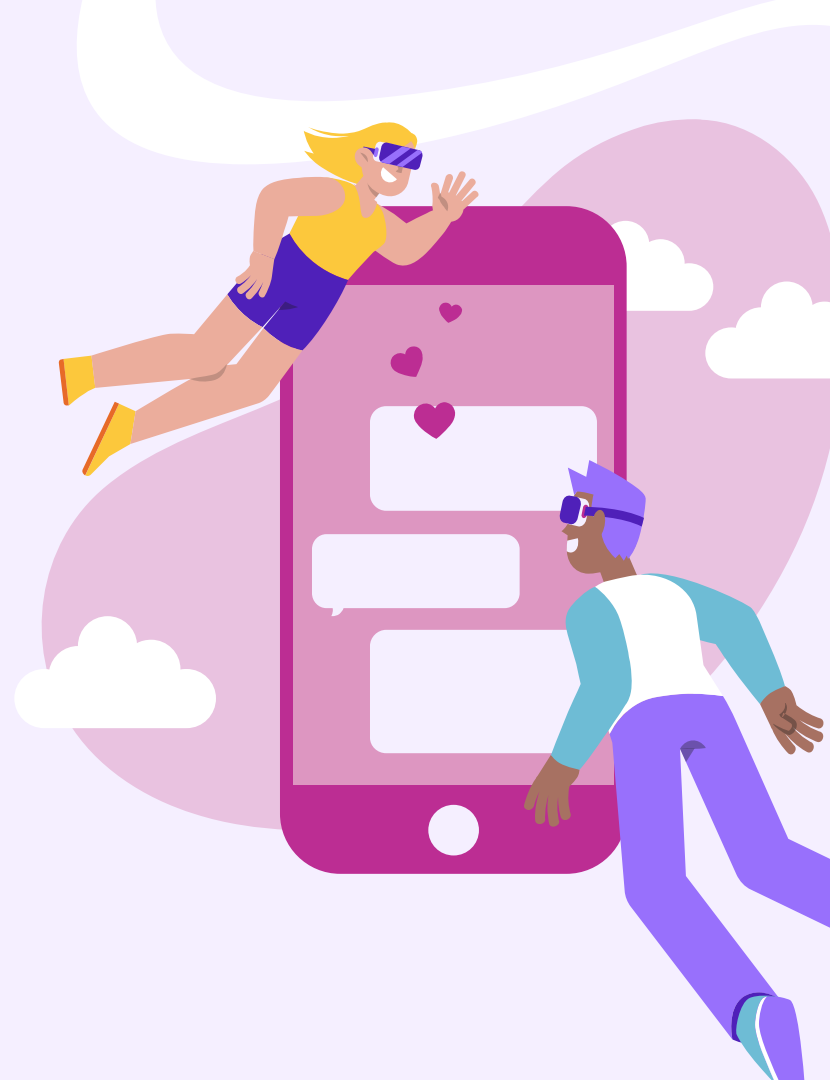


# iFlirtWithAI

**Idea by:**  
Ganesh Prasad Shivakumar



# Introduction

## Our company

iFlirtWithAI, is the revolutionary website/app/extension designed to enhance your social skills.

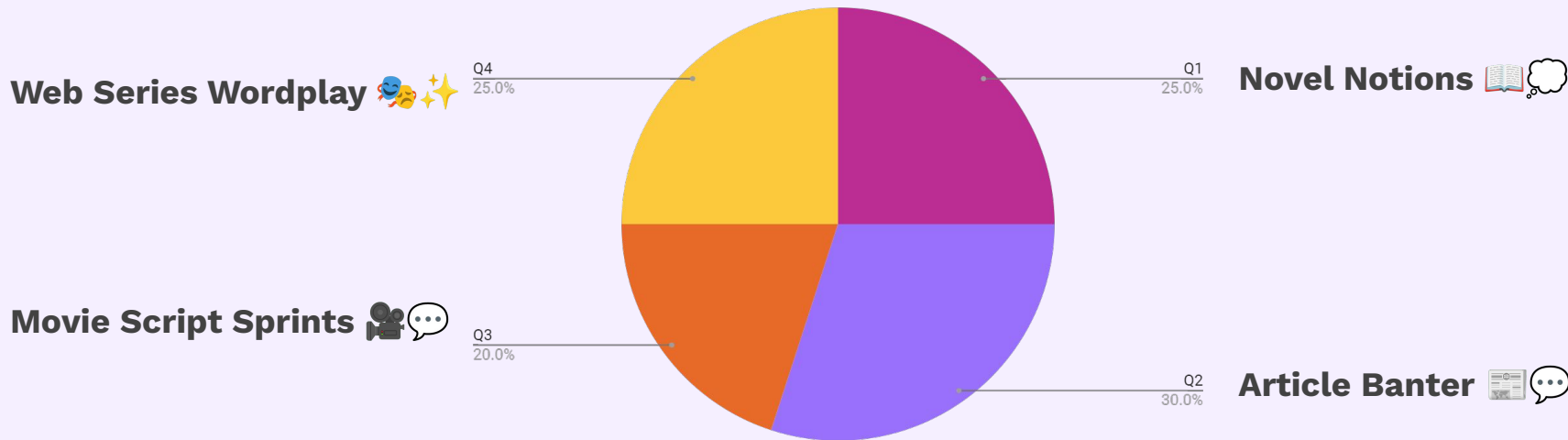
## Our idea

We empower users to confidently engage with strangers, making connections effortless.



# Our Data Playground

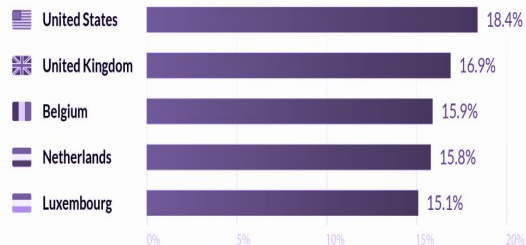
iFlirtWithAI taps into a rich variety of sources, providing users with a unique reservoir of conversational flair!



# Valued Statistics

## 1 Top 5 Countries by Online Dating User Penetration

Source: Statista 2021



## 2 Top 5 Countries by Online Dating Revenue

Source: Statista 2020



**\$1.43**  
BILLION

United States



**\$1.28**  
BILLION

India



**\$1.07**  
BILLION

China



**\$273**  
MILLION

Japan

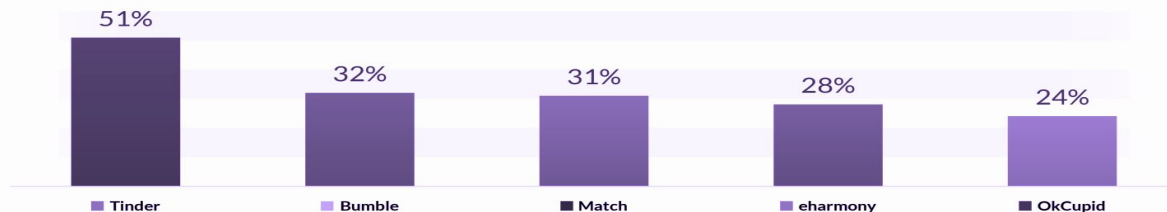


**\$232**  
MILLION

United Kingdom

## 3 Leading Online Dating Services by Share of Paying Customers

Source: Statista 2020



# Monetization Masterstroke

## Usage

As **premium add-ons/subscriptions** for dating app enthusiasts.

## Extended Usage

Expanding beyond dating apps to:

- **Professional networks** (Eg., LinkedIn),
- **Social Media** (Eg., Whatsapp, Instagram)
- **Discussion Forums** (Eg., Reddit, Discord)
- **Online Gaming platforms** (Eg., chess.com)

## Value

This dating apps project is estimated to reach **\$9.2B** by **2025**. (See next slide for details).

# 1,500

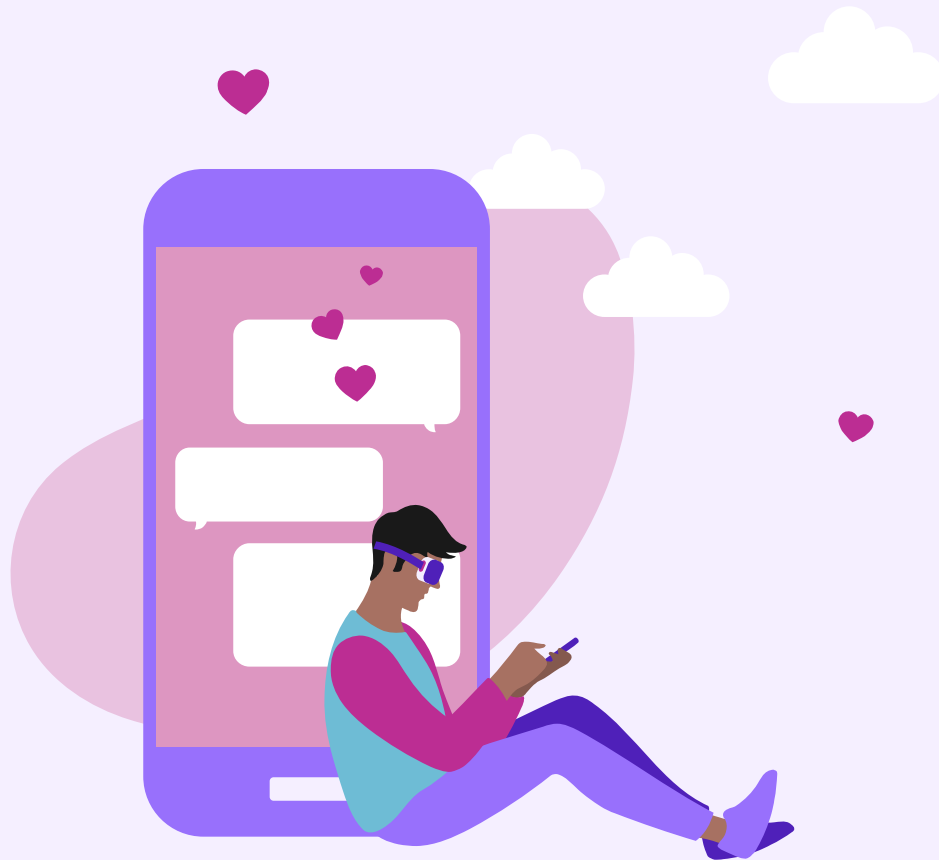
Total number of dating apps in the world

# \$9.2 Billion

Estimated Dating App Market Share (By 2026)

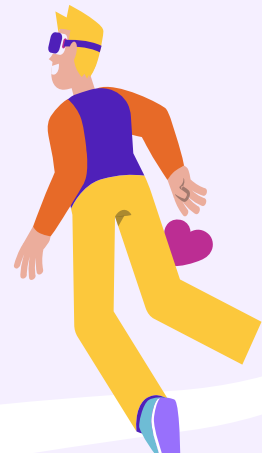
# 3,60,000

Avg. Users/Downloads as of today



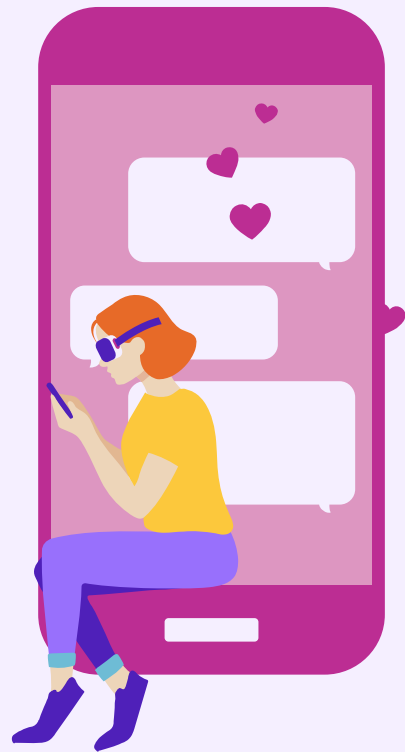
# Metrics

Metric	Definition	Feedback
<b>Conversation ratio</b>	Text exchanged between user and stranger	More the messages, Higher the CR.
<b>Sentiment of statements</b>	Analysis of sentiment of responses. Feedback obtained from CR.	Positive words and emojis correspond to better relation.















# What makes us stand out?

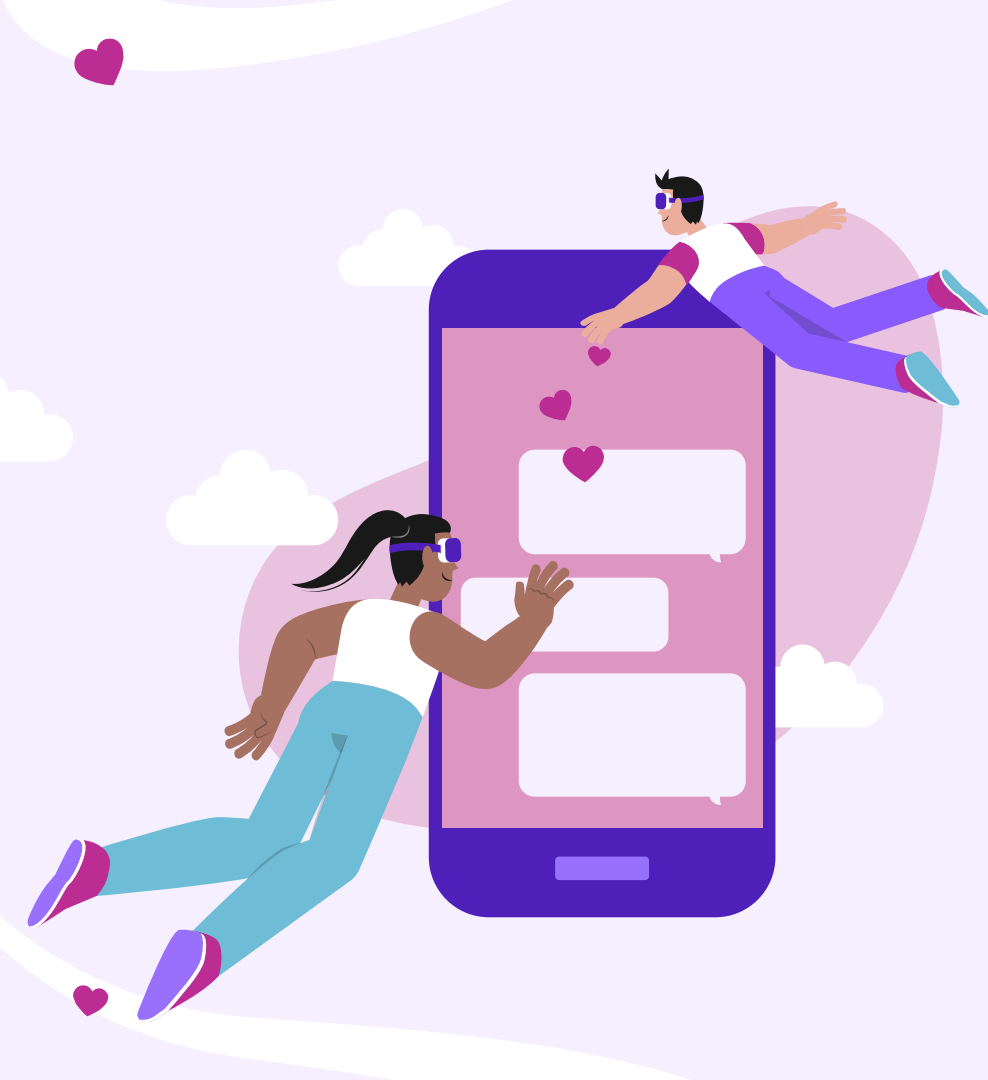
- ❑ Going beyond dating apps: WhatsApp, iMessage, Chess.com, PUBG, you name it!
- ❑ We will have personalized AI assistant which can be specific to that particular user.
- ❑ FeedBack loop from conversation ratio rate each responses on word level and document level.





# Competition

 <b>MGAI</b>  The AI Wingman For Online Dating Free Trial + \$24.99/mo 101 6	 <b>HotConvo</b> Chat suggestions for online dating. Free 98
 <b>Hai</b> Chat response generator for dating and advice. No pricing 83	 <b>Texting Wingman</b>  Your Wingman for analyzing text and crafting seductive responses. Free 72 3 376
 <b>LoveLines</b> Supports dating app users. Free 71 2	 <b>FlirtAI</b> Suggests context-aware dating responses. No pricing 64
 <b>HitchAI</b> Coached language for dating app users. Free 60	 <b>BOBA</b> Chatbot for dating advice. Free 56
 <b>Teaser AI</b> Dating app conversation prompts.	 <b>Text The Girl</b> Assists in crafting romantic text messages.



**Thanks! **