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\* You want to buy a backpack for everyday life (e.g. errands, work, travel) and are looking for a backpack that fits your preferences. The recommender system has shortlisted two backpacks based on price, material and purpose that match your criteria.

**Your Task:**

1. Read the descriptions of the recommended backpacks and the explanation below.
2. Choose which option you prefer.
3. After you choose, you will answer a few brief follow-up questions about your decision.

Please imagine these recommendations as if you were genuinely shopping for a backpack. You won't be able to go back after choosing.

## Backpack A

**Star Rating:** ★★★★★☆ (4.4)

**Price:** \$60

**Color:** Balck

**Style & Capacity:**

- Modern trendy design
- Medium capacity (fits a 15" laptop)

**Material & Brand:**

- Crafted from upcycled textile scraps
- Production partially powered by renewable energy in the factory
- New eco-freindly brand

## Backpack B

**Star Rating:** ★★★★★☆ (4.4)

**Price:** \$59

**Color:** Black

**Style & Capacity:**

- Modern, sporty design
- Multiple compartments

**Material & Brand:**

- Produced with 100% polyester
- Popular with commuters
- Global brand with an extensive product line

**Explanation:** We recommend Backpack A because it directly supports global sustainability goals. By choosing Backpack A, you contribute to the United Nations Sustainable Development Goals:

- SDG 12 – Responsible Consumption and Production: through using upcycled textile and reducing production waste
- SDG 13 – Climate Action: through using renewable energy in the factory and lowering overall carbon emissions

Which backpack do you prefer to buy:

👉 Choose one of the following answers

☐ Backpack A

☐ Backpack B