

Theory of Rhetorical Priming

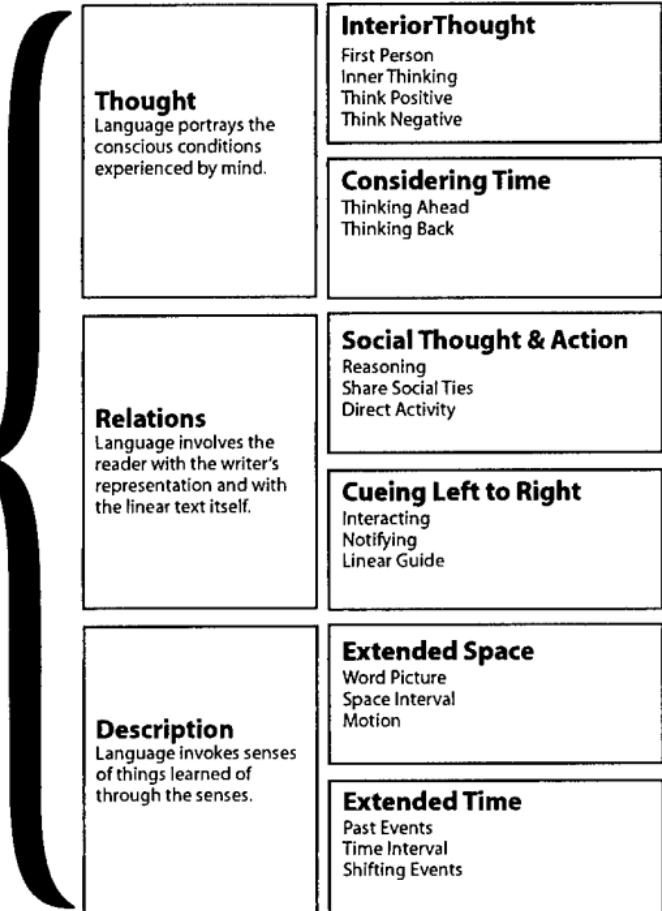


FIGURE 4.1: Eighteen micro-rhetorical priming categories, organized by the three clusters (thought, relations, and description) and six families of effect. (Adapted from Kaufer, Ishizaki, Butler & Collins, In Press, p. XX)