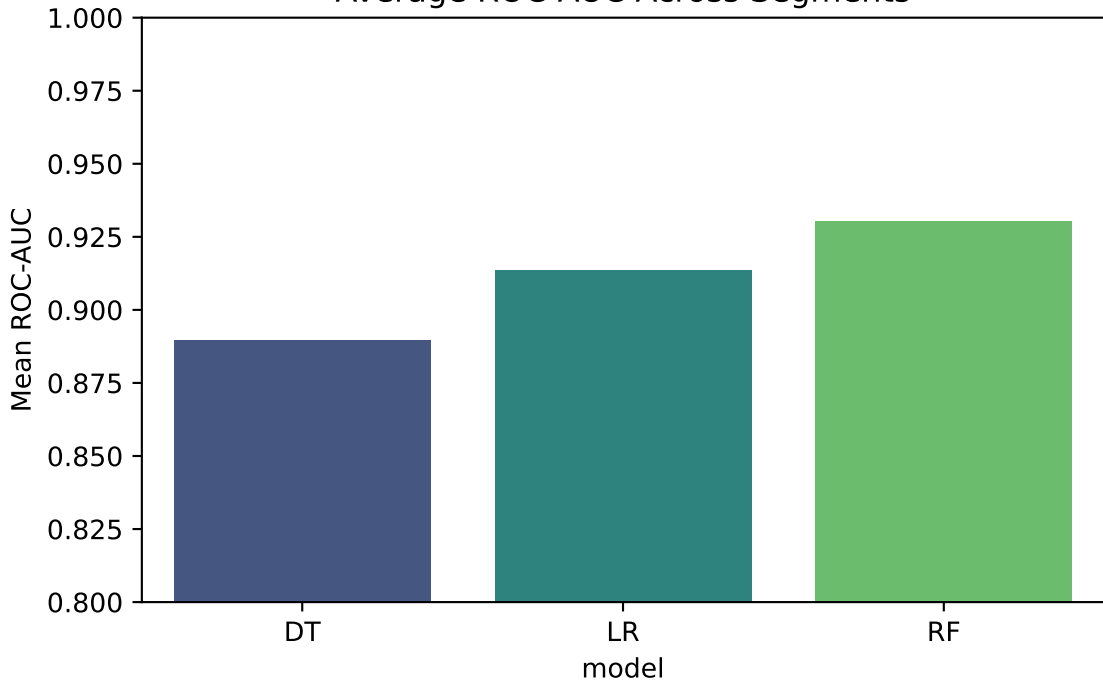


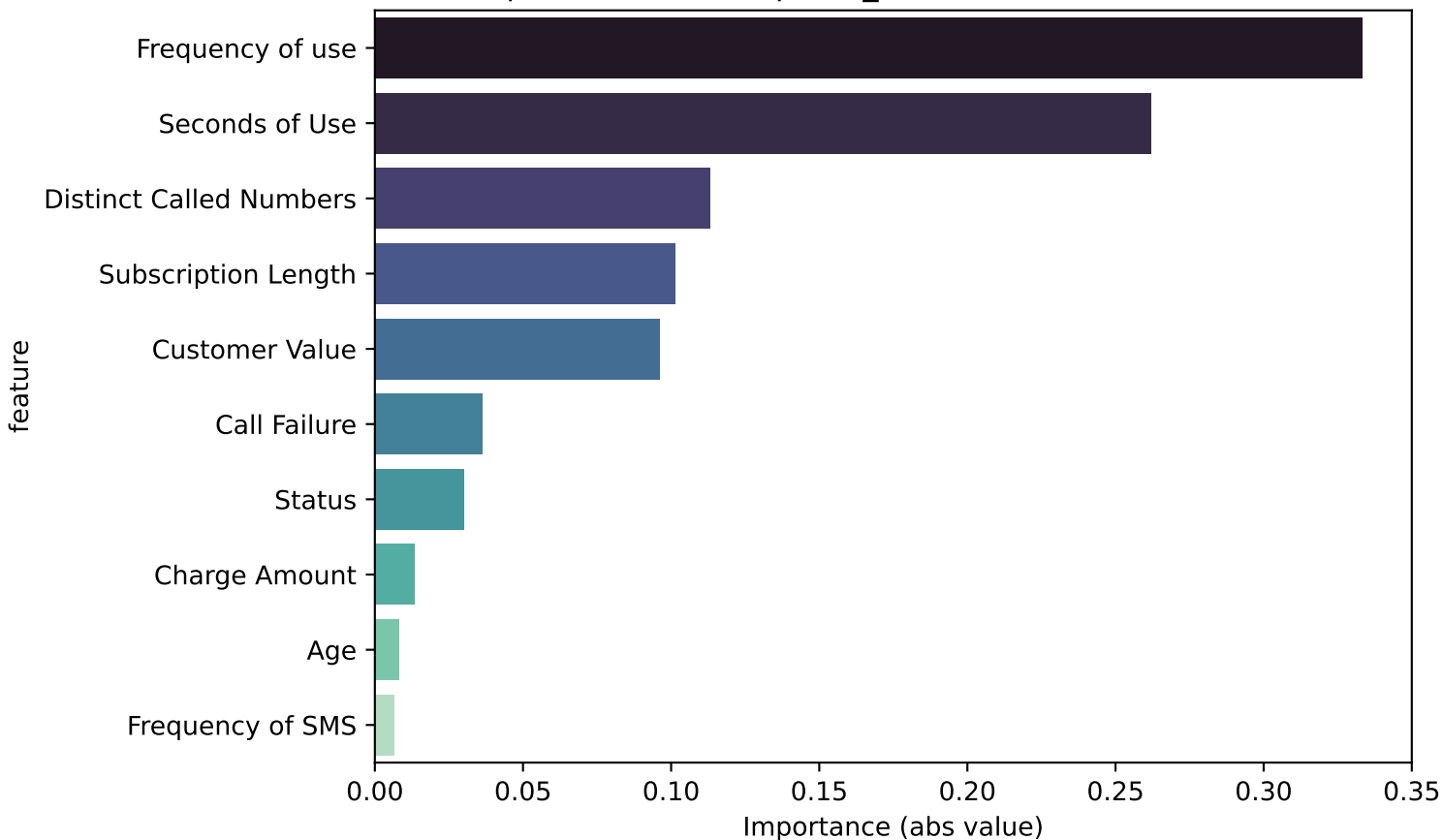
ROC-AUC by Segment and Model

	DT	model LR	RF
Active_Customers (n=2368)	0.927	0.952	0.976
All_Customers (n=3150)	0.929	0.928	0.946
Complaint_Customers (n=241)	0.904	0.986	0.928
Inactive_Customers (n=782)	0.776	0.791	0.869
No_Complaint_Customers (n=2909)	0.912	0.909	0.933

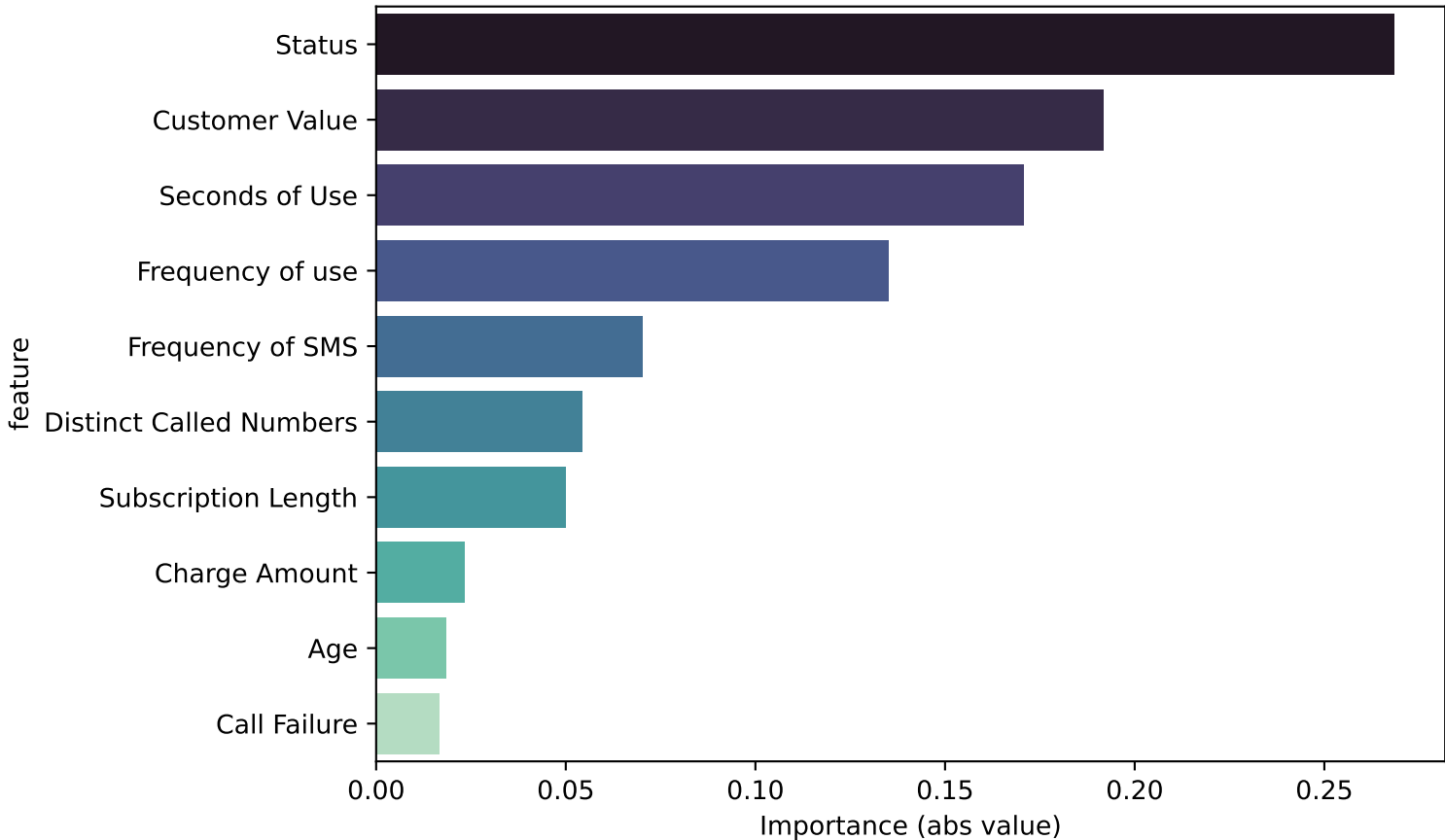
Average ROC-AUC Across Segments



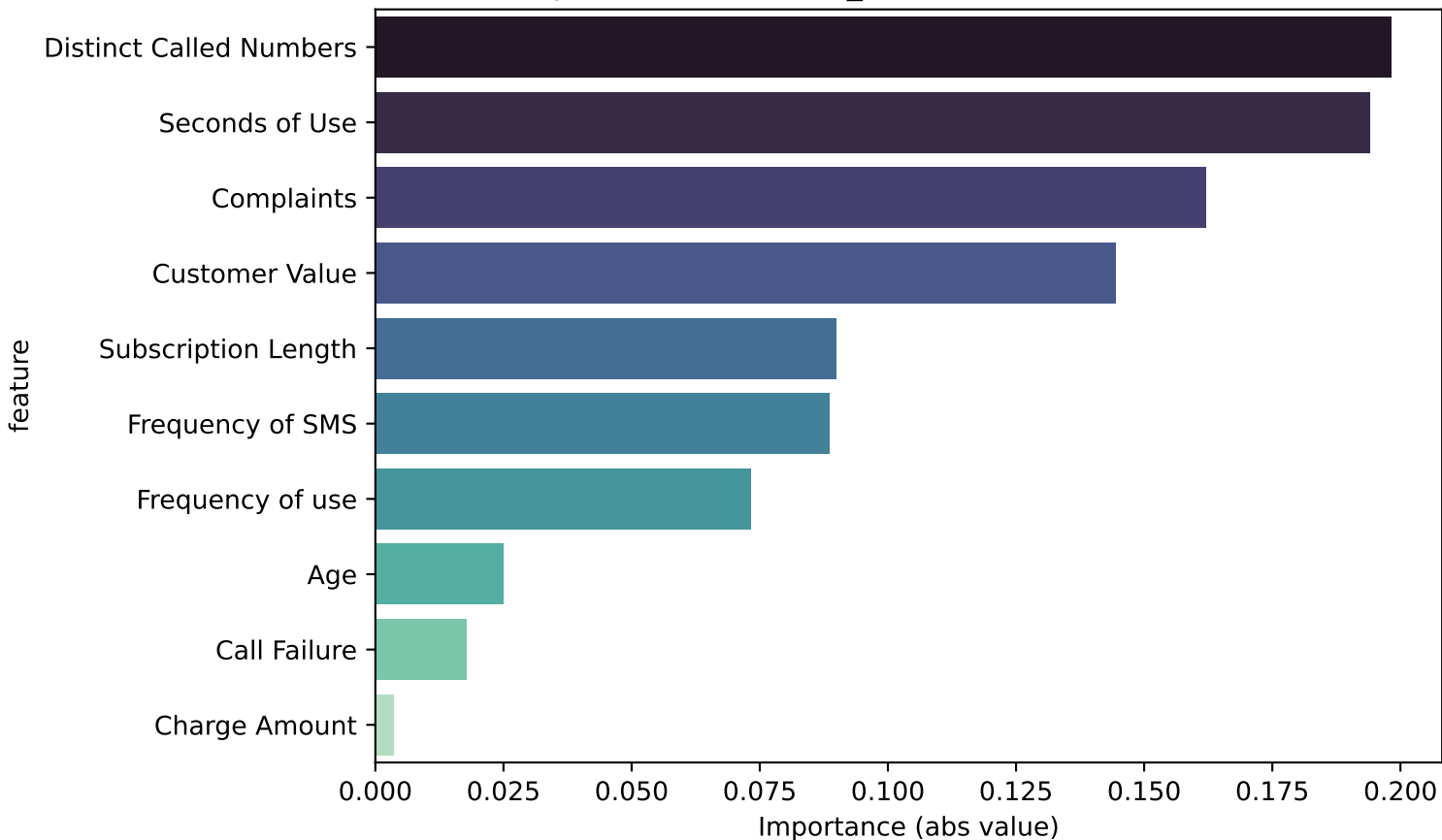
Top Features - Complaint_Customers (Random Forest)



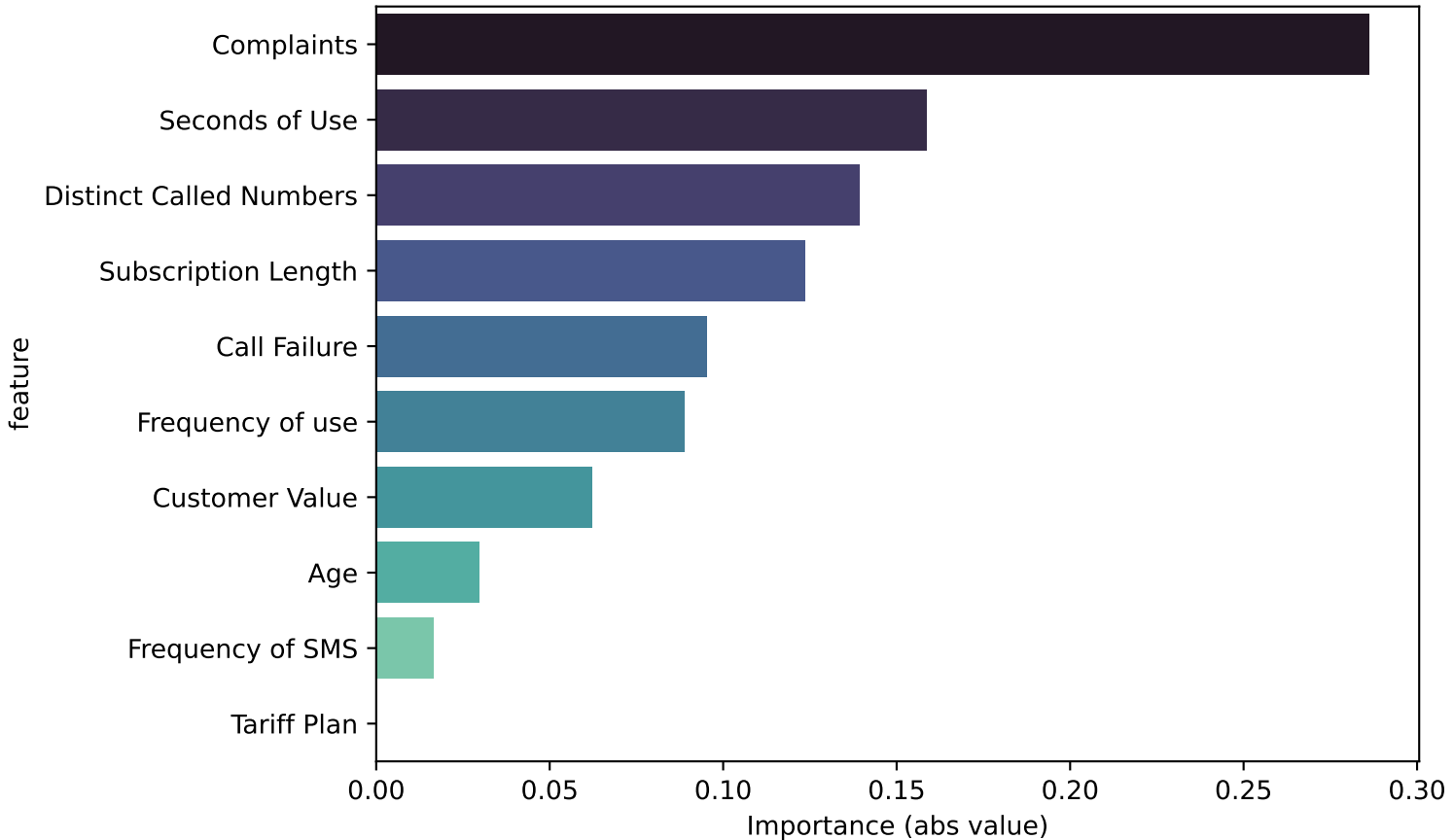
Top Features - No_Complaint_Customers (Random Forest)



Top Features – Active_Customers (Random Forest)



Top Features - Inactive_Customers (Random Forest)



Top Features - All_Customers (Random Forest)

