

FUNCTIONAL ELEGANCE

# ZENTECHNICA

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PHASE 1 PROPOSAL

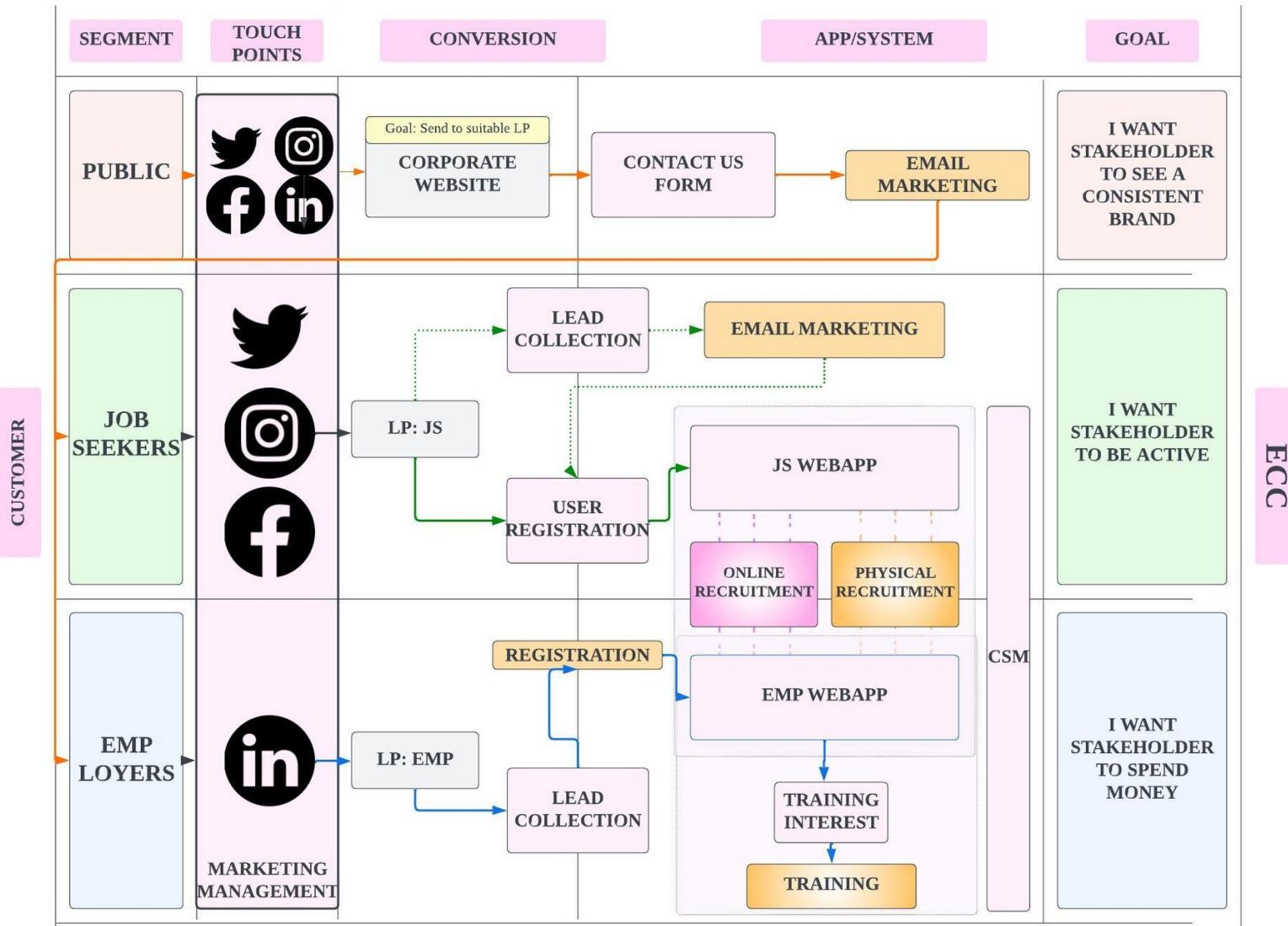
ECC

22/03/23



# DIGITAL MAP

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# DEVELOPMENT PROPOSAL

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## PHASE 1 (1 MONTH)

Corporate Website V1  
CW: Contact Us Form  
Landing Page JS  
JS: Lead Collection  
Landing Page EMP  
EMP: Lead Collection  
Integration of CW and LPs  
CSM V1

## PHASE 2 (1 MONTH)

Corporate Website V2  
JS: User Registration  
JS: WebApp V1 (Resume Collection)  
EMP: User Registration  
EMP: WebApp V1  
EMP: Training Interest  
CSM V2

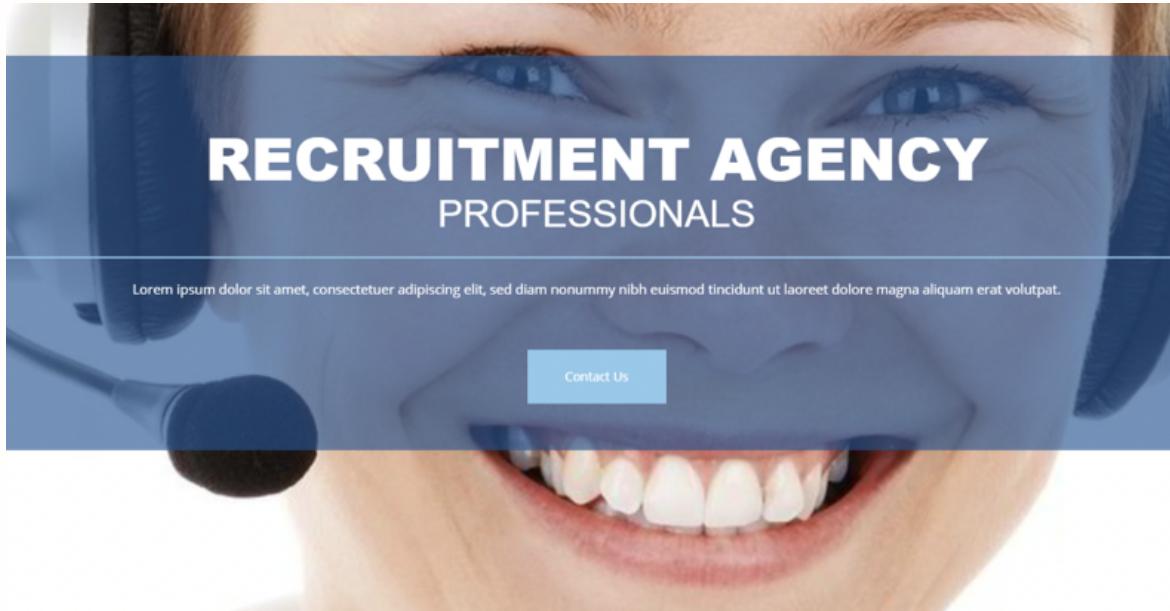
## PHASE 3 (3 MONTHS)

Corporate Website V3  
Online Recruitment V1  
Application of Job Posting of Job Ads  
CSM V3 (Extensive)  
Management of Online Recruitment  
Management of Integrated Stakeholders



Section 1

# LOOK&FEEL



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First Name

Last Name

Email

Subject

Message



## Section Heading

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[VIEW MORE](#)

RECRUITMENT AGENCY

JOIN US ON

NEWSLETTER

CONTACTS

## Find your job favorite and immediate

Search for your dream job while on the go with the best job-search web platform available.

Search by skill, job and company

Search



## Finds million of jobs and achieve success

Find a job and achieve success and a high salary is not the Value. But Your work is most important your achieve success. You can work according to your achieve success

Google

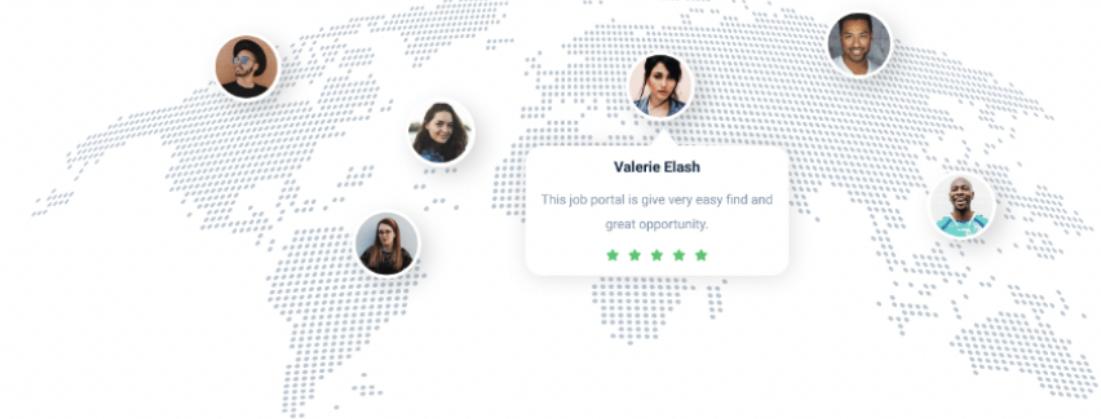
Infrae<sup>s</sup>

Microsoft

Canadini



job portal is give great opportunity platform for find jobs. And all people achieve success.



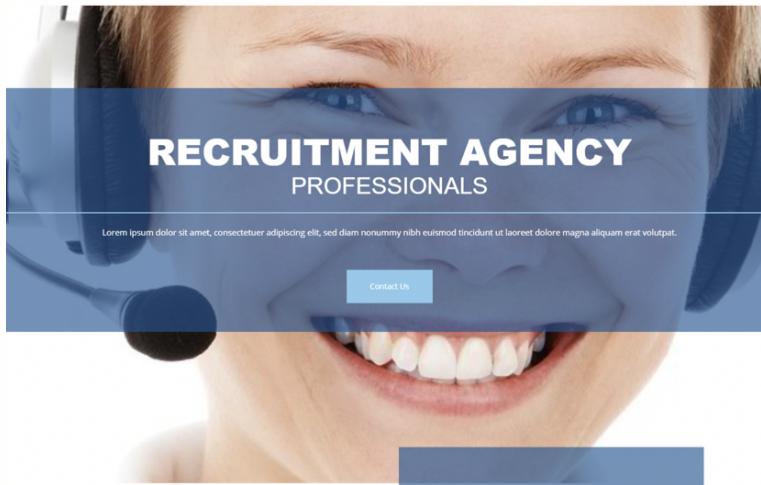
We are trusted by more than 800+ company



The image displays four distinct website snippets arranged in a grid, each featuring a different design style and color palette.

- Top Left:** A flat design snippet with a white background. It features a navigation bar with "Home+", "About", "Service", and "Blog" buttons. Below the navigation is a search bar with a magnifying glass icon. A large, stylized illustration of a woman with red hair sitting at a desk with a laptop is the central focus. The text "Work on your ideas" is displayed above a paragraph of placeholder text. At the bottom, there are "More info" and "Learn more" buttons, a "Live youtube video" link, and social media icons for Facebook, Instagram, LinkedIn, and Twitter. The URL "www.website.com" is at the very bottom.
- Top Right:** A snippet with a light gray background. It has a navigation bar with "Home+", "About", "Service", and "Blog" buttons. A search bar with a magnifying glass icon is positioned above the main content. The main section features the text "Coworking spaces" above a paragraph of placeholder text. It includes "More info" and "Learn more" buttons, a "Live youtube video" link, and social media icons. The URL "www.website.com" is at the bottom. The design uses red and orange hand-drawn style annotations like plus signs, circles, and arrows.
- Bottom Left:** A snippet with a white background. It features a navigation bar with "HOME", "SERVICE", "ABOUT", "PRODUCT", and "CONTACT" buttons. Below the navigation is a menu icon. The main content area contains two paragraphs of placeholder text separated by a vertical red bar. An illustration of a person with dark skin sitting at a desk with a computer monitor is the central visual. The URL "www.website.com" is at the bottom. Red and orange hand-drawn style annotations are present around the text and image.
- Bottom Right:** A snippet with a white background. It features a large, bold title "ONLINE LEARNING" on the right side. Below the title is a paragraph of placeholder text. In the center is an illustration of a person with blue hair sitting at a desk, working on a laptop. Various icons representing online learning (Wi-Fi, play button, speech bubbles) are positioned around the person. At the bottom left is a "READ MORE" button, and at the bottom right are social media icons for YouTube, Twitter, Facebook, and Instagram.

# BRAND GUIDE OPTION



## 1: PROFESSIONAL

Clean style, good for traditional B2B viewers but might be boring hence lower B2C and modern B2B conversion

A casual website design template for a job portal. It features a green header with 'Job Portal' and a central image of a woman working on a laptop. Text includes 'Find your job favorite and immediate' and a search bar.

## 2: CASUAL

Halfway house style, a lot of white space with continuous looking view. Neutral on conversion but might still be bad for B2B.

A hip and young website design template. It features a cartoon illustration of a person working at a desk, a search bar, and social media links. Text includes 'Work on your ideas' and 'www.website.com'.

## 3. YOUTH

Hip & Young, good for conversion of B2C viewers. However, might be disliked by traditional B2B viewers

PRIMARY COLOUR: #0083ee | SECONDARY COLOUR: #ffffff | FONT TYPE: CAMBRIA

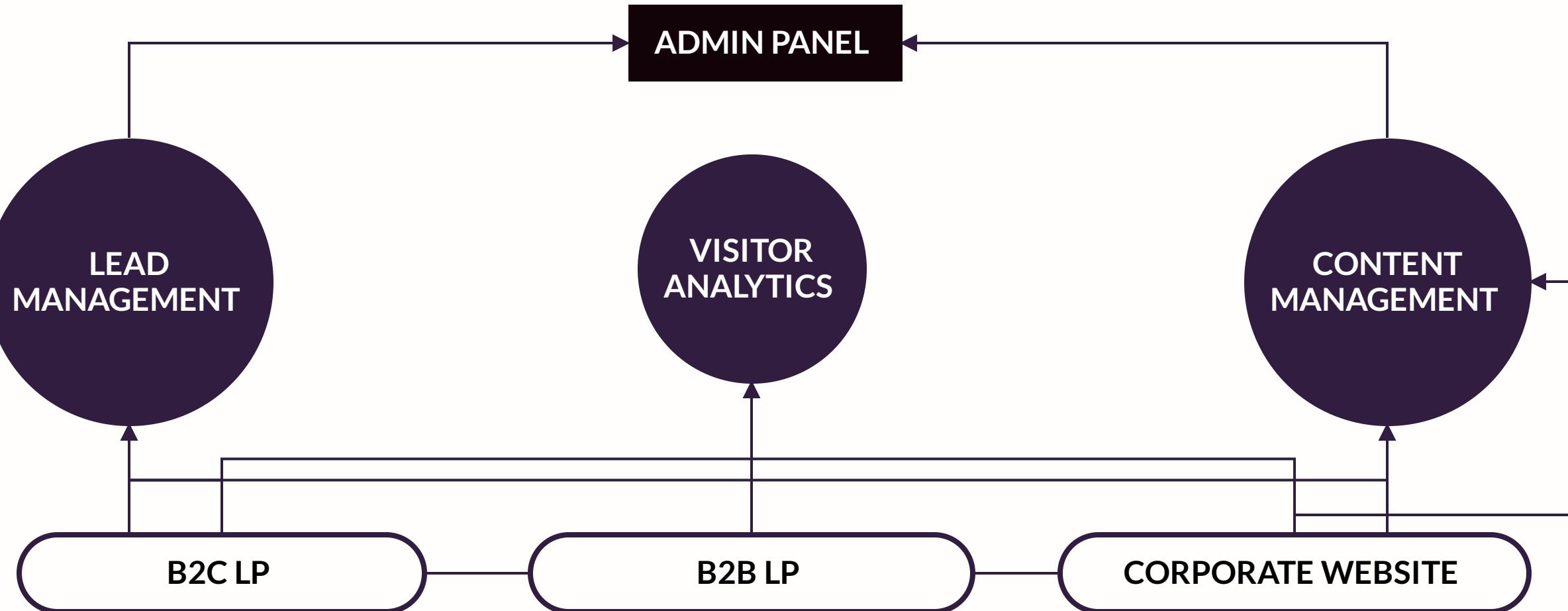


Section 2

# ADMIN PANEL

# ADMIN PANEL

CLIENT WILL HAVE ACCESS TO MANAGE 3 KEY MODULES COVERING THE 3 ASSETS





Section 3

# PUBLIC ASSETS

# JOBSEEKER PAGE

Purpose: Collect B2C leads



## Hero CTA

Hero & Key CTA



## Past Events

Photos from previous events



## Contact Us

Generic ways to contact



## Services & Offerings

Programmes, Events, Other Services



## Success Stories

Testimonies (Photo or Videos), Quotes, Validation Numbers



## Bottom CTA

CTA at the bottom of page



## Future Events

Details of Next Events with poster



## Validation

Certification/License from any govt agencies, Past Validators

Input: Social Media Ads, News stories | CTA: Share Email @ Upload Resume

Output: Follow Up Email

Join as an Exhibitor/Employer

**TALENTBANK** Overview Participating Employers Benefits What to Expect Win Apple Products **Reminder**

当 任 人 为 业 博 空 云  
**TALENTBANK CAREER FAIR**

Malaysia's Most Anticipated Career Discovery Event

2 & 3 March 2024 (10am - 6pm)  
Sunway Pyramid Convention Centre (Level CP3)

345 : 18 : 25 : 58  
DAYS HOURS MINUTES SECONDS

Register to Receive Reminder



**10,000+ Available Job Roles During The Career Fair**

Skyrocket your career potential at this comprehensive career fair, where you can explore over 10,000 available job roles from a variety of industries. Find your dream job today!

Accounting, Audit & Taxation Roles  
Banking Roles  
Tech/Computing Roles  
Customer Service Roles  
Engineering Roles  
Human Resources Roles  
Marketing Roles  
Sales Roles  
Project Management Roles  
and more!



# EMPLOYER PAGE

Purpose: Collect B2B Phone Number



## Hero CTA

Hero & Key CTA



## Success Stories

Testimonies (Photo or Videos),  
Quotes, Validation Numbers



## Contact Us

Generic ways to contact



## Services & Offerings

Programmes, Events, Other Services



## Future Events

Details of Next Events with poster



## Bottom CTA

CTA at the bottom of page



## Validation

Certification/License from any govt agencies, Past Validators



## Past Events

Photos from previous events

**Input: Network, Linkedin Ads | CTA: Share Phone Number**  
**Output: Follow Up Call to Pitch**

# Hire the right Gen Y and Gen Z Talent.

[Contact Us](#)[Register Now](#)

Hire talent like the best companies in Malaysia

## Why employers love us



### Gen Z and Gen Y Talent

From fresh graduates to managers, we help you hire young talent who will be the future of your company.



• • •

Hire talent like the best companies in Malaysia



## A solution for any of your hiring needs



Job Posting



Employer Branding



Headhunting

## Featured On

ASIAN BUSINESS

BUSINESS TODAY

BFM 89.9  
Business Station

DNA  
DIGITAL NEWS ASIA

THE EDGE  
Malaysia  
BUSINESS & INVESTMENT WEEKLY

### Not sure how to get started?

Let our consultants help you find the best possible solutions for you.

[Contact Us Now](#)

# CORPORATE WEBSITE

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Purpose: Channel to B2B or B2C Landing Page



## Hero 2-CTA

Side-by-Side option for B2C and B2B



## Validation

Certification/License from any govt agencies,  
Past Validators



## About Us

Introduction to company & history



## Contact Us

Generic ways to contact also allows for non-captured group



## Past Events

Photos from previous events



## Bottom 2-CTA

Side-by-Side option for B2C and B2B at the bottom of page

**Input: Brand Post, Google Search | CTA: Go to relevant Landing Page**  
**Output: None**



#### About Us

**Our vision is to connect businesses with talent and improve lives through better careers.**

We are one of Asia's leading online employment marketplaces. Helping facilitate the matching and communication of job opportunities between jobseekers and employers, in Malaysia, Philippines, Singapore, Indonesia and Vietnam.

#### About Us

[Privacy Policy](#)  
[Terms of Use](#)  
[Safe Job Search Guide](#)  
[Testimonials](#)  
[Getting Started](#)  
[For Employers](#)

#### Testimonials

Here's the success stories of a few who found a job through JobStreet:

**Cheow Hee Cheng**  
IT Executive | IT  
Member since: 2005

"I would recommend JobStreet.com to my friends as it works."

**Alizah Yusoff**  
Executive, Marcom Event | Marketing  
Member since: 2011

"JobStreet.com's career fairs, career talk and resume clinics have really helped me in my job search and interviews."

**Ahmad Azlan**  
Landscape Architect | Architecture  
Member since: 2009

"JobStreet.com constantly informs me about vacancies updates of jobs that are related to my qualification and work via emails. It saves me time from browsing the job list. Apart from that, it works!"

**Mohd Yusri Bakri**  
IT Project Manager | IT  
Member since: 2003

"I like JobStreet.com because it has given me the chance to prove to myself and to others via showcasing my skills and past top performance. It has helped me grow my career from the bottom to new heights I would have never imagined. It has also helped the productivity of our

**Thilaga K Ganapathy**  
Technical Writer | IT  
Member since: 2000

"JobStreet.com is really convenient to the jobseekers. It allows us to easily apply for jobs, submit resumes and obtain application statuses with interview appointments all at our finger tips. Thanks to their online job application management tool."

**Zahid**  
Worked at Seychelles

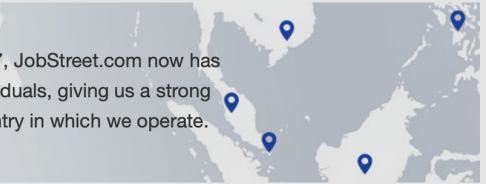
"It's holiday mood here in Seychelles as Christmas is widely celebrated here. Now the plant that I am working in is having a two-week shutdown for maintenance and it's quiet in the office. We are grateful for the opportunity that was given to us when JobStreet selected me as one

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#### Contact Us

[Malaysia](#)  
[Singapore](#)  
[Philippines](#)  
[Indonesia](#)

Founded in Malaysia in 1997, JobStreet.com now has a team of 800 talented individuals, giving us a strong local presence in every country in which we operate.



With our understanding and insights on each market, as well our passion for technology, we provide jobseekers the best opportunities and deliver exceptional value to employers.

In November 2014, we became part of the Australian Stock Exchange-listed SEEK Limited – the world's largest online employment marketplace by market capitalisation. As part of the SEEK family, we leverage world-class products to match talented job seekers with reputable employers across the region.

We are committed to continuously improving the value we provide to jobseekers and employers. To deliver on this, we continue to evolve our product and service offerings to better facilitate the matching of jobseekers to employers.

**Contact Us**  
[Malaysia](#)  
[Singapore](#)  
[Philippines](#)  
[Indonesia](#)

**Enjoy flexibility and control with Ad Budget.**

**Freedom** to choose between ad types anytime

**Single package** for better budget control

**Discounts** that last throughout contract period

We have the tools to help you reach the best candidates