

Informed Consent

Purpose of Study The purpose of this research is to understand whether AI applications are able to serve culturally diverse populations.

Procedures You will participate in an online study where you may or may not use an AI application to complete simple tasks. This should take around 20-25 minutes to complete.

Participant Requirements To participate in this study, you must be living in the US or India. You must be over 18 years old and should have experience using technology (e.g., smartphones).

Risks and Benefits Participating in the study may allow you to experience modern software applications. Generative AI is, by nature, open, and despite our best efforts, our application may generate content that is harmful, plagiarized, or unverifiable. We have made design decisions to minimize these risks, including using models with built-in guardrails for harmful content.

Voluntary Participation And Right To Withdraw Participation in this study is voluntary, and you can stop at any time without any penalty. You can close the browser tab or window without pressing “Submit” to stop the study.

Circumstances That Could Lead Us To End Your Participation We may decide to end your participation if we determine that you are not engaging with the tasks reasonably.

Compensation You will be paid the minimum hourly wage of your country prorated for the expected completion time of the study. The amount will be paid after you complete the online study.

Privacy and Confidentiality The online study may ask for your basic demographic information (e.g., age, city of residence, educational background, etc.). It will not collect any identifying information from you unless you voluntarily reveal any such information in completing the tasks. Your task responses will not be used as data to train any model. They will only be used by the research team for analysis. No personally identifiable information (e.g., your name) will be published. Some details (e.g., age, educational background, etc.) may be reported in an aggregated format in research publications.

Contact Information

If you have any questions about this research, you may contact Dhruv Agarwal (da399@cornell.edu).

If you have any questions or concerns regarding your rights as a subject in this study, you may contact the Institutional Review Board (IRB) for Human Participants at +1 607-255-5138 or access their website at <http://www.irb.cornell.edu>. You may also report your concerns or complaints anonymously through Ethicspoint online at www.hotline.cornell.edu or by calling toll-free at 1-866-293-3077. Ethicspoint is an independent organization that serves as a liaison between the University and the person bringing the complaint so that anonymity can be ensured. You will be given a copy of this form to keep for your records.

Statement of Consent

By participating in the study, you indicate that you are 18 years of age or older, that you voluntarily agree to participate in this study, and that you understand the information in this consent form. As a participant in a research study, you have not waived any legal rights you otherwise would have.

Name: _____

Date: _____

Signature: _____