## Benjamin Hawley

Technical Writer and Editor

A passionate writer with a strong desire to learn and grow in the field. Received a B.S. in Economics from NC State University in 2021. Offering three year's professional experience in client facing roles in the power industry with an additional two years of content delivery and freelance writing experience. Currently in the process of transitioning to a more ideal industry and eager to enter the workforce.

Possesses a deep interest in literature, culture, and economics developed over a lifetime of reading, both for pleasure and professional development. With experience writing and editing to publish, judge, and improve written works, a personal love for improving the craft is borne of a drive to gather new information and the professional experience to convert new skills into strong performance quickly.

#### **Experience**

## <u>Independent Content Creation and Freelance Writing</u> Ongoing since March 2023

- Over a year of experience as a freelancer
- One novel, several short stories, and dozens of articles written
- Daily blog posts of 500-1500 words
- Gained over 1500 hours experience writing, proofreading, and editing for publication

# <u>Business Software Analyst at PCI Energy Solutions</u> Full Time Employee - February 2022 to March 2023, Internship - July 2019 to January 2021

- Gained three years of experience working in the energy industry across multiple energy markets
- Interfaced daily with a range of clients to maintain software, answer industry related questions, and field new ideas for feature development
- Utilized programming skills to create automated processes for improving database management, saving hundreds of labor hours

### Extra Curriculars

- One year of copy editing experience for the NC State student newspaper 'The Technician'
- One year of equity valuation experience with the NC State student-run hedge fund, Belltower Capital Management

#### **Published Works**

- Winner of the Wolf Grove Media 'Book of Choices' literary competition
- 2023 Stories that Need to be Told Anthology
- Dangerous Day Job, literary blog and review site with 80 subscribers
- Multiple self-published works

#### **Education**

#### North Carolina State University

Bachelor of Science in Economics - Class of 2021

## North Carolina School of Science and Math

Secondary school - Class of 2017

#### Skills

<u>Content Creation and SEO</u>: Freelancing afforded skills including content creation and delivery, SEO, media management, and minor web development skills

<u>Fundamental Equity Valuation</u>: Invested in skills at Belltower ranging from stock valuation to portfolio risk analysis as well as hedging techniques with financial derivatives

Strong Communication Skills: Previous work experience focused on remote teamwork and concise written communication, conflict remediation, and on-the-fly problem solving skills to facilitate client relationships

Excel: All experience focused on automating excel related tasks to ease manual workloads and increase productivity

<u>Python</u>: Experience with Pandas, task automation, object oriented programming, data manipulation and analysis

#### Contact Information

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