

Nina Lane Graphic Designer



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Photoshop

Illustrator

Web Design



Interests

Minimalist Art
Urban Photography
Art Installations



Profile

Creative graphic designer with 5+ years' experience in impactful print and digital visuals. Skilled in brand identity, social media, and packaging design, with Adobe Creative Suite and Figma expertise. Focused on delivering fresh, aesthetic solutions.



Experience



Senior Graphic Designer

Brightline Agency | New York, NY June 2020 – Present

Boosted engagement by 30% through brand campaigns and created identity packages for social media and print.



Graphic Designer

Blue Horizon Media | Brooklyn, NY March 2017 – May 2020

Boosted retention by 25% and developed ecofriendly packaging while mentoring designers.



Education

Bachelor of Fine Arts in Graphic Design

Parsons School of Design | New York, NY Graduated: 2017



Portfolio

Social Media Campaign for Eco Wave Brand: Transformed their social media presence with cohesive visuals and engaging graphics.

Event Branding for the annual NYC Art Expo: Developed event branding from logo to banners, enhancing attendee experience.