

Leqvio Monotherapy Demand Study Banner Plan

Columns

Specialty	
Cards	S2=1 OR S2a=1
PCPs	S2=2
Nephls	S2=3
Endos	S2=4
Lipids	S2=5
Role	
Physician	S2=1 OR S2=2 OR S2=3 OR S2=4 OR S2=5
NP/PA	S2a=1
Volume of Adult ASCVD Patients	
Higher	Joe to find the right cutoff
Lower	Joe to find the right cutoff
Tiers	
Tier 1	<i>Tier 1 from list</i>
Tier 2	<i>Tier 2 from list</i>
Tier 3	<i>Tier 3 from list</i>
Tier 4	<i>Tier 4 from list</i>
Segments	
Segment A	Segment=Segment A
Segment B	Segment=Segment B
Segment C	Segment=Segment C
Segment D	Segment=Segment D
Priority Accounts	
Priority Account	<i>Priority Account from list</i>
Non-Priority Account	<i>Non-Priority Account from list</i>

Calculations/Rows

- 0-5 Scales
 - T2B/MB/B2B

Main Tab Notes:

- Please include tables that show the demand changes pre/post