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* You want to buy a backpack for everday life (e.g. errands, work, travel) and are looking for a backpack that fits your preferences. The recommender system has shortlisted two backpacks based on price, material and purpose that match your criteria.

Your Task:

- 1. Read the descriptions of the recommended backpacks and the explanation below.
- 2. Choose which option you prefer.
- 3. After you choose, you will answer a few brief follow-up questions about your decision.

Please imagine these recommendations as if you were genuinely shopping for a backpack. You won't be able to go back after choosing.

Backpack A

Star Rating: $\star\star\star\star$ \Leftrightarrow (4.4)

Price: \$60

Color: Balck

Style & Capacity:

- Modern trendy design
- Medium capacity (fits a 15" laptop)

Material & Brand:

- Crafted from upcycled textile scraps
- Production partially powered by renewable energy in the factory
 - New eco-freindly brand

Backpack B

Star Rating: $\star\star\star\star$ \Leftrightarrow (4.4)

Price: \$59

Color: Black

Style & Capacity:

- Modern, sporty design
- Multiple compartments

Material & Brand:

- Produced with 100% polyester
 - Popular with commuters
- Global brand with an extensive product line

Explanation: We recommend Backpack A because by choosing it, you're actively shrinking your carbon footprint and championing more responsible production. This backpack is your personal contribution to climate action. Take pride in traveling lighter on the planet, one backpack at a time!

Which backpack do you prefer to buy:

a	Choose	one	of the	following	answers
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Backpack A

Backpack B