitu sharaff <nitu.sharaff1995@gmail.com> wrote:
Hello sir,

I apologize for the network failure yesterday and I understand that my colleague took over the call.

Also, thank you for the list of products. I have sent it for review to the professor.

Though you had asked about the seat pressure sensor, which is the only product that we might need to use as a third party product.

A seat pressure sensor is a kind of a chair which has sensors embedded at the back as well as on the seat. Any movement on the seat or excessive pressure says about the stress level of a person. For this, we have looked for a product called **Tekscan ConforMat** that solves our problem. Kindly have a look at the same.

Thank you
Nitu

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On Wed, Feb 8, 2017 at 6:27 PM, Alex Rebolledo <alex.rebolledo@imotions.com> wrote:

Dear Nitu,

A pleasure talking to you and your colleague. Here I present to you the different options we can offer to fit your specific needs. I am dividing them into 3 different packages according to your budget, they are: Most Have, Recommended and Nice to have.

MOST HAVE:

- **iMotions Core License**
Pre-requisit software to integrate any module, presentation of stimuli and main software engine.
Includes an environment camera to capture body postures
Software = €2.250
[Link to brochure](#)
- **Module: Facial Expression Recognition**
Measures: 7 Emotions, Valence, Engagement, Attention, Action Units and Facial Landmarks - Micro-Expressions
Software Research Package = €3.750
Hardware - Normal Webcam
[Link to Brochure](#)
- **Module: GSR** - Measures emotional arousal / stress
Software = €2.590
Hardware: Shimmer3 GSR = €925
[Link to Brochure](#) / [Link to Website](#) / [Link to Guide](#)
- **Modulo: API** - Receive & Forward real time third party data into the platform
Software = 2,450 USD
[Link to Brochure](#)

RECOMMENDED - Includes all the MOST HAVE modules plus the following:

- **Module EEG**
Software = €2.590
Hardware: (High-end) ABM B-Alert X10 = €11.650 (Motivation, Engagement, Distraction, Drowsiness, Workload y 9 channels of raw data).
Hardware: (Low-end) Emotiv EPOC+ EEG = 800 USD + pay-per-use model @ approx. 370 USD per 30 recordings (Stress, Engagement, Relaxation, Excitement, Interest y 14 channels of raw data)
[Link to Brochure](#)
- **Modulo: ECG/EMG**
Measures the electrical activity of muscles and heart.
Software = €1.450
Hardware: Shimmer3 ECG/EMG = €925
[Link to Brochure](#)

NICE TO HAVE - Includes all the RECOMMENDED modules plus the following:

- **Module: Remote Eye Tracking**
Measures visual attention in screen based stimuli (images, videos, websites, apps).
Software = €5.300
Hardware: Tobii X2-60 = €9.810 (Arousal Emocional via pupilometry)
[Link to Brochure](#)
- **Module: Qualtrics**
Insert Qualtrics survey platform at any point of the study to triangulate stated and biometric responses
Software = €2.650
No Hardware
[Link to Brochure](#)

TRAINING & SUPPORT

- **Omboarding = FREE**
Online training sessions with an iMotions Product Specialist & access to iMotions Help Center
- **iMotions Certification = €750 per person**
40-50 hrs online course to totally understand and get the most out of iMotions technology
- **Workshop = €5,000**
1-2 day onsite workshop with an iMotions product specialist
- **Technical Support & Software Upgrades** is covered for the first year. From the second year onwards we charge 15% of the value of the software purchased.

Please confirm to me the reception of this message and let me know if you have any questions? - We can schedule another call tomorrow or friday to finalize all details and to send you the final quotation of the modules you want to include.

Looking forward to hearing your comments and/or questions.

Best regards,

Alex Rebolledo

Sales Director - Emerging Markets



Phone: [+45 50905936](tel:+4550905936)

Skype: alexrebolledo

email: alex.rebolledo@imotions.com

www.imotions.com

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