

12-03-2020

Guatemala

Prototipo (Hijo Advertise)

Features:

1. Log In

2. Home:

* Publicidad / Post Publicados: "Feed"

1. Nombre de la publicación

2. Fecha publicado

3. Estado (activo / Desactivado).

4. Imagen de publicidad posteoado (Varia).

5. Ubicación en el mall.

* Crear Publicidad:

1. Crear nueva publicidad / Post:

1. Nombre

2. Imagen / Video / Gif

3. Fecha

4. Estado

5. Duración.

6. Ubicación

7. Descripción



* Ubicaciones:

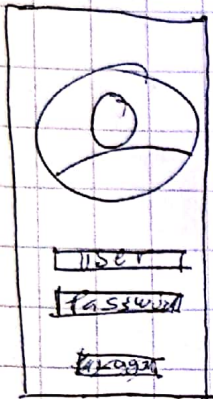
1. Mapa de donde hay Muebles / Publicidade

SOY
UFM

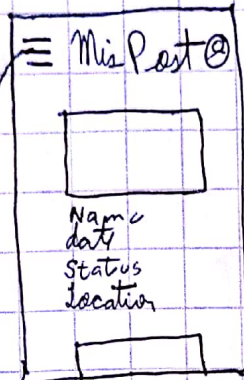
* Support / Help

Log IN:

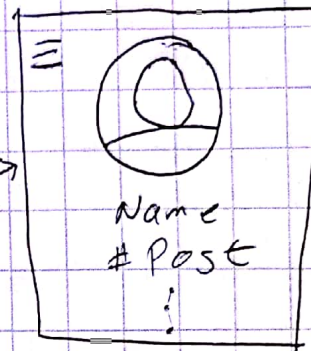
Home



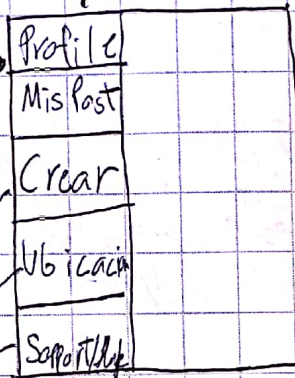
Sketch of a login screen. It features a circular profile picture placeholder at the top. Below it are two input fields labeled "User" and "Password", followed by a "Login" button.



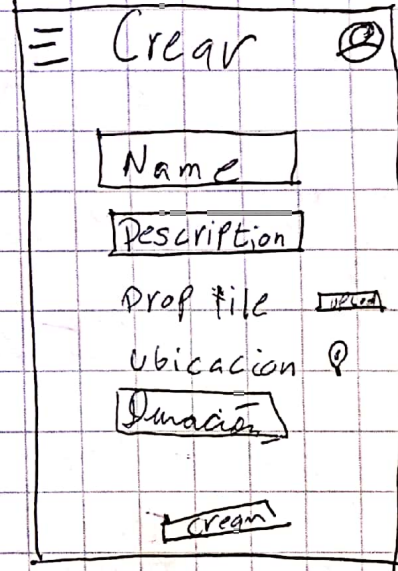
Sketch of a home screen. It has a hamburger menu icon and the title "Mis Post @". Below the title is a rectangular placeholder for a post image. Underneath the image are the labels "Name", "date", "status", and "location". At the bottom is another rectangular placeholder.



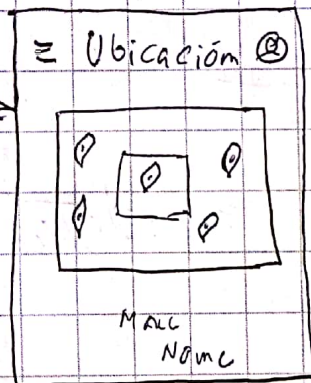
Sketch of a user profile screen. It features a circular profile picture placeholder at the top. Below it are the labels "Name" and "# Post", followed by a vertical ellipsis menu icon.



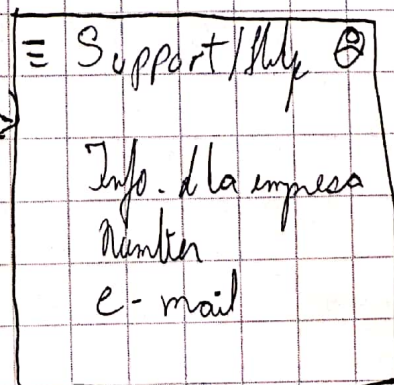
Sketch of a main menu screen. It has a hamburger menu icon and a list of options: "Profile", "Mis Post", "Crear", "Ubicación", and "Support/Help".



Sketch of a "Crear" (Create) screen. It has a hamburger menu icon and the title "Crear @". Below the title are input fields for "Name" and "Description". There are also labels for "Profile" (with a dropdown arrow), "Ubicación" (with a location pin icon), and "Duración" (with a time input field). At the bottom is a "Crear" button.



Sketch of a "Ubicación" (Location) screen. It has a hamburger menu icon and the title "Ubicación @". Below the title is a map placeholder with several location pins. At the bottom are the labels "MALL" and "Nombre".



Sketch of a "Support/Help" screen. It has a hamburger menu icon and the title "Support/Help @". Below the title are the labels "Info. de la empresa", "Número", and "e-mail".



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Prototipo (Back Desk)

Feature:

1. Log IN:

2. Home:

* Dashboard

↳ Estadística

* Reasons:

↳ Estado

↳ General

↳ Equilibrio por cliente

Insights

3. Clientes:

* Clientes

↳ Perfil de los clientes

↳ Estadística



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