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* You want to buy a backpack for everday life (e.g. errands, work, travel) and are looking for a backpack that fits your preferences. The recommender system has shortlisted two backpacks based on price, material and purpose that match your criteria.

Your Task:

- 1. Read the descriptions of the recommended backpacks and the explanation below.
- 2. Choose which option you prefer.
- 3. After you choose, you will answer a few brief follow-up questions about your decision.

Please imagine these recommendations as if you were genuinely shopping for a backpack. You won't be able to go back after choosing.

Backpack A

Star Rating: $\star\star\star\star$ \Leftrightarrow (4.4)

Price: \$60

Color: Balck

Style & Capacity:

- Modern trendy design
- Medium capacity (fits a 15" laptop)

Material & Brand:

- Crafted from upcycled textile scraps
- Production partially powered by renewable energy in the factory
 - New eco-freindly brand

Backpack B

Star Rating: $\star\star\star\star$ \Leftrightarrow (4.4)

Price: \$59

Color: Black

Style & Capacity:

- Modern, sporty design
- Multiple compartments

Material & Brand:

- Produced with 100% polyester
 - Popular with commuters
- Global brand with an extensive product line

Explanation: We recommend Backpack A because it has a higher sustainability score (9 out of 10). This simple indicator lets you identify at a glance the most planet-friendly option.

Which backpack do you prefer to buy:

- **?** Choose one of the following answers
- Backpack A
- Backpack B